

**HEREFORD STRONGER TOWNS BOARD**  
**Notes and Action Points**  
**Tuesday 22 December 2020 at 08.30**  
**Zoom Video Conference**

<b>Chair:</b>	Lauren Rogers	LR	Project Manager, Rural Media	
<b>Minute Taker:</b>	Melissa Walker	MW	Growth Programme Support Officer, Herefordshire Council	
<b>Board Present:</b>	Alan Anderson	AA	British Land – Old Market	
	Ellie Chowns	ECH	Cabinet Member Environment, Economy & Skills, H.Council	
	Judith Faux	JF	Trustee, HVOSS	
	Kath Hey	KH	Mayor of Hereford City Council	
	David Langley	DL	Chief of External Engagement, NMITE	
	Frank Myers	FM	Herefordshire Business Board / Marches LEP	
	Jesse Norman	JN	MP for Hereford and South Herefordshire	
	Ruth Parry	RP	Director of Operations & Marketing, Simple Design Works Ltd	
	Paul Stevens	PA	Hereford Business Improvement District (HBID)	
	Julian Vaughan	JV	Managing Director, Green Dragon	
	Will Vaughan	WV	Hereford Pedicabs and Pedicargo	
	<b>Board Apologies:</b>	Ian Christie	IC	Big Business Representative / MD, Welsh Water
		Elise Cummings	ECU	Younger Persons Representative
Laura Hughes		JH	Director, Signs And Labels	
Will Lindesay		WL	Chief Executive, HVOSS	
<b>Other Attendees:</b>	Ivan Annibal	IA	Rose Regeneration	
	Justine Burnett	JB	Senior Project Manager – Capital, Herefordshire Council	
	Paul Chamberlain	PC	CW Economics	
	Christian Dangerfield	CD	Rose Regeneration	
	Clare Hannah	CH	MHCLG representative	
	Andrew Lovegrove	AL	Chief Finance Officer, Herefordshire Council	
	Chris Walker	CW	CW Economics	
	Nick Webster	NW	Economic Development Manager, Herefordshire Council	
	<b>Other Apologies:</b>	Rebecca Collings	RC	Consultant, The Nichols Group
David Hitchiner		DH	Leader of the Council, Herefordshire Council	

ITEM	NOTES	ACTION
1.	<p><b>WELCOME / ATTENDANCE AND APOLOGIES / DECLARATIONS AND REGISTER OF INTEREST</b></p> <p>LR welcomed everyone to the meeting. Attendance and apologies are recorded above. LR recently met with Chairs from other TIP areas re submissions; there are parallels with what we are planning. The way we went out to our community at this stage is a positive, we need to think of outcomes of consultation, etc. LR will circulate an email update.</p> <p>LR advised that Elise Cummings is having to step down from the board to concentrate on her university applications, she has made a representation for someone else to join the board as a youth representative.</p> <p>Declaration of interests; ECH re HC projects, DL is part of the skills foundry consortium. LR made a declaration that whilst Rural Media are working with Rose Regeneration she is not involved with any of the work being undertaken.</p>	
2.	<p><b>MINUTES OF LAST MEETING AND MATTERS ARISING</b></p> <p>The minutes from the meeting held on 27 November were agreed as a true record. Actions were discussed and updated.</p> <p>P4. Independent technical advisor appointment; this has not been funded via the capacity fund. Chamberlain Walker consultancy were appointed to undertake the work, with PC and CW attending this meeting; CW introduced himself to the group and provided an overview of work undertaken and their initial findings.</p>	
3.	<p><b>TOWN INVESTMENT PLAN PART ONE DEVELOPMENT</b></p> <p>IA went through the detail contained within the Town Investment Plan to date and outlined additional work required prior to submission. Govt guidance sets out the detail required within the submission. A further ‘check and challenge’ session has been arranged with MCHLG &amp; Arup in January to receive feedback on content prior to submission.</p>	

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	<p>It was queried how the board can help them to get to the best TIP 1 that we are all happy with; IA welcomed feedback on the content from board members in their areas of expertise.</p> <p>The Board confirmed they are all broadly happy with direction of travel, and thanks were expressed to IA &amp; CD for work undertaken to get it to this stage.</p>																																											
4.	<p><b>PROJECT PRIORITISATION PROCESS</b></p> <p>IA outlined the project submissions scoring process and the work undertaken to create the project shortlist. Board members need to agree with the process and the shortlisted projects, and discuss and agree the projects to be taken forward.</p> <p>The Board discussed each of the projects in detail and how they meet with the Vision outlined in the TIP. They agreed the following projects will be progressed;</p> <table border="1" data-bbox="213 566 1315 1249"> <thead> <tr> <th>Project Name</th> <th>Proposer</th> <th>Grant Request</th> </tr> </thead> <tbody> <tr> <td>Hereford Museum</td> <td>Herefordshire Council</td> <td>£5,000,000</td> </tr> <tr> <td>Soil from the City</td> <td>Pedicargo</td> <td>£1,000,000</td> </tr> <tr> <td>Powerhouse Cultural Space</td> <td>Powerhouse</td> <td>£0,300,000</td> </tr> <tr> <td>Skills foundry</td> <td>consortium bid led by NMITE</td> <td>£7,820,000</td> </tr> <tr> <td>Maylord Orchards Redevelopment</td> <td>Herefordshire Council</td> <td>£3,000,000</td> </tr> <tr> <td>Holmer Extreme Sports Hub</td> <td>Halo Leisure and Hereford Skate Park</td> <td>£1,150,000</td> </tr> <tr> <td>Encore Music and Skills Hub</td> <td>Encore</td> <td>£0,200,000</td> </tr> <tr> <td>Castle Green Pavilion</td> <td>Friends of Castle Green Pavilion</td> <td>£1,560,000</td> </tr> <tr> <td>Greening the City and Enhancing the Visitor Economy</td> <td>Herefordshire Council</td> <td>£1,500,000</td> </tr> <tr> <td>River Wye Infrastructure</td> <td>consortium bid led by Left Bank and Rugby Club</td> <td>£1,500,000</td> </tr> <tr> <td>Electric Buses</td> <td>Hereford City Council</td> <td>£1,800,000</td> </tr> <tr> <td>Station Approach Cultural Gateway to Hereford</td> <td>led by Meadow Arts</td> <td>£0,020,000</td> </tr> <tr> <td colspan="2"><b>TOTAL FUNDING:</b></td> <td><b>£24,920,000</b></td> </tr> </tbody> </table> <p>IA &amp; CD will update project leads on the outcome of the prioritisation process. They will update the board on feedback once completed.</p>	Project Name	Proposer	Grant Request	Hereford Museum	Herefordshire Council	£5,000,000	Soil from the City	Pedicargo	£1,000,000	Powerhouse Cultural Space	Powerhouse	£0,300,000	Skills foundry	consortium bid led by NMITE	£7,820,000	Maylord Orchards Redevelopment	Herefordshire Council	£3,000,000	Holmer Extreme Sports Hub	Halo Leisure and Hereford Skate Park	£1,150,000	Encore Music and Skills Hub	Encore	£0,200,000	Castle Green Pavilion	Friends of Castle Green Pavilion	£1,560,000	Greening the City and Enhancing the Visitor Economy	Herefordshire Council	£1,500,000	River Wye Infrastructure	consortium bid led by Left Bank and Rugby Club	£1,500,000	Electric Buses	Hereford City Council	£1,800,000	Station Approach Cultural Gateway to Hereford	led by Meadow Arts	£0,020,000	<b>TOTAL FUNDING:</b>		<b>£24,920,000</b>	
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5.	<p><b>TIP GRAPHIC DESIGN</b></p> <p>NW advised that Orphans Press have been appointed to assist with graphic design element of the TIP. Draft documents will be shared with the board. LR asked for volunteers to assist with the sign off; RP volunteered.</p>																																											
6.	<p><b>COMMUNICATIONS UPDATE</b></p> <p>RP provided an update on communications to date and ongoing.</p>																																											
7.	<p><b>ANY OTHER BUSINESS</b></p> <p><u>Market Towns Feedback</u></p> <p>KH advised that the Market Towns Mayors have provided positive feedback about their involvement in the process.</p> <p><u>Covid-19</u></p> <p>FM expressed frustration about Hereford being place in Tier 1, he urged everyone to stress to the public the very real danger to the county from this pandemic, and the impact it is having on the local NHS resources. JN confirmed that colleagues are aware of the issue and advised that he has specifically logged concerns of locals regarding this to ensure they are well sighted. Concern was expressed that neither Herefordshire Council nor Public Health were consulted before Hereford was placed in Tier 1.</p>																																											