

# Draft Local Plan 2021-2041 (Regulation 18) Consultation

Have your say on future growth in your  
local area

Your voice is the missing piece!  
Take part in the [Young Person Survey](#)



The consultation runs from: 25<sup>th</sup> March until 20<sup>th</sup> May



# Herefordshire Local Plan Vision

The vision sets the scene for how Herefordshire will be at 2041. It is based on three themes of Environment, Community and Economy.



## Environment

Herefordshire will be carbon neutral, and nature rich. The county's distinctive landscapes, cultural heritage and natural environment will be protected and enhanced for the benefit of people and wildlife. The county's residents' quality of life will be enhanced by ensuring they are able to live in more environmentally sustainable ways.



## Community

The county will have resilient, well connected communities where new development is beautifully designed and inclusive. The health and wellbeing of the county's residents will be enhanced by everyone having the opportunity to live in a decent home with access to community facilities and services.



## Economy

Herefordshire will be prosperous, with a diverse and sustainable economy. The county's farming heritage and sustainable tourism sectors will continue to play an important role in the rural economy. Hereford and the market towns will be thriving centres and popular places to live, work and visit. Hereford will be recognised as a centre for education as well as a place where innovative businesses can invest and thrive.

# Herefordshire Local Plan Objectives

The Objectives are split under the same three themes. They provide more detail on how we will achieve the Vision of the Local Plan. These can be found here: [CommonPlace: Vision and Objectives](#)

Each objective feeds into the strategic policies.

# What is the Local Plan?

The Local Plan is an important planning document that helps to shape Herefordshire, by looking at how we as a community can plan for where new housing, businesses, industry, community facilities like schools, medical facilities and community halls as well as transport links should go in the future.

It is also about looking at what land should be kept available for recreation, farming and wildlife.

It's all about how we utilise our space now and in the future.

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The Local Plan has been split into two sections:

## Strategic Policies

These will provide criteria on a range of important topics that all new development will have to follow.

## Place Shaping Policies

Hereford, the market towns and the rural areas require a certain level of housing and employment growth.

This section will set out how many new homes and employment is needed for each place through identifying sites.

# Strategic Policies



## Tackling climate change

The council has committed to reducing carbon emissions to ensure residents have a good quality of life and that wildlife can thrive.

A policy on tackling climate change will require developments to be carbon neutral, comply with energy efficient standards and contribute to mitigating and adapting to climate change.



## Protecting and enhancing the natural, built and historic environment

Herefordshire has a rich and unique environment that is valued by all, therefore, it is important that it is enhanced and protected.

Policies will ensure developments create and improve natural habitats, do not impact on the water quality of the rivers and create high-quality and well-designed places for residents to live.



## Accommodating future growth

As the population of Herefordshire increases, so does the need for new homes for people to live.

Policies will set out what the future requirement is for new homes in Hereford, the market towns and the rural areas.



## Creating balanced communities

It is important that everyone living in Herefordshire has the opportunity to live in a good quality, safe and affordable home which is suited to their needs.

Policies will ensure that there is a good mix of house types and sizes for everyone, particularly for students, older people and those with additional care needs.

# Strategic Policies

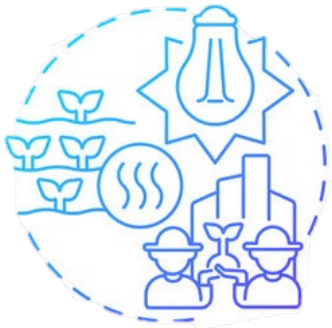
## Creating healthy and sustainable communities



Planning decisions can help to reduce inequalities to ensure that every resident in Herefordshire can grow up, live, work and retire in an area where they can lead healthy and fulfilling lives.

Policies will ensure that residents have good access to open spaces, education, community and sports facilities. Developments will be required consider the impact on the health and wellbeing of residents.

## Promoting prosperous economy



As well as the need for new homes, there is a need for new employment for people to work.

Policies will set out where new employment will go, supporting Herefordshire's many rural businesses. Policies will also ensure the enhancement of town centres and support for tourism, hospitality and the night time economy.

