

## Appendix 2 – Household Survey Results



NEMS market research  
22 Manor Way  
Belasis Hall Technology Park  
Billingham  
TS23 4HN  
Tel 01642 37 33 55  
[www.nemsmr.co.uk](http://www.nemsmr.co.uk)

**Herefordshire Household Survey  
for  
Nexus Planning**

April 2022

Job Ref: 043A22

This market research and the design of material used to obtain this survey information have been originated by and belong to NEMS market research and may not be used or reproduced in whole or part without the company's written consent, or that of the Client.

# Table of Contents

## Introduction:

Research Background & Objectives	3
Research Methodology	3
Sampling	3
Weightings	6
Statistical Accuracy	7
Data Tables	8

## Appendices:

Data Tabulations -	
By Zone Filtered Nulls & SFT (Weighted)	10 - 130
By Q30 (Weighted)	132 - 134
Sample Questionnaire	

# Introduction

---

## 1.1 Research Background & Objectives

To conduct a survey amongst residents in the Herefordshire area to assess shopping habits for main food and grocery, top-up food, non-food shopping and leisure activities.

## 1.2 Research Methodology

A total of 750 interviews were conducted between Friday 2<sup>nd</sup> and Wednesday 27<sup>th</sup> April 2022. Interviews were conducted using NEMS in-house CATI (Computer Assisted Telephone Interviewing) Unit. Respondents were contacted during the day and in the evening. All respondents were the main shopper in the household, determined using a preliminary filter question.

## 1.3 Sampling

### 1.3.1 Survey Area

The survey area was segmented into 7 zones defined by postcode sector. The zone details were:

Zone	Postcode Sectors	Number of Interviews
1A Herford City	HR1 1, HR1 2, HR2 6, HR2 7, HR4 0, HR4 9	200
1b Hereford Rural	HR1 3, HR1 4, HR2 0, HR2 8, HR2 9, HR3 6, HR4 7, HR4 8	150
2 Kingston	HR5 3	50
3 Leominster	HR6 0, HR6 8, HR6 9	100
4 Bromyard	HR7 4	50
5 Ledbury	HR8 1, HR2 8, GL18 2	100
6 Ross-on-Wye	HR9 5, HR9 6, HR9 7	100
<b>Total</b>		<b>750</b>

### **1.3.2 Telephone Numbers**

The landline numbers are generated through a process known as Random Digit Dialling (RDD), whereby we start with known 'seed' numbers and then generate all possible number combinations around these. Known business numbers are removed and the remaining numbers are randomly sorted to give each number the same and equal chance of being selected.

The benefit of using RDD numbers (as opposed to those generated from pre-existing lists such as telephone directories and Electoral Register entries) is that ex-directory numbers are also included in the survey sample. In practice, this means that the sample provided is in no way preselected, and that consumers who had opted-out of providing their telephone contact details to directory operators had the opportunity to take part in the research, thereby removing potential bias in the sample.

Mobile numbers were also included in the survey sample to further increase the inclusivity of the survey, given the increase in the number of mobile-only households amongst certain demographic groups (especially younger people and lower income households). These numbers are generated from a variety of commercial sources, where permission has been given to use such contact information for research and marketing purposes.

We don't screen against the TPS (Telephone Preference Service) database, again because the demographic profile of TPS registered numbers is slightly different to the rest of the population. In addition, there is no legal requirement to screen against TPS registered numbers; market research is not classified as unsolicited sales and marketing.

### **1.3.3 Time of Interviewing**

Approximately two-thirds of all calls are made outside normal working hours.

### **1.3.4 Sample Profile**

It should be noted that as per the survey's requirements, the profile of respondents is that of the main shopper / person responsible for most of the food shopping in the household. As such it will always differ from the demographic profile of all adults within the survey area. With any survey among the main shopper / person responsible for most of the food shopping in the household the profile is typically biased more towards females and older people. The age of the main shopper / person responsible for most of the food shopping in the household is becoming older due to the financial constraints on young people setting up home.

A number of measures are put in place to ensure the sample is representative of the profile of the person responsible for most of the food / shopping in the household.

First of all, interviewing is normally spread over a relatively long period of time, certainly longer than the theoretical minimum time it would take. This allows us time to call back people who weren't in when we made the first phone call. If we only interview people who are at home the first time we call, we over-represent people who stay at home the most; these people tend to be older / less economically active.

We also control the age profile of respondents; this is a two-stage process. First of all, we look at the age profile of the survey area according to the latest Census figures. Using a by-product from additional data we collect from a weekly telephone survey of a representative sample of all adults across the country we know the age profile of the main shopper in any given area. This information is from data based on in excess of 100,000 interviews and is regularly updated and is therefore probably the most accurate and up to date information of its kind.

Stratified random sampling helps ensure that the sample is as representative as possible. While the system dials the next randomly selected number for interviewers, all calls are made by interviewers; no automated call handling systems are used.

### **1.3.5 Monitoring of Calls**

At least 5% of telephone interviews are randomly and remotely monitored by Team Leaders to ensure the interviewing is conducted to the requisite standard. Both the dialogue and on-screen entries are monitored and evaluated. Interviewers are offered re-training should these standards not be met.

## 1.4 Weightings

To correct the small differences between the sample profile and population profile, the data was weighted. The population is of the main shopper in the household. Weightings have been applied to age bands based on an estimated age profile of main shoppers (see section 1.3.3 for details). The weighted totals differ occasionally from the adjusted population due to rounding error. Details of the age weightings are given in the table below:

Age	Main Shopper Profile (%)	Interviews Achieved	Age Weightings
18-34	18.1%	67	2.0224
35-44	15.9%	51	2.3413
45-54	18.4%	72	1.9218
55-64	19.1%	139	1.0313
65+	28.5%	421	0.5070
<b>Total</b>		<b>750</b>	

Further weightings were then applied to the zone date, to adjust zone samples to be representative by population. Details of those weightings are given in the table below:

Zone	Population *	Interviews Achieved	Interviews Achieved (Weighted by Age)	Zone Weightings
1a	61,792	200	268	1.3984
1b	42,547	150	184	1.2282
2	4,670	50	20	0.5080
3	20,493	100	89	0.7406
4	7,155	50	31	0.7240
5	15,509	100	67	0.6813
6	21,059	100	91	0.8461
<b>Total</b>	<b>173,225</b>	<b>750</b>	<b>750</b>	

\* Source: 2011 Census

## 1.5 Statistical Accuracy

As with any data collection where a sample is being drawn to represent a population, there is potentially a difference between the response from the sample and the true situation in the population as a whole. Many steps have been taken to help minimise this difference (e.g. random sample selection, questionnaire construction etc) but there is always potentially a difference between the sample and population – this is known as the standard error.

The standard error can be estimated using statistical calculations based on the sample size, the population size and the level of response measured (as you would expect you can potentially get a larger error in a 50% response than say a 10% response simply because of the magnitude of the numbers).

To help understand the significance of this error, it is normally expressed as a confidence interval for the results. Clearly to have 100% accuracy of the results would require you to sample the entire population. The usual confidence interval used is 95% - this means that you can be confident that in 19 out of 20 instances the actual population behaviour will be within the confidence interval range.

*For example, if 50% of a sample of 750 answers “Yes” to a question, we can be 95% sure that between 46.4% and 53.6% of the population holds the same opinion (i.e. +/- 3.6%).* The following is a guide showing confidence intervals attached to various sample sizes from the study:

<b>%ge Response</b>	<b>95% confidence interval</b>
10%	±2.2%
20%	±2.9%
30%	±3.3%
40%	±3.5%
50%	±3.6%



## 1.6 Data Tables

Tables are presented in question order with the question number analysed shown at the top of the table. Those questions where the respondent is prompted with a list of possible answers are indicated in the question text with a suffix of [PR].

The sample size for each question and corresponding column criteria is shown at the base of each table. A description of the criteria determining to whom the question applies is shown in italics directly below the question text; if there is no such text evident then the question base is the full study sample. If the tabulated data is weighted (indicated in the header of the tabulations), in addition to the sample base, the weighted base is also shown at the bottom of each table.

Unless indicated otherwise in the footer of the tabulations, all percentages are calculated down the column. Arithmetic rounding to whole numbers may mean that columns of percentages do not sum to exactly 100%. Zero per cent denotes a percentage of less than 0.05%.

Percentages are calculated on the number of respondents and not the number of responses. This means that where more than one answer can be given to a question the sum of percentages may exceed 100%. All such multi-response questions are indicated in the tabulated by a suffix of [MR] on the question text.

Where appropriate to the question, means are shown at the bottom of response tables. These are calculated in one of two ways: if the data is captured to a coded response a weighted mean is calculated and the code weightings are shown as a prefix above the question text; if actual specific values were captured from respondents these individual numbers are used to calculate the mean.

## **Appendix 1:**

Data Tabulations

By Zone Filtered Nulls & SFT

(Weighted)

Weighted:

April 2022

	Total	Zone 1A	Zone 1B	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
<b>Q01 Where did you last undertake your main food and grocery shopping?</b>								
<i>Excl. Nulls &amp; SFT</i>								
<b>Zone 1A</b>								
Aldi, Eign Street, Hereford, HR4 0AP	8.5%	58	15.7%	39	10.6%	18	0.0%	0
Asda, Belmont Road, Hereford, HR2 7JE	4.4%	30	9.2%	23	2.2%	4	3.4%	1
B&M, Salmon Retail Park, Hereford, HR4 9SA	0.2%	1	0.0%	0	0.8%	1	0.0%	0
Bartonsham Stores, Green Street, Hereford, HR1 2QW	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Booker, Centurion Way, Hereford, HR1 1HU	0.2%	1	0.0%	0	0.8%	1	0.0%	0
Brampton Stores, Brampton Road, Hereford, HR2 7DF	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op (Petrol Station), Holmer Road, Hereford, HR4 9RX	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, College Road, Hereford, HR1 1EE	0.4%	3	1.1%	3	0.0%	0	0.0%	0
Co-op, Grandstand Road, Hereford, HR4 9LT	2.0%	14	5.2%	13	0.4%	1	0.0%	0
Co-op, Holme Lacy Road, Hereford, HR2 6DF	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Ledbury Road, Tupsley, Hereford, HR1 1QD	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Whitecross Road, Hereford, HR4 0DL	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coterell Street Stores, Coterell Street, Hereford, HR4 0HJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmers Market, Hereford	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Belmont Road, Hereford, HR2 7JR	0.8%	5	0.0%	0	3.2%	5	0.0%	0
Fodders, Church Street, Hereford, HR1 2LR	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heggies, Yazor Road, Hereford, HR4 0LY	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hereford Butter Market, High Town, Hereford, HR1 2AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Herefordshire Meats, Beech Business Park, Tillington Road, Hereford, HR4 9QJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Holmer Road, Hereford, HR4 9SA	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Iceland (Food Warehouse), Salmon Retail Park, Hereford, HR4 9SA	0.1%	1	0.3%	1	0.0%	0	0.0%	0
Iceland, Eign Gate, Hereford, HR4 0AB	0.1%	1	0.0%	0	0.4%	1	0.0%	0
Lidl, Brook Retail Park, Commercial Road, Hereford, HR1 2BQ	4.0%	28	7.8%	19	3.5%	6	0.0%	0
Local shops, Hereford City Centre	0.1%	1	0.3%	1	0.0%	0	0.0%	0
Local shops, Holme Lacy Road, Hereford	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, The Oval, Hereford	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Folly Lane, Hereford, HR1 1LX	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, High Town, Hereford, HR1 2AB	0.7%	5	1.7%	4	0.4%	1	0.0%	0
Market, Hereford	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColls, The Oval, Hereford, HR2 7HG	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Station Approach, Hereford, HR1 1DN	6.0%	41	11.1%	27	7.2%	12	0.0%	0
One Stop, Grandstand Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

# Herefordshire Household Survey for Nexus Planning

Weighted:

April 2022

	Total	Zone 1A	Zone 1B	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
Hereford, HR4 9NR								
Premier, Belle Bank Avenue, Holmer, Hereford, HR4 9RL	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier, Kilpeck Avenue, Hereford, HR2 7DT	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier, Mayberry Avenue, Hereford, HR2 7QR	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier, Old Eign Hill, Hereford, HR1 1UA	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Barton Yard, Hereford, HR4 0AG	10.7%	73	19.6%	48	11.9%	20	11.9%	2
Stokes Stores, Hoarwithy Road, Hereford, HR2 6HF	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express (Esso), Ledbury Road, Hereford, HR1 2TB	0.1%	1	0.3%	1	0.0%	0	0.0%	0
Tesco Express, Buckingham Inn, White Cross, Hereford, HR4 0LS	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Holme Lacy Road, Hereford, HR2 6BY	1.5%	10	0.0%	0	6.2%	10	0.0%	0
Tesco Superstore, Abbotsmead Road, Belmont, Hereford, HR2 7XS	14.0%	95	19.2%	47	24.3%	40	3.5%	1
Tesco Superstore, Bewell Street, Hereford, HR4 0BW	2.4%	16	4.0%	10	3.3%	5	6.4%	1
Tupsley Butcher, Winchester Avenue, Hereford, HR1 1QJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, The Old Market, Hereford, HR4 9HX	1.4%	9	2.0%	5	1.1%	2	10.2%	2
<b>Zone 1B</b>								
Carrot & Wine Store, Wormelow, Hereford, HR2 8JN	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central Stores, Church Street, Hereford, HR3 6NJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clehonger Village Stores, Birch Hill Road, Clehonger, HR2 9RF	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Marden Post Office & Store, Hereford, HR1 3EW	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Portland Street, Weobley, HR4 8SB	0.2%	2	0.0%	0	0.8%	1	0.0%	0
Ewyas Harold Village Store, Church House, Hereford, HR2 0EX	0.1%	1	0.0%	0	0.4%	1	0.0%	0
Hopes of Longtown, The Farmers Barn, Longtown, Hereford, HR2 0LT	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Ewyas Harold Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Peterchurch Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Weobley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Whitney-on-Wye Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Locks Garage, Allensmore, Bromyard Centre, HR2 9AS	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis (Golden Valley Post Office), Peterchurch, HR2 0RP	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Brampton Road, Madley, HR2 9LS	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, West End Stores, Fownhope, HR1 4NN	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

# Herefordshire Household Survey for Nexus Planning

Weighted:

April 2022

	Total	Zone 1A	Zone 1B	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
Oakchurch Farm Shop, Brecon Road, Staunton on Wye, HR4 7NH	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Meadow Drive, Credenhill, HR4 7EF	0.1%	1	0.0%	0	0.4%	1	0.0%	0
St. Weonards Post Office & Stores, St Weonards, Hereford, HR2 8NU	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Survival Wholefoods, Whitehill Park Industrial Estate, Weobley, HR4 8QE	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wellington Village Stores & Post Office, Burnt House Ground, Hereford, HR4 8AX	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 2</b>								
Ascona Lomas Kington Service Station, Headbrook, Kington, HR5 3DZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Crabtree Road, Kington, HR5 3UD	1.1%	7	0.0%	0	0.8%	1	39.2%	6
Kington Post Office, Bridge Street, Kington, HR5 3DJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Kington Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa, High Street, Kington, HR5 3BJ	0.3%	2	0.0%	0	0.0%	0	13.7%	2
Spar, Church Street, Kington, HR5 3BQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Grapevine Fishmonger, High Street, Kington, HR5 3BJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 3</b>								
Aldi, Dishley Street, Leominster, HR6 8NY	4.6%	31	0.0%	0	2.5%	4	9.9%	2
Central Bakery, West Street, Leominster, HR6 8ES	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Dishley Street, Leominster, HR6 8PX	0.5%	3	0.0%	0	0.0%	0	0.0%	0
Leominster Street Market, Corn Square, Leominster, HR6 8LR	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Leominster Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Leominster Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Barons Cross Road, Leominster, HR6 8RH	9.9%	67	0.0%	0	10.5%	17	1.7%	0
Organic & Wholefoods, West Street, Leominster, HR6 8ES	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parry's Fruit & Veg, High Street, Leominster, HR6 8LZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quarry Farm Shop, B4361, Leominster, HR6 0AW	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Richard Bright Butchers, High Street, Leominster, HR6 8LZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Bargates, Leominster, HR6 8EX	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ye Olde Steppes, High Street, Pembridge, Leominster, HR6 9DS	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 4</b>								
Bromyard Post Office, Church Street, Bromyard, HR7 4DP	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Bromyard, HR7 4AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Tenbury Road,	1.0%	7	0.0%	0	0.0%	0	0.0%	0

Column %ges.

# Herefordshire Household Survey for Nexus Planning

Weighted:

April 2022

	Total	Zone 1A	Zone 1B	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
Bromyard, HR7 4LW								
Costcutter (Texaco), Bromyard Bypass, Bromyard, HR7 4DJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Instone Court, Munderfield, Bromyard, HR7 4JS	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Legges of Bromyard, Tenbury Road, Bromyard, HR7 4LW	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Local shops, Bromyard Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons (Daily), Hatton Park, Bromyard, HR7 4EY	0.1%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 5</b>								
Abbey Bakery, Bye Street, Ledbury, HR8 1BT	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Leadon Way, Ledbury, HR8 2SS	5.1%	35	1.1%	3	1.4%	2	0.0%	0
Co-op, New Street, Ledbury, HR8 2EZ	1.1%	7	0.0%	0	0.0%	0	0.0%	0
Farmers Market, Ledbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Handley Organics, The Homend, Ledbury, HR8 1DS	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jenkins, The Homend, Ledbury, HR8 1BN	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Ledbury Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Midway Convenience Store, A4103, Fromes Hill, HR8 1HT	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newtown Cross Garage, Newtown Cross Garage, Ledbury, HR8 2TZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, The Homend, Ledbury, HR8 1BT	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, High Street, Ledbury, HR8 1DS	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Orchard Lane, Ledbury, HR8 1DQ	3.3%	22	0.0%	0	0.4%	1	0.0%	0
<b>Zone 6</b>								
Aldi, Brookend Street, Ross-on-Wye, HR9 7EE	4.1%	28	0.0%	0	0.0%	0	0.0%	0
Budgens, A40 Southbound, Whitchurch, Ross on Wye, HR9 6DW	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Overross Street, Ross-on-Wye, HR9 7AS	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Food Market, Ross-on-Wye	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gorsley Community Shop, Gorsley Baptist Church, Gorsley, HR9 7SE	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gwalia Store, Broad Street, Ross-on-Wye, HR9 7ED	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Ross-on-Wye Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Whitchurch Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Model Farm, Hildersley, Ross-on-Wye, HR9 7NN	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Station Street, Ross-on-Wye, HR9 7AG	5.2%	35	1.1%	3	0.4%	1	0.0%	0
One Stop, Gloucester Road, Ross-on-Wye, HR9 5BS	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Organic Shop, Broad Street, Ross-on-Wye, HR9 7EA	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pengethley Farm Shop, Pengethley Farm, Peterstow, Ross-on-Wye, HR9 6LN	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Peterstow Post Office, A49, Peterstow, HR9 6LB	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Post Office, Walford Road, Tudorville, Ross-on-Wye,	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

# Herefordshire Household Survey for Nexus Planning

Weighted:

April 2022

	Total	Zone 1A	Zone 1B	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6								
HR9 5PY																
Sainsbury's Superstore, The Maltings, Ross-On-Wye, HR9 7YB	1.8%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.7%	12
Spar Bennets Of Ross, Ross-on-Wye, HR9 6BQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Broad Street, Ross-on-Wye, HR9 7EA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woods of Whitchurch, Whitchurch, Ross-on-Wye, HR9 6DJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Outside Survey Area</b>																
Aldi, Batchelor Road, Cardiff, CF14 3AX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Bath Road, Broomhall, Worcester, WR5 3HW	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0
Aldi, Bristol Road, Quedgeley, GL2 4QL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Clifton Road, Gloucester, GL1 5BJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Hucclecote Road, Gloucester, GL3 3TH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Monmouth Road, Abergavenny, NP7 5HF	0.3%	2	0.0%	0	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Pheasant Street, Worcester, WR1 2DZ	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0
Aldi, Tybridge Street, Worcester, WR2 5BA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Bruton Way, Gloucester, GL1 1DS	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0
Asda, Link Road, Quedgeley, GL2 2SN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Silver Street Worcester, WR1 2DA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barn Farm Shop, Tenbury Wells, WR15 8BJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castle Greengrocers, Castle Street, Hay-on-Wye, HR3 5DF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Barnard's Green Road, Malvern, WR14 3LY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Bromyard Road, Tenbury Wells, WR15 8BS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Dockham Road, Cinderford, GL14 2AQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Foldgate Lane, Ludlow, SY8 1LS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Drybrook, GL17 9EA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Mitcheldean, GL17 0HN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Newent, GL18 1AN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Market Place, Lordshill, Coleford, GL16 8AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Market Square, Newent, GL18 1PS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Newport Street, Hay-on-Wye, HR3 5BZ	0.5%	4	0.0%	0	2.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Rockfield Road, Monmouth, NP25 5AU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Upper Howsell Road, Malvern Link, WR14 1TP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Valley Road, Cinderford, GL14 2PA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Worcester Road, Malvern Link, WR14 1AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Bristol Road, Quedgeley, GL2 4NB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Eastern Avenue, Gloucester, GL4 4LP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

# Herefordshire Household Survey for Nexus Planning

Weighted:

April 2022

	Total	Zone 1A	Zone 1B	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
Harry Tuffins, Shrewsbury Road, Craven Arms, SY7 9PX	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Thompson Street, Barry, CF63 4JN	0.1%	0	0.0%	0	0.0%	0	0.0%	0
Iceland (Food Warehouse), The Peel Centre, Gloucester Quays, GL1 5SF	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Agincourt Square, Monmouth, NP25 3DY	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Church Street, Malvern, WR14 2AY	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Oxbode, Gloucester, GL1 1SA	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Mercia Road, Gloucester, GL1 2SQ	0.1%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Old Station Way, Coleford, GL16 8RR	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Parragate Road, Cinderford, GL14 2LY	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Redbrook Road, Monmouth, NP25 3LY	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Worcester Road, Malvern, WR14 1AG	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, High Town, Hay-on-Wye, HR3 5AE	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ludlow Food Centre, Bromfield, Ludlow, SY8 2JR	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S (Foodhall), Monnow Street, Monmouth, NP25 3EN	0.5%	3	0.0%	0	0.0%	0	0.0%	0
M&S (Simply Food), Barnwood Road, Gloucester, GL4 3HA	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, Eastgate Street, Gloucester, GL1 1PA	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, High Street, Worcester, WR1 2QN	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, Malvern Retail Park, Malvern, WR14 1PZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market, Gloucester	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market, Hay-on-Wye	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Ashchurch Road, Tewkesbury, GL20 8AB	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Free Street, Brecon, LD3 7SE	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Park Road, Abergavenny, NP7 5TP	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Roman Way, Malvern, WR14 1PZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, New Road, Mitcheldean, GL17 0BX	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier, Market Square, Tenbury Wells, WR15 8BL	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Buttercup Walk, Malvern, WR14 1NR	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Barnett Way, Barnwood, Gloucester, GL4 3RT	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Gallagher Retail Park, Cheltenham, GL51 9RR	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Rocks Green, Ludlow, SY8 2EY	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, St Ann Way, Gloucester Quays, GL2 5SA	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Swanpool Walk,	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.



