

Budget consultation 2021/22 social media summary



Total Stats



Total posts 8



Total likes 36



Total reach 35,383
number of unique people who see
your content



Total clicks 424



Total impressions 132,663
number of times post was delivered
to someone's feed



Engagement rate 1.7
ind. engagement rate 0.4



Total posts 4



Total likes 13



Total reach 25,262
number of unique people who see
your content



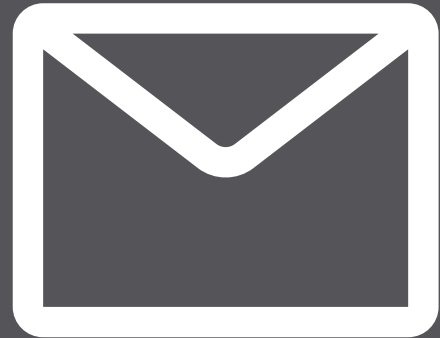
Total clicks 324



Total impressions 26,955
number of times post was delivered
to someone's feed



Engagement rate 1.7
ind. engagement rate 0.4



Total posts 4



Total likes 23



Total reach 10,121
number of unique people who see
your content



Total clicks 96



Total impressions 105,708
number of times post was delivered
to someone's feed



Engagement rate 1.7
ind. engagement rate 0.4

Top post for clicks



Herefordshire Council

Published by Orlo · 2 January ·

Budget consultation | The covid 19 pandemic has caused uncertainty for future funding so the council has to prepare to make savings. Be part of the conversation and let us know your priorities on council services next year:

<http://orlo.uk/1CezC>

Edit



7

65 comments 37 shares



Like



Comment



Share



Clicks

171



HerefordshireCouncil · @HfdsCouncil · Dec 18, 2020

Budget consultation | The Covid-19 pandemic has caused uncertainty for future funding so the council has to prepare to make savings. Be part of the conversation and let us know your priorities on council services next year:

orlo.uk/qR8hs



Herefordshire Council

Budget Consultation 2021-2022



ALT

2

6

5

↑

|||

Clicks

45

