

FOREWORD



Graham Dunhill
Director of
Environment

Herefordshire Council are committed to the creation of a sustainable environment with accessible public transport for all, improving air quality, reduced congestion and a thriving economy.

With PPG3 and the companion guide 'Better Streets, Better Places', the Government has given a clear challenge to local government and developers to think more imaginatively to achieve more attractive, neighbourly and safer developments and this Design Guide gives direction to developers in achieving the right result and will compliment the Government's forthcoming Manual for Streets.

I strongly urge developers and designers to make the fullest use of this Design Guide and I look forward to the private sector working with Herefordshire Council to achieve holistic solutions and urban forms that will be held up nationally as examples of excellence.