## CommonPlace Links

[Tackling Climate Change](#)

[Protecting and Enhancing the natural, built and Historic Environment](#)

[Accommodating Future Growth](#)

[Creating Balanced Communities](#)

[Creating healthy and Sustainable Communities](#)

[Promoting a Prosperous Economy](#)

# Place Shaping Policies

## Hereford

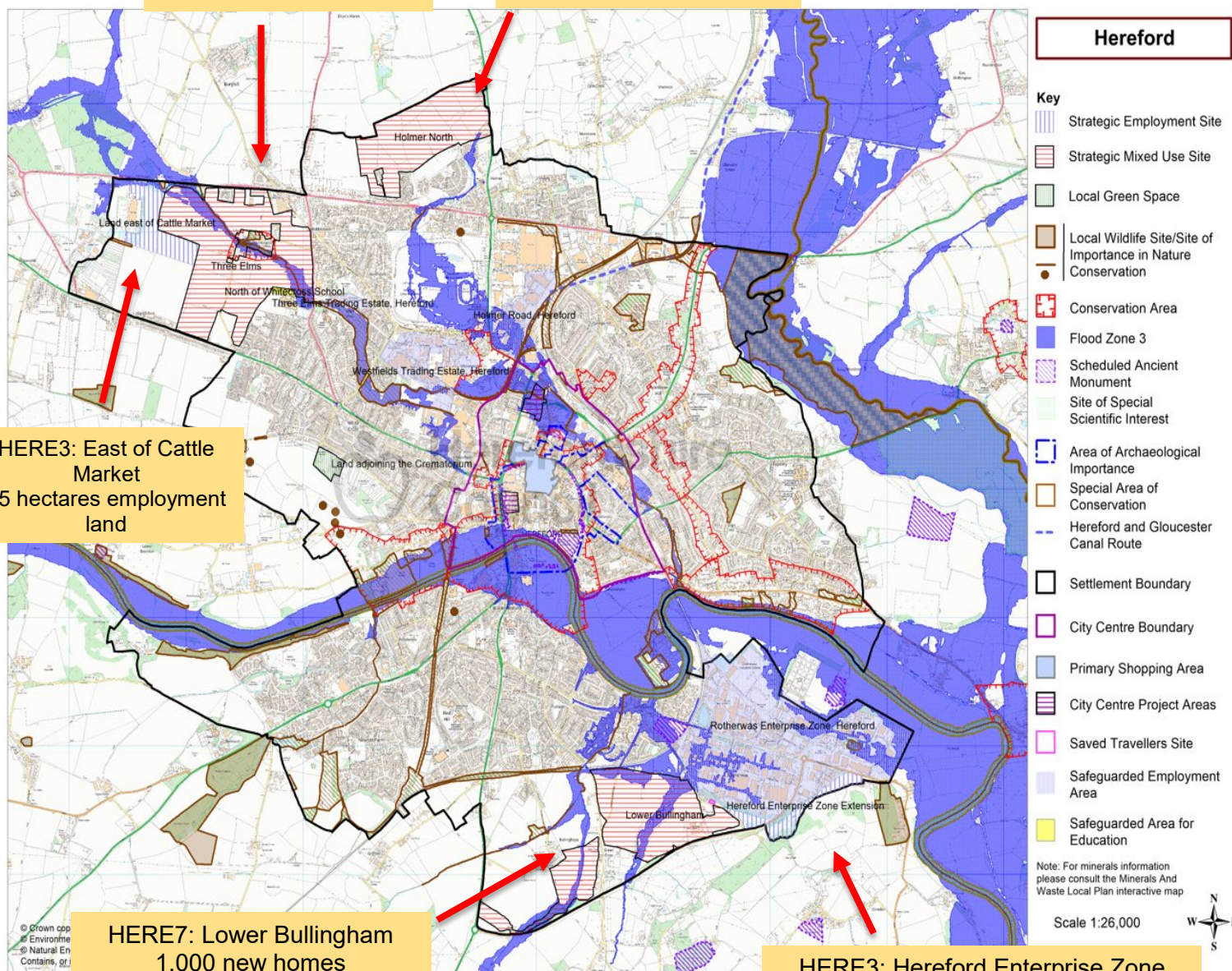
HERE6: Three Elms  
950 new homes

HERE5: Holmer North  
900 new homes

HERE3: East of Cattle Market  
