

Why are we consulting?

Introduction

What? The High Streets Heritage Action Zone programme is a £95 million government-funded scheme delivered by Historic England working in partnership with local authorities.

Why? The objective is to ‘kick-start’ regeneration of selected high streets across England; to promote economic, social and cultural recovery; and to unlock their potential for future generations.

What does this mean for Leominster? The heritage-led programme aims to create a more attractive, engaging and vibrant town centre of Leominster, which celebrates its culture and history to boost tourism and economic growth.

How Much? Leominster has secured £2,000,000 from the High Streets Heritage Action Zone programme.

We want to get your feedback on the initial ideas shown in this presentation.



 HM Government

 Historic England

**REVITALISING
YOUR Hi!STREET**