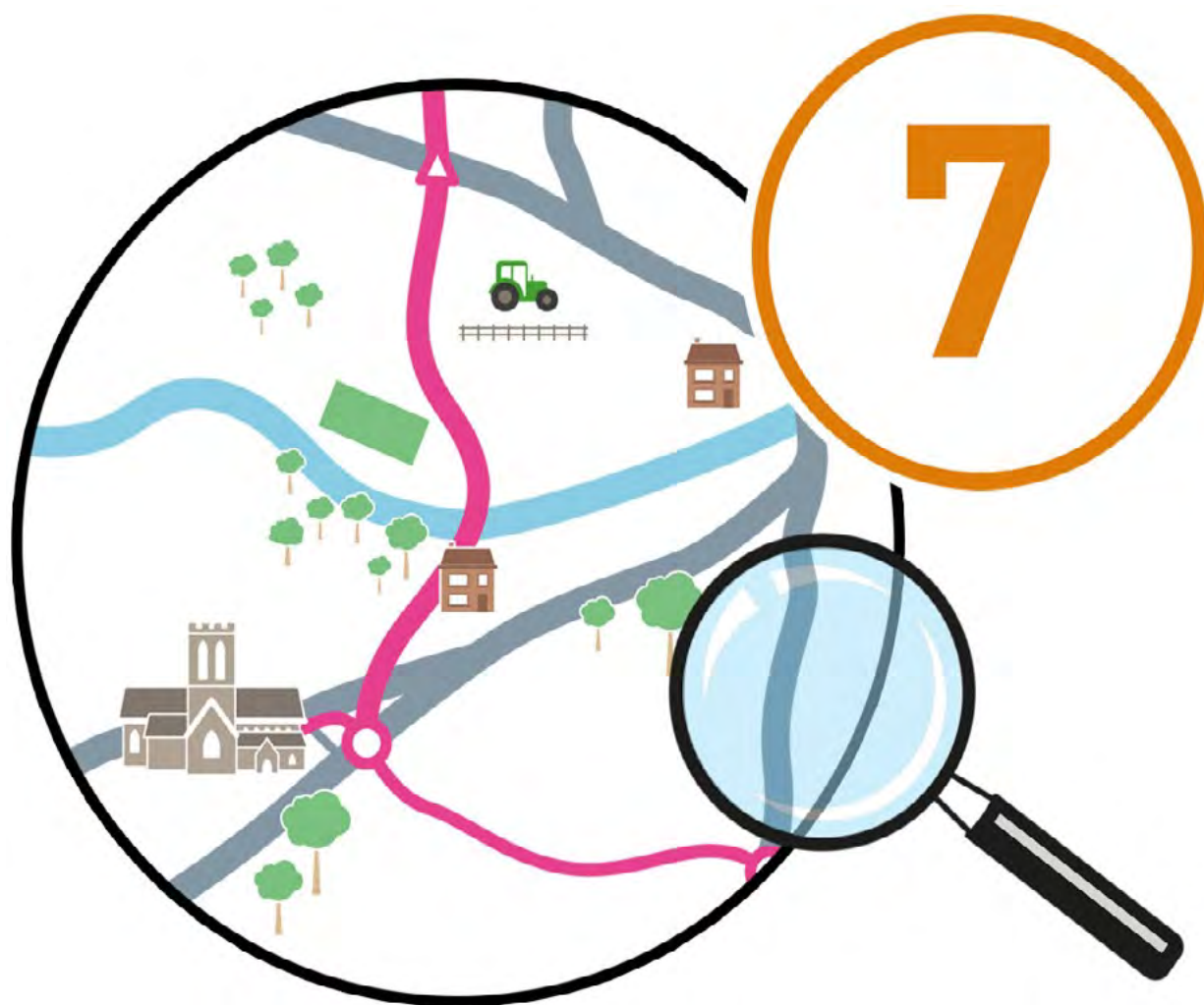


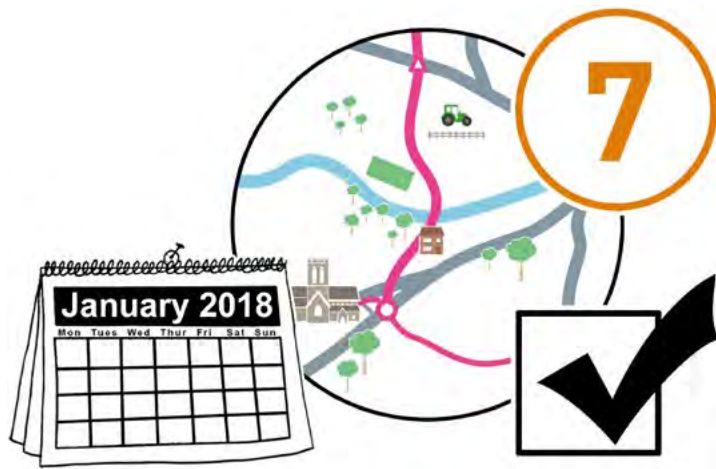
Hereford Transport Package (HTP)

Consultation and Route Selection Report



Easy Read

Introduction



In January 2018, the council put forward 7 proposed routes for a bypass to be built.



From the 6th of February to the 20th of March, the public was consulted on their views of Hereford Transport Package (HTP) and on what they think is the best option for the bypass of the 7 proposed.



Consultants working for the council also did a lot of work to look at how each of the 7 proposed routes would impact traffic, the environment and the local economy.



They then looked at what the public said and also at the findings of the technical research.