15 hectares employment land

HERE7: Lower Bullingham  
1,000 new homes

HERE3: Hereford Enterprise Zone  
7 hectare employment land extension



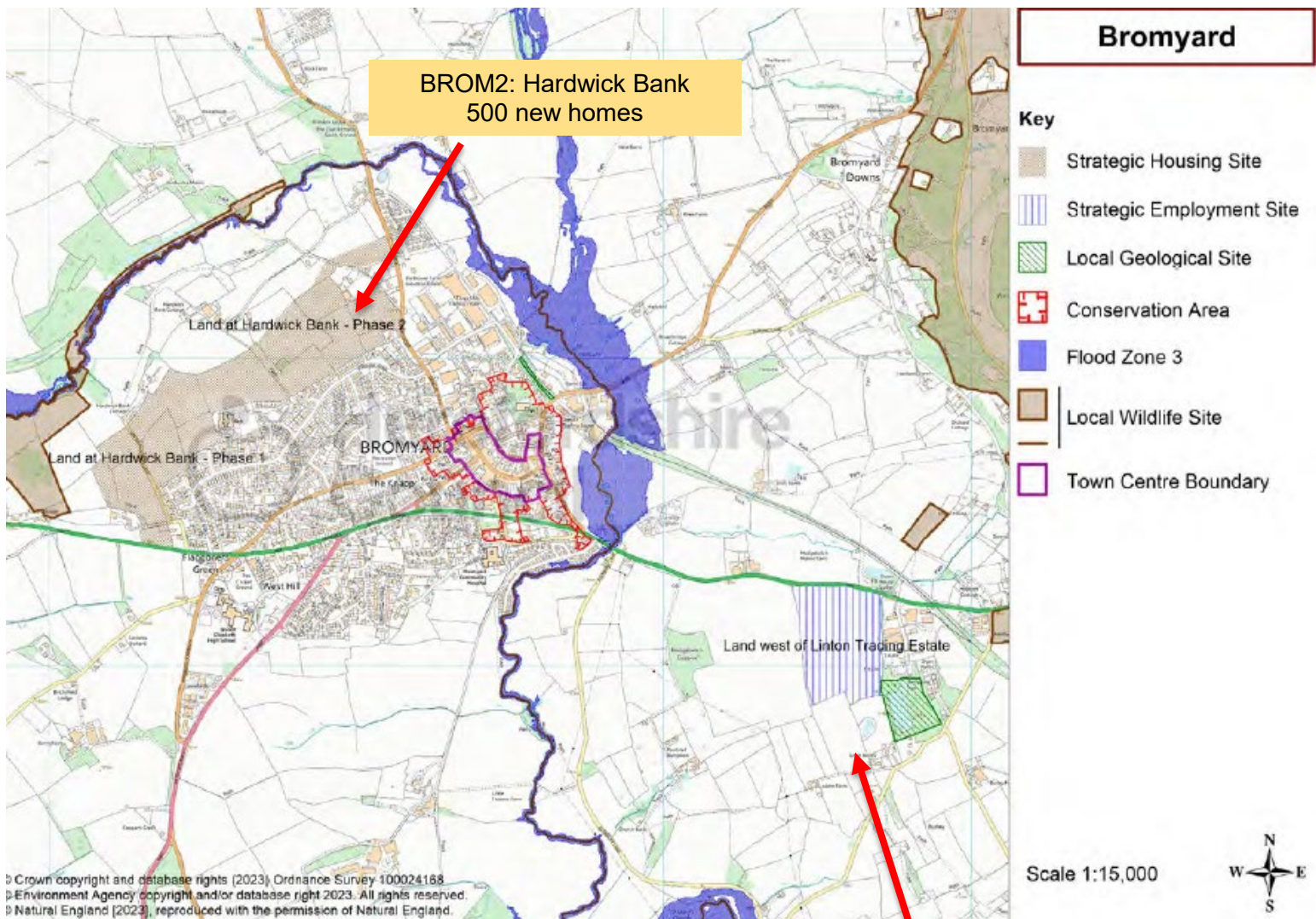
### Hereford policies will support:

- Improving greenspace in the city
- Improving air quality in the city
- Improving access to community facilities
- Improving transport links
- Protecting the heritage of the city
- Enhancing retail in the city
- Employment land