# Herefordshire Household Survey for Nexus Planning

Weighted:

April 2022

	Total	Zone 1A	Zone 1B	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6								
Worcester, WR2 4EL																
Spar, Broad Street, Newent, GL18 1AQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Frogmore Street, Abergavenny, NP7 5AH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, High Street, Coleford, GL16 8HD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Pickersleigh Road, Great Malvern, WR14 2NR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bristol Road, Quedgeley, Gloucester, GL2 4PF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, St Oswalds Road, Gloucester, GL1 2SG	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	1.9%	2
Tesco Superstore, St Peters Drive, Worcester, WR5 3SW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Station Drive, Ludlow, SY8 2PQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Teme Street, Tenbury Wells, WR15 8AA	0.3%	2	0.0%	0	0.0%	0	0.0%	0	2.3%	2	1.5%	0	0.0%	0	0.0%	0
Tesco Superstore, Waterloo Road, Llandrindod Wells, LD1 6BG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Texaco Garage, Castle Estate, Hay-on-Wye, HR3 5FB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Salty Dog, High Street, Presteigne, LD8 2BA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Village Store, Bosbury Road, Malvern, WR13 5LT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Edith Walk, Great Malvern, WR14 4WR	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0
Waitrose, Honeybourne Way, Cheltenham, GL50 3QW	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0
Waitrose, London Road, Worcester, WR5 2JG	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0
Waitrose, Merthyr Road, Llanfoist, Abergavenny, NP7 9LL	0.1%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Monnow Street, Monmouth, NP25 3EQ	0.8%	5	0.0%	0	2.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2
Wigmores Bakery, St Mary Street, Monmouth, NP25 3DB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Others</b>																
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	680	247	166	15	83	25	61	84								
Sample:	673	183	134	41	95	40	91	89								

**Q02 Which retailer did you purchase your main food internet / home delivery shopping from?**

*Those that said 'Internet / delivery' at Q01*

Amazon Pantry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda	11.4%	8	3.4%	1	0.0%	0	0.0%	0	27.1%	1	54.5%	4	21.2%	1	12.0%	1
Iceland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons	7.6%	5	10.2%	2	6.8%	1	5.1%	0	0.0%	0	5.7%	0	0.0%	0	18.0%	1
Ocado	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's	32.9%	23	53.0%	11	37.0%	7	35.8%	2	0.0%	0	11.3%	1	5.6%	0	29.6%	2
Tesco	43.2%	30	33.4%	7	52.7%	10	54.1%	3	45.2%	2	28.5%	2	56.2%	3	40.4%	3
Waitrose	3.5%	2	0.0%	0	3.4%	1	0.0%	0	13.8%	1	0.0%	0	17.0%	1	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

# Herefordshire Household Survey for Nexus Planning

Weighted:

April 2022

	Total	Zone 1A		Zone 1B		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		
Co-op	0.4%	0	0.0%	0	0.0%	0	5.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	1.1%	1	0.0%	0	0.0%	0	0.0%	0	13.8%	1	0.0%	0	0.0%	0	0.0%	0
Weighted base:		70		21		18		5		6		6		6		7
Sample:		77		17		16		9		5		10		9		11
<b>Q03 What is the main reason you chose (STORE MENTIONED AT Q01) for your main food and grocery shopping?</b>																
Near to home	30.8%	231	34.1%	91	37.0%	68	30.5%	6	31.1%	28	20.1%	6	26.9%	18	15.3%	14
Lower prices	13.2%	99	14.1%	38	10.6%	20	10.0%	2	4.2%	4	22.1%	7	18.7%	13	18.3%	17
Value for money	8.4%	63	1.1%	3	11.7%	22	2.6%	1	22.6%	20	7.1%	2	12.3%	8	8.6%	8
Habit / always use it / preference for retailer	4.7%	35	4.9%	13	6.0%	11	5.1%	1	0.4%	0	4.7%	1	4.7%	3	5.5%	5
Easy to get to by car	4.4%	33	6.8%	18	3.1%	6	1.3%	0	3.0%	3	0.0%	0	0.0%	0	6.7%	6
Internet shopping is convenient	4.3%	32	3.9%	10	5.1%	9	21.2%	4	2.8%	2	6.0%	2	3.6%	2	1.4%	1
Choice of food goods available	4.0%	30	3.7%	10	1.7%	3	7.7%	2	4.5%	4	1.2%	0	7.0%	5	7.2%	7
Quality of food goods available	3.6%	27	2.9%	8	2.0%	4	7.7%	2	4.1%	4	0.0%	0	4.6%	3	7.6%	7
Car parking provision	3.5%	26	3.2%	9	2.0%	4	3.8%	1	2.0%	2	1.2%	0	4.9%	3	8.2%	7
Delivery service	2.8%	21	1.1%	3	2.7%	5	3.8%	1	1.7%	1	9.3%	3	4.5%	3	5.6%	5
Staff discount / work there	2.8%	21	5.2%	14	2.4%	4	2.6%	1	1.6%	1	0.0%	0	0.0%	0	0.9%	1
Near to work	2.3%	17	3.1%	8	3.1%	6	0.0%	0	0.0%	0	4.5%	1	0.0%	0	2.2%	2
Accessibility by public transport	1.6%	12	1.1%	3	1.3%	2	0.0%	0	7.0%	6	0.0%	0	0.5%	0	0.0%	0
Nice shopping environment	1.6%	12	2.5%	7	0.3%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1	3.3%	3
Loyalty card / points scheme	1.4%	11	1.3%	4	2.4%	4	0.0%	0	0.0%	0	0.0%	0	2.9%	2	1.0%	1
Car parking prices	1.1%	8	1.3%	4	0.7%	1	0.0%	0	3.8%	3	0.0%	0	0.0%	0	0.0%	0
Only one in the area / no other choice	1.1%	8	0.0%	0	0.0%	0	1.3%	0	2.0%	2	10.7%	3	4.1%	3	0.0%	0
Was in the area at the time	1.0%	7	0.3%	1	1.9%	3	0.0%	0	0.0%	0	3.6%	1	0.5%	0	1.8%	2
Quality of shops selling food goods	0.7%	6	1.1%	3	0.7%	1	0.0%	0	0.9%	1	2.4%	1	0.0%	0	0.0%	0
Good service / friendly staff	0.7%	5	0.3%	1	0.3%	1	0.0%	0	2.1%	2	0.0%	0	0.0%	0	2.3%	2
Good Covid distancing/safety measures	0.5%	4	0.5%	1	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.9%	1
Facilities within the store eg Café, Beauty Salon, Dry Cleaners etc.	0.5%	3	1.1%	3	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Choice of shops selling food goods	0.4%	3	0.0%	0	1.3%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Choice of non-food goods available	0.3%	2	0.0%	0	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Use online because it's covid safe	0.3%	2	0.0%	0	0.7%	1	0.0%	0	0.0%	0	1.2%	0	1.0%	1	0.0%	0
Speciality foods	0.2%	2	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0
Good internal layout	0.2%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Choice of shops nearby selling non-food goods	0.2%	1	0.3%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good opening times	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0
Cleanliness	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
(No reason in particular)	2.9%	22	5.1%	14	0.7%	1	2.5%	1	4.1%	4	6.0%	2	0.0%	0	0.9%	1
(Don't know / varies)	0.3%	2	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2
Weighted base:		750		268		184		20		89		31		67		91
Sample:		750		200		150		50		100		50		100		100
<b>Q04 What, if anything, is the one thing you most dislike about (STORE MENTIONED AT Q01)?</b>																
Expensive prices	7.5%	56	8.7%	23	6.0%	11	8.9%	2	10.7%	9	14.1%	4	4.0%	3	3.7%	3
Poor range of FOOD goods	3.2%	24	2.1%	6	1.0%	2	6.5%	1	2.0%	2	0.0%	0	14.5%	10	3.8%	3
Too small	3.1%	24	3.5%	9	1.0%	2	2.5%	1	1.6%	1	0.0%	0	10.4%	7	3.7%	3
Poor quality FOOD goods	2.6%	20	2.7%	7	3.3%	6	0.0%	0	1.3%	1	1.2%	0	1.6%	1	4.1%	4
Too busy / crowded	1.4%	10	1.5%	4	1.6%	3	0.0%	0	0.4%	0	0.0%	0	3.1%	2	0.9%	1
Online - short use-by dates on items / unfresh food	1.2%	9	0.0%	0	2.6%	5	5.1%	1	0.4%	0	4.5%	1	0.0%	0	1.8%	2
Too far away	1.1%	8	1.0%	3	1.7%	3	4.8%	1	0.0%	0	4.7%	1	0.0%	0	0.0%	0
Not enough tills open / queues at tills	1.1%	8	0.3%	1	2.7%	5	0.0%	0	0.0%	0	0.0%	0	0.5%	0	2.2%	2
Online - substitutions	1.0%	8	0.5%	1	1.6%	3	4.8%	1	0.0%	0	4.5%	1	0.0%	0	1.0%	1
Lack of stock / poorly stocked shelves	1.0%	8	0.3%	1	1.6%	3	0.0%	0	0.9%	1	0.0%	0	4.5%	3	0.0%	0
Not enough staff	0.8%	6	0.0%	0	0.3%	1	0.0%	0	4.1%	4	0.0%	0	0.0%	0	1.9%	2
Parking spaces are limited /	0.8%	6	1.3%	3	0.7%	1	0.0%	0	0.9%	1	0.0%	0	0.5%	0	0.0%	0

Column %ges.

# Herefordshire Household Survey for Nexus Planning

Weighted:

April 2022

	Total	Zone 1A	Zone 1B	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6								
hard to park																
Poor range of NON-FOOD goods	0.7%	5	1.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Online - you can't choose the goods yourself	0.5%	4	0.3%	1	0.7%	1	2.6%	1	0.9%	1	0.0%	0	0.5%	0	0.5%	0
Traffic congestion	0.5%	4	0.5%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
No loyalty vouchers	0.4%	3	1.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking is expensive	0.4%	3	1.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lacks character / atmosphere	0.4%	3	1.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor internal layout	0.3%	3	0.0%	0	1.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Discontinue items too often	0.3%	2	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0
Unfriendly / unhelpful staff	0.3%	2	0.0%	0	0.0%	0	0.0%	0	2.8%	2	0.0%	0	0.0%	0	0.0%	0
Lack of toilet facilities	0.3%	2	0.8%	2	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Unclean / dirty store	0.3%	2	0.5%	1	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.5%	0
Too big	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2
Doesn't have a petrol station	0.2%	1	0.3%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of Covid distancing/safety measures	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Rundown / needs renovating	0.1%	1	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	0
No self-service tills	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Change layout too often	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Poor layout / narrow aisles	0.1%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Online - they use too much packaging	0.1%	1	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Difficult to get to by car	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0
Poor quality NON-FOOD goods	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0
Lack of trolleys / baskets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0
Doesn't have a cafe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0
(Nothing)	68.7%	515	69.0%	185	72.0%	133	58.4%	12	71.6%	64	68.7%	21	56.6%	38	69.5%	63
(Don't know / varies)	0.9%	7	1.3%	3	0.3%	1	0.0%	0	2.1%	2	1.2%	0	0.5%	0	0.0%	0
Weighted base:		750		268		184		20		89		31		67		91
Sample:		750		200		150		50		100		50		100		100

**Q05 How did you travel to (STORE MENTIONED AT Q01) to undertake your main food shop?**

*Not those that said 'Internet / delivery' at Q01*

Car / van (as driver)	72.8%	495	69.5%	171	84.1%	140	66.2%	10	68.8%	57	60.3%	15	82.4%	50	61.9%	52
Car / van (as passenger)	12.4%	84	12.4%	31	11.0%	18	11.5%	2	2.7%	2	26.5%	6	9.1%	6	23.0%	19
Bus, minibus or coach	2.4%	16	4.6%	11	2.2%	4	1.7%	0	0.0%	0	0.0%	0	0.6%	0	0.5%	0
Motorcycle, scooter or moped	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Walk	10.4%	71	12.3%	30	1.1%	2	20.6%	3	20.2%	17	13.2%	3	7.9%	5	12.6%	11
Taxi	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Train	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.3%	2	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobility scooter / disability vehicle	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	1.3%	9	0.0%	0	1.5%	2	0.0%	0	7.8%	6	0.0%	0	0.0%	0	0.0%	0
Weighted base:		680		247		166		15		83		25		61		84
Sample:		673		183		134		41		95		40		91		89

**Meanscore: [Time in minutes]**

**Q06 How long did your last journey to (STORE MENTIONED AT Q01) to undertake main food shopping take?**

*Not those that said 'Internet / delivery' at Q01*

1 - 10 minutes	58.9%	401	74.3%	183	28.1%	47	59.4%	9	58.6%	49	28.4%	7	78.3%	48	69.6%	58
11 - 20 minutes	24.9%	170	17.5%	43	49.6%	82	8.6%	1	16.6%	14	37.1%	9	13.5%	8	13.9%	12
21 - 30 minutes	9.2%	63	3.6%	9	17.4%	29	21.8%	3	2.1%	2	28.5%	7	4.9%	3	11.9%	10
31 - 40 minutes	0.8%	5	0.3%	1	1.1%	2	0.0%	0	0.5%	0	3.0%	1	2.8%	2	0.0%	0
41 - 50 minutes	0.7%	4	0.0%	0	0.0%	0	8.6%	1	0.5%	0	3.0%	1	0.6%	0	2.0%	2
51 - 60 minutes	0.5%	3	1.1%	3	0.0%	0	1.7%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0
Over an hour	0.4%	3	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2
(Don't know / can't remember)	3.5%	24	1.7%	4	2.2%	4	0.0%	0	19.6%	16	0.0%	0	0.0%	0	0.0%	0
(Refused)	1.0%	7	1.1%	3	1.5%	2	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0
Mean:		12.68		10.13		16.98		16.36		9.07		18.98		9.87		14.14
Weighted base:		680		247		166		15		83		25		61		84

Weighted:

April 2022

	Total	Zone 1A	Zone 1B	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6								
Sample:	673	183	134	41	95	40	91	89								
<b>Q07 When you undertook the main food shop at (STORE MENTIONED AT Q01), did you link your trip with any other activity?</b>																
<i>Not those that said 'Internet / delivery' at Q01</i>																
Yes – NON-FOOD shopping	6.4%	43	4.3%	11	10.4%	17	5.2%	1	4.3%	4	6.0%	1	9.0%	5	5.0%	4
Yes – other FOOD shopping	4.5%	31	2.0%	5	3.3%	5	3.4%	1	5.3%	4	23.7%	6	6.2%	4	6.7%	6
Yes – visiting services such as banks and other financial institutions	1.1%	7	1.2%	3	0.8%	1	0.9%	2	0.0%	0	0.0%	0	1.2%	1	1.0%	1
Yes – leisure activity	2.6%	18	2.4%	6	2.9%	5	10.2%	2	0.5%	0	7.6%	2	0.6%	0	3.1%	3
Yes – visiting café / pub / restaurant	2.8%	19	2.2%	6	3.4%	6	5.2%	1	2.7%	2	3.0%	1	3.8%	2	2.0%	2
Yes – visiting other service such as hairdressers, beautician, laundrette etc	1.2%	8	0.6%	1	1.5%	3	6.9%	1	0.0%	0	3.0%	1	0.6%	0	2.4%	2
Yes – travelling to / from work	5.8%	40	7.7%	19	5.7%	9	3.5%	1	5.6%	5	6.1%	1	3.9%	2	2.4%	2
Yes – travelling to / from school / college / university	0.2%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes – getting petrol	1.9%	13	1.2%	3	3.0%	5	3.4%	1	1.8%	1	3.0%	1	0.0%	0	2.4%	2
Yes – visiting family / friends	3.7%	25	5.4%	13	3.0%	5	3.4%	1	2.6%	2	1.5%	0	0.6%	0	4.0%	3
Yes – visiting health service such as doctor, dentist, hospital	1.3%	9	1.1%	3	0.4%	1	1.7%	0	1.8%	1	1.5%	0	5.4%	3	0.5%	0
Yes – other activity	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes – visiting church	0.1%	1	0.3%	1	0.0%	0	1.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes – window shopping / browsing	0.8%	5	1.1%	3	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	2.4%	2
(No activity)	63.7%	433	67.0%	165	64.1%	106	44.0%	7	57.6%	48	44.6%	11	67.8%	41	65.4%	55
(Don't know / can't remember)	4.0%	27	3.5%	9	0.8%	1	1.7%	0	17.3%	14	0.0%	0	1.1%	1	2.5%	2
Weighted base:	680	247	166	15	83	25	61	84								
Sample:	673	183	134	41	95	40	91	89								

**Q08 Where did you do this linked trip?**

*Those that said yes to 'Non-Food shopping', 'Other Food shopping', 'Visiting financial services', 'Leisure activity', 'Visiting café / pub / restaurant' or 'Visiting other service' at Q07 AND Excl. Nulls & SFT*

**Zone 1A**

(Halo) Hereford Leisure Pool, St Martin's Avenue, Hereford, HR2 7RQ	2.6%	3	10.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Eign Street, Hereford, HR4 0AP	1.6%	2	4.5%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Annetts Fine Furniture, Three Elms Road, Hereford, HR4 0SQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Belmont Road, Hereford, HR2 7JE	1.7%	2	2.3%	1	0.0%	0	0.0%	0	0.0%	0	13.8%	1	0.0%	0	0.0%	0
B&M, Salmon Retail Park, Hereford, HR4 9SA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Holmer Road, Hereford, HR4 9SH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Booker, Centurion Way, Hereford, HR1 1HU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brook Retail Park, Commercial Road, Hereford	2.9%	4	0.0%	0	3.4%	1	0.0%	0	0.0%	0	7.0%	1	12.3%	2	0.0%	0
Clehonger Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Grandstand Road, Hereford, HR4 9LT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Day Lewis Pharmacy, Grandstand Road, Hereford, HR4 9NR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dulux Decorator Centre, Holmer Road, Hereford, HR4 9BD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Evans Farms Supplies, Holmer Road, Hereford, HR4 9UJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Belmont Road,	2.4%	3	2.3%	1	6.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

# Herefordshire Household Survey for Nexus Planning

Weighted:

April 2022

	Total	Zone 1A	Zone 1B	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
Hereford, HR2 7JR								
Hereford Butter Market, High Town, Hereford	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hereford Carpets, Commercial Road, Hereford, HR1 2BD	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hereford City Centre (includes Old Market Shopping Centre & Maylord Shopping Centre)	30.8%	39	60.6%	19	40.2%	15	32.7%	2
Hereford Garden Centre, Kings Acre Road, Hereford, HR4 0SE	0.3%	0	0.0%	0	0.0%	0	0.0%	0
Hereford Industrial Supplies, Three Elms Trading Estate, Hereford, HR4 9PU	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hereford Retail Park, Newtown Road, Hereford	0.4%	1	0.0%	0	0.0%	0	8.5%	1
Hereford Trade Park, Holmer Road, Hereford, HR4 9SG	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holmer Road, Hereford	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Holmer Road, Hereford, HR4 9SA	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Choice Flooring, Rotherwas Industrial Estate, Hereford, HR2 6JU	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Howdens, Holmer Road, Hereford, HR4 9RX	0.0%	0	0.0%	0	0.0%	0	0.0%	0
JMart Warehouse, Widemarsh Street, Hereford, HR4 9HN	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Brook Retail Park, Commercial Road, Hereford, HR1 2BQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, High Town, Hereford, HR1 2AB	0.2%	0	0.0%	0	0.0%	0	4.2%	0
Morrisons, Station Approach, Hereford, HR1 1DN	0.6%	1	2.3%	1	0.0%	0	0.0%	0
Ron Smith & Co Ltd, Rockfield Road, Hereford, HR1 2UA	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rotherwas Industrial Estate, Netherwood Road, Hereford	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rowlands Pharmacy, Eastholme Avenue, Belmont, Hereford, HR2 7XT	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Barton Yard, Hereford, HR4 0AG (includes Argos store)	1.6%	2	4.6%	1	1.7%	1	0.0%	0
Salmon Retail Park, Holmer Road, Hereford	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Mortimer Road, Hereford, HR4 9SR	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spur Retail Park, Holmer Road, Hereford	1.0%	1	0.0%	0	3.4%	1	0.0%	0
St Michael's Hospice, Holmer Road, Hereford, HR4 9UJ	1.0%	1	0.0%	0	3.4%	1	0.0%	0
St Michaels Hospice, Whitecross Road, Hereford, HR4 0DQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Abbotsmead Road, Belmont, Hereford, HR2 7XS	4.4%	6	0.0%	0	15.1%	6	0.0%	0
Tesco Superstore, Bewell Street, Hereford, HR4 0BW	0.6%	1	2.3%	1	0.0%	0	0.0%	0
The Range, Three Elms	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

# Herefordshire Household Survey for Nexus Planning

Weighted:

April 2022

	Total	Zone 1A	Zone 1B	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
Road, Hereford, HR4 0SQ								
Toolstation, Holmer Road, Hereford, HR4 9BD	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tuplsey Local Centre, Hereford	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, The Old Market, Hereford, HR4 9HX	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westfaling Pharmacy, Westfaling Street, Hereford, HR4 0JF	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Widemarsh Street, Hereford, HR4 9EZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wye Valley Pharmacy, Holme Lacy Road, Hereford, HR2 6BZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 1B</b>								
Ewyas Harold Village Store, Church House, Hereford, HR2 0EX	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fownhope Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingstone Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longtown Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lugwardine Village Centre	1.0%	1	0.0%	0	3.4%	1	0.0%	0
Madley Plants, B4352, Madley, HR2 9NT	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oakchurch Farm Shop, Brecon Road, Staunton on Wye, HR4 7NH	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Peterchurch Village Centre	0.5%	1	0.0%	0	1.7%	1	0.0%	0
Radway Bridge Garden Centre, A4103, Whitestone, Hereford, HR1 3RX	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wellington Home & Gardens, A49, Wellington, HR4 8BB	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weobley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 2</b>								
Co-op, Crabtree Road, Kington, HR5 3UD	0.2%	0	0.0%	0	0.0%	0	4.2%	0
J&P Turner and Arrow Mills Garden Centre, Arrow Mills, Kington, HR5 3DU	0.0%	0	0.0%	0	0.0%	0	0.0%	0
JMart Warehouse, Bridge Street, Kington, HR5 3DL	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kington Building Supplies, Sunset Yard, Kington, HR5 3SF	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kington Town Centre	2.4%	3	0.0%	0	0.0%	0	42.0%	3
Lyonshall Nurseries, Lyonshall, Kington, HR5 3LN	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 3</b>								
Aldi, Dishley Street, Leominster, HR6 8NY	1.1%	1	0.0%	0	1.7%	1	0.0%	0
B&Q, Mill Street, Leominster, HR6 8EF	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leominster Building Supplies, Dishley Street, Leominster, HR6 8NY	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leominster Engineering, Southern Avenue, Leominster, HR6 0QF	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leominster Town Centre	7.2%	9	0.0%	0	5.1%	2	8.5%	1
Morrisons, Barons Cross Road, Leominster, HR6 8RH	2.6%	3	0.0%	0	0.0%	0	0.0%	0
Pembridge Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Original Factory Shop, Broad Street, Leominster	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Three Piece Suites, Southern Avenue, Leominster, HR6 0QF	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 4</b>								

Column %ges.

# Herefordshire Household Survey for Nexus Planning

Weighted:

April 2022

	Total		Zone 1A	Zone 1B	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6							
(Halo) Bromyard Centre, Cruwell Street, Bromyard, HR7 4EB	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.0%	1	0.0%	0	0.0%	0
Bromyard Town Centre	2.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	30.6%	3	0.0%	0	0.0%	0
Co-op, Tenbury Road, Bromyard, HR7 4LW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halls of Bromyard, Tenbury Road, Bromyard, HR7 4LL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Travis Perkins, Broadbridge, Bromyard, HR7 4NT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 5</b>																
Aldi, Leadon Way, Ledbury, HR8 2SS	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	1	0.0%	0
Appliance Solutions, Lower Road Trading Estate, Ledbury, HR8 2DJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ledbury Town Centre	6.8%	9	8.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	45.3%	6	0.0%	0
Monkhide Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Mills Industrial Estate, Leaddon Way, Ledbury, HR8 2SR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newent Plant Centre, Hereford Road, Ledbury, HR8 2PZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Old Wharf Industrial Estate, Dymock Road, Ledbury, HR8 2JQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Homend Trading Estate, Ledbury, HR8 1AR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Orchard Lane, Ledbury, HR8 1DQ	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	0	12.8%	2	0.0%	0
<b>Zone 6</b>																
Aldi, Brookend Street, Ross-on-Wye, HR9 7EE	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	0
Baileys DIY, Over Ross Roundabout (near Labels), Ross-on-Wye, HR9 7US	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Baileys Home Store, Whitecross Farm, A49, Bridstow, HR9 6JU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bradfor's Building Supplies, Alton Road, Ross-on-Wye, HR9 5JE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castrees Garden Plants, Bromsash, Ross on Wye, HR9 7PL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chase Industrial Estate, Alton Road, Ross-on-Wye, HR9 5WA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Engine Shed, A40, Ross-on-Wye, HR9 7BW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
JMart Warehouse, Ashburton Road, Ross-on-Wye, HR9 7BW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Labels Shopping Centre, Ledbury Road, Ross-on-Wye	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Station Street, Ross-on-Wye, HR9 7AG	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	0
Pengethley Garden Centre, Peterstow, Ross-on-Wye, HR9 6LL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ross Garden Store, Station Approach, Ross-on-Wye, HR9 7BW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ross-on-Wye Town Centre	8.7%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	0	62.5%	11
Sainsbury's Superstore, The Maltings, Ross-On-Wye, HR9 7YB (includes Argos store)	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	1
Screwfix, Ashburton Industrial Estate, Ross-on-Wye, HR9 7BW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

# Herefordshire Household Survey for Nexus Planning

Weighted:

April 2022

	Total	Zone 1A	Zone 1B	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
<b>Outside Survey Area</b>								
3 Shires Garden Centre, Ledbury Road, Botloe's Green, Newent, GL18 IDL	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abergavenny Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aberystwyth Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Bristol Road, Quedgeley, GL2 4QL	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Clifton Road, Gloucester, GL1 5BJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Hucclecote Road, Gloucester, GL3 3TH	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Monmouth Road, Abergavenny, NP7 5HF	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Pheasant Street, Worcester, WR1 2DZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Bruton Way, Gloucester, GL1 1DS	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Link Road, Quedgeley, GL2 2SN	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Silver Street Worcester, WR1 2DA	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Spring Lane, Malvern, WR14 1AL	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, St Oswalds Retail Park, Gloucester, GL1 2UE	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birmingham Airport, Elmdon, Birmingham, B26 3QJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birmingham City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpole Retail Park, Blackpole Road, Worcester	0.6%	1	2.3%	1	0.0%	0	0.0%	0
Boraston Lane Industrial Estate, Burford, Tenbury Wells, WR15 8LE	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bristol City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Broadwas Town Centre	0.3%	0	0.0%	0	0.0%	0	0.0%	0
Burford House Garden Store, Tenbury Wells, WR15 8HQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cardiff City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London / West End	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheltenham Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheshire Oaks, Kinsey Road, South Wirral, Ellesmere Port, CH65 9JJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chichester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorlton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Church Stretton Centre	0.6%	1	0.0%	0	0.0%	0	0.0%	0
Cinderford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clarks Village Outlet Centre, Farm Road, Street, BA16 0BB	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coleford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colwall Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Craven Arms Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cribbs Causeway (Mall & Retail Park), Bristol	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crossley Retail Park, Carpet Trades Way, Kidderminster, DY11 6DY	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dar Ltd, Worcester Road, Link Top, Malvern, WR14 1EP	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Derby City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Designer Outlet Swindon, Kemble Drive, Swindon, SN2 2DY	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Designer Outlet York, St	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.