They wrote reports and concluded which would be the best option for the bypass.



This document is a summary report of the consultation and of the technical research.

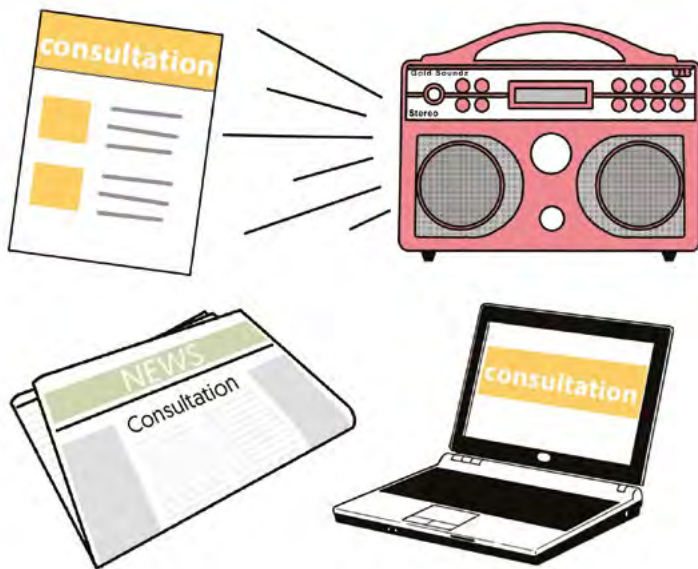
A summary of the consultation report



We ran this consultation to make sure that we take into consideration the views of people who will use the bypass and who will be affected by building it.



The consultation also aimed to raise awareness of how people travel. This was part of the “Choose How You Move” campaign by Herefordshire Council.



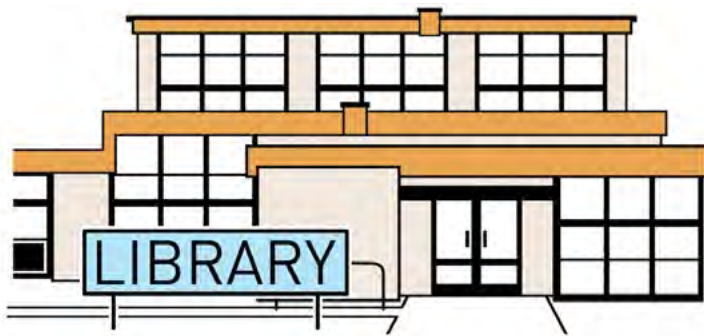
Before and during the consultation period, we advertised it in newspapers, on the radio, on social media and through leaflets. We also made a special webpage about it.