[Click here for the Hereford questionnaire](#)

# Place Shaping Policies

## Bromyard



**BROM3: West of Linton Trading Estate**  
4 hectares employment land

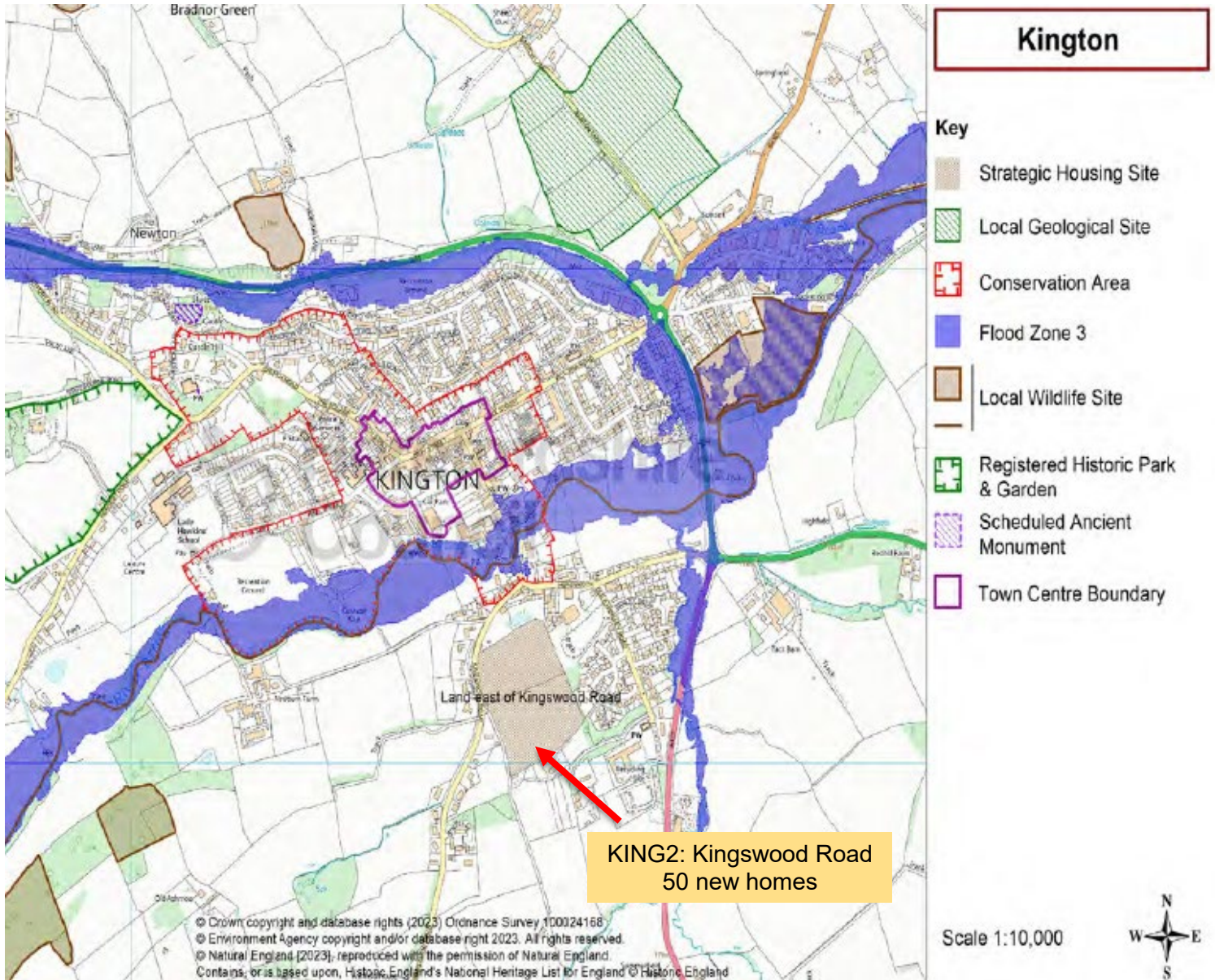
### Bromyard policies will support:

- Enhancing the town centre
- Improvement to community facilities
- Protecting the heritage of the town
- Employment land