# Herefordshire Household Survey for Nexus Planning

Weighted:

April 2022

	Total	Zone 1A	Zone 1B	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
Nicholas Avenue, York, YO19 4TA								
Droitwich Garden Centre, Worcester Road, Droitwich Spa, WR9 0DG	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Drybrook Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastern Avenue Retail Park, Southbrook, Gloucester, GL4 3BU	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elgar Retail Park, Blackpole Road, Worcester	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Frosts Garden Centre, Sandy Road, Willington, Bedford, MK44 3QP	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gallagher Retail Park, Tewkesbury Road, Cheltenham	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gloucester City Centre	0.5%	1	0.0%	0	1.7%	1	0.0%	0
Gloucester Quays Outlet Centre, St Ann Way, Gloucester	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Malvern Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrogate Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hay-on-Wye Town Centre	0.5%	1	0.0%	0	1.7%	1	0.0%	0
Homebase, Eastbrook Road, Gloucester, GL4 3DB	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Elgar Retail Park, Worcester, WR3 8HP	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, New Mills Industrial Estate, Ledbury, HR8 2SR	1.4%	2	0.0%	0	0.0%	0	0.0%	0
IKEA, Eastgate Shopping Centre, Bristol, BS5 6XX	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IKEA, Ferry Road, Cardiff, CF11 0XR	0.0%	0	0.0%	0	0.0%	0	0.0%	0
John Lewis, The Hayes, Cardiff, CF10 1EG	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Langlands Garden Centre, York Road, Shiptonthorpe, YO43 3PN	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Laylocks Garden Centre, Bromyard Road, Worcester, WR6 5LP	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Old Station Way, Coleford, GL16 8RR	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Parragate Road, Cinderford, GL14 2LY	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Redbrook Road, Monmouth, NP25 3LY	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Worcester Road, Malvern, WR14 1AG	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liverpool City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ludlow Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, Eastgate Street, Gloucester, GL1 1PA	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, Malvern Retail Park, Malvern, WR14 1PZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Malvern Shopping Park, Roman Way, Malvern	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Malvern Town Centre (includes Malvern Link)	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mill Farm Country Retail, Mill Farm, Stanford Bridge, WR6 6SP	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Millbrook Garden Centre, Old Raglan Road, NP25 4BD	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mitcheldean Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
MKM Building Supplies, Newent Business Park, Newent, GL18 1DZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Monmouth Leisure Centre,	0.7%	1	0.0%	0	0.0%	0	0.0%	0

Column %ges.

# Herefordshire Household Survey for Nexus Planning

Weighted:

April 2022

	Total	Zone 1A	Zone 1B	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6						
Old Dixton Road, Monmouth, NP25 3YT														
Monmouth Town Centre	5.4%	7	0.0%	0	9.5%	3	0.0%	0	0.0%	0	0.0%	0	19.6%	3
Morrisons, Ashchurch Road, Tewkesbury, GL20 8AB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Free Street, Brecon, LD3 7SE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Roman Way, Malvern, WR14 1PZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newent Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newport City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Old Railway Line Garden Centre, Three Cocks, Brecon, LD3 0SG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Presteigne Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quedgeley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rhayader Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roses Country Fayre Garden Centre, B4215, Ledbury Road, Newent, GL18 1DL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rugby Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Barnett Way, Barnwood, Gloucester, GL4 3RT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Gallagher Retail Park, Cheltenham, GL51 9RR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Rocks Green, Ludlow, SY8 2EY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, St Ann Way, Gloucester Quays, GL2 5SA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Swanpool Walk, Worcester, WR2 4EL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Salisbury City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Malvern Business Park, Betony Road, Malvern, WR14 1GS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Mayhill Industrial Estate, Monmouth, NP25 3LX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Mill Street Industrial Estate, Abergavenny, NP7 5HE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Orleton Road, Ludlow, SY8 1XF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shrewsbury Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Solihull Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Oswalds Retail Park, Gloucester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stratford-upon-Avon Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Swansea City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Telford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tenbury Wells Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bristol Road, Quedgeley, Gloucester, GL2 4PF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, St Oswalds Road, Gloucester, GL1 2SG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, St Peters Drive, Worcester, WR5 3SW	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	3.5%	0	0.0%	0	0.0%
Tesco Superstore, Station Drive, Ludlow, SY8 2PQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Teme Street, Tenbury Wells, WR15 8AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Waterloo Road, Llandrindod Wells, LD1 6BG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

# Herefordshire Household Survey for Nexus Planning

Weighted:

April 2022

	Total	Zone 1A	Zone 1B	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6								
Tewkesbury Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Fort Shopping Park, Fort Parkway, Birmingham, B24 9FP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Hop Pocket Shopping Village, Five Bridges, Bishop's Frome	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Edith Walk, Great Malvern, WR14 4WR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Honeybourne Way, Cheltenham, GL50 3QW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Merthyr Road, Llanfoist, Abergavenny, NP7 9LL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Monnow Street, Monmouth, NP25 3EQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Watford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westgate Retail Park, Westgate Street, Gloucester, GL1 2RD	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	0
Wigmores Bakery, St Mary Street, Monmouth, NP25 3DB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Worcester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Others</b>																
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mail order / catalogue	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TV shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	126	31		37	6	11		11		13		17				
Sample:	145	28		35	13	15		15		19		20				

## Q09 Where did you undertake your main food and grocery shopping the time before last? Was it the same place or somewhere different? Excl. Nulls & SFT

### Zone 1A

Aldi, Eign Street, Hereford, HR4 0AP	9.4%	62	14.5%	36	15.9%	24	9.4%	1	0.0%	0	1.7%	0	0.0%	0	0.0%	0
Asda, Belmont Road, Hereford, HR2 7JE	6.2%	42	11.8%	29	4.3%	7	1.9%	0	0.0%	0	6.7%	1	2.6%	2	2.6%	2
B&M, Salmon Retail Park, Hereford, HR4 9SA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bartonsham Stores, Green Street, Hereford, HR1 2QW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Booker, Centurion Way, Hereford, HR1 1HU	0.2%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brampton Stores, Brampton Road, Hereford, HR2 7DF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op (Petrol Station), Holmer Road, Hereford, HR4 9RX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, College Road, Hereford, HR1 1EE	0.4%	3	1.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Grandstand Road, Hereford, HR4 9LT	1.6%	10	4.2%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Holme Lacy Road, Hereford, HR2 6DF	0.2%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Ledbury Road, Tupsley, Hereford, HR1 1QD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Whitecross Road, Hereford, HR4 0DL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coterell Street Stores, Coterell Street, Hereford, HR4 0HJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmers Market, Hereford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Belmont Road,	0.8%	5	0.0%	0	3.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

# Herefordshire Household Survey for Nexus Planning

Weighted:

April 2022

	Total	Zone 1A	Zone 1B	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
Hereford, HR2 7JR	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fodders, Church Street, Hereford, HR1 2LR	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heggies, Yazor Road, Hereford, HR4 0LY	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hereford Butter Market, High Town, Hereford, HR1 2AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Herefordshire Meats, Beech Business Park, Tillington Road, Hereford, HR4 9QJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Holmer Road, Hereford, HR4 9SA	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland (Food Warehouse), Salmon Retail Park, Hereford, HR4 9SA	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Eign Gate, Hereford, HR4 0AB	0.1%	1	0.0%	0	0.4%	1	0.0%	0
Lidl, Brook Retail Park, Commercial Road, Hereford, HR1 2BQ	5.0%	33	8.0%	20	7.0%	11	0.0%	0
Local shops, Hereford City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Holme Lacy Road, Hereford	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, The Oval, Hereford	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Folly Lane, Hereford, HR1 1LX	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, High Town, Hereford, HR1 2AB	1.6%	10	4.2%	10	0.0%	0	0.0%	0
Market, Hereford	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColls, The Oval, Hereford, HR2 7HG	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Station Approach, Hereford, HR1 1DN	6.0%	40	12.1%	30	5.8%	9	0.0%	0
One Stop, Grandstand Road, Hereford, HR4 9NR	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier, Belle Bank Aveune, Holmer, Hereford, HR4 9RL	0.1%	1	0.3%	1	0.0%	0	0.0%	0
Premier, Kilpeck Avenue, Hereford, HR2 7DT	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier, Mayberry Avenue, Hereford, HR2 7QR	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier, Old Eign Hill, Hereford, HR1 1UA	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Barton Yard, Hereford, HR4 0AG	8.9%	59	15.4%	38	11.5%	17	11.0%	1
Stokes Stores, Hoarwithy Road, Hereford, HR2 6HF	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express (Esso), Ledbury Road, Hereford, HR1 2TB	0.1%	1	0.3%	1	0.0%	0	0.0%	0
Tesco Express, Buckingham Inn, White Cross, Hereford, HR4 0LS	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Holme Lacy Road, Hereford, HR2 6BY	1.8%	12	0.0%	0	7.8%	12	0.0%	0
Tesco Superstore, Abbotsmead Road, Belmont, Hereford, HR2 7XS	11.2%	74	15.6%	39	17.3%	26	0.0%	0
Tesco Superstore, Bewell Street, Hereford, HR4 0BW	2.9%	19	5.9%	15	2.5%	4	3.9%	1
Tupsley Butcher, Winchester Avenue, Hereford, HR1 1QJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, The Old Market, Hereford, HR4 9HX	1.9%	13	2.5%	6	3.2%	5	7.7%	1

**Zone 1B**

Column %ges.

# Herefordshire Household Survey for Nexus Planning

Weighted:

April 2022

	Total	Zone 1A	Zone 1B	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
Carrot & Wine Store, Wormelow, Hereford, HR2 8JN	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central Stores, Church Street, Hereford, HR3 6NJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clehonger Village Stores, Birch Hill Road, Clehonger, HR2 9RF	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Marden Post Office & Store, Hereford, HR1 3EW	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Portland Street, Weobley, HR4 8SB	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ewyas Harold Village Store, Church House, Hereford, HR2 0EX	0.1%	1	0.0%	0	0.4%	1	0.0%	0
Hopes of Longtown, The Farmers Barn, Longtown, Hereford, HR2 0LT	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Ewyas Harold Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Peterchurch Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Weobley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Whitney-on-Wye Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Locks Garage, Allensmore, Bromyard Centre, HR2 9AS	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis (Golden Valley Post Office), Peterchurch, HR2 0RP	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Brampton Road, Madley, HR2 9LS	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, West End Stores, Fownhope, HR1 4NN	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oakchurch Farm Shop, Brecon Road, Staunton on Wye, HR4 7NH	0.2%	1	0.0%	0	0.8%	1	0.0%	0
One Stop, Meadow Drive, Credenhill, HR4 7EF	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St. Weonards Post Office & Stores, St Weonards, Hereford, HR2 8NU	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Survival Wholefoods, Whitehill Park Industrial Estate, Weobley, HR4 8QE	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wellington Village Stores & Post Office, Burnt House Ground, Hereford, HR4 8AX	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 2</b>								
Ascona Lomas Kington Service Station, Headbrook, Kington, HR5 3DZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Crabtree Road, Kington, HR5 3UD	0.6%	4	0.0%	0	0.4%	1	24.7%	3
Kington Post Office, Bridge Street, Kington, HR5 3DJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Kington Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa, High Street, Kington, HR5 3BJ	0.4%	2	0.0%	0	0.0%	0	17.2%	2
Spar, Church Street, Kington, HR5 3BQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Grapevine Fishmonger, High Street, Kington, HR5 3BJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 3</b>								
Aldi, Dishley Street,	5.8%	38	0.0%	0	5.2%	8	11.0%	2

Column %ges.

# Herefordshire Household Survey for Nexus Planning

Weighted:

April 2022

	Total	Zone 1A	Zone 1B	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
Leominster, HR6 8NY								
Central Bakery, West Street, Leominster, HR6 8ES	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Dishley Street, Leominster, HR6 8PX	0.9%	6	0.0%	0	0.4%	1	0.0%	0
Leominster Street Market, Corn Square, Leominster, HR6 8LR	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Leominster Town Centre	0.1%	0	0.0%	0	0.0%	0	0.5%	0
Local shops, Leominster Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Barons Cross Road, Leominster, HR6 8RH	9.1%	61	0.0%	0	7.1%	11	9.5%	1
Organic & Wholefoods, West Street, Leominster, HR6 8ES	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parry's Fruit & Veg, High Street, Leominster, HR6 8LZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quarry Farm Shop, B4361, Leominster, HR6 0AW	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Richard Bright Butchers, High Street, Leominster, HR6 8LZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Bargates, Leominster, HR6 8EX	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ye Olde Steppes, High Street, Pembridge, Leominster, HR6 9DS	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 4</b>								
Bromyard Post Office, Church Street, Bromyard, HR7 4DP	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Bromyard, HR7 4AA	0.1%	1	0.3%	1	0.0%	0	0.0%	0
Co-op, Tenbury Road, Bromyard, HR7 4LW	0.9%	6	0.0%	0	0.0%	0	0.0%	0
Costcutter (Texaco), Bromyard Bypass, Bromyard, HR7 4DJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Instone Court, Munderfield, Bromyard, HR7 4JS	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Legges of Bromyard, Tenbury Road, Bromyard, HR7 4LW	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Bromyard Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons (Daily), Hatton Park, Bromyard, HR7 4EY	0.1%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 5</b>								
Abbey Bakery, Bye Street, Ledbury, HR8 1BT	0.1%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Leodon Way, Ledbury, HR8 2SS	4.0%	27	0.6%	1	0.4%	1	0.0%	0
Co-op, New Street, Ledbury, HR8 2EZ	0.9%	6	0.0%	0	0.0%	0	0.0%	0
Farmers Market, Ledbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Handley Organics, The Homend, Ledbury, HR8 1DS	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jenkins, The Homend, Ledbury, HR8 1BN	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Ledbury Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Midway Convenience Store, A4103, Fromes Hill, HR8 1HT	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newtown Cross Garage, Newtown Cross Garage, Ledbury, HR8 2TZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, The Homend, Ledbury, HR8 1BT	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

# Herefordshire Household Survey for Nexus Planning

Weighted:

April 2022

	Total	Zone 1A	Zone 1B	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
Spar, High Street, Ledbury, HR8 1DS	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Orchard Lane, Ledbury, HR8 1DQ	4.2%	28	0.0%	0	0.4%	1	0.0%	0
<b>Zone 6</b>								
Aldi, Brookend Street, Ross-on-Wye, HR9 7EE	4.1%	27	0.0%	0	0.0%	0	0.0%	0
Budgens, A40 Southbound, Whitchurch, Ross on Wye, HR9 6DW	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Overross Street, Ross-on-Wye, HR9 7AS	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Food Market, Ross-on-Wye	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gorsley Community Shop, Gorsley Baptist Church, Gorsley, HR9 7SE	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gwalia Store, Broad Street, Ross-on-Wye, HR9 7ED	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Ross-on-Wye Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0
Local shops, Whitchurch Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Model Farm, Hildersley, Ross-on-Wye, HR9 7NN	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Station Street, Ross-on-Wye, HR9 7AG	4.8%	32	2.4%	6	0.4%	1	0.0%	0
One Stop, Gloucester Road, Ross-on-Wye, HR9 5BS	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Organic Shop, Broad Street, Ross-on-Wye, HR9 7EA	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pengethley Farm Shop, Pengethley Farm, Peterstow, Ross-on-Wye, HR9 6LN	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Peterstow Post Office, A49, Peterstow, HR9 6LB	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Post Office, Walford Road, Tudorville, Ross-on-Wye, HR9 5PY	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, The Maltings, Ross-On-Wye, HR9 7YB	2.4%	16	0.0%	0	0.4%	1	0.0%	0
Spar Bennets Of Ross, Ross-on-Wye, HR9 6BQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Broad Street, Ross-on-Wye, HR9 7EA	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woods of Whitchurch, Whitchurch, Ross-on-Wye, HR9 6DJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Outside Survey Area</b>								
Aldi, Batchelor Road, Cardiff, CF14 3AX	0.1%	1	0.3%	1	0.0%	0	0.0%	0
Aldi, Bath Road, Broomhall, Worcester, WR5 3HW	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Bristol Road, Quedgeley, GL2 4QL	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Clifton Road, Gloucester, GL1 5BJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Hucclecote Road, Gloucester, GL3 3TH	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Monmouth Road, Abergavenny, NP7 5HF	0.2%	1	0.0%	0	0.8%	1	0.0%	0
Aldi, Pheasant Street, Worcester, WR1 2DZ	0.1%	0	0.0%	0	0.0%	0	1.7%	0
Aldi, Tybridge Street, Worcester, WR2 5BA	0.1%	0	0.0%	0	0.0%	0	1.7%	0
Asda, Bruton Way, Gloucester, GL1 1DS	0.3%	2	0.0%	0	0.0%	0	2.6%	0
Asda, Link Road, Quedgeley, GL2 2SN	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Silver Street Worcester, WR1 2DA	0.1%	0	0.0%	0	0.0%	0	1.7%	0
Barn Farm Shop, Tenbury Wells, WR15 8BJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

# Herefordshire Household Survey for Nexus Planning

Weighted:

April 2022

	Total	Zone 1A	Zone 1B	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6								
Castle Greengrocers, Castle Street, Hay-on-Wye, HR3 5DF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Barnard's Green Road, Malvern, WR14 3LY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Bromyard Road, Tenbury Wells, WR15 8BS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Dockham Road, Cinderford, GL14 2AQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Foldgate Lane, Ludlow, SY8 1LS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Drybrook, GL17 9EA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Mitcheldean, GL17 0HN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Newent, GL18 1AN	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0
Co-op, Market Place, Lordshill, Coleford, GL16 8AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Market Square, Newent, GL18 1PS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Newport Street, Hay-on-Wye, HR3 5BZ	0.1%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Rockfield Road, Monmouth, NP25 5AU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Upper Howsell Road, Malvern Link, WR14 1TP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Valley Road, Cinderford, GL14 2PA	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0
Co-op, Worcester Road, Malvern Link, WR14 1AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Bristol Road, Quedgeley, GL2 4NB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Eastern Avenue, Gloucester, GL4 4LP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harry Tuffins, Shrewsbury Road, Craven Arms, SY7 9PX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Thompson Street, Barry, CF63 4JN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland (Food Warehouse), The Peel Centre, Gloucester Quays, GL1 5SF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Agincourt Square, Monmouth, NP25 3DY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Church Street, Malvern, WR14 2AY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Oxbode, Gloucester, GL1 1SA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Mercia Road, Gloucester, GL1 2SQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Old Station Way, Coleford, GL16 8RR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Parragate Road, Cinderford, GL14 2LY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Redbrook Road, Monmouth, NP25 3LY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Worcester Road, Malvern, WR14 1AG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, High Town, Hay-on-Wye, HR3 5AE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ludlow Food Centre, Bromfield, Ludlow, SY8 2JR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S (Foodhall), Monnow Street, Monmouth, NP25 3EN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S (Simply Food), Barnwood Road, Gloucester, GL4 3HA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.



# Herefordshire Household Survey for Nexus Planning

Weighted:

April 2022

	Total	Zone 1A	Zone 1B	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
M&S, Eastgate Street, Gloucester, GL1 1PA	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, High Street, Worcester, WR1 2QN	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, Malvern Retail Park, Malvern, WR14 1PZ	0.1%	0	0.0%	0	0.0%	0	0.6%	0
Market, Gloucester	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market, Hay-on-Wye	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Ashchurch Road, Tewkesbury, GL20 8AB	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Free Street, Brecon, LD3 7SE	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Park Road, Abergavenny, NP7 5TP	0.1%	1	0.0%	0	0.4%	1	0.0%	0
Morrisons, Roman Way, Malvern, WR14 1PZ	0.1%	1	0.0%	0	0.0%	0	1.7%	0
One Stop, New Road, Mitcheldean, GL17 0BX	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier, Market Square, Tenbury Wells, WR15 8BL	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Buttercup Walk, Malvern, WR14 1NR	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Barnett Way, Barnwood, Gloucester, GL4 3RT	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Gallagher Retail Park, Cheltenham, GL51 9RR	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Rocks Green, Ludlow, SY8 2EY	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, St Ann Way, Gloucester Quays, GL2 5SA	0.1%	1	0.0%	0	0.0%	0	0.0%	1.1%
Sainsbury's Superstore, Swanpool Walk, Worcester, WR2 4EL	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Broad Street, Newent, GL18 1AQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Frogmore Street, Abergavenny, NP7 5AH	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, High Street, Coleford, GL16 8HD	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Pickersleigh Road, Great Malvern, WR14 2NR	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bristol Road, Quedgeley, Gloucester, GL2 4PF	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, St Oswalds Road, Gloucester, GL1 2SG	0.3%	2	0.0%	0	0.0%	0	0.6%	2.0%
Tesco Superstore, St Peters Drive, Worcester, WR5 3SW	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Station Drive, Ludlow, SY8 2PQ	0.0%	0	0.0%	0	1.9%	0	0.0%	0
Tesco Superstore, Teme Street, Tenbury Wells, WR15 8AA	0.4%	3	0.0%	0	0.0%	0	1.8%	5.1%
Tesco Superstore, Waterloo Road, Llandrindod Wells, LD1 6BG	0.1%	1	0.0%	0	1.9%	0	0.5%	0
Texaco Garage, Castle Estate, Hay-on-Wye, HR3 5FB	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Salty Dog, High Street, Presteigne, LD8 2BA	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Village Store, Bosbury Road, Malvern, WR13 5LT	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

April 2022

	Total	Zone 1A	Zone 1B	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
Waitrose, Edith Walk, Great Malvern, WR14 4WR	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Honeybourne Way, Cheltenham, GL50 3QW	0.1%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, London Road, Worcester, WR5 2JG	0.1%	0	0.0%	0	0.0%	0	0.5%	0
Waitrose, Merthyr Road, Llanfoist, Abergavenny, NP7 9LL	0.1%	1	0.0%	0	0.4%	1	0.0%	0
Waitrose, Monnow Street, Monmouth, NP25 3EQ	0.6%	4	0.0%	0	1.9%	3	0.0%	0
Wigmores Bakery, St Mary Street, Monmouth, NP25 3DB	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Others</b>								
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	665	249	153	14	83	22	62	82
Sample:	656	184	126	36	95	36	92	87

**Q10 Which retailer did you purchase your main food internet / home delivery shopping from?***Those that said 'Internet / delivery' at Q09*

Amazon Pantry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda	7.9%	6	4.6%	1	2.5%	1	0.0%	0	0.0%	0	34.7%	3	23.9%	1
Iceland	3.4%	2	0.0%	0	9.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons	7.0%	5	13.8%	2	4.9%	1	4.1%	0	0.0%	0	0.0%	0	0.0%	20.4%
Ocado	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's	25.4%	18	36.1%	6	26.5%	7	32.5%	2	0.0%	0	15.2%	1	12.6%	1
Tesco	51.0%	36	45.5%	7	54.4%	14	55.3%	4	62.1%	2	50.1%	4	44.3%	2
Waitrose	3.5%	2	0.0%	0	2.5%	1	0.0%	0	19.0%	1	0.0%	0	19.1%	1
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op	0.4%	0	0.0%	0	0.0%	0	4.1%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	1.5%	1	0.0%	0	0.0%	0	4.1%	0	19.0%	1	0.0%	0	0.0%	0
Weighted base:	70	15	25	6	4	7	5	6						
Sample:	78	13	19	13	4	11	8	10						