We sent letters to local residents who would be affected by the new bypass to tell them about consultation events and about how they could contact us to give us feedback.



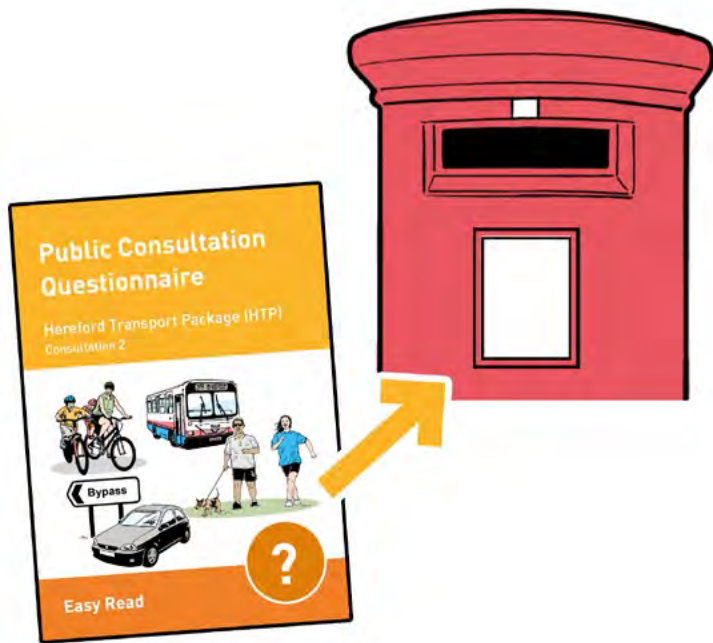
We hosted several events in many locations in Hereford, including at Old Market and Whitecross Hereford High School.



The consultation documents were made available at Hereford Library throughout the duration of the consultation. Information sessions were also held at parish council meetings.



We wanted everyone to have the same time to respond, so we extended the consultation deadline for Easy Read responses.



Everyone was encouraged to feedback by filling in the questionnaire or by sending us their feedback in writing.



About the people who responded to the consultation:

- Over 4,500 people responded to this consultation, mostly by filling in the questionnaire.



- Around the same number of people visited the special HTP webpage.



- Around 1,300 people came to the public exhibitions.



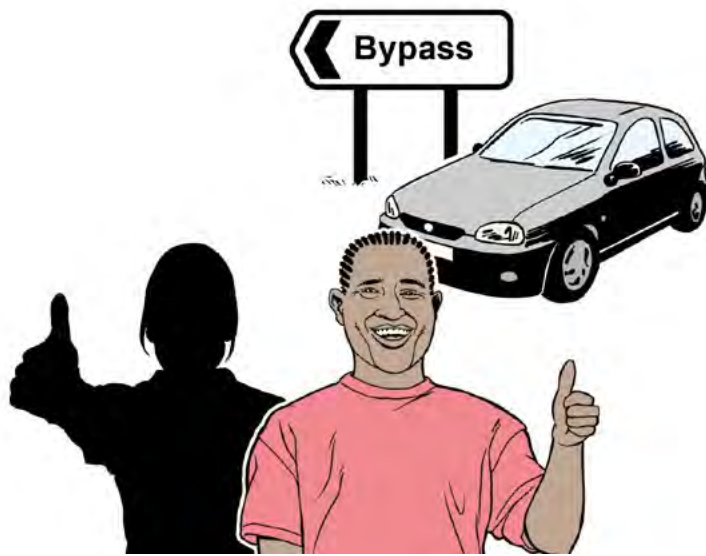
- We received feedback from 110 businesses and organisations.