[Click Here for the Bromyard Questionnaire](#)

# Place Shaping Policies

## Kington



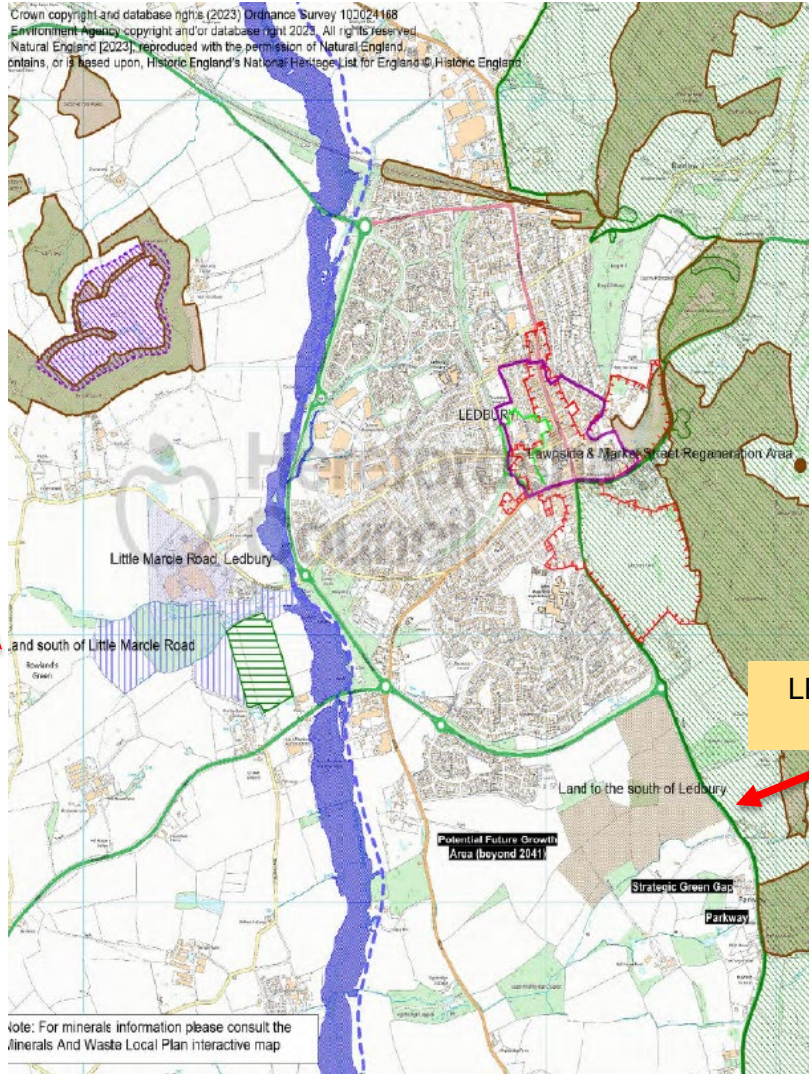
### Kington policies will support:

- Enhancing the town centre
- Improvement to community facilities
- Protecting the heritage of the town
- Small scale employment Land

[Click Here for  
the Kington  
questionnaire](#)