**Meanscore: [£]****Q11 Thinking more generally, how much does your household spend on average on main food and grocery shopping in a week?**

£1 - £5	0.1%	1	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0
£6 - £10	0.2%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£11 - £15	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0
£16 - £20	1.3%	10	2.1%	6	0.0%	0	1.3%	0	3.3%	3	0.0%	0	1.0%	1
£21 - £25	0.9%	7	0.3%	1	1.4%	2	2.5%	1	0.8%	1	1.2%	0	1.5%	1
£26 - £30	2.9%	22	4.0%	11	2.7%	5	2.5%	1	0.4%	0	6.0%	2	2.6%	2
£31 - £35	1.7%	13	1.3%	4	2.3%	4	0.0%	0	2.0%	2	1.2%	0	2.6%	2
£36 - £40	5.4%	40	8.0%	22	4.2%	8	3.8%	1	3.0%	3	7.1%	2	4.7%	3
£41 - £45	1.9%	14	1.9%	5	1.4%	3	6.4%	1	3.0%	3	1.2%	0	2.6%	2
£46 - £50	7.1%	53	7.1%	19	4.3%	8	3.8%	1	7.6%	7	16.1%	5	10.5%	7
£51 - £60	8.3%	62	7.3%	19	8.2%	15	7.7%	2	12.9%	11	4.7%	1	6.0%	4
£61 - £70	11.2%	84	14.9%	40	9.3%	17	3.9%	1	8.1%	7	4.7%	1	16.2%	11
£71 - £80	8.3%	62	8.6%	23	7.8%	14	16.0%	3	5.6%	5	10.5%	3	8.7%	6
£81 - £90	3.7%	27	2.7%	7	5.4%	10	7.7%	2	2.4%	2	6.0%	2	2.1%	1
£91 - £100	15.3%	115	9.2%	24	18.9%	35	16.7%	3	18.3%	16	22.4%	7	21.7%	15
£101 - £110	1.4%	11	0.0%	0	4.4%	8	0.0%	0	1.7%	1	0.0%	0	1.0%	1
£111 - £120	4.3%	32	5.4%	15	1.0%	2	11.3%	2	6.1%	5	3.6%	1	2.1%	1
£121 - £130	1.1%	9	1.9%	5	0.0%	0	7.4%	2	0.0%	0	1.2%	0	0.0%	0
£131 - £140	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£141 - £150	4.1%	31	6.5%	17	3.3%	6	1.3%	0	4.3%	4	0.0%	0	3.5%	2
£151 - £175	1.1%	8	0.5%	1	1.3%	2	0.0%	0	2.0%	2	4.5%	1	2.1%	1
£176 - £200	2.5%	19	1.3%	3	4.4%	8	0.0%	0	3.2%	3	2.4%	1	1.9%	1
£201 - £225	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0
£226 - £250	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

April 2022

	Total	Zone 1A	Zone 1B	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
£251 - £275	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£276 - £300	0.4%	3	0.0%	0	0.7%	1	0.0%	0
£301+	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	15.0%	113	14.9%	40	17.4%	32	3.8%	1
(Refused)	1.6%	12	1.6%	4	1.7%	3	0.0%	0
Mean:	82.39	77.12	87.85	82.98	89.45	80.14	78.71	83.83
Weighted base:	750	268	184	20	89	31	67	91
Sample:	750	200	150	50	100	50	100	100

Meanscore: [Number of times per week]

**Q12 And still thinking more generally, how often does your household do a main food and grocery shop?**

7 times a week	0.7%	5	0.8%	2	1.3%	2	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4-6 times a week	0.2%	2	0.3%	1	0.0%	0	5.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
2-3 times a week	5.9%	44	6.8%	18	3.6%	7	6.4%	1	6.6%	6	7.2%	2	8.2%	5	4.7%	4
Once a week	71.0%	532	72.0%	193	64.1%	118	70.5%	14	75.4%	67	58.5%	18	70.6%	47	82.0%	75
Once a fortnight	17.2%	129	16.4%	44	21.9%	40	10.2%	2	16.7%	15	26.0%	8	15.2%	10	10.5%	10
Once a month	2.8%	21	1.1%	3	6.0%	11	1.3%	0	0.8%	1	7.1%	2	3.0%	2	1.9%	2
Less than once a month	0.4%	3	0.0%	0	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0
(Don't know / varies)	1.9%	14	2.6%	7	1.7%	3	3.9%	1	0.4%	0	1.2%	0	2.6%	2	0.9%	1
Mean:	1.03	1.07	0.97	1.41	1.01	0.93	1.02	1.01								
Weighted base:	750	268	184	20	89	31	67	91								
Sample:	750	200	150	50	100	50	100	100								

**Q13 Do you make 'top up' shopping trips in between your main food shopping trips? Top up grocery shopping includes 'basket shops' in foodstores, purchases from speciality retailers such as bakers, butchers and greengrocers, and snacks bought from shops. It could also include online food shopping.**

Yes	64.6%	485	71.5%	191	57.3%	106	70.8%	14	53.5%	48	70.8%	22	70.6%	47	62.0%	57
No	35.4%	265	28.5%	76	42.7%	79	29.2%	6	46.5%	41	29.2%	9	29.4%	20	38.0%	35
Weighted base:	750	268	184	20	89	31	67	91								
Sample:	750	200	150	50	100	50	100	100								

**Q14 Where did you last undertake your 'top up' shopping?**

Those who do top-up shopping at Q13 AND Excl. Nulls &amp; SFT

<b>Zone 1A</b>																
Aldi, Eign Street, Hereford, HR4 0AP	1.7%	8	4.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Belmont Road, Hereford, HR2 7JE	2.7%	13	0.4%	1	8.6%	9	0.0%	0	3.1%	1	0.0%	0	0.0%	0	3.0%	2
B&M, Salmon Retail Park, Hereford, HR4 9SA	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bartonsham Stores, Green Street, Hereford, HR1 2QW	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Booker, Centurion Way, Hereford, HR1 1HU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brampton Stores, Brampton Road, Hereford, HR2 7DF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op (Petrol Station), Holmer Road, Hereford, HR4 9RX	0.4%	2	0.4%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, College Road, Hereford, HR1 1EE	1.0%	5	2.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Grandstand Road, Hereford, HR4 9LT	7.4%	35	14.9%	28	7.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Holme Lacy Road, Hereford, HR2 6DF	1.8%	8	4.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Ledbury Road, Tupsley, Hereford, HR1 1QD	2.7%	13	5.9%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2
Co-op, Whitecross Road, Hereford, HR4 0DL	2.1%	10	5.2%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coterell Street Stores, Coterell Street, Hereford, HR4 0HJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmers Market, Hereford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Belmont Road, Hereford, HR2 7JR	0.3%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

# Herefordshire Household Survey for Nexus Planning

Weighted:

April 2022

	Total	Zone 1A	Zone 1B	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
Fodders, Church Street, Hereford, HR1 2LR	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heggies, Yazor Road, Hereford, HR4 0LY	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hereford Butter Market, High Town, Hereford, HR1 2AA	0.5%	2	0.0%	0	2.3%	2	0.0%	0
Herefordshire Meats, Beech Business Park, Tillington Road, Hereford, HR4 9QJ	0.4%	2	0.4%	1	1.2%	1	0.0%	0
Home Bargains, Holmer Road, Hereford, HR4 9SA	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland (Food Warehouse), Salmon Retail Park, Hereford, HR4 9SA	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Eign Gate, Hereford, HR4 0AB	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Brook Retail Park, Commercial Road, Hereford, HR1 2BQ	2.2%	10	5.5%	10	0.0%	0	0.0%	0
Local shops, Hereford City Centre	1.1%	5	2.6%	5	0.0%	0	1.8%	0
Local shops, Holme Lacy Road, Hereford	0.1%	1	0.4%	1	0.0%	0	0.0%	0
Local shops, The Oval, Hereford	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Folly Lane, Hereford, HR1 1LX	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, High Town, Hereford, HR1 2AB	2.8%	13	5.7%	11	2.4%	3	0.0%	0
Market, Hereford	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColls, The Oval, Hereford, HR2 7HG	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Station Approach, Hereford, HR1 1DN	3.4%	16	6.8%	13	3.0%	3	0.0%	0
One Stop, Grandstand Road, Hereford, HR4 9NR	0.1%	1	0.4%	1	0.0%	0	0.0%	0
Premier, Belle Bank Aveune, Holmer, Hereford, HR4 9RL	0.1%	1	0.0%	0	0.6%	1	0.0%	0
Premier, Kilpeck Avenue, Hereford, HR2 7DT	0.1%	1	0.4%	1	0.0%	0	0.0%	0
Premier, Mayberry Avenue, Hereford, HR2 7QR	0.6%	3	1.5%	3	0.0%	0	0.0%	0
Premier, Old Eign Hill, Hereford, HR1 1UA	0.1%	1	0.4%	1	0.0%	0	0.0%	0
Sainsbury's Superstore, Barton Yard, Hereford, HR4 0AG	2.8%	13	6.2%	12	1.2%	1	1.8%	0
Stokes Stores, Hoarwithy Road, Hereford, HR2 6HF	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express (Esso), Ledbury Road, Hereford, HR1 2TB	2.3%	11	3.6%	7	2.3%	2	7.3%	1
Tesco Express, Buckingham Inn, White Cross, Hereford, HR4 0LS	2.9%	14	4.7%	9	4.6%	5	0.0%	0
Tesco Express, Holme Lacy Road, Hereford, HR2 6BY	1.7%	8	2.2%	4	4.0%	4	0.0%	0
Tesco Superstore, Abbotsmead Road, Belmont, Hereford, HR2 7XS	5.8%	28	12.8%	24	3.0%	3	3.7%	1
Tesco Superstore, Bewell Street, Hereford, HR4 0BW	3.4%	16	5.6%	11	5.3%	5	0.0%	0
Tupsley Butcher, Winchester Avenue, Hereford, HR1 1QJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, The Old Market, Hereford, HR4 9HX	0.9%	4	0.4%	1	3.5%	4	0.0%	0
<b>Zone 1B</b>								
Carrot & Wine Store,	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

# Herefordshire Household Survey for Nexus Planning

Weighted:

April 2022

	Total	Zone 1A	Zone 1B	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
Wormelow, Hereford, HR2 8JN								
Central Stores, Church Street, Hereford, HR3 6NJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clehonger Village Stores, Birch Hill Road, Clehonger, HR2 9RF	0.1%	1	0.0%	0	0.6%	1	0.0%	0
Costcutter, Marden Post Office & Store, Hereford, HR1 3EW	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Portland Street, Weobley, HR4 8SB	0.5%	2	0.0%	0	1.8%	2	0.0%	0
Ewyas Harold Village Store, Church House, Hereford, HR2 0EX	0.1%	1	0.0%	0	0.6%	1	0.0%	0
Hopes of Longtown, The Farmers Barn, Longtown, Hereford, HR2 0LT	0.1%	1	0.0%	0	0.6%	1	0.0%	0
Local shops, Ewyas Harold Village Centre	0.1%	1	0.0%	0	0.6%	1	0.0%	0
Local shops, Peterchurch Village Centre	0.4%	2	0.0%	0	1.8%	2	0.0%	0
Local shops, Weobley Village Centre	0.7%	3	0.0%	0	3.0%	3	0.0%	0
Local shops, Whitney-on-Wye Village Centre	0.1%	1	0.0%	0	0.6%	1	0.0%	0
Locks Garage, Allensmore, Bromyard Centre, HR2 9AS	1.1%	5	0.0%	0	5.3%	5	0.0%	0
Londis (Golden Valley Post Office), Peterchurch, HR2 0RP	1.6%	7	0.0%	0	7.2%	7	0.0%	0
Londis, Brampton Road, Madley, HR2 9LS	0.7%	3	0.4%	1	0.6%	1	0.0%	0
Londis, West End Stores, Fownhope, HR1 4NN	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oakchurch Farm Shop, Brecon Road, Staunton on Wye, HR4 7NH	0.2%	1	0.0%	0	0.6%	1	1.8%	0
One Stop, Meadow Drive, Credenhill, HR4 7EF	2.1%	10	0.0%	0	9.6%	10	0.0%	0
St. Weonards Post Office & Stores, St Weonards, Hereford, HR2 8NU	0.1%	1	0.0%	0	0.0%	0	3.7%	1
Survival Wholefoods, Whitehill Park Industrial Estate, Weobley, HR4 8QE	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wellington Village Stores & Post Office, Burnt House Ground, Hereford, HR4 8AX	0.3%	1	0.0%	0	1.2%	1	0.0%	0
<b>Zone 2</b>								
Ascona Lomas Kington Service Station, Headbrook, Kington, HR5 3DZ	0.2%	1	0.0%	0	0.0%	0	5.5%	1
Co-op, Crabtree Road, Kington, HR5 3UD	1.6%	8	0.0%	0	1.8%	2	41.4%	6
Kington Post Office, Bridge Street, Kington, HR5 3DJ	0.1%	1	0.0%	0	0.6%	1	0.0%	0
Local shops, Kington Town Centre	0.1%	1	0.0%	0	0.0%	0	3.7%	1
Nisa, High Street, Kington, HR5 3BJ	0.4%	2	0.0%	0	0.0%	0	12.9%	2
Spar, Church Street, Kington, HR5 3BQ	0.2%	1	0.0%	0	0.0%	0	5.6%	1
The Grapevine Fishmonger, High Street, Kington, HR5 3BJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 3</b>								
Aldi, Dishley Street, Leominster, HR6 8NY	3.3%	16	0.0%	0	4.5%	5	0.0%	0

Column %ges.

# Herefordshire Household Survey for Nexus Planning

Weighted:

April 2022

	Total	Zone 1A	Zone 1B	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
Central Bakery, West Street, Leominster, HR6 8ES	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Dishley Street, Leominster, HR6 8PX	1.5%	7	0.0%	0	0.0%	0	16.1%	7
Leominster Street Market, Corn Square, Leominster, HR6 8LR	0.4%	2	0.0%	0	0.0%	0	3.9%	2
Local shops, Leominster Town Centre	0.2%	1	0.0%	0	0.0%	0	2.5%	1
Local shops, Leominster Town Centre	0.3%	1	0.0%	0	0.0%	0	3.1%	1
Morrisons, Barons Cross Road, Leominster, HR6 8RH	4.6%	22	0.0%	0	2.3%	2	42.8%	20
Organic & Wholefoods, West Street, Leominster, HR6 8ES	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parry's Fruit & Veg, High Street, Leominster, HR6 8LZ	0.3%	1	0.0%	0	1.2%	1	0.0%	0
Quarry Farm Shop, B4361, Leominster, HR6 0AW	0.1%	0	0.0%	0	0.0%	0	0.8%	0
Richard Bright Butchers, High Street, Leominster, HR6 8LZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Bargates, Leominster, HR6 8EX	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ye Olde Steppes, High Street, Pembridge, Leominster, HR6 9DS	0.1%	0	0.0%	0	0.0%	0	0.8%	0
<b>Zone 4</b>								
Bromyard Post Office, Church Street, Bromyard, HR7 4DP	0.2%	1	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Bromyard, HR7 4AA	0.4%	2	0.0%	0	0.0%	0	8.6%	2
Co-op, Tenbury Road, Bromyard, HR7 4LW	1.8%	9	0.0%	0	0.0%	0	40.6%	9
Costcutter (Texaco), Bromyard Bypass, Bromyard, HR7 4DJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Instone Court, Munderfield, Bromyard, HR7 4JS	0.2%	1	0.0%	0	0.0%	0	3.5%	1
Legges of Bromyard, Tenbury Road, Bromyard, HR7 4LW	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Bromyard Town Centre	0.8%	4	0.0%	0	0.0%	0	18.6%	4
Morrisons (Daily), Hatton Park, Bromyard, HR7 4EY	0.5%	2	0.0%	0	0.0%	0	10.3%	2
<b>Zone 5</b>								
Abbey Bakery, Bye Street, Ledbury, HR8 1BT	0.1%	1	0.0%	0	0.0%	0	1.5%	1
Aldi, Leaddon Way, Ledbury, HR8 2SS	2.8%	13	0.0%	0	0.0%	0	28.0%	13
Co-op, New Street, Ledbury, HR8 2EZ	1.4%	7	0.0%	0	0.0%	0	14.4%	7
Farmers Market, Ledbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Handley Organics, The Homend, Ledbury, HR8 1DS	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jenkins, The Homend, Ledbury, HR8 1BN	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Ledbury Town Centre	0.9%	4	0.0%	0	0.0%	0	9.5%	4
Midway Convenience Store, A4103, Fromes Hill, HR8 1HT	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newtown Cross Garage, Newtown Cross Garage, Ledbury, HR8 2TZ	0.1%	1	0.0%	0	0.6%	1	0.0%	0
One Stop, The Homend, Ledbury, HR8 1BT	0.4%	2	0.0%	0	0.0%	0	4.4%	2
Spar, High Street, Ledbury,	0.5%	2	0.0%	0	0.0%	0	5.1%	2

Column %ges.

# Herefordshire Household Survey for Nexus Planning

Weighted:

April 2022

	Total	Zone 1A	Zone 1B	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6								
HR8 1DS																
Tesco Superstore, Orchard Lane, Ledbury, HR8 1DQ	2.9%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	29.0%	14	0.0%	0
<b>Zone 6</b>																
Aldi, Brookend Street, Ross-on-Wye, HR9 7EE	1.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.2%	6
Budgens, A40 Southbound, Whitchurch, Ross on Wye, HR9 6DW	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Co-op, Overross Street, Ross-on-Wye, HR9 7AS	1.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	5
Food Market, Ross-on-Wye	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gorsley Community Shop, Gorsley Baptist Church, Gorsley, HR9 7SE	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Gwalia Store, Broad Street, Ross-on-Wye, HR9 7ED	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Local shops, Ross-on-Wye Town Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	2
Local shops, Whitchurch Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Model Farm, Hildersley, Ross-on-Wye, HR9 7NN	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Morrisons, Station Street, Ross-on-Wye, HR9 7AG	3.9%	19	0.0%	0	0.0%	0	6.9%	1	0.0%	0	0.0%	0	0.0%	0	31.7%	18
One Stop, Gloucester Road, Ross-on-Wye, HR9 5BS	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Organic Shop, Broad Street, Ross-on-Wye, HR9 7EA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pengethley Farm Shop, Pengethley Farm, Peterstow, Ross-on-Wye, HR9 6LN	0.2%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Peterstow Post Office, A49, Peterstow, HR9 6LB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Post Office, Walford Road, Tudorville, Ross-on-Wye, HR9 5PY	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1
Sainsbury's Superstore, The Maltings, Ross-On-Wye, HR9 7YB	2.2%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.7%	11
Spar Bennets Of Ross, Ross-on-Wye, HR9 6BQ	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Spar, Broad Street, Ross-on-Wye, HR9 7EA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woods of Whitchurch, Whitchurch, Ross-on-Wye, HR9 6DJ	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
<b>Outside Survey Area</b>																
Aldi, Batchelor Road, Cardiff, CF14 3AX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Bath Road, Broomhall, Worcester, WR5 3HW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Bristol Road, Quedgeley, GL2 4QL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Clifton Road, Gloucester, GL1 5BJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Hucclecote Road, Gloucester, GL3 3TH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Monmouth Road, Abergavenny, NP7 5HF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Pheasant Street, Worcester, WR1 2DZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Tybridge Street, Worcester, WR2 5BA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Bruton Way, Gloucester, GL1 1DS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Link Road, Quedgeley, GL2 2SN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Silver Street Worcester, WR1 2DA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barn Farm Shop, Tenbury Wells, WR15 8BJ	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0
Castle Greengrocers, Castle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

# Herefordshire Household Survey for Nexus Planning

Weighted:

April 2022

	Total	Zone 1A	Zone 1B	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
Street, Hay-on-Wye, HR3 5DF								
Co-op, Barnard's Green Road, Malvern, WR14 3LY	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Bromyard Road, Tenbury Wells, WR15 8BS	0.3%	1	0.0%	0	0.0%	0	6.5%	1
Co-op, Dockham Road, Cinderford, GL14 2AQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Foldgate Lane, Ludlow, SY8 1LS	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Drybrook, GL17 9EA	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Mitcheldean, GL17 0HN	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Newent, GL18 1AN	0.4%	2	0.0%	0	0.0%	0	0.0%	3.1%
Co-op, Market Place, Lordshill, Coleford, GL16 8AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Market Square, Newent, GL18 1PS	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Newport Street, Hay-on-Wye, HR3 5BZ	0.1%	1	0.0%	0	0.6%	1	0.0%	0
Co-op, Rockfield Road, Monmouth, NP25 5AU	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Upper Howsell Road, Malvern Link, WR14 1TP	0.1%	0	0.0%	0	0.0%	0	0.0%	0.7%
Co-op, Valley Road, Cinderford, GL14 2PA	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Worcester Road, Malvern Link, WR14 1AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Bristol Road, Quedgeley, GL2 4NB	0.1%	0	0.0%	0	0.0%	0	0.8%	0
Farmfoods, Eastern Avenue, Gloucester, GL4 4LP	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harry Tuffins, Shrewsbury Road, Craven Arms, SY7 9PX	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Thompson Street, Barry, CF63 4JN	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland (Food Warehouse), The Peel Centre, Gloucester Quays, GL1 5SF	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Agincourt Square, Monmouth, NP25 3DY	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Church Street, Malvern, WR14 2AY	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Oxbode, Gloucester, GL1 1SA	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Mercia Road, Gloucester, GL1 2SQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Old Station Way, Coleford, GL16 8RR	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Parragate Road, Cinderford, GL14 2LY	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Redbrook Road, Monmouth, NP25 3LY	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Worcester Road, Malvern, WR14 1AG	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, High Town, Hay-on-Wye, HR3 5AE	0.1%	1	0.0%	0	0.6%	1	0.0%	0
Ludlow Food Centre, Bromfield, Ludlow, SY8 2JR	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S (Foodhall), Monnow Street, Monmouth, NP25 3EN	0.3%	2	0.0%	0	0.0%	0	0.0%	2.9%
M&S (Simply Food), Barnwood Road, Gloucester, GL4 3HA	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, Eastgate Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.