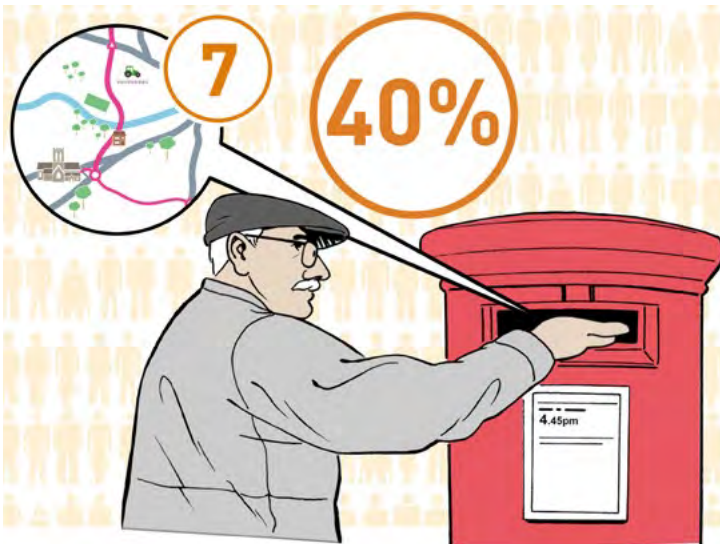
About the responses to the consultation:

- Around two out of three of those who responded agreed that the HTP objectives will look into solving transport problems in Hereford and support growth.

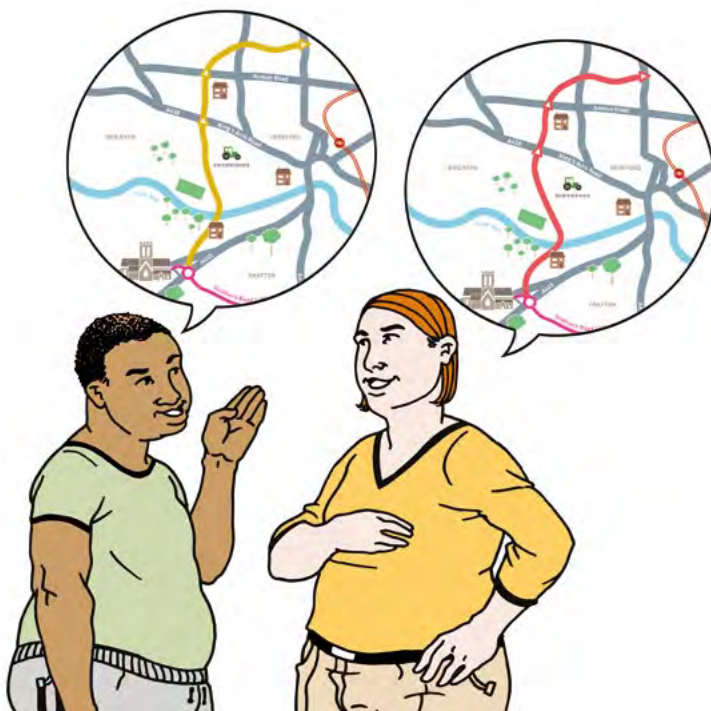




- Just over half of those who responded agreed that building a bypass is part of the solution.



- People were asked to rate the proposed 7 routes for the bypass in the order of their preference. Only 40% of people indicated their preferred route.



The results did not clearly point out one route that was preferred by most people.



The feedback outlined some main concerns people have related to all the proposed routes. These will be looked into at the next stage of the project.



The consultation also focused on improvements to walking, cycling, bus and public spaces.