# Place Shaping Policies

## Ledbury



LEDB3: South of Little Marcle Road  
17 hectares employment land

LEDB2: South of Ledbury  
450 new homes



### Ledbury policies will support:

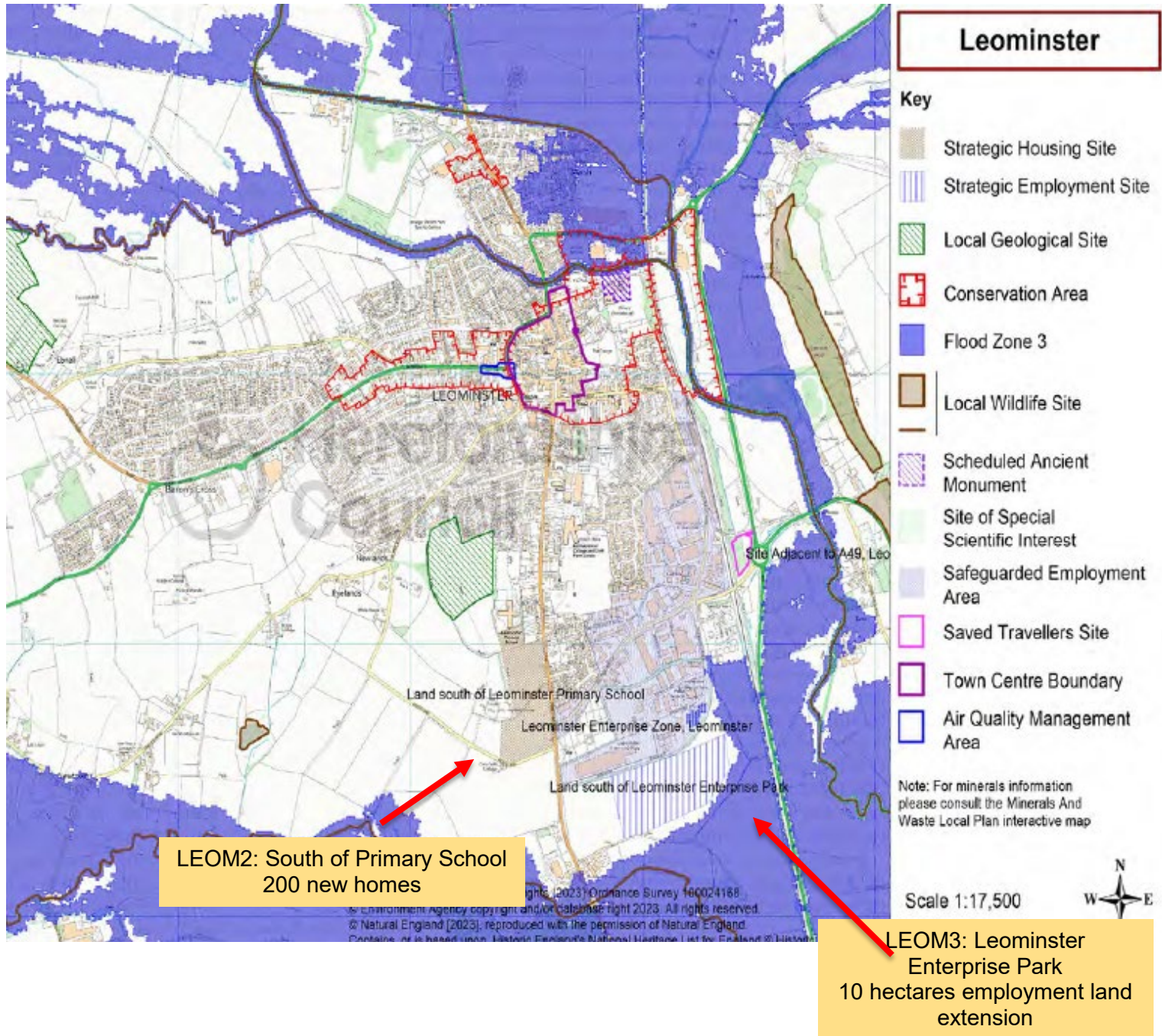
- Enhancing the town centre
- Improvement to community facilities
- Protecting the heritage of the town
- Employment land
- Improving air quality
- Enhancing access to green spaces

[Click here for the Ledbury questionnaire](#)