# Herefordshire Household Survey for Nexus Planning

Weighted:

April 2022

	Total	Zone 1A	Zone 1B	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
Gloucester, GL1 1PA								
M&S, High Street, Worcester, WR1 2QN	0.1%	0	0.0%	0	0.0%	0	0.0%	0
M&S, Malvern Retail Park, Malvern, WR14 1PZ	0.1%	1	0.0%	0	0.0%	0	1.5%	1
Market, Gloucester	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market, Hay-on-Wye	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Ashchurch Road, Tewkesbury, GL20 8AB	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Free Street, Brecon, LD3 7SE	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Park Road, Abergavenny, NP7 5TP	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Roman Way, Malvern, WR14 1PZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, New Road, Mitcheldean, GL17 0BX	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier, Market Square, Tenbury Wells, WR15 8BL	0.1%	1	0.4%	1	0.0%	0	0.0%	0
Sainsbury's Local, Buttercup Walk, Malvern, WR14 1NR	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Barnett Way, Barnwood, Gloucester, GL4 3RT	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Gallagher Retail Park, Cheltenham, GL51 9RR	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Rocks Green, Ludlow, SY8 2EY	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, St Ann Way, Gloucester Quays, GL2 5SA	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Swanpool Walk, Worcester, WR2 4EL	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Broad Street, Newent, GL18 1AQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Frogmore Street, Abergavenny, NP7 5AH	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, High Street, Coleford, GL16 8HD	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Pickersleigh Road, Great Malvern, WR14 2NR	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bristol Road, Quedgeley, Gloucester, GL2 4PF	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, St Oswalds Road, Gloucester, GL1 2SG	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, St Peters Drive, Worcester, WR5 3SW	0.1%	0	0.0%	0	0.0%	0	1.7%	0
Tesco Superstore, Station Drive, Ludlow, SY8 2PQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Teme Street, Tenbury Wells, WR15 8AA	0.1%	0	0.0%	0	0.0%	0	1.7%	0
Tesco Superstore, Waterloo Road, Llandrindod Wells, LD1 6BG	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Texaco Garage, Castle Estate, Hay-on-Wye, HR3 5FB	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Salty Dog, High Street, Presteigne, LD8 2BA	0.1%	1	0.0%	0	3.7%	1	0.0%	0
The Village Store, Bosbury Road, Malvern, WR13 5LT	0.1%	1	0.0%	0	0.0%	0	1.5%	1
Waitrose, Edith Walk, Great	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

# Herefordshire Household Survey for Nexus Planning

Weighted:

April 2022

	Total	Zone 1A		Zone 1B		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		
Malvern, WR14 4WR																
Waitrose, Honeybourne Way, Cheltenham, GL50 3QW	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0
Waitrose, London Road, Worcester, WR5 2JG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Merthyr Road, Llanfoist, Abergavenny, NP7 9LL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Monnow Street, Monmouth, NP25 3EQ	0.7%	3	0.0%	0	2.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Wigmores Bakery, St Mary Street, Monmouth, NP25 3DB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Others</b>																
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	477			188		104		14		46		22		47		56
Sample:	458			137		83		32		48		33		66		59

**Q15 Where did you undertake your 'top up' food shopping the time before last?**

*Those who do top-up shopping at Q13 excluding those that said '(Don't know / can't remember)' at Q14 AND Excl. Nulls & SFT*

**Zone 1A**

Aldi, Eign Street, Hereford, HR4 0AP	1.0%	5	2.3%	4	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Belmont Road, Hereford, HR2 7JE	2.9%	14	0.8%	1	8.9%	9	0.0%	0	3.5%	1	0.0%	0	0.0%	0	3.1%	2
B&M, Salmon Retail Park, Hereford, HR4 9SA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bartonsham Stores, Green Street, Hereford, HR1 2QW	0.2%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Booker, Centurion Way, Hereford, HR1 1HU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brampton Stores, Brampton Road, Hereford, HR2 7DF	0.2%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op (Petrol Station), Holmer Road, Hereford, HR4 9RX	0.5%	2	0.4%	1	0.0%	0	0.0%	0	0.0%	0	6.7%	1	0.0%	0	0.0%	0
Co-op, College Road, Hereford, HR1 1EE	1.0%	5	2.0%	4	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Grandstand Road, Hereford, HR4 9LT	6.1%	28	13.4%	24	3.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Holme Lacy Road, Hereford, HR2 6DF	1.8%	8	4.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Ledbury Road, Tupsley, Hereford, HR1 1QD	2.6%	12	6.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Whitecross Road, Hereford, HR4 0DL	1.8%	8	4.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coterell Street Stores, Coterell Street, Hereford, HR4 0HJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmers Market, Hereford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Belmont Road, Hereford, HR2 7JR	0.3%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fodders, Church Street, Hereford, HR1 2LR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heggies, Yazor Road, Hereford, HR4 0LY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hereford Butter Market, High Town, Hereford, HR1 2AA	0.5%	2	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Herefordshire Meats, Beech Business Park, Tillington Road, Hereford, HR4 9QJ	0.4%	2	0.4%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Holmer Road, Hereford, HR4 9SA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland (Food Warehouse),	0.2%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

# Herefordshire Household Survey for Nexus Planning

Weighted:

April 2022

	Total	Zone 1A	Zone 1B	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
Salmon Retail Park, Hereford, HR4 9SA								
Iceland, Eign Gate, Hereford, HR4 0AB	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Brook Retail Park, Commercial Road, Hereford, HR1 2BQ	1.8%	8	3.8%	7	1.3%	1	0.0%	0
Local shops, Hereford City Centre	0.4%	2	0.8%	1	0.0%	0	1.8%	0
Local shops, Holme Lacy Road, Hereford	0.2%	1	0.4%	1	0.0%	0	0.0%	0
Local shops, The Oval, Hereford	0.2%	1	0.4%	1	0.0%	0	0.0%	0
Londis, Folly Lane, Hereford, HR1 1LX	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, High Town, Hereford, HR1 2AB	2.9%	13	6.3%	11	1.9%	2	0.0%	0
Market, Hereford	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColls, The Oval, Hereford, HR2 7HG	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Station Approach, Hereford, HR1 1DN	4.3%	20	8.8%	16	3.8%	4	0.0%	0
One Stop, Grandstand Road, Hereford, HR4 9NR	0.9%	4	2.2%	4	0.0%	0	0.0%	0
Premier, Belle Bank Aveune, Holmer, Hereford, HR4 9RL	0.1%	1	0.0%	0	0.6%	1	0.0%	0
Premier, Kilpeck Avenue, Hereford, HR2 7DT	0.2%	1	0.4%	1	0.0%	0	0.0%	0
Premier, Mayberry Avenue, Hereford, HR2 7QR	0.6%	3	1.6%	3	0.0%	0	0.0%	0
Premier, Old Eign Hill, Hereford, HR1 1UA	0.5%	2	1.2%	2	0.0%	0	0.0%	0
Sainsbury's Superstore, Barton Yard, Hereford, HR4 0AG	4.3%	20	8.3%	15	3.1%	3	6.9%	1
Stokes Stores, Hoarwithy Road, Hereford, HR2 6HF	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express (Esso), Ledbury Road, Hereford, HR1 2TB	1.7%	8	3.0%	5	2.4%	2	0.0%	0
Tesco Express, Buckingham Inn, White Cross, Hereford, HR4 0LS	3.2%	15	3.9%	7	6.0%	6	7.3%	1
Tesco Express, Holme Lacy Road, Hereford, HR2 6BY	1.8%	8	2.3%	4	4.1%	4	0.0%	0
Tesco Superstore, Abbotsmead Road, Belmont, Hereford, HR2 7XS	6.5%	30	13.8%	25	5.0%	5	0.0%	0
Tesco Superstore, Bewell Street, Hereford, HR4 0BW	2.7%	13	3.4%	6	6.5%	6	0.0%	0
Tupsley Butcher, Winchester Avenue, Hereford, HR1 1QJ	0.3%	1	0.8%	1	0.0%	0	0.0%	0
Waitrose, The Old Market, Hereford, HR4 9HX	1.3%	6	1.2%	2	3.0%	3	0.0%	0
<b>Zone 1B</b>								
Carrot & Wine Store, Wormelow, Hereford, HR2 8JN	0.1%	1	0.0%	0	0.0%	0	3.7%	1
Central Stores, Church Street, Hereford, HR3 6NJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clehonger Village Stores, Birch Hill Road, Clehonger, HR2 9RF	0.1%	1	0.0%	0	0.6%	1	0.0%	0
Costcutter, Marden Post Office & Store, Hereford, HR1 3EW	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Portland Street, Weobley, HR4 8SB	0.5%	2	0.0%	0	1.9%	2	0.0%	0
Ewyas Harold Village Store,	0.1%	1	0.0%	0	0.6%	1	0.0%	0

Column %ges.

# Herefordshire Household Survey for Nexus Planning

Weighted:

April 2022

	Total	Zone 1A	Zone 1B	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6								
Church House, Hereford, HR2 0EX																
Hopes of Longtown, The Farmers Barn, Longtown, Hereford, HR2 0LT	0.1%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Ewyas Harold Village Centre	0.1%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Peterchurch Village Centre	0.3%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Weobley Village Centre	0.5%	3	0.0%	0	2.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Whitney-on-Wye Village Centre	0.1%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Locks Garage, Allensmore, Bromyard Centre, HR2 9AS	0.5%	2	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis (Golden Valley Post Office), Peterchurch, HR2 0RP	1.2%	6	0.0%	0	5.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Brampton Road, Madley, HR2 9LS	0.6%	3	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	2
Londis, West End Stores, Fownhope, HR1 4NN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oakchurch Farm Shop, Brecon Road, Staunton on Wye, HR4 7NH	0.3%	2	0.0%	0	1.2%	1	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Meadow Drive, Credenhill, HR4 7EF	2.0%	9	0.0%	0	9.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St. Weonards Post Office & Stores, St Weonards, Hereford, HR2 8NU	0.1%	1	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Survival Wholefoods, Whitehill Park Industrial Estate, Weobley, HR4 8QE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wellington Village Stores & Post Office, Burnt House Ground, Hereford, HR4 8AX	0.3%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 2</b>																
Ascona Lomas Kington Service Station, Headbrook, Kington, HR5 3DZ	0.1%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Crabtree Road, Kington, HR5 3UD	1.7%	8	0.0%	0	1.3%	1	45.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kington Post Office, Bridge Street, Kington, HR5 3DJ	0.1%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Kington Town Centre	0.2%	1	0.0%	0	0.0%	0	5.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa, High Street, Kington, HR5 3BJ	0.3%	2	0.0%	0	0.0%	0	11.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Church Street, Kington, HR5 3BQ	0.1%	1	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Grapevine Fishmonger, High Street, Kington, HR5 3BJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 3</b>																
Aldi, Dishley Street, Leominster, HR6 8NY	3.4%	16	0.0%	0	4.7%	5	3.7%	1	25.1%	10	0.0%	0	0.0%	0	0.0%	0
Central Bakery, West Street, Leominster, HR6 8ES	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Dishley Street, Leominster, HR6 8PX	0.7%	3	0.0%	0	0.0%	0	0.0%	0	8.2%	3	0.0%	0	0.0%	0	0.0%	0
Leominster Street Market, Corn Square, Leominster, HR6 8LR	0.4%	2	0.0%	0	0.0%	0	0.0%	0	4.4%	2	0.0%	0	0.0%	0	0.0%	0
Local shops, Leominster Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0
Local shops, Leominster Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	3.5%	1	0.0%	0	0.0%	0	0.0%	0
Morrisons, Barons Cross Road, Leominster, HR6	3.9%	18	0.0%	0	0.0%	0	0.0%	0	43.8%	18	0.0%	0	0.0%	0	0.0%	0

Column %ges.

# Herefordshire Household Survey for Nexus Planning

Weighted:

April 2022

	Total	Zone 1A	Zone 1B	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
8RH								
Organic & Wholefoods, West Street, Leominster, HR6 8ES	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parry's Fruit & Veg, High Street, Leominster, HR6 8LZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quarry Farm Shop, B4361, Leominster, HR6 0AW	0.1%	0	0.0%	0	0.0%	0	0.9%	0
Richard Bright Butchers, High Street, Leominster, HR6 8LZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Bargates, Leominster, HR6 8EX	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ye Olde Steppes, High Street, Pembridge, Leominster, HR6 9DS	0.1%	0	0.0%	0	0.0%	0	0.9%	0
<b>Zone 4</b>								
Bromyard Post Office, Church Street, Bromyard, HR7 4DP	0.2%	1	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Bromyard, HR7 4AA	1.2%	5	0.0%	0	0.0%	0	4.2%	2
Co-op, Tenbury Road, Bromyard, HR7 4LW	1.6%	7	0.0%	0	0.0%	0	0.0%	0
Costcutter (Texaco), Bromyard Bypass, Bromyard, HR7 4DJ	0.2%	1	0.0%	0	0.0%	0	0.0%	0
Instone Court, Munderfield, Bromyard, HR7 4JS	0.2%	1	0.0%	0	0.0%	0	0.0%	0
Legges of Bromyard, Tenbury Road, Bromyard, HR7 4LW	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Bromyard Town Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0
Morrisons (Daily), Hatton Park, Bromyard, HR7 4EY	0.5%	2	0.0%	0	0.0%	0	0.0%	0
<b>Zone 5</b>								
Abbey Bakery, Bye Street, Ledbury, HR8 1BT	0.2%	1	0.0%	0	0.0%	0	0.0%	0
Aldi, Leadon Way, Ledbury, HR8 2SS	2.1%	10	0.0%	0	2.4%	2	0.0%	0
Co-op, New Street, Ledbury, HR8 2EZ	1.9%	8	0.0%	0	0.0%	0	0.0%	0
Farmers Market, Ledbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Handley Organics, The Homend, Ledbury, HR8 1DS	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jenkins, The Homend, Ledbury, HR8 1BN	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Ledbury Town Centre	1.0%	4	0.0%	0	0.0%	0	0.0%	0
Midway Convenience Store, A4103, Fromes Hill, HR8 1HT	0.2%	1	0.0%	0	0.0%	0	0.0%	0
Newtown Cross Garage, Newtown Cross Garage, Ledbury, HR8 2TZ	0.1%	1	0.0%	0	0.6%	1	0.0%	0
One Stop, The Homend, Ledbury, HR8 1BT	0.2%	1	0.0%	0	0.0%	0	0.0%	0
Spar, High Street, Ledbury, HR8 1DS	0.4%	2	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Orchard Lane, Ledbury, HR8 1DQ	4.3%	20	0.0%	0	0.0%	0	0.0%	0
<b>Zone 6</b>								
Aldi, Brookend Street, Ross-on-Wye, HR9 7EE	1.5%	7	0.0%	0	0.0%	0	0.0%	0
Budgens, A40 Southbound, Whitchurch, Ross on Wye, HR9 6DW	0.1%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Overcross Street, Ross-on-Wye, HR9 7AS	0.6%	3	0.0%	0	0.0%	0	0.0%	0
Food Market, Ross-on-Wye	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gorsley Community Shop,	0.1%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

# Herefordshire Household Survey for Nexus Planning

Weighted:

April 2022

	Total	Zone 1A	Zone 1B	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6		
Gorsley Baptist Church, Gorsley, HR9 7SE										
Gwalia Store, Broad Street, Ross-on-Wye, HR9 7ED	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Local shops, Ross-on-Wye Town Centre	0.7%	3	0.0%	0	0.0%	0	0.0%	0	5.4%	3
Local shops, Whitchurch Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Model Farm, Hildersley, Ross-on-Wye, HR9 7NN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Station Street, Ross-on-Wye, HR9 7AG	3.5%	16	0.0%	0	0.0%	0	0.0%	0	29.4%	16
One Stop, Gloucester Road, Ross-on-Wye, HR9 5BS	0.4%	2	0.0%	0	0.0%	0	0.0%	0	2.9%	2
Organic Shop, Broad Street, Ross-on-Wye, HR9 7EA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pengethley Farm Shop, Pengethley Farm, Peterstow, Ross-on-Wye, HR9 6LN	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Peterstow Post Office, A49, Peterstow, HR9 6LB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Post Office, Walford Road, Tudorville, Ross-on-Wye, HR9 5PY	0.3%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1
Sainsbury's Superstore, The Maltings, Ross-On-Wye, HR9 7YB	2.6%	12	0.0%	0	0.6%	1	0.0%	0	20.2%	11
Spar Bennets Of Ross, Ross-on-Wye, HR9 6BQ	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Spar, Broad Street, Ross-on-Wye, HR9 7EA	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Woods of Whitchurch, Whitchurch, Ross-on-Wye, HR9 6DJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Outside Survey Area</b>										
Aldi, Batchelor Road, Cardiff, CF14 3AX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Bath Road, Broomhall, Worcester, WR5 3HW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Bristol Road, Quedgeley, GL2 4QL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Clifton Road, Gloucester, GL1 5BJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Hucclecote Road, Gloucester, GL3 3TH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Monmouth Road, Abergavenny, NP7 5HF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Pheasant Street, Worcester, WR1 2DZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Tybridge Street, Worcester, WR2 5BA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Bruton Way, Gloucester, GL1 1DS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Link Road, Quedgeley, GL2 2SN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Silver Street Worcester, WR1 2DA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barn Farm Shop, Tenbury Wells, WR15 8BJ	0.1%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0
Castle Greengrocers, Castle Street, Hay-on-Wye, HR3 5DF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Barnard's Green Road, Malvern, WR14 3LY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Bromyard Road, Tenbury Wells, WR15 8BS	0.3%	1	0.0%	0	0.0%	0	0.0%	0	6.7%	1
Co-op, Dockham Road, Cinderford, GL14 2AQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Foldgate Lane, Ludlow, SY8 1LS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

# Herefordshire Household Survey for Nexus Planning

Weighted:

April 2022

	Total	Zone 1A	Zone 1B	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
Drybrook, GL17 9EA								
Co-op, High Street, Mitcheldean, GL17 0HN	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Newent, GL18 1AN	0.4%	2	0.0%	0	0.0%	0	0.0%	3.1%
Co-op, Market Place, Lordshill, Coleford, GL16 8AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Market Square, Newent, GL18 1PS	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Newport Street, Hay-on-Wye, HR3 5BZ	0.3%	1	0.0%	0	0.6%	1	3.7%	1
Co-op, Rockfield Road, Monmouth, NP25 5AU	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Upper Howsell Road, Malvern Link, WR14 1TP	0.1%	0	0.0%	0	0.0%	0	0.0%	0.7%
Co-op, Valley Road, Cinderford, GL14 2PA	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Worcester Road, Malvern Link, WR14 1AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Bristol Road, Quedgeley, GL2 4NB	0.1%	0	0.0%	0	0.0%	0	0.9%	0
Farmfoods, Eastern Avenue, Gloucester, GL4 4LP	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harry Tuffins, Shrewsbury Road, Craven Arms, SY7 9PX	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Thompson Street, Barry, CF63 4JN	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland (Food Warehouse), The Peel Centre, Gloucester Quays, GL1 5SF	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Agincourt Square, Monmouth, NP25 3DY	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Church Street, Malvern, WR14 2AY	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Oxbode, Gloucester, GL1 1SA	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Mercia Road, Gloucester, GL1 2SQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Old Station Way, Coleford, GL16 8RR	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Parragate Road, Cinderford, GL14 2LY	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Redbrook Road, Monmouth, NP25 3LY	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Worcester Road, Malvern, WR14 1AG	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, High Town, Hay-on-Wye, HR3 5AE	0.1%	1	0.0%	0	0.6%	1	0.0%	0
Ludlow Food Centre, Bromfield, Ludlow, SY8 2JR	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S (Foodhall), Monnow Street, Monmouth, NP25 3EN	0.4%	2	0.0%	0	0.0%	0	0.0%	2.9%
M&S (Simply Food), Barnwood Road, Gloucester, GL4 3HA	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, Eastgate Street, Gloucester, GL1 1PA	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, High Street, Worcester, WR1 2QN	0.1%	0	0.0%	0	0.0%	0	1.8%	0
M&S, Malvern Retail Park, Malvern, WR14 1PZ	0.1%	0	0.0%	0	0.0%	0	0.0%	0.7%
Market, Gloucester	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market, Hay-on-Wye	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Ashchurch Road, Tewkesbury, GL20 8AB	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Free Street, Brecon, LD3 7SE	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Park Road, Abergavenny, NP7 5TP	0.1%	1	0.0%	0	0.6%	1	0.0%	0

Column %ges.

# Herefordshire Household Survey for Nexus Planning

Weighted:

April 2022

	Total	Zone 1A		Zone 1B		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		
Morrisons, Roman Way, Malvern, WR14 1PZ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
One Stop, New Road, Mitcheldean, GL17 0BX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier, Market Square, Tenbury Wells, WR15 8BL	0.2%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Buttercup Walk, Malvern, WR14 1NR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Barnett Way, Barnwood, Gloucester, GL4 3RT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Gallagher Retail Park, Cheltenham, GL51 9RR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Rocks Green, Ludlow, SY8 2EY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, St Ann Way, Gloucester Quays, GL2 5SA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Swanpool Walk, Worcester, WR2 4EL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Broad Street, Newent, GL18 1AQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Frogmore Street, Abergavenny, NP7 5AH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, High Street, Coleford, GL16 8HD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Pickersleigh Road, Great Malvern, WR14 2NR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bristol Road, Quedgeley, Gloucester, GL2 4PF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, St Oswalds Road, Gloucester, GL1 2SG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, St Peters Drive, Worcester, WR5 3SW	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0
Tesco Superstore, Station Drive, Ludlow, SY8 2PQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Teme Street, Tenbury Wells, WR15 8AA	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0
Tesco Superstore, Waterloo Road, Llandrindod Wells, LD1 6BG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Texaco Garage, Castle Estate, Hay-on-Wye, HR3 5FB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Salty Dog, High Street, Presteigne, LD8 2BA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Village Store, Bosbury Road, Malvern, WR13 5LT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Edith Walk, Great Malvern, WR14 4WR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Honeybourne Way, Cheltenham, GL50 3QW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, London Road, Worcester, WR5 2JG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Merthyr Road, Llanfoist, Abergavenny, NP7 9LL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Monnow Street, Monmouth, NP25 3EQ	0.6%	3	0.0%	0	2.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wigmores Bakery, St Mary Street, Monmouth, NP25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.



Weighted:

April 2022

	Total	Zone 1A	Zone 1B	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
3DB								
<b>Others</b>								
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	459	181	100	14	41	21	46	55
Sample:	442	132	80	32	45	32	64	57

Meanscore: [£]

**Q16 Thinking more generally how much does your household spend on average on 'top up' food and grocery shopping in a week? Once again, top up grocery shopping includes 'baker shops' in foodstores, purchases from speciality retailers such as bakers, butchers and greengrocers, and snacks bought from shops.**

Those who do top-up shopping at Q13

£1 - £5	10.8%	52	14.0%	27	8.6%	9	21.2%	3	1.6%	1	15.2%	3	15.2%	7	3.8%	2
£6 - £10	15.8%	77	19.0%	36	14.4%	15	16.4%	2	12.5%	6	21.6%	5	9.2%	4	13.2%	7
£11 - £15	11.4%	55	7.7%	15	11.6%	12	5.5%	1	16.3%	8	14.8%	3	21.9%	10	11.3%	6
£16 - £20	18.9%	91	23.1%	44	16.3%	17	16.2%	2	18.0%	9	13.5%	3	15.6%	7	15.4%	9
£21 - £25	7.0%	34	7.6%	14	5.2%	6	9.1%	1	5.2%	2	1.7%	0	5.1%	2	13.2%	7
£26 - £30	9.1%	44	6.6%	13	12.0%	13	1.8%	0	5.2%	2	9.8%	2	11.9%	6	14.9%	8
£31 - £35	1.0%	5	1.5%	3	0.0%	0	1.8%	0	0.8%	0	3.4%	1	0.7%	0	0.8%	0
£36 - £40	2.4%	12	1.8%	3	3.9%	4	6.8%	1	5.4%	3	0.0%	0	0.7%	0	0.8%	0
£41 - £45	0.9%	5	0.8%	1	1.2%	1	0.0%	0	0.0%	0	6.7%	1	0.7%	0	0.0%	0
£46 - £50	2.3%	11	2.5%	5	2.2%	2	1.8%	0	3.7%	2	1.7%	0	3.5%	2	0.0%	0
£51 - £60	1.9%	9	2.9%	6	2.8%	3	3.7%	1	0.0%	0	1.7%	0	0.0%	0	0.0%	0
£61 - £70	0.3%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£71 - £80	0.2%	1	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
£81 - £90	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£91 - £100	1.1%	5	1.4%	3	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.8%	0
£101 - £110	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£111 - £120	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£121 - £130	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£131 - £140	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£141 - £150	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£151 - £175	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£176 - £200	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£201 - £225	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£226 - £250	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£251 - £275	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£276 - £300	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£301+	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	15.2%	74	9.3%	18	18.2%	19	7.2%	1	30.5%	15	6.8%	1	11.7%	6	25.2%	14
(Refused)	1.5%	7	1.8%	4	0.6%	1	6.8%	1	0.8%	0	3.4%	1	1.5%	1	0.8%	0
Mean:		20.63		19.75		23.47		19.69		20.81		18.45		19.90		20.27
Weighted base:		485		191		106		14		48		22		47		57
Sample:		470		140		86		33		50		34		67		60

Meanscore: [Number of times per week]

**Q17 And still thinking more generally, how often does your household do a top-up food and grocery shop?**

Those who do top-up shopping at Q13

7 times a week	2.5%	12	3.9%	8	0.6%	1	3.6%	1	3.0%	1	0.0%	0	2.9%	1	1.5%	1
4-6 times a week	1.4%	7	1.5%	3	0.6%	1	0.0%	0	0.0%	0	8.5%	2	0.0%	0	2.3%	1
2-3 times a week	30.9%	150	34.6%	66	22.6%	24	36.2%	5	37.3%	18	29.6%	6	26.8%	13	30.9%	17
Once a week	49.1%	238	51.2%	98	47.1%	50	33.9%	5	43.4%	21	43.4%	10	58.6%	28	48.9%	28
Once a fortnight	8.8%	42	6.6%	13	16.9%	18	14.1%	2	6.3%	3	8.4%	2	3.7%	2	6.1%	3
Once a month	3.0%	15	0.7%	1	6.3%	7	5.5%	1	1.6%	1	6.7%	1	2.2%	1	4.5%	3
Less than once a month	0.7%	3	0.0%	0	1.8%	2	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	3.6%	17	1.5%	3	4.1%	4	6.8%	1	5.2%	2	3.4%	1	5.7%	3	5.8%	3
Mean:		1.62		1.79		1.27		1.70		1.71		1.72		1.58		1.62
Weighted base:		485		191		106		14		48		22		47		57
Sample:		470		140		86		33		50		34		67		60

**Q18 Where did you last buy clothing or footwear goods?**

Column %ges.

# Herefordshire Household Survey for Nexus Planning

Weighted:

April 2022

	Total	Zone 1A	Zone 1B	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6								
<i>Not those that said 'Abroad', 'Internet / delivery', 'Mail order / catalogue', 'TV shopping', '(Don't know / can't remember)' or '(Don't do this type of shopping)' at Q18 AND Excl. Nulls &amp; SFT</i>																
<b>Zone 1A</b>																
(Halo) Hereford Leisure Pool, St Martin's Avenue, Hereford, HR2 7RQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Eign Street, Hereford, HR4 0AP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Annetts Fine Furniture, Three Elms Road, Hereford, HR4 0SQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Belmont Road, Hereford, HR2 7JE	5.0%	20	7.4%	12	4.9%	4	0.0%	0	4.7%	1	2.2%	0	0.0%	0	3.6%	2
B&M, Salmon Retail Park, Hereford, HR4 9SA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Holmer Road, Hereford, HR4 9SH	0.3%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Booker, Centurion Way, Hereford, HR1 1HU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brook Retail Park, Commercial Road, Hereford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clehonger Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Grandstand Road, Hereford, HR4 9LT	0.8%	3	2.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Day Lewis Pharmacy, Grandstand Road, Hereford, HR4 9NR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dulux Decorator Centre, Holmer Road, Hereford, HR4 9BD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Evans Farms Supplies, Holmer Road, Hereford, HR4 9UJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Belmont Road, Hereford, HR2 7JR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hereford Butter Market, High Town, Hereford	0.4%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hereford Carpets, Commercial Road, Hereford, HR1 2BD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hereford City Centre (includes Old Market Shopping Centre & Maylord Shopping Centre)	40.7%	162	45.0%	76	47.2%	41	52.8%	5	48.1%	15	44.6%	7	19.0%	8	22.4%	10
Hereford Garden Centre, Kings Acre Road, Hereford, HR4 0SE	0.7%	3	0.8%	1	0.7%	1	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0
Hereford Industrial Supplies, Three Elms Trading Estate, Hereford, HR4 9PU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hereford Retail Park, Newtown Road, Hereford	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0
Hereford Trade Park, Holmer Road, Hereford, HR4 9SG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holmer Road, Hereford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Holmer Road, Hereford, HR4 9SA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Choice Flooring, Rotherwas Industrial Estate, Hereford, HR2 6JU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Howdens, Holmer Road, Hereford, HR4 9RX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
JMart Warehouse, Widemarsh Street, Hereford, HR4 9HN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Brook Retail Park, Commercial Road, Hereford, HR1 2BQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, High Town, Hereford, HR1 2AB	12.3%	49	21.1%	35	12.8%	11	7.7%	1	0.0%	0	6.8%	1	0.8%	0	0.9%	0
Morrisons, Station	0.9%	4	1.7%	3	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

# Herefordshire Household Survey for Nexus Planning

Weighted:

April 2022

	Total	Zone 1A	Zone 1B	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
Approach, Hereford, HR1 1DN								
Ron Smith & Co Ltd, Rockfield Road, Hereford, HR1 2UA	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rotherwas Industrial Estate, Netherwood Road, Hereford	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rowlands Pharmacy, Eastholme Avenue, Belmont, Hereford, HR2 7XT	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Barton Yard, Hereford, HR4 0AG (includes Argos store)	5.4%	22	9.3%	16	5.7%	5	2.5%	0
Salmon Retail Park, Holmer Road, Hereford	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Mortimer Road, Hereford, HR4 9SR	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spur Retail Park, Holmer Road, Hereford	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Michael's Hospice, Holmer Road, Hereford, HR4 9UJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Michaels Hospice, Whitecross Road, Hereford, HR4 0DQ	0.2%	1	0.4%	1	0.0%	0	0.0%	0
Tesco Superstore, Abbotsmead Road, Belmont, Hereford, HR2 7XS	1.9%	8	0.4%	1	5.8%	5	0.0%	0
Tesco Superstore, Bewell Street, Hereford, HR4 0BW	0.2%	1	0.0%	0	0.7%	1	0.0%	0
The Range, Three Elms Road, Hereford, HR4 0SQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toolstation, Holmer Road, Hereford, HR4 9BD	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tuplsey Local Centre, Hereford	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, The Old Market, Hereford, HR4 9HX	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westfaling Pharmacy, Westfaling Street, Hereford, HR4 0JF	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Widemarsh Street, Hereford, HR4 9EZ	0.2%	1	0.0%	0	0.7%	1	0.0%	0
Wye Valley Pharmacy, Holme Lacy Road, Hereford, HR2 6BZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 1B</b>								
Ewyas Harold Village Store, Church House, Hereford, HR2 0EX	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fownhope Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingstone Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longtown Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lugwardine Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Madley Plants, B4352, Madley, HR2 9NT	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oakchurch Farm Shop, Brecon Road, Staunton on Wye, HR4 7NH	0.1%	0	0.0%	0	0.0%	0	2.5%	0
Peterchurch Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Radway Bridge Garden Centre, A4103, Whitestone, Hereford, HR1 3RX	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wellington Home & Gardens, A49, Wellington, HR4 8BB	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weobley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 2</b>								

Column %ges.

# Herefordshire Household Survey for Nexus Planning

Weighted:

April 2022

	Total		Zone 1A	Zone 1B	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6							
Co-op, Crabtree Road, Kington, HR5 3UD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
J&P Turner and Arrow Mills Garden Centre, Arrow Mills, Kington, HR5 3DU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
JMart Warehouse, Bridge Street, Kington, HR5 3DL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kington Building Supplies, Sunset Yard, Kington, HR5 3SF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kington Town Centre	0.3%	1	0.0%	0	0.0%	0	10.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lyonshall Nurseries, Lyonshall, Kington, HR5 3LN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 3</b>																
Aldi, Dishley Street, Leominster, HR6 8NY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Mill Street, Leominster, HR6 8EF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leominster Building Supplies, Dishley Street, Leominster, HR6 8NY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leominster Engineering, Southern Avenue, Leominster, HR6 0QF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leominster Town Centre	2.0%	8	0.0%	0	0.0%	0	2.5%	0	18.6%	6	11.2%	2	0.0%	0	0.0%	0
Morrisons, Barons Cross Road, Leominster, HR6 8RH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pembridge Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Original Factory Shop, Broad Street, Leominster	0.3%	1	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0
Three Piece Suites, Southern Avenue, Leominster, HR6 0QF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 4</b>																
(Halo) Bromyard Centre, Cruxwell Street, Bromyard, HR7 4EB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bromyard Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	0	0.0%	0	0.0%	0
Co-op, Tenbury Road, Bromyard, HR7 4LW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halls of Bromyard, Tenbury Road, Bromyard, HR7 4LL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Travis Perkins, Broadbridge, Bromyard, HR7 4NT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 5</b>																
Aldi, Leadon Way, Ledbury, HR8 2SS	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0
Appliance Solutions, Lower Road Trading Estate, Ledbury, HR8 2DJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ledbury Town Centre	2.5%	10	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	23.7%	10	0.0%	0
Monkhide Village Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	2	0.0%	0
New Mills Industrial Estate, Leadon Way, Ledbury, HR8 2SR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newent Plant Centre, Hereford Road, Ledbury, HR8 2PZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Old Wharf Industrial Estate, Dymock Road, Ledbury, HR8 2JQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Homend Trading Estate, Ledbury, HR8 1AR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Orchard Lane, Ledbury, HR8 1DQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 6</b>																
Aldi, Brookend Street, Ross-on-Wye, HR9 7EE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Baileys DIY, Over Ross Roundabout (near Labels), Ross-on-Wye, HR9 7US	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	2

Column %ges.

# Herefordshire Household Survey for Nexus Planning

Weighted:

April 2022

	Total	Zone 1A	Zone 1B	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
Baileys Home Store, Whitecross Farm, A49, Bridstow, HR9 6JU	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bradfor's Building Supplies, Alton Road, Ross-on-Wye, HR9 5JE	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castrees Garden Plants, Bromsash, Ross on Wye, HR9 7PL	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chase Industrial Estate, Alton Road, Ross-on-Wye, HR9 5WA	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Engine Shed, A40, Ross-on-Wye, HR9 7BW	0.0%	0	0.0%	0	0.0%	0	0.0%	0
JMart Warehouse, Ashburton Road, Ross-on-Wye, HR9 7BW	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Labels Shopping Centre, Ledbury Road, Ross-on-Wye	1.5%	6	2.4%	4	0.0%	0	0.0%	4.7%
Morrisons, Station Street, Ross-on-Wye, HR9 7AG	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pengethley Garden Centre, Peterstow, Ross-on-Wye, HR9 6LL	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ross Garden Store, Station Approach, Ross-on-Wye, HR9 7BW	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ross-on-Wye Town Centre Sainsbury's Superstore, The Maltings, Ross-On-Wye, HR9 7YB (includes Argos store)	4.3%	17	0.4%	1	1.5%	1	0.0%	0
	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Ashburton Industrial Estate, Ross-on-Wye, HR9 7BW	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Outside Survey Area</b>								
3 Shires Garden Centre, Ledbury Road, Botloe's Green, Newent, GL18 IDL	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abergavenny Town Centre	0.6%	2	0.0%	0	0.7%	1	0.0%	0
Aberystwyth Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Bristol Road, Quedgeley, GL2 4QL	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Clifton Road, Gloucester, GL1 5BJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Hucclecote Road, Gloucester, GL3 3TH	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Monmouth Road, Abergavenny, NP7 5HF	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Pheasant Street, Worcester, WR1 2DZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Bruton Way, Gloucester, GL1 1DS	0.1%	0	0.0%	0	0.0%	0	0.0%	0.9%
Asda, Link Road, Quedgeley, GL2 2SN	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Silver Street Worcester, WR1 2DA	0.1%	0	0.0%	0	0.0%	0	0.0%	2.2%
B&Q, Spring Lane, Malvern, WR14 1AL	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, St Oswalds Retail Park, Gloucester, GL1 2UE	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birmingham Airport, Elmdon, Birmingham, B26 3QJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birmingham City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpole Retail Park, Blackpole Road, Worcester	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boraston Lane Industrial Estate, Burford, Tenbury Wells, WR15 8LE	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

# Herefordshire Household Survey for Nexus Planning

Weighted:

April 2022

	Total	Zone 1A		Zone 1B		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		
Bristol City Centre	1.0%	4	0.0%	0	0.0%	0	0.0%	0	5.4%	2	0.0%	0	3.2%	1	1.9%	1
Broadwas Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burford House Garden Store, Tenbury Wells, WR15 8HQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge City Centre	0.2%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cardiff City Centre	0.8%	3	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.9%	0
Central London / West End	0.2%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheltenham Town Centre	2.6%	10	0.0%	0	5.5%	5	0.0%	0	0.0%	0	0.0%	0	7.4%	3	5.5%	2
Cheshire Oaks, Kinsey Road, South Wirral, Ellesmere Port, CH65 9JJ	0.4%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chichester City Centre	0.9%	3	2.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorlton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Church Stretton Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cinderford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clarks Village Outlet Centre, Farm Road, Street, BA16 0BB	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1
Coleford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colwall Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Craven Arms Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cribbs Causeway (Mall & Retail Park), Bristol	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crossley Retail Park, Carpet Trades Way, Kidderminster, DY11 6DY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dar Ltd, Worcester Road, Link Top, Malvern, WR14 1EP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Derby City Centre	0.2%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Designer Outlet Swindon, Kemble Drive, Swindon, SN2 2DY	0.2%	1	0.0%	0	0.0%	0	9.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Designer Outlet York, St Nicholas Avenue, York, YO19 4TA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Droitwich Garden Centre, Worcester Road, Droitwich Spa, WR9 0DG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Drybrook Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastern Avenue Retail Park, Southbrook, Gloucester, GL4 3BU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elgar Retail Park, Blackpole Road, Worcester	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0
Frosts Garden Centre, Sandy Road, Willington, Bedford, MK44 3QP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gallagher Retail Park, Tewkesbury Road, Cheltenham	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0
Gloucester City Centre	1.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	2	4.5%	2
Gloucester Quays Outlet Centre, St Ann Way, Gloucester	1.0%	4	0.0%	0	1.5%	1	9.6%	1	5.4%	2	0.0%	0	0.0%	0	0.0%	0
Great Malvern Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrogate Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hay-on-Wye Town Centre	0.3%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Eastbrook Road, Gloucester, GL4 3DB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Elgar Retail Park, Worcester, WR3 8HP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, New Mills Industrial Estate, Ledbury, HR8 2SR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IKEA, Eastgate Shopping Centre, Bristol, BS5 6XX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IKEA, Ferry Road, Cardiff, CF11 0XR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
John Lewis, The Hayes, Cardiff, CF10 1EG	0.3%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

# Herefordshire Household Survey for Nexus Planning

Weighted:

April 2022

	Total	Zone 1A	Zone 1B	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6								
Langlands Garden Centre, York Road, Shiptonthorpe, YO43 3PN	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0
Laylocks Garden Centre, Bromyard Road, Worcester, WR6 5LP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Old Station Way, Coleford, GL16 8RR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Parragate Road, Cinderford, GL14 2LY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Redbrook Road, Monmouth, NP25 3LY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Worcester Road, Malvern, WR14 1AG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liverpool City Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0
Ludlow Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0
M&S, Eastgate Street, Gloucester, GL1 1PA	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0
M&S, Malvern Retail Park, Malvern, WR14 1PZ	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	0	5.9%	2	0.0%	0
Malvern Shopping Park, Roman Way, Malvern	3.8%	15	2.5%	4	0.0%	0	0.0%	0	0.0%	0	24.0%	4	14.8%	6	1.9%	1
Malvern Town Centre (includes Malvern Link)	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0
Manchester City Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0
Mill Farm Country Retail, Mill Farm, Stanford Bridge, WR6 6SP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Millbrook Garden Centre, Old Raglan Road, NP25 4BD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mitcheldean Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
MKM Building Supplies, Newent Business Park, Newent, GL18 1DZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Monmouth Leisure Centre, Old Dixton Road, Monmouth, NP25 3YT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Monmouth Town Centre	0.6%	2	0.0%	0	1.4%	1	2.5%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1
Morrisons, Ashchurch Road, Tewkesbury, GL20 8AB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Free Street, Brecon, LD3 7SE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Roman Way, Malvern, WR14 1PZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newent Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newport City Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1
Old Railway Line Garden Centre, Three Cocks, Brecon, LD3 0SG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Presteigne Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quedgeley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rhayader Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roses Country Fayre Garden Centre, B4215, Ledbury Road, Newent, GL18 1DL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rugby Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Barnett Way, Barnwood, Gloucester, GL4 3RT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Gallagher Retail Park, Cheltenham, GL51 9RR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Rocks Green, Ludlow, SY8 2EY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, St Ann Way, Gloucester Quays, GL2 5SA	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0
Sainsbury's Superstore, Swanpool Walk, Worcester, WR2 4EL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Salisbury City Centre	0.3%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Malvern Business	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

# Herefordshire Household Survey for Nexus Planning

Weighted:

April 2022

	Total	Zone 1A	Zone 1B	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
Park, Betony Road, Malvern, WR14 1GS								
Screwfix, Mayhill Industrial Estate, Monmouth, NP25 3LX	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Mill Street Industrial Estate, Abergavenny, NP7 5HE	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Orleton Road, Ludlow, SY8 1XF	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shrewsbury Town Centre	0.4%	1	0.0%	0	0.0%	0	4.7%	1
Solihull Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Oswalds Retail Park, Gloucester	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stratford-upon-Avon Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Swansea City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Telford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tenbury Wells Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bristol Road, Quedgeley, Gloucester, GL2 4PF	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, St Oswalds Road, Gloucester, GL1 2SG	0.1%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, St Peters Drive, Worcester, WR5 3SW	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Station Drive, Ludlow, SY8 2PQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Teme Street, Tenbury Wells, WR15 8AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Waterloo Road, Llandrindod Wells, LD1 6BG	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tewkesbury Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Fort Shopping Park, Fort Parkway, Birmingham, B24 9FP	0.3%	1	0.0%	0	1.5%	1	0.0%	0
The Hop Pocket Shopping Village, Five Bridges, Bishop's Frome	0.1%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Edith Walk, Great Malvern, WR14 4WR	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Honeybourne Way, Cheltenham, GL50 3QW	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Merthyr Road, Llanfoist, Abergavenny, NP7 9LL	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Monnow Street, Monmouth, NP25 3EQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Watford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westgate Retail Park, Westgate Street, Gloucester, GL1 2RD	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wigmores Bakery, St Mary Street, Monmouth, NP25 3DB	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Worcester City Centre	1.2%	5	2.0%	3	0.7%	1	0.0%	0
<b>Others</b>								
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mail order / catalogue	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TV shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	399	168	86	10	32	16	41	45
Sample:	410	126	78	24	41	26	65	50

Column %ges.



Weighted:

April 2022

Total	Zone 1A	Zone 1B	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
-------	---------	---------	--------	--------	--------	--------	--------

Meanscore: [Number of times per month]

**Q19 How often do you generally make shopping trips for clothing or footwear to (LOCATION MENTIONED AT Q18)?***Not those that said 'Abroad', 'Internet / delivery', 'Mail order / catalogue', 'TV shopping', '(Don't know / can't remember)' or '(Don't do this type of shopping)' at Q18*

Daily	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least two times a week	0.6%	2	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least once a week	3.1%	12	3.8%	6	2.9%	2	5.1%	1	6.6%	2	0.0%	0	1.7%	1	0.0%	0
At least once a fortnight	4.3%	17	7.1%	12	2.2%	2	5.1%	1	0.0%	0	2.2%	0	2.5%	1	3.6%	2
At least once a month	17.6%	70	22.2%	37	12.9%	11	17.2%	2	2.4%	1	24.8%	4	24.3%	10	11.4%	5
At least every two months	10.2%	41	8.6%	14	12.8%	11	20.3%	2	7.0%	2	9.0%	1	14.0%	6	8.2%	4
At least every 3 months	14.3%	57	11.9%	20	19.2%	17	12.1%	1	14.8%	5	10.7%	2	16.1%	7	13.8%	6
At least every 6 months	18.8%	75	18.5%	31	14.3%	12	7.7%	1	14.3%	5	39.7%	7	21.5%	9	24.3%	11
Less often than once every 6 months	12.2%	49	10.5%	18	16.0%	14	15.4%	2	30.9%	10	4.6%	1	7.6%	3	4.8%	2
Have only visited once	3.6%	15	1.3%	2	5.7%	5	9.6%	1	6.6%	2	2.2%	0	0.0%	0	9.1%	4
(Don't know / varies)	15.2%	61	16.1%	27	11.3%	10	7.6%	1	17.4%	6	6.7%	1	12.2%	5	24.8%	11
Mean:		0.71		0.78		0.81		0.78		0.56		0.50		0.60		0.49
Weighted base:		399		168		86		10		32		16		41		45
Sample:		410		126		78		24		41		26		65		50

**Q20 How do you travel to (LOCATION MENTIONED AT Q18)?***Not those that said 'Abroad', 'Internet / delivery', 'Mail order / catalogue', 'TV shopping', '(Don't know / can't remember)' or '(Don't do this type of shopping)' at Q18*

Car / van (as driver)	64.0%	255	53.9%	91	69.9%	60	65.0%	7	76.0%	24	69.4%	11	69.8%	29	74.1%	34
Car / van (as passenger)	12.8%	51	8.6%	14	19.2%	17	14.7%	1	7.8%	2	23.9%	4	13.1%	5	15.4%	7
Bus, minibus or coach	7.8%	31	10.2%	17	7.2%	6	10.1%	1	5.6%	2	6.7%	1	2.5%	1	6.7%	3
Motorcycle, scooter or moped	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	13.6%	54	23.7%	40	2.9%	3	10.2%	1	10.6%	3	0.0%	0	13.7%	6	3.8%	2
Taxi	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Train	0.3%	1	0.4%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.5%	2	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobility scooter / disability vehicle	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.8%	3	2.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		399		168		86		10		32		16		41		45
Sample:		410		126		78		24		41		26		65		50

**Q21 When you last went shopping for clothing or footwear at (LOCATION MENTIONED AT Q18), did you link this trip with another activity?***Not those that said 'Abroad', 'Internet / delivery', 'Mail order / catalogue', 'TV shopping', '(Don't know / can't remember)' or '(Don't do this type of shopping)' at Q18*

Yes – NON-FOOD shopping	9.2%	37	9.2%	15	6.4%	5	10.2%	1	16.2%	5	6.8%	1	13.3%	5	6.5%	3
Yes – FOOD shopping	16.1%	64	18.8%	32	16.5%	14	7.6%	1	3.5%	1	31.3%	5	2.5%	1	23.3%	11
Yes – visiting services such as banks and other financial institutions	3.5%	14	6.3%	11	1.4%	1	0.0%	0	0.0%	0	0.0%	0	4.2%	2	0.9%	0
Yes – leisure activity	4.9%	20	3.6%	6	5.1%	4	0.0%	0	4.5%	1	0.0%	0	4.9%	2	12.7%	6
Yes – visiting café / pub / restaurant	11.0%	44	11.6%	19	11.6%	10	5.1%	1	5.9%	2	10.7%	2	11.4%	5	12.4%	6
Yes – visiting other service such as hairdressers, beautician, laundrette etc	1.0%	4	0.0%	0	4.1%	3	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0
Yes – travelling to / from work	4.5%	18	5.0%	8	2.7%	2	19.7%	2	5.4%	2	0.0%	0	8.1%	3	0.0%	0
Yes – travelling to / from school / college / university	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes – getting petrol	0.6%	2	0.0%	0	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes – visiting family / friends	5.2%	21	6.7%	11	0.0%	0	7.6%	1	8.0%	3	4.6%	1	5.7%	2	6.7%	3
Yes – visiting health service such as doctor, dentist, hospital	1.7%	7	0.4%	1	2.2%	2	2.5%	0	0.0%	0	13.6%	2	0.8%	0	2.8%	1
Yes – other activity	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes – school run	0.4%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes – window shopping /	0.8%	3	0.0%	0	2.9%	3	0.0%	0	0.0%	0	2.2%	0	0.8%	0	0.0%	0

Column %ges.

# Herefordshire Household Survey for Nexus Planning

Weighted:

April 2022

	Total	Zone 1A	Zone 1B	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6								
browsing (No activity)	40.2%	161	37.1%	62	44.2%	38	42.1%	4	56.5%	18	30.7%	5	42.5%	18	33.8%	15
(Don't know / can't remember)	0.9%	4	0.4%	1	0.0%	0	5.2%	1	0.0%	0	0.0%	0	4.9%	2	0.9%	0
Weighted base:		399		168		86		10		32		16		41		45
Sample:		410		126		78		24		41		26		65		50

**Q22 Where did you last buy books, CDs, DVDs or video games?***Excl. Nulls & SFT***Zone 1A**

(Halo) Hereford Leisure Pool, St Martin's Avenue, Hereford, HR2 7RQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Eign Street, Hereford, HR4 0AP	0.3%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Annetts Fine Furniture, Three Elms Road, Hereford, HR4 0SQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Belmont Road, Hereford, HR2 7JE	6.4%	12	12.0%	8	5.4%	3	0.0%	0	2.9%	0	0.0%	0	0.0%	0	3.0%	1
B&M, Salmon Retail Park, Hereford, HR4 9SA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Holmer Road, Hereford, HR4 9SH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Booker, Centurion Way, Hereford, HR1 1HU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brook Retail Park, Commercial Road, Hereford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clehonger Village Centre Co-op, Grandstand Road, Hereford, HR4 9LT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Day Lewis Pharmacy, Grandstand Road, Hereford, HR4 9NR	0.7%	1	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dulux Decorator Centre, Holmer Road, Hereford, HR4 9BD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Evans Farms Supplies, Holmer Road, Hereford, HR4 9UJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Belmont Road, Hereford, HR2 7JR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hereford Butter Market, High Town, Hereford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hereford Carpets, Commercial Road, Hereford, HR1 2BD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hereford City Centre (includes Old Market Shopping Centre & Maylord Shopping Centre)	40.4%	78	47.5%	33	56.2%	31	55.6%	2	30.1%	4	7.7%	0	34.2%	6	5.6%	2
Hereford Garden Centre, Kings Acre Road, Hereford, HR4 0SE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hereford Industrial Supplies, Three Elms Trading Estate, Hereford, HR4 9PU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hereford Retail Park, Newtown Road, Hereford	1.5%	3	4.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hereford Trade Park, Holmer Road, Hereford, HR4 9SG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holmer Road, Hereford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Holmer Road, Hereford, HR4 9SA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Choice Flooring, Rotherwas Industrial Estate, Hereford, HR2 6JU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Howdens, Holmer Road, Hereford, HR4 9RX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
JMart Warehouse, Widemarsh Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

# Herefordshire Household Survey for Nexus Planning

Weighted:

April 2022

	Total	Zone 1A	Zone 1B	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
Hereford, HR4 9HN								
Lidl, Brook Retail Park, Commercial Road, Hereford, HR1 2BQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, High Town, Hereford, HR1 2AB	0.3%	1	0.0%	0	1.1%	1	0.0%	0
Morrisons, Station Approach, Hereford, HR1 1DN	0.7%	1	1.0%	1	1.1%	1	0.0%	0
Ron Smith & Co Ltd, Rockfield Road, Hereford, HR1 2UA	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rotherwas Industrial Estate, Netherwood Road, Hereford	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rowlands Pharmacy, Eastholme Avenue, Belmont, Hereford, HR2 7XT	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Barton Yard, Hereford, HR4 0AG (includes Argos store)	3.4%	7	5.0%	3	5.6%	3	0.0%	0
Salmon Retail Park, Holmer Road, Hereford	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Mortimer Road, Hereford, HR4 9SR	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spur Retail Park, Holmer Road, Hereford	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Michael's Hospice, Holmer Road, Hereford, HR4 9UJ	2.0%	4	2.1%	1	4.5%	3	0.0%	0
St Michaels Hospice, Whitecross Road, Hereford, HR4 0DQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Abbotsmead Road, Belmont, Hereford, HR2 7XS	9.3%	18	9.0%	6	16.3%	9	0.0%	9.8%
Tesco Superstore, Bewell Street, Hereford, HR4 0BW	2.1%	4	6.0%	4	0.0%	0	0.0%	0
The Range, Three Elms Road, Hereford, HR4 0SQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toolstation, Holmer Road, Hereford, HR4 9BD	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tuplsey Local Centre, Hereford	0.4%	1	1.0%	1	0.0%	0	0.0%	0
Waitrose, The Old Market, Hereford, HR4 9HX	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westfaling Pharmacy, Westfaling Street, Hereford, HR4 0JF	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Widemarsh Street, Hereford, HR4 9EZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wye Valley Pharmacy, Holme Lacy Road, Hereford, HR2 6BZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 1B</b>								
Ewyas Harold Village Store, Church House, Hereford, HR2 0EX	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fownhope Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingstone Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longtown Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lugwardine Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Madley Plants, B4352, Madley, HR2 9NT	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oakchurch Farm Shop, Brecon Road, Staunton on Wye, HR4 7NH	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Peterchurch Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Radway Bridge Garden Centre, A4103,	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

# Herefordshire Household Survey for Nexus Planning

Weighted:

April 2022

	Total	Zone 1A	Zone 1B	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
Whitestone, Hereford, HR1 3RX								
Wellington Home & Gardens, A49, Wellington, HR4 8BB	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weobley Village Centre <b>Zone 2</b>	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Crabtree Road, Kington, HR5 3UD	0.0%	0	0.0%	0	0.0%	0	0.0%	0
J&P Turner and Arrow Mills Garden Centre, Arrow Mills, Kington, HR5 3DU	0.0%	0	0.0%	0	0.0%	0	0.0%	0
JMart Warehouse, Bridge Street, Kington, HR5 3DL	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kington Building Supplies, Sunset Yard, Kington, HR5 3SF	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kington Town Centre	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Lyonshall Nurseries, Lyonshall, Kington, HR5 3LN	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 3</b>								
Aldi, Dishley Street, Leominster, HR6 8NY	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Mill Street, Leominster, HR6 8EF	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leominster Building Supplies, Dishley Street, Leominster, HR6 8NY	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leominster Engineering, Southern Avenue, Leominster, HR6 0QF	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leominster Town Centre	5.0%	10	1.0%	1	0.0%	0	0.0%	0
Morrisons, Barons Cross Road, Leominster, HR6 8RH	0.9%	2	0.0%	0	0.0%	0	6.3%	0
Pembridge Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Original Factory Shop, Broad Street, Leominster	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Three Piece Suites, Southern Avenue, Leominster, HR6 0QF	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 4</b>								
(Halo) Bromyard Centre, Cruxwell Street, Bromyard, HR7 4EB	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bromyard Town Centre	2.0%	4	0.0%	0	4.2%	2	0.0%	0
Co-op, Tenbury Road, Bromyard, HR7 4LW	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halls of Bromyard, Tenbury Road, Bromyard, HR7 4LL	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Travis Perkins, Broadbridge, Bromyard, HR7 4NT	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 5</b>								
Aldi, Leadon Way, Ledbury, HR8 2SS	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Appliance Solutions, Lower Road Trading Estate, Ledbury, HR8 2DJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ledbury Town Centre	4.4%	9	0.0%	0	0.0%	0	0.0%	0
Monkhide Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Mills Industrial Estate, Leaddon Way, Ledbury, HR8 2SR	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newent Plant Centre, Hereford Road, Ledbury, HR8 2PZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Old Wharf Industrial Estate, Dymock Road, Ledbury, HR8 2JQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Homend Trading Estate, Ledbury, HR8 1AR	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Orchard	1.1%	2	0.0%	0	0.0%	0	0.0%	0

Column %ges.

# Herefordshire Household Survey for Nexus Planning

Weighted:

April 2022

	Total	Zone 1A	Zone 1B	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6								
Lane, Ledbury, HR8 1DQ																
<b>Zone 6</b>																
Aldi, Brookend Street, Ross-on-Wye, HR9 7EE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Baileys DIY, Over Ross Roundabout (near Labels), Ross-on-Wye, HR9 7US	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Baileys Home Store, Whitecross Farm, A49, Bridstow, HR9 6JU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bradfords Building Supplies, Alton Road, Ross-on-Wye, HR9 5JE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castrees Garden Plants, Bromsash, Ross on Wye, HR9 7PL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chase Industrial Estate, Alton Road, Ross-on-Wye, HR9 5WA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Engine Shed, A40, Ross-on-Wye, HR9 7BW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
JMart Warehouse, Ashburton Road, Ross-on-Wye, HR9 7BW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Labels Shopping Centre, Ledbury Road, Ross-on-Wye	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Station Street, Ross-on-Wye, HR9 7AG	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1
Pengethley Garden Centre, Peterstow, Ross-on-Wye, HR9 6LL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ross Garden Store, Station Approach, Ross-on-Wye, HR9 7BW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ross-on-Wye Town Centre	7.2%	14	1.0%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	43.2%	13
Sainsbury's Superstore, The Maltings, Ross-On-Wye, HR9 7YB (includes Argos store)	1.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.8%	3
Screwfix, Ashburton Industrial Estate, Ross-on-Wye, HR9 7BW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Outside Survey Area</b>																
3 Shires Garden Centre, Ledbury Road, Botloe's Green, Newent, GL18 1DL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abergavenny Town Centre	0.3%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aberystwyth Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Bristol Road, Quedgeley, GL2 4QL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Clifton Road, Gloucester, GL1 5BJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Hucclecote Road, Gloucester, GL3 3TH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Monmouth Road, Abergavenny, NP7 5HF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Pheasant Street, Worcester, WR1 2DZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Bruton Way, Gloucester, GL1 1DS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Link Road, Quedgeley, GL2 2SN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Silver Street Worcester, WR1 2DA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Spring Lane, Malvern, WR14 1AL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, St Oswalds Retail Park, Gloucester, GL1 2UE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birmingham Airport, Elmdon, Birmingham, B26 3QJ	0.4%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

# Herefordshire Household Survey for Nexus Planning

Weighted:

April 2022

	Total	Zone 1A	Zone 1B	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
Birmingham City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpole Retail Park, Blackpole Road, Worcester	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boraston Lane Industrial Estate, Burford, Tenbury Wells, WR15 8LE	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bristol City Centre	1.9%	4	0.0%	0	0.0%	0	0.0%	12.6%
Broadwas Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burford House Garden Store, Tenbury Wells, WR15 8HQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cardiff City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London / West End	0.3%	1	0.0%	1	1.1%	0	0.0%	0
Cheltenham Town Centre	0.7%	1	0.0%	0	0.0%	0	0.0%	7.2%
Cheshire Oaks, Kinsey Road, South Wirral, Ellesmere Port, CH65 9JJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chichester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorlton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Church Stretton Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cinderford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clarks Village Outlet Centre, Farm Road, Street, BA16 0BB	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coleford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colwall Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Craven Arms Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cribbs Causeway (Mall & Retail Park), Bristol	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crossley Retail Park, Carpet Trades Way, Kidderminster, DY11 6DY	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dar Ltd, Worcester Road, Link Top, Malvern, WR14 1EP	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Derby City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Designer Outlet Swindon, Kemble Drive, Swindon, SN2 2DY	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Designer Outlet York, St Nicholas Avenue, York, YO19 4TA	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Droitwich Garden Centre, Worcester Road, Droitwich Spa, WR9 0DG	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Drybrook Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastern Avenue Retail Park, Southbrook, Gloucester, GL4 3BU	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elgar Retail Park, Blackpole Road, Worcester	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Frosts Garden Centre, Sandy Road, Willington, Bedford, MK44 3QP	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gallagher Retail Park, Tewkesbury Road, Cheltenham	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gloucester City Centre	1.3%	2	0.0%	0	0.0%	0	0.0%	8.5%
Gloucester Quays Outlet Centre, St Ann Way, Gloucester	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Malvern Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrogate Town Centre	0.4%	1	1.0%	1	0.0%	0	0.0%	0
Hay-on-Wye Town Centre	0.5%	1	0.0%	1	6.3%	0	0.0%	0
Homebase, Eastbrook Road, Gloucester, GL4 3DB	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Elgar Retail Park, Worcester, WR3 8HP	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, New Mills Industrial Estate, Ledbury,	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

# Herefordshire Household Survey for Nexus Planning

Weighted:

April 2022

	Total	Zone 1A	Zone 1B	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
HR8 2SR								
IKEA, Eastgate Shopping Centre, Bristol, BS5 6XX	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IKEA, Ferry Road, Cardiff, CF11 0XR	0.0%	0	0.0%	0	0.0%	0	0.0%	0
John Lewis, The Hayes, Cardiff, CF10 1EG	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Langlands Garden Centre, York Road, Shiptonthorpe, YO43 3PN	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Laylocks Garden Centre, Bromyard Road, Worcester, WR6 5LP	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Old Station Way, Coleford, GL16 8RR	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Parragate Road, Cinderford, GL14 2LY	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Redbrook Road, Monmouth, NP25 3LY	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Worcester Road, Malvern, WR14 1AG	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liverpool City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ludlow Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, Eastgate Street, Gloucester, GL1 1PA	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, Malvern Retail Park, Malvern, WR14 1PZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Malvern Shopping Park, Roman Way, Malvern	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Malvern Town Centre (includes Malvern Link)	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mill Farm Country Retail, Mill Farm, Stanford Bridge, WR6 6SP	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Millbrook Garden Centre, Old Raglan Road, NP25 4BD	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mitcheldean Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
MKM Building Supplies, Newent Business Park, Newent, GL18 1DZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Monmouth Leisure Centre, Old Dixton Road, Monmouth, NP25 3YT	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Monmouth Town Centre	0.8%	2	0.0%	0	0.0%	0	0.0%	0
Morrisons, Ashchurch Road, Tewkesbury, GL20 8AB	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Free Street, Brecon, LD3 7SE	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Roman Way, Malvern, WR14 1PZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newent Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newport City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Old Railway Line Garden Centre, Three Cocks, Brecon, LD3 0SG	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Presteigne Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quedgeley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rhayader Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roses Country Fayre Garden Centre, B4215, Ledbury Road, Newent, GL18 1DL	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rugby Town Centre	0.7%	1	2.1%	1	0.0%	0	0.0%	0
Sainsbury's Superstore, Barnett Way, Barnwood, Gloucester, GL4 3RT	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Gallagher Retail Park, Cheltenham, GL51 9RR	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Rocks Green, Ludlow, SY8 2EY	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, St	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

# Herefordshire Household Survey for Nexus Planning

Weighted:

April 2022

	Total	Zone 1A	Zone 1B	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
Ann Way, Gloucester Quays, GL2 5SA								
Sainsbury's Superstore, Swanpool Walk, Worcester, WR2 4EL	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Salisbury City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Malvern Business Park, Betony Road, Malvern, WR14 1GS	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Mayhill Industrial Estate, Monmouth, NP25 3LX	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Mill Street Industrial Estate, Abergavenny, NP7 5HE	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Orleton Road, Ludlow, SY8 1XF	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shrewsbury Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Solihull Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Oswalds Retail Park, Gloucester	0.4%	1	0.0%	0	0.0%	0	5.9%	1
Stratford-upon-Avon Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Swansea City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Telford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tenbury Wells Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bristol Road, Quedgeley, Gloucester, GL2 4PF	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, St Oswalds Road, Gloucester, GL1 2SG	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, St Peters Drive, Worcester, WR5 3SW	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Station Drive, Ludlow, SY8 2PQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Teme Street, Tenbury Wells, WR15 8AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Waterloo Road, Llandrindod Wells, LD1 6BG	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tewkesbury Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Fort Shopping Park, Fort Parkway, Birmingham, B24 9FP	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Hop Pocket Shopping Village, Five Bridges, Bishop's Frome	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Edith Walk, Great Malvern, WR14 4WR	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Honeybourne Way, Cheltenham, GL50 3QW	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Merthyr Road, Llanfoist, Abergavenny, NP7 9LL	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Monnow Street, Monmouth, NP25 3EQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Watford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westgate Retail Park, Westgate Street, Gloucester, GL1 2RD	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wigmores Bakery, St Mary Street, Monmouth, NP25 3DB	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Worcester City Centre	1.6%	3	3.9%	3	0.0%	0	0.0%	0
<b>Others</b>								
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mail order / catalogue	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TV shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.



Weighted:

April 2022

	Total	Zone 1A	Zone 1B	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	194	68	56	4	13	5	18	29
Sample:	195	55	46	11	16	8	29	30

**Q23 Where did you last buy small household goods such as home furnishings, clocks, jewellery, glass and china items?***Excl. Nulls & SFT***Zone 1A**

(Halo) Hereford Leisure Pool, St Martin's Avenue, Hereford, HR2 7RQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Eign Street, Hereford, HR4 0AP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Annetts Fine Furniture, Three Elms Road, Hereford, HR4 0SQ	0.6%	2	0.7%	1	0.0%	0	0.0%	0	1.1%	0	2.9%	0	1.0%	0	0.0%	0
Asda, Belmont Road, Hereford, HR2 7JE	3.9%	11	3.4%	4	9.8%	6	0.0%	0	0.0%	0	2.9%	0	4.0%	1	0.0%	0
B&M, Salmon Retail Park, Hereford, HR4 9SA	2.2%	6	0.0%	0	3.1%	2	0.0%	0	12.4%	4	0.0%	0	0.0%	0	0.0%	0
B&Q, Holmer Road, Hereford, HR4 9SH	0.8%	2	0.7%	1	2.1%	1	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0
Booker, Centurion Way, Hereford, HR1 1HU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brook Retail Park, Commercial Road, Hereford	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	0	0.0%	0	0.0%	0
Clehonger Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Grandstand Road, Hereford, HR4 9LT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Day Lewis Pharmacy, Grandstand Road, Hereford, HR4 9NR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dulux Decorator Centre, Holmer Road, Hereford, HR4 9BD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Evans Farms Supplies, Holmer Road, Hereford, HR4 9UJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Belmont Road, Hereford, HR2 7JR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hereford Butter Market, High Town, Hereford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hereford Carpets, Commercial Road, Hereford, HR1 2BD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hereford City Centre (includes Old Market Shopping Centre & Maylord Shopping Centre)	20.6%	59	23.4%	25	17.1%	10	42.9%	4	24.7%	9	0.0%	0	20.5%	7	15.9%	5
Hereford Garden Centre, Kings Acre Road, Hereford, HR4 0SE	0.2%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hereford Industrial Supplies, Three Elms Trading Estate, Hereford, HR4 9PU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hereford Retail Park, Newtown Road, Hereford	4.9%	14	6.1%	6	4.1%	3	9.5%	1	5.3%	2	5.9%	1	3.8%	1	1.4%	0
Hereford Trade Park, Holmer Road, Hereford, HR4 9SG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holmer Road, Hereford	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Holmer Road, Hereford, HR4 9SA	2.1%	6	2.6%	3	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.4%	2
Home Choice Flooring, Rotherwas Industrial Estate, Hereford, HR2 6JU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Howdens, Holmer Road, Hereford, HR4 9RX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
JMart Warehouse, Widemarsh Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

# Herefordshire Household Survey for Nexus Planning

Weighted:

April 2022

	Total	Zone 1A	Zone 1B	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
Hereford, HR4 9HN								
Lidl, Brook Retail Park, Commercial Road, Hereford, HR1 2BQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, High Town, Hereford, HR1 2AB	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Station Approach, Hereford, HR1 1DN	0.6%	2	1.4%	1	0.0%	0	3.1%	0
Ron Smith & Co Ltd, Rockfield Road, Hereford, HR1 2UA	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rotherwas Industrial Estate, Netherwood Road, Hereford	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rowlands Pharmacy, Eastholme Avenue, Belmont, Hereford, HR2 7XT	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Barton Yard, Hereford, HR4 0AG (includes Argos store)	7.2%	21	13.6%	14	4.2%	3	0.0%	0
Salmon Retail Park, Holmer Road, Hereford	0.5%	1	1.4%	1	0.0%	0	0.0%	0
Screwfix, Mortimer Road, Hereford, HR4 9SR	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spur Retail Park, Holmer Road, Hereford	25.6%	73	31.9%	33	42.5%	26	6.4%	1
St Michael's Hospice, Holmer Road, Hereford, HR4 9UJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Michaels Hospice, Whitecross Road, Hereford, HR4 0DQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Abbotsmead Road, Belmont, Hereford, HR2 7XS	0.2%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Bewell Street, Hereford, HR4 0BW	0.5%	1	1.4%	1	0.0%	0	0.0%	0
The Range, Three Elms Road, Hereford, HR4 0SQ	2.1%	6	1.4%	1	2.1%	1	0.0%	0
Toolstation, Holmer Road, Hereford, HR4 9BD	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tuplsey Local Centre, Hereford	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, The Old Market, Hereford, HR4 9HX	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westfaling Pharmacy, Westfaling Street, Hereford, HR4 0JF	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Widemarsh Street, Hereford, HR4 9EZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wye Valley Pharmacy, Holme Lacy Road, Hereford, HR2 6BZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 1B</b>								
Ewyas Harold Village Store, Church House, Hereford, HR2 0EX	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fownhope Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingstone Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longtown Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lugwardine Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Madley Plants, B4352, Madley, HR2 9NT	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oakchurch Farm Shop, Brecon Road, Staunton on Wye, HR4 7NH	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Peterchurch Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Radway Bridge Garden Centre, A4103,	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

# Herefordshire Household Survey for Nexus Planning

Weighted:

April 2022

	Total	Zone 1A	Zone 1B	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
Whitestone, Hereford, HR1 3RX								
Wellington Home & Gardens, A49, Wellington, HR4 8BB	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weobley Village Centre <b>Zone 2</b>	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Crabtree Road, Kington, HR5 3UD	0.0%	0	0.0%	0	0.0%	0	0.0%	0
J&P Turner and Arrow Mills Garden Centre, Arrow Mills, Kington, HR5 3DU	0.0%	0	0.0%	0	0.0%	0	0.0%	0
JMart Warehouse, Bridge Street, Kington, HR5 3DL	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kington Building Supplies, Sunset Yard, Kington, HR5 3SF	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kington Town Centre	0.5%	1	0.0%	0	0.0%	0	15.8%	1
Lyonshall Nurseries, Lyonshall, Kington, HR5 3LN	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 3</b>								
Aldi, Dishley Street, Leominster, HR6 8NY	0.2%	1	0.0%	0	0.0%	0	6.4%	1
B&Q, Mill Street, Leominster, HR6 8EF	0.5%	1	0.0%	0	0.0%	0	0.0%	0
Leominster Building Supplies, Dishley Street, Leominster, HR6 8NY	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leominster Engineering, Southern Avenue, Leominster, HR6 0QF	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leominster Town Centre	3.0%	9	0.0%	0	0.0%	0	0.0%	0
Morrisons, Barons Cross Road, Leominster, HR6 8RH	0.4%	1	0.0%	0	1.0%	1	3.1%	0
Pembridge Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Original Factory Shop, Broad Street, Leominster	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Three Piece Suites, Southern Avenue, Leominster, HR6 0QF	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 4</b>								
(Halo) Bromyard Centre, Cruxwell Street, Bromyard, HR7 4EB	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bromyard Town Centre	0.9%	3	0.0%	0	0.0%	0	0.0%	0
Co-op, Tenbury Road, Bromyard, HR7 4LW	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halls of Bromyard, Tenbury Road, Bromyard, HR7 4LL	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Travis Perkins, Broadbridge, Bromyard, HR7 4NT	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 5</b>								
Aldi, Leadon Way, Ledbury, HR8 2SS	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Appliance Solutions, Lower Road Trading Estate, Ledbury, HR8 2DJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ledbury Town Centre	3.0%	9	0.0%	0	0.0%	0	0.0%	0
Monkhide Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Mills Industrial Estate, Leaddon Way, Ledbury, HR8 2SR	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newent Plant Centre, Hereford Road, Ledbury, HR8 2PZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Old Wharf Industrial Estate, Dymock Road, Ledbury, HR8 2JQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Homend Trading Estate, Ledbury, HR8 1AR	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Orchard	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

# Herefordshire Household Survey for Nexus Planning

Weighted:

April 2022

	Total	Zone 1A	Zone 1B	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
Lane, Ledbury, HR8 1DQ								
<b>Zone 6</b>								
Aldi, Brookend Street, Ross-on-Wye, HR9 7EE	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Baileys DIY, Over Ross Roundabout (near Labels), Ross-on-Wye, HR9 7US	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Baileys Home Store, Whitecross Farm, A49, Bridstow, HR9 6JU	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bradfords Building Supplies, Alton Road, Ross-on-Wye, HR9 5JE	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castrees Garden Plants, Bromsash, Ross on Wye, HR9 7PL	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chase Industrial Estate, Alton Road, Ross-on-Wye, HR9 5WA	0.1%	0	0.0%	0	0.0%	0	0.0%	1.4%
Engine Shed, A40, Ross-on-Wye, HR9 7BW	0.0%	0	0.0%	0	0.0%	0	0.0%	0
JMart Warehouse, Ashburton Road, Ross-on-Wye, HR9 7BW	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Labels Shopping Centre, Ledbury Road, Ross-on-Wye	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Station Street, Ross-on-Wye, HR9 7AG	0.1%	0	0.0%	0	0.0%	0	0.0%	1.4%
Pengethley Garden Centre, Peterstow, Ross-on-Wye, HR9 6LL	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ross Garden Store, Station Approach, Ross-on-Wye, HR9 7BW	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ross-on-Wye Town Centre	5.1%	15	0.0%	0	0.0%	0	0.0%	46.8%
Sainsbury's Superstore, The Maltings, Ross-On-Wye, HR9 7YB (includes Argos store)	1.6%	5	0.0%	0	0.0%	0	0.0%	14.6%
Screwfix, Ashburton Industrial Estate, Ross-on-Wye, HR9 7BW	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Outside Survey Area</b>								
3 Shires Garden Centre, Ledbury Road, Botloe's Green, Newent, GL18 1DL	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abergavenny Town Centre	0.2%	1	0.0%	0	1.0%	1	0.0%	0
Aberystwyth Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Bristol Road, Quedgeley, GL2 4QL	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Clifton Road, Gloucester, GL1 5BJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Hucclecote Road, Gloucester, GL3 3TH	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Monmouth Road, Abergavenny, NP7 5HF	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Pheasant Street, Worcester, WR1 2DZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Bruton Way, Gloucester, GL1 1DS	0.6%	2	0.0%	0	0.0%	0	4.7%	2
Asda, Link Road, Quedgeley, GL2 2SN	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Silver Street Worcester, WR1 2DA	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Spring Lane, Malvern, WR14 1AL	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, St Oswalds Retail Park, Gloucester, GL1 2UE	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birmingham Airport, Elmdon, Birmingham, B26 3QJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

# Herefordshire Household Survey for Nexus Planning

Weighted:

April 2022

	Total	Zone 1A	Zone 1B	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6								
Birmingham City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpole Retail Park, Blackpole Road, Worcester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boraston Lane Industrial Estate, Burford, Tenbury Wells, WR15 8LE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bristol City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Broadwas Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burford House Garden Store, Tenbury Wells, WR15 8HQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cardiff City Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0
Central London / West End	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheltenham Town Centre	1.6%	5	1.4%	1	0.0%	0	6.4%	1	0.0%	0	0.0%	0	3.8%	1	4.2%	1
Cheshire Oaks, Kinsey Road, South Wirral, Ellesmere Port, CH65 9JJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chichester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorlton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Church Stretton Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cinderford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clarks Village Outlet Centre, Farm Road, Street, BA16 0BB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coleford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colwall Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Craven Arms Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cribbs Causeway (Mall & Retail Park), Bristol	0.2%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crossley Retail Park, Carpet Trades Way, Kidderminster, DY11 6DY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dar Ltd, Worcester Road, Link Top, Malvern, WR14 1EP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Derby City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Designer Outlet Swindon, Kemble Drive, Swindon, SN2 2DY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Designer Outlet York, St Nicholas Avenue, York, YO19 4TA	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	0	0.0%	0	0.0%	0
Droitwich Garden Centre, Worcester Road, Droitwich Spa, WR9 0DG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Drybrook Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastern Avenue Retail Park, Southbrook, Gloucester, GL4 3BU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elgar Retail Park, Blackpole Road, Worcester	1.5%	4	3.4%	4	0.0%	0	3.1%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0
Frosts Garden Centre, Sandy Road, Willington, Bedford, MK44 3QP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gallagher Retail Park, Tewkesbury Road, Cheltenham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gloucester City Centre	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	2	0.0%	0
Gloucester Quays Outlet Centre, St Ann Way, Gloucester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Malvern Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrogate Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hay-on-Wye Town Centre	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Eastbrook Road, Gloucester, GL4 3DB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Elgar Retail Park, Worcester, WR3 8HP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, New Mills Industrial Estate, Ledbury,	1.7%	5	2.6%	3	0.0%	0	0.0%	0	1.1%	0	0.0%	0	5.7%	2	0.0%	0

Column %ges.

# Herefordshire Household Survey for Nexus Planning

Weighted:

April 2022

	Total	Zone 1A	Zone 1B	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6								
HR8 2SR																
IKEA, Eastgate Shopping Centre, Bristol, BS5 6XX	0.8%	2	0.0%	0	3.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IKEA, Ferry Road, Cardiff, CF11 0XR	0.9%	3	0.0%	0	3.9%	2	3.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
John Lewis, The Hayes, Cardiff, CF10 1EG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Langlands Garden Centre, York Road, Shiptonthorpe, YO43 3PN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Laylocks Garden Centre, Bromyard Road, Worcester, WR6 5LP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Old Station Way, Coleford, GL16 8RR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Parragate Road, Cinderford, GL14 2LY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Redbrook Road, Monmouth, NP25 3LY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Worcester Road, Malvern, WR14 1AG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liverpool City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ludlow Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, Eastgate Street, Gloucester, GL1 1PA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, Malvern Retail Park, Malvern, WR14 1PZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Malvern Shopping Park, Roman Way, Malvern	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Malvern Town Centre (includes Malvern Link)	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	0	0.0%	0	0.0%	0
Manchester City Centre	0.2%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mill Farm Country Retail, Mill Farm, Stanford Bridge, WR6 6SP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Millbrook Garden Centre, Old Raglan Road, NP25 4BD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mitcheldean Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
MKM Building Supplies, Newent Business Park, Newent, GL18 1DZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Monmouth Leisure Centre, Old Dixton Road, Monmouth, NP25 3YT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Monmouth Town Centre	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	2
Morrisons, Ashchurch Road, Tewkesbury, GL20 8AB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Free Street, Brecon, LD3 7SE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Roman Way, Malvern, WR14 1PZ	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0
Newent Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0
Newport City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Old Railway Line Garden Centre, Three Cocks, Brecon, LD3 0SG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Presteigne Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quedgeley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rhayader Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roses Country Fayre Garden Centre, B4215, Ledbury Road, Newent, GL18 1DL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rugby Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Barnett Way, Barnwood, Gloucester, GL4 3RT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Gallagher Retail Park, Cheltenham, GL51 9RR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Rocks Green, Ludlow, SY8 2EY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, St	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

# Herefordshire Household Survey for Nexus Planning

Weighted:

April 2022

	Total	Zone 1A	Zone 1B	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
Ann Way, Gloucester Quays, GL2 5SA	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Swanpool Walk, Worcester, WR2 4EL	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Salisbury City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Malvern Business Park, Betony Road, Malvern, WR14 1GS	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Mayhill Industrial Estate, Monmouth, NP25 3LX	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Mill Street Industrial Estate, Abergavenny, NP7 5HE	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Orleton Road, Ludlow, SY8 1XF	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shrewsbury Town Centre	0.5%	1	0.0%	0	0.0%	0	4.2%	1
Solihull Town Centre	0.2%	1	0.0%	0	1.0%	1	0.0%	0
St Oswalds Retail Park, Gloucester	0.6%	2	1.4%	1	0.0%	0	0.0%	0
Stratford-upon-Avon Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Swansea City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Telford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tenbury Wells Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bristol Road, Quedgeley, Gloucester, GL2 4PF	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, St Oswalds Road, Gloucester, GL1 2SG	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, St Peters Drive, Worcester, WR5 3SW	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Station Drive, Ludlow, SY8 2PQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Teme Street, Tenbury Wells, WR15 8AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Waterloo Road, Llandrindod Wells, LD1 6BG	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tewkesbury Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Fort Shopping Park, Fort Parkway, Birmingham, B24 9FP	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Hop Pocket Shopping Village, Five Bridges, Bishop's Frome	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Edith Walk, Great Malvern, WR14 4WR	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Honeybourne Way, Cheltenham, GL50 3QW	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Merthyr Road, Llanfoist, Abergavenny, NP7 9LL	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Monnow Street, Monmouth, NP25 3EQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Watford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westgate Retail Park, Westgate Street, Gloucester, GL1 2RD	0.1%	0	0.0%	0	0.0%	0	1.0%	0
Wigmores Bakery, St Mary Street, Monmouth, NP25 3DB	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Worcester City Centre	0.8%	2	1.4%	1	0.0%	0	5.8%	1
<b>Others</b>								
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mail order / catalogue	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TV shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

April 2022

	Total	Zone 1A	Zone 1B	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	287	105	61	8	36	13	34	31
Sample:	294	82	54	19	39	20	45	35

**Q24 Where did you last buy toys, games, bicycles or recreational goods?***Excl. Nulls & SFT***Zone 1A**

(Halo) Hereford Leisure Pool, St Martin's Avenue, Hereford, HR2 7RQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Eign Street, Hereford, HR4 0AP	0.4%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Annetts Fine Furniture, Three Elms Road, Hereford, HR4 0SQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Belmont Road, Hereford, HR2 7JE	1.3%	2	3.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Salmon Retail Park, Hereford, HR4 9SA	2.3%	4	0.0%	0	7.0%	3	0.0%	0	0.0%	0	12.4%	0	0.0%	0	0.0%	0
B&Q, Holmer Road, Hereford, HR4 9SH	0.4%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Booker, Centurion Way, Hereford, HR1 1HU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brook Retail Park, Commercial Road, Hereford	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.4%	0	0.0%	0	0.0%	0
Clehonger Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Grandstand Road, Hereford, HR4 9LT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Day Lewis Pharmacy, Grandstand Road, Hereford, HR4 9NR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dulux Decorator Centre, Holmer Road, Hereford, HR4 9BD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Evans Farms Supplies, Holmer Road, Hereford, HR4 9UJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Belmont Road, Hereford, HR2 7JR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hereford Butter Market, High Town, Hereford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hereford Carpets, Commercial Road, Hereford, HR1 2BD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hereford City Centre (includes Old Market Shopping Centre & Maylord Shopping Centre)	45.0%	76	45.4%	27	63.9%	32	33.6%	2	39.6%	8	12.4%	0	36.1%	4	14.7%	3
Hereford Garden Centre, Kings Acre Road, Hereford, HR4 0SE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hereford Industrial Supplies, Three Elms Trading Estate, Hereford, HR4 9PU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hereford Retail Park, Newtown Road, Hereford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hereford Trade Park, Holmer Road, Hereford, HR4 9SG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holmer Road, Hereford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Holmer Road, Hereford, HR4 9SA	1.5%	3	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.9%	2
Home Choice Flooring, Rotherwas Industrial Estate, Hereford, HR2 6JU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Howdens, Holmer Road, Hereford, HR4 9RX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
JMart Warehouse, Widemarsh Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.



# Herefordshire Household Survey for Nexus Planning

Weighted:

April 2022

	Total	Zone 1A	Zone 1B	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
Hereford, HR4 9HN								
Lidl, Brook Retail Park, Commercial Road, Hereford, HR1 2BQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, High Town, Hereford, HR1 2AB	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Station Approach, Hereford, HR1 1DN	1.0%	2	2.4%	1	0.0%	0	4.8%	0
Ron Smith & Co Ltd, Rockfield Road, Hereford, HR1 2UA	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rotherwas Industrial Estate, Netherwood Road, Hereford	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rowlands Pharmacy, Eastholme Avenue, Belmont, Hereford, HR2 7XT	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Barton Yard, Hereford, HR4 0AG (includes Argos store)	8.5%	14	18.7%	11	5.0%	3	0.0%	0
Salmon Retail Park, Holmer Road, Hereford	0.4%	1	1.2%	1	0.0%	0	0.0%	0
Screwfix, Mortimer Road, Hereford, HR4 9SR	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spur Retail Park, Holmer Road, Hereford	7.9%	13	11.7%	7	7.5%	4	0.0%	0
St Michael's Hospice, Holmer Road, Hereford, HR4 9UJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Michaels Hospice, Whitecross Road, Hereford, HR4 0DQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Abbotsmead Road, Belmont, Hereford, HR2 7XS	3.1%	5	4.9%	3	4.7%	2	0.0%	0
Tesco Superstore, Bewell Street, Hereford, HR4 0BW	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Range, Three Elms Road, Hereford, HR4 0SQ	1.7%	3	4.8%	3	0.0%	0	0.0%	0
Toolstation, Holmer Road, Hereford, HR4 9BD	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tuplsey Local Centre, Hereford	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, The Old Market, Hereford, HR4 9HX	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westfaling Pharmacy, Westfaling Street, Hereford, HR4 0JF	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Widemarsh Street, Hereford, HR4 9EZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wye Valley Pharmacy, Holme Lacy Road, Hereford, HR2 6BZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 1B</b>								
Ewyas Harold Village Store, Church House, Hereford, HR2 0EX	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fownhope Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingstone Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longtown Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lugwardine Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Madley Plants, B4352, Madley, HR2 9NT	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oakchurch Farm Shop, Brecon Road, Staunton on Wye, HR4 7NH	0.2%	0	0.0%	0	0.0%	0	4.8%	0
Peterchurch Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Radway Bridge Garden Centre, A4103,	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

# Herefordshire Household Survey for Nexus Planning

Weighted:

April 2022

	Total	Zone 1A	Zone 1B	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
Whitestone, Hereford, HR1 3RX								
Wellington Home & Gardens, A49, Wellington, HR4 8BB	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weobley Village Centre <b>Zone 2</b>	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Crabtree Road, Kington, HR5 3UD	0.0%	0	0.0%	0	0.0%	0	0.0%	0
J&P Turner and Arrow Mills Garden Centre, Arrow Mills, Kington, HR5 3DU	0.0%	0	0.0%	0	0.0%	0	0.0%	0
JMart Warehouse, Bridge Street, Kington, HR5 3DL	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kington Building Supplies, Sunset Yard, Kington, HR5 3SF	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kington Town Centre	0.6%	1	0.0%	0	0.0%	0	19.3%	1
Lyonshall Nurseries, Lyonshall, Kington, HR5 3LN	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 3</b>								
Aldi, Dishley Street, Leominster, HR6 8NY	1.5%	2	0.0%	0	0.0%	0	0.0%	0
B&Q, Mill Street, Leominster, HR6 8EF	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leominster Building Supplies, Dishley Street, Leominster, HR6 8NY	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leominster Engineering, Southern Avenue, Leominster, HR6 0QF	0.4%	1	0.0%	0	1.2%	1	0.0%	0
Leominster Town Centre	3.7%	6	0.0%	0	0.0%	0	14.5%	1
Morrisons, Barons Cross Road, Leominster, HR6 8RH	0.8%	1	0.0%	0	0.0%	0	4.8%	0
Pembridge Village Centre	0.4%	1	0.0%	0	1.2%	1	0.0%	0
The Original Factory Shop, Broad Street, Leominster	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Three Piece Suites, Southern Avenue, Leominster, HR6 0QF	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 4</b>								
(Halo) Bromyard Centre, Cruxwell Street, Bromyard, HR7 4EB	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bromyard Town Centre	0.2%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Tenbury Road, Bromyard, HR7 4LW	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halls of Bromyard, Tenbury Road, Bromyard, HR7 4LL	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Travis Perkins, Broadbridge, Bromyard, HR7 4NT	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 5</b>								
Aldi, Leadon Way, Ledbury, HR8 2SS	0.2%	0	0.0%	0	0.0%	0	0.0%	0
Appliance Solutions, Lower Road Trading Estate, Ledbury, HR8 2DJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ledbury Town Centre	2.0%	3	0.0%	0	0.0%	0	0.0%	0
Monkhide Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Mills Industrial Estate, Leaddon Way, Ledbury, HR8 2SR	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newent Plant Centre, Hereford Road, Ledbury, HR8 2PZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Old Wharf Industrial Estate, Dymock Road, Ledbury, HR8 2JQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Homend Trading Estate, Ledbury, HR8 1AR	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Orchard	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

# Herefordshire Household Survey for Nexus Planning

Weighted:

April 2022

	Total	Zone 1A	Zone 1B	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
Lane, Ledbury, HR8 1DQ								
<b>Zone 6</b>								
Aldi, Brookend Street, Ross-on-Wye, HR9 7EE	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Baileys DIY, Over Ross Roundabout (near Labels), Ross-on-Wye, HR9 7US	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Baileys Home Store, Whitecross Farm, A49, Bridstow, HR9 6JU	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bradfords Building Supplies, Alton Road, Ross-on-Wye, HR9 5JE	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castrees Garden Plants, Bromsash, Ross on Wye, HR9 7PL	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chase Industrial Estate, Alton Road, Ross-on-Wye, HR9 5WA	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Engine Shed, A40, Ross-on-Wye, HR9 7BW	0.0%	0	0.0%	0	0.0%	0	0.0%	0
JMart Warehouse, Ashburton Road, Ross-on-Wye, HR9 7BW	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Labels Shopping Centre, Ledbury Road, Ross-on-Wye	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Station Street, Ross-on-Wye, HR9 7AG	2.4%	4	0.0%	0	0.0%	0	0.0%	20.7%
Pengethley Garden Centre, Peterstow, Ross-on-Wye, HR9 6LL	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ross Garden Store, Station Approach, Ross-on-Wye, HR9 7BW	0.3%	0	0.0%	0	0.0%	0	0.0%	2.2%
Ross-on-Wye Town Centre	2.7%	5	0.0%	0	0.0%	0	0.0%	22.8%
Sainsbury's Superstore, The Maltings, Ross-On-Wye, HR9 7YB (includes Argos store)	1.8%	3	0.0%	0	0.0%	0	0.0%	15.1%
Screwfix, Ashburton Industrial Estate, Ross-on-Wye, HR9 7BW	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Outside Survey Area</b>								
3 Shires Garden Centre, Ledbury Road, Botloe's Green, Newent, GL18 1DL	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abergavenny Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aberystwyth Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Bristol Road, Quedgeley, GL2 4QL	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Clifton Road, Gloucester, GL1 5BJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Hucclecote Road, Gloucester, GL3 3TH	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Monmouth Road, Abergavenny, NP7 5HF	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Pheasant Street, Worcester, WR1 2DZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Bruton Way, Gloucester, GL1 1DS	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Link Road, Quedgeley, GL2 2SN	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Silver Street Worcester, WR1 2DA	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Spring Lane, Malvern, WR14 1AL	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, St Oswalds Retail Park, Gloucester, GL1 2UE	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birmingham Airport, Elmdon, Birmingham, B26 3QJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

# Herefordshire Household Survey for Nexus Planning

Weighted:

April 2022

	Total	Zone 1A	Zone 1B	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6								
Birmingham City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpole Retail Park, Blackpole Road, Worcester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boraston Lane Industrial Estate, Burford, Tenbury Wells, WR15 8LE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bristol City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Broadwas Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burford House Garden Store, Tenbury Wells, WR15 8HQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cardiff City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London / West End	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheltenham Town Centre	0.9%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheshire Oaks, Kinsey Road, South Wirral, Ellesmere Port, CH65 9JJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chichester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorlton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Church Stretton Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cinderford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clarks Village Outlet Centre, Farm Road, Street, BA16 0BB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coleford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colwall Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Craven Arms Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cribbs Causeway (Mall & Retail Park), Bristol	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crossley Retail Park, Carpet Trades Way, Kidderminster, DY11 6DY	0.6%	1	0.0%	0	0.0%	0	18.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dar Ltd, Worcester Road, Link Top, Malvern, WR14 1EP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Derby City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Designer Outlet Swindon, Kemble Drive, Swindon, SN2 2DY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Designer Outlet York, St Nicholas Avenue, York, YO19 4TA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Droitwich Garden Centre, Worcester Road, Droitwich Spa, WR9 0DG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Drybrook Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastern Avenue Retail Park, Southbrook, Gloucester, GL4 3BU	0.4%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elgar Retail Park, Blackpole Road, Worcester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Frosts Garden Centre, Sandy Road, Willington, Bedford, MK44 3QP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gallagher Retail Park, Tewkesbury Road, Cheltenham	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.8%	2	0.0%	0
Gloucester City Centre	1.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	0	12.5%	2
Gloucester Quays Outlet Centre, St Ann Way, Gloucester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Malvern Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrogate Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hay-on-Wye Town Centre	2.1%	3	0.0%	0	7.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Eastbrook Road, Gloucester, GL4 3DB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Elgar Retail Park, Worcester, WR3 8HP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, New Mills Industrial Estate, Ledbury,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

# Herefordshire Household Survey for Nexus Planning

Weighted:

April 2022

	Total	Zone 1A	Zone 1B	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
HR8 2SR								
IKEA, Eastgate Shopping Centre, Bristol, BS5 6XX	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IKEA, Ferry Road, Cardiff, CF11 0XR	0.0%	0	0.0%	0	0.0%	0	0.0%	0
John Lewis, The Hayes, Cardiff, CF10 1EG	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Langlands Garden Centre, York Road, Shiptonthorpe, YO43 3PN	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Laylocks Garden Centre, Bromyard Road, Worcester, WR6 5LP	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Old Station Way, Coleford, GL16 8RR	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Parragate Road, Cinderford, GL14 2LY	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Redbrook Road, Monmouth, NP25 3LY	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Worcester Road, Malvern, WR14 1AG	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liverpool City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ludlow Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, Eastgate Street, Gloucester, GL1 1PA	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, Malvern Retail Park, Malvern, WR14 1PZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Malvern Shopping Park, Roman Way, Malvern	0.2%	0	0.0%	0	0.0%	0	3.1%	0
Malvern Town Centre (includes Malvern Link)	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mill Farm Country Retail, Mill Farm, Stanford Bridge, WR6 6SP	0.2%	0	0.0%	0	0.0%	0	12.4%	0
Millbrook Garden Centre, Old Raglan Road, NP25 4BD	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mitcheldean Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
MKM Building Supplies, Newent Business Park, Newent, GL18 1DZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Monmouth Leisure Centre, Old Dixton Road, Monmouth, NP25 3YT	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Monmouth Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Ashchurch Road, Tewkesbury, GL20 8AB	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Free Street, Brecon, LD3 7SE	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Roman Way, Malvern, WR14 1PZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newent Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newport City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Old Railway Line Garden Centre, Three Cocks, Brecon, LD3 0SG	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Presteigne Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quedgeley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rhayader Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roses Country Fayre Garden Centre, B4215, Ledbury Road, Newent, GL18 1DL	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rugby Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Barnett Way, Barnwood, Gloucester, GL4 3RT	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Gallagher Retail Park, Cheltenham, GL51 9RR	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Rocks Green, Ludlow, SY8 2EY	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, St	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

# Herefordshire Household Survey for Nexus Planning

Weighted:

April 2022

	Total	Zone 1A	Zone 1B	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
Ann Way, Gloucester Quays, GL2 5SA								
Sainsbury's Superstore, Swanpool Walk, Worcester, WR2 4EL	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Salisbury City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Malvern Business Park, Betony Road, Malvern, WR14 1GS	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Mayhill Industrial Estate, Monmouth, NP25 3LX	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Mill Street Industrial Estate, Abergavenny, NP7 5HE	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Orleton Road, Ludlow, SY8 1XF	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shrewsbury Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Solihull Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Oswalds Retail Park, Gloucester	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stratford-upon-Avon Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Swansea City Centre	0.4%	1	0.0%	0	0.0%	0	6.3%	1
Telford Town Centre	0.9%	1	2.4%	1	0.0%	0	0.0%	0
Tenbury Wells Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bristol Road, Quedgeley, Gloucester, GL2 4PF	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, St Oswalds Road, Gloucester, GL1 2SG	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, St Peters Drive, Worcester, WR5 3SW	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Station Drive, Ludlow, SY8 2PQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Teme Street, Tenbury Wells, WR15 8AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Waterloo Road, Llandrindod Wells, LD1 6BG	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tewkesbury Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Fort Shopping Park, Fort Parkway, Birmingham, B24 9FP	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Hop Pocket Shopping Village, Five Bridges, Bishop's Frome	0.2%	0	0.0%	0	0.0%	0	3.1%	0
Waitrose, Edith Walk, Great Malvern, WR14 4WR	0.4%	1	0.0%	0	0.0%	0	25.3%	1
Waitrose, Honeybourne Way, Cheltenham, GL50 3QW	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Merthyr Road, Llanfoist, Abergavenny, NP7 9LL	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Monnow Street, Monmouth, NP25 3EQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Watford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westgate Retail Park, Westgate Street, Gloucester, GL1 2RD	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wigmores Bakery, St Mary Street, Monmouth, NP25 3DB	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Worcester City Centre	0.2%	0	0.0%	0	0.0%	0	12.4%	0
<b>Others</b>								
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mail order / catalogue	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TV shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

# Herefordshire Household Survey for Nexus Planning

Weighted:

April 2022

	Total	Zone 1A	Zone 1B	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	169	59	50	5	20	3	11	20
Sample:	162	49	36	12	21	7	19	18

**Q25 Where did you last buy chemist goods, including health and beauty products?***Excl. Nulls & SFT***Zone 1A**

(Halo) Hereford Leisure Pool, St Martin's Avenue, Hereford, HR2 7RQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Eign Street, Hereford, HR4 0AP	0.7%	4	0.0%	0	3.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Annetts Fine Furniture, Three Elms Road, Hereford, HR4 0SQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Belmont Road, Hereford, HR2 7JE	3.4%	20	7.0%	15	2.5%	3	1.7%	0	0.0%	0	5.6%	1	0.0%	0	0.0%	0
B&M, Salmon Retail Park, Hereford, HR4 9SA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Holmer Road, Hereford, HR4 9SH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Booker, Centurion Way, Hereford, HR1 1HU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brook Retail Park, Commercial Road, Hereford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clehonger Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Grandstand Road, Hereford, HR4 9LT	1.2%	7	3.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Day Lewis Pharmacy, Grandstand Road, Hereford, HR4 9NR	0.6%	3	1.0%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dulux Decorator Centre, Holmer Road, Hereford, HR4 9BD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Evans Farms Supplies, Holmer Road, Hereford, HR4 9UJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Belmont Road, Hereford, HR2 7JR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hereford Butter Market, High Town, Hereford	0.5%	3	1.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hereford Carpets, Commercial Road, Hereford, HR1 2BD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hereford City Centre (includes Old Market Shopping Centre & Maylord Shopping Centre)	27.9%	162	47.8%	102	39.0%	48	25.7%	4	2.2%	1	4.2%	1	8.6%	5	1.0%	1
Hereford Garden Centre, Kings Acre Road, Hereford, HR4 0SE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hereford Industrial Supplies, Three Elms Trading Estate, Hereford, HR4 9PU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hereford Retail Park, Newtown Road, Hereford	1.0%	6	1.5%	3	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hereford Trade Park, Holmer Road, Hereford, HR4 9SG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holmer Road, Hereford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Holmer Road, Hereford, HR4 9SA	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2
Home Choice Flooring, Rotherwas Industrial Estate, Hereford, HR2 6JU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Howdens, Holmer Road, Hereford, HR4 9RX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
JMart Warehouse, Widemarsh Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

# Herefordshire Household Survey for Nexus Planning

Weighted:

April 2022

	Total	Zone 1A	Zone 1B	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6								
Hereford, HR4 9HN																
Lidl, Brook Retail Park, Commercial Road, Hereford, HR1 2BQ	0.2%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, High Town, Hereford, HR1 2AB	0.2%	1	0.3%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Station Approach, Hereford, HR1 1DN	2.3%	13	4.7%	10	2.0%	3	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0
Ron Smith & Co Ltd, Rockfield Road, Hereford, HR1 2UA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rotherwas Industrial Estate, Netherwood Road, Hereford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rowlands Pharmacy, Eastholme Avenue, Belmont, Hereford, HR2 7XT	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Barton Yard, Hereford, HR4 0AG (includes Argos store)	7.1%	41	13.7%	29	8.9%	11	3.3%	1	0.0%	0	1.4%	0	0.0%	0	0.0%	0
Salmon Retail Park, Holmer Road, Hereford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Mortimer Road, Hereford, HR4 9SR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spur Retail Park, Holmer Road, Hereford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Michael's Hospice, Holmer Road, Hereford, HR4 9UJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Michaels