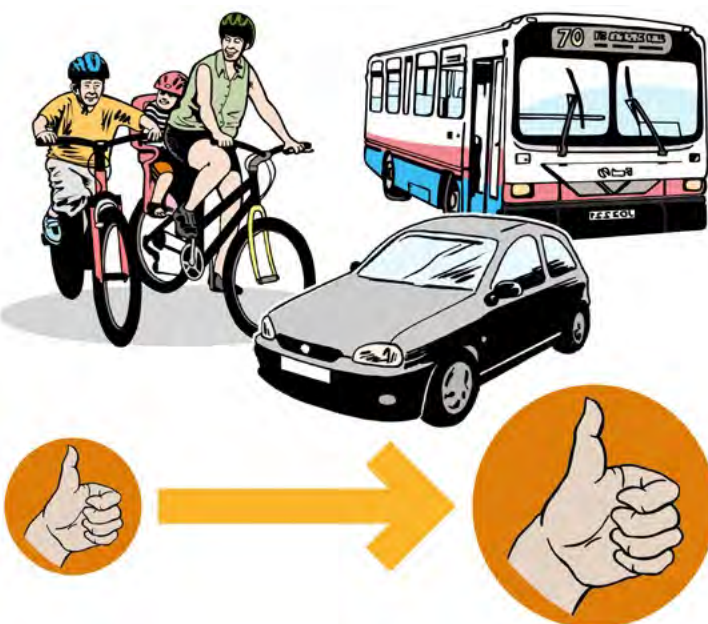
The feedback was that almost all those who responded agreed these improvements should be included in the project.



Disabled people were also included in the consultation. Their feedback in general was similar to that of non disabled people.



Positive written responses focused on the benefits of the project to the local economy because it creates better connections within the region.

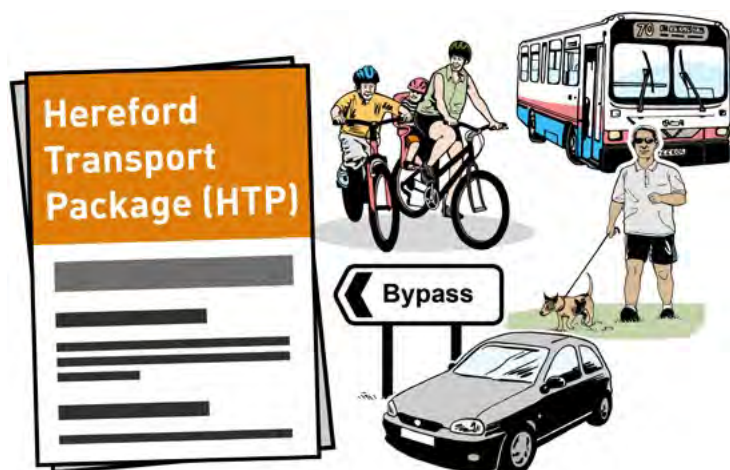


Phase 2 of the project is now complete. Before we start Phase 3, we will look in more detail at the technical side of building the bypass and of improvements to walking, cycling, bus and public spaces.

A summary of the report on route selection



The Route Selection Report (RSR) describes how and why we selected the 7 route options. It also makes a recommendation about the best one to pick going forward.



The proposed bypass is part of the Hereford Transport Package (HTP), which also includes improvements to walking, cycling, bus and public spaces.



Some of the objectives of the HTP are:

- To help the economy grow



- Connect the local area better to the rest of the region



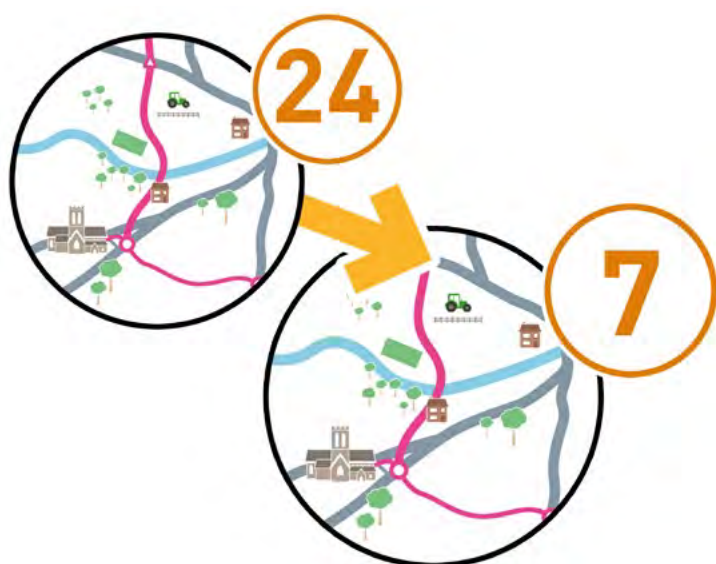
- Encourage healthier lifestyles



- Improve safety



- Protect the environment



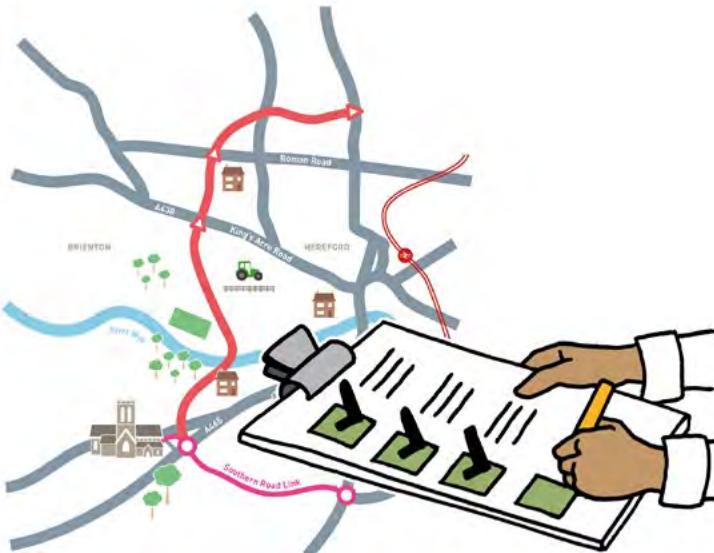
The 7 proposed routes were selected from an original list of 24.



When comparing the 7 routes, we looked at technical aspects, and at what the law and the regulations say.



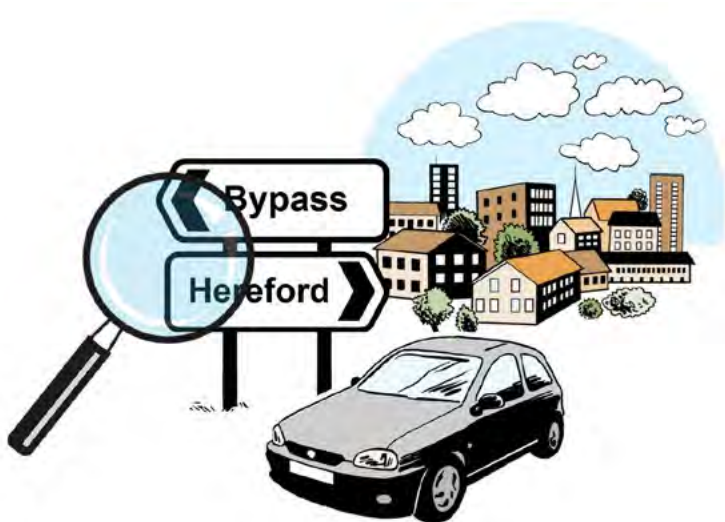
The technical evaluation was then put together with the feedback from the public consultation to help us make a decision.



After analysing all this information, we concluded that the best route is Route Red. It was the only one that performed very well in all areas we looked into.