# Place Shaping Policies

## Leominster



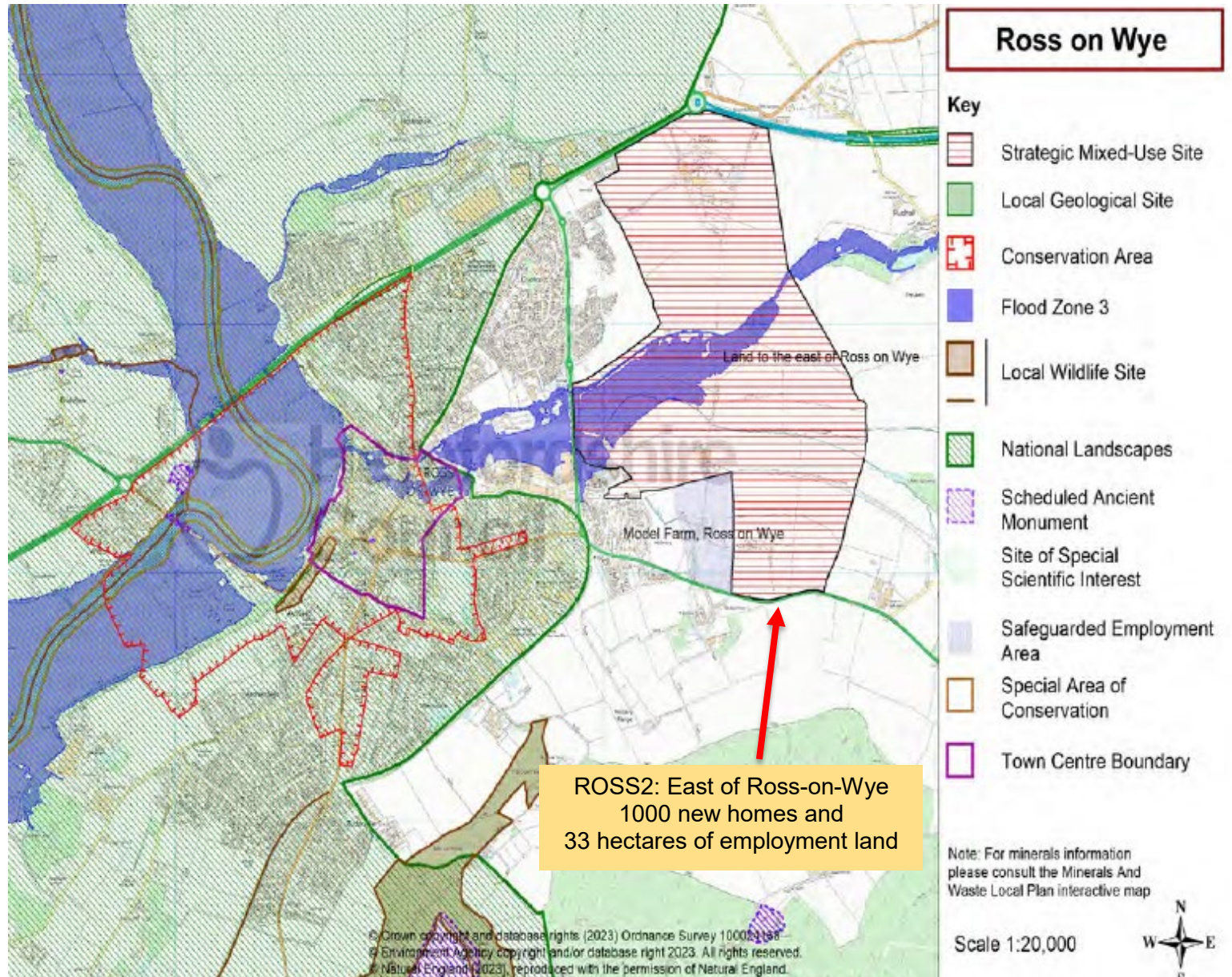
### Leominster policies will support:

- Enhancing the town centre
- Improvement to community facilities
- Protecting the heritage of the town
- Employment land
- Improving air quality
- Enhancing access to green spaces

[Click here for the Leominster Questionnaire](#)

# Place Shaping Policies

## Ross-on-Wye



### Ross-on-Wye policies will support:

- Enhancing the town centre
- Improvement to community facilities
- Protecting the heritage of the town
- Employment land
- Improving air quality
- Enhancing access to green spaces

[Click here for the  
Ross-on-Wye  
Questionnaire](#)

# Place Shaping Policies

## Rural areas



**Land adjoining Nursery Cottages**

**Key**  
Strategic Housing Site

Note: For more information please consult the Minerals And Waste Local Plan Interactive map

**Bartestree**

Up to 60 new homes



**Land south of Chapel Lane**

**Key**  
Strategic Housing Site  
Flood Zone 3

Note: For more information please consult the Minerals And Waste Local Plan Interactive map

**Bodenham**

Up to 50 new homes



**Land north of Size Brook**

**Key**  
Strategic Housing Site

Note: For more information please consult the Minerals And Waste Local Plan Interactive map

**Canon Pyon**

Up to 60 new homes

# Place Shaping Policies

## Rural areas



### Colwall

Up to 45 new homes

### Weston-under-Penyard

Up to 30 new homes



### Rural area policies will support:

- The protection of wildlife habitats through Biodiversity Net Gain
- The special character and distinctiveness of the settlement
- The provision of affordable homes to meet the needs of everyone

[Click Here for the Rural Areas questionnaire](#)

The full details of the place shaping policies can be found here:  
[CommonPlace: Home Page](#)

# Design Codes

Alongside the Local Plan, we will be producing a countywide design code.

We want your views on what you feel makes a beautiful and well-designed place.

[CommonPlace: Design Code Questionnaire](#)

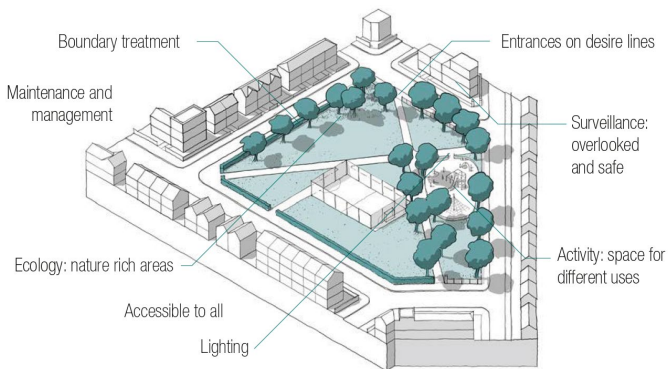
## What is a Design Code?

A design code is a set of guidelines that architects and developers follow when designing new buildings or neighbourhoods.

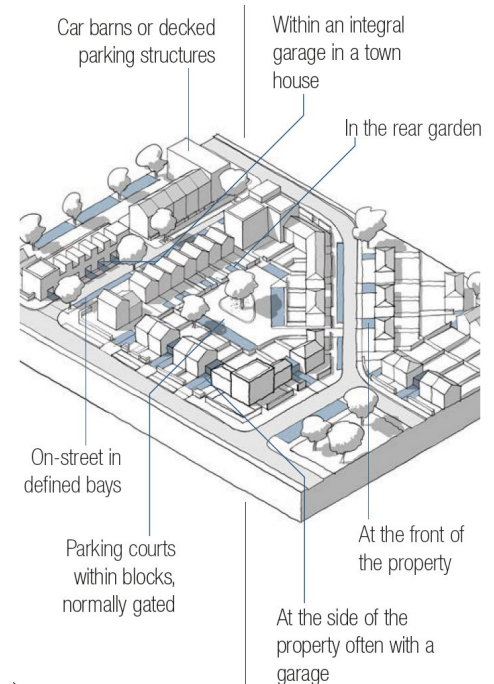
The code will use words such as *'must'* and *'shall'* regarding the appearance, size, materials and the layout of development, making sure that it fits in with the local area.



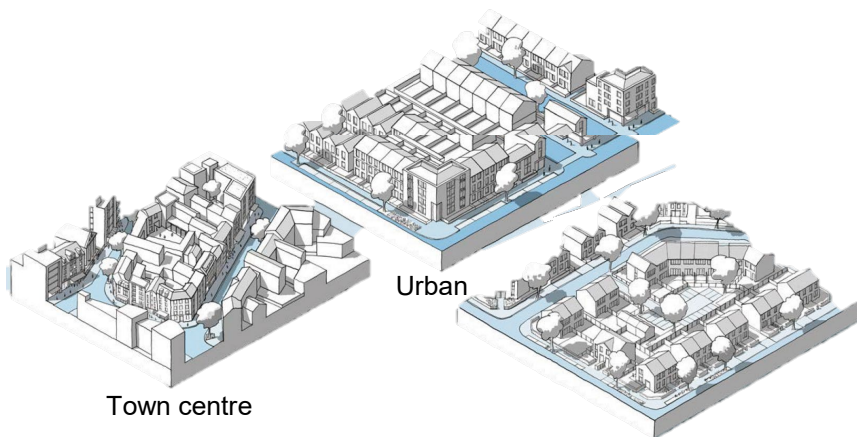
## 10 Characteristics of Well Designed Places (National Design Guide Extract)



### Open space



### Parking layout



### Built form



### Street trees