

What's driving our work?

Placemaking themes

Placemaking is a means of creating places that strengthen connections with people. Following initial consultation with stakeholders in the town, we have developed a number of placemaking themes to help guide and inform design development.

Cleaner and safer streets

Reduce clutter and improve pedestrian surfaces to mitigate trips, slips and falls

Better connectivity and access for people

Improve pedestrian links for better accessibility and connectivity in the town centre, and promote active travel

Supporting local shops, businesses and enterprises

Restore shop frontages to increase footfall and dwell time, and create new spaces for commercial activity

Heritage revealed, restored and celebrated

Retain and restore damaged and 'hidden' historic features to reveal and enhance the town's heritage

Flexible culture and event spaces

Re-establish key civic spaces to enable more markets and events for the local community and visitors

High quality streetscape and creating public spaces

Restore and transform the material quality and durability of a streetscape that prioritises pedestrians, not cars