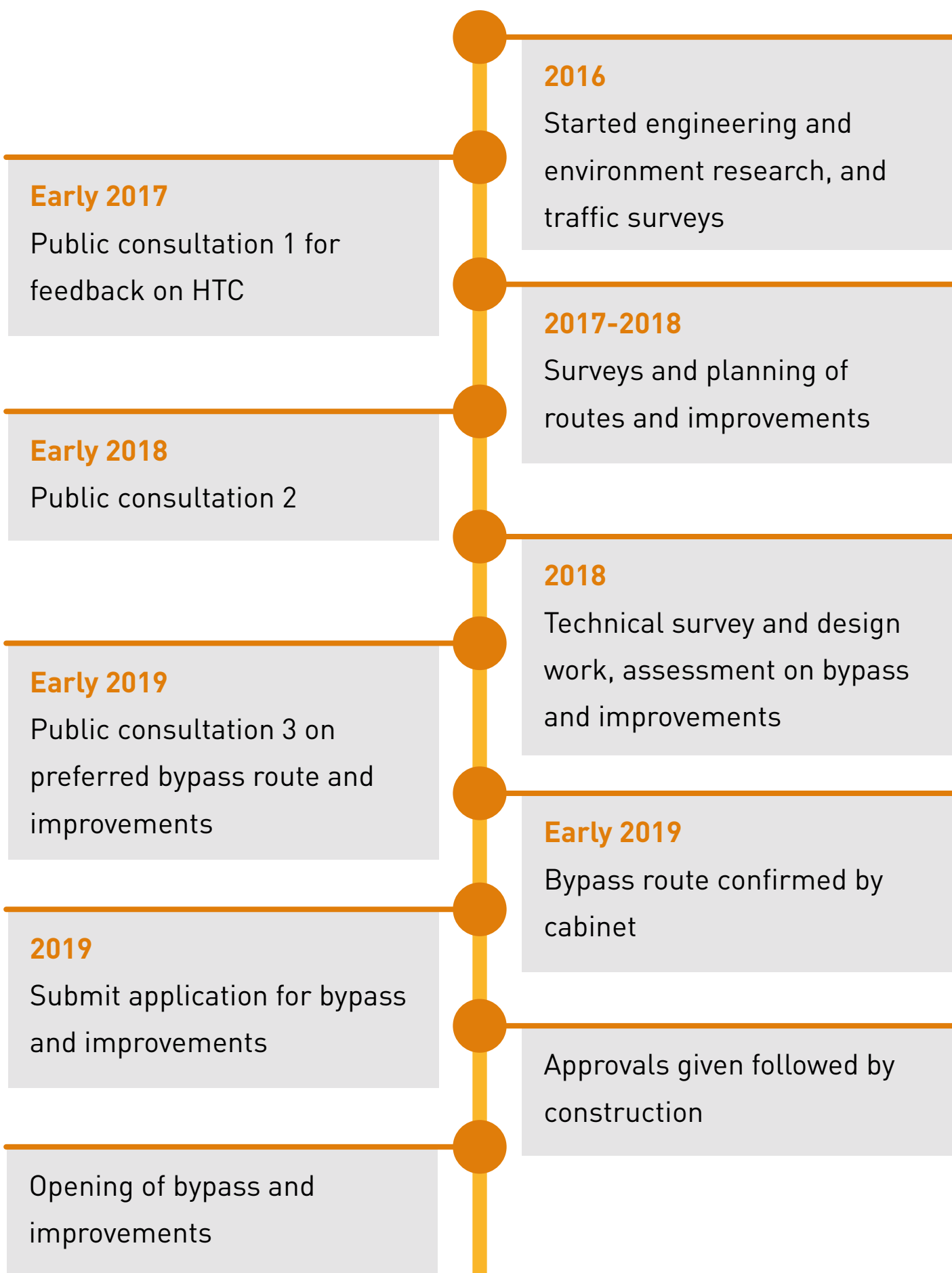


Therefore we recommend that Red Route should be the one to use when building the Hereford Bypass.



Below is a diagram of what happens next. This may change as we look at how we can build the road.

Hereford Transport Package Timeline



Further information



We will be consulting again on the Bypass and other improvements. If you want to be kept informed, please email us at:

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