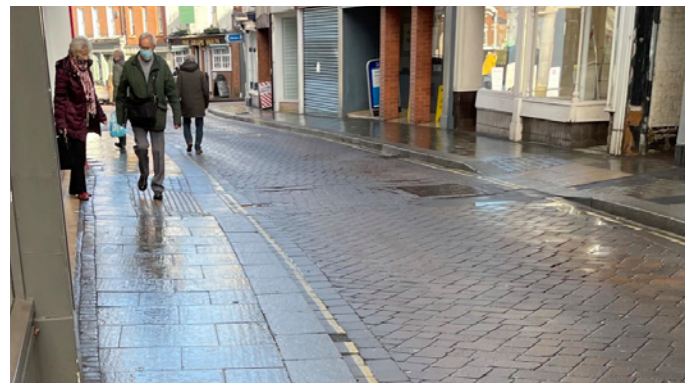


The problems we're trying to solve...

Pedestrian experience



Narrow pavements and high kerbs

Accessibility



Physical barriers sever key walking routes

Wayfinding & Storytelling



Not enough signage to tell Leominster's story

Activity / spaces



Empty units



Car dominated streets and parking on both sides



Poor paving surfaces and water puddling



Lack of wayfinding signage at important junctions



Car dominated civic spaces



Speeding cars and inconsiderate driving



Inappropriate and poorly maintained street furniture



Dark and uninviting passageways



Underused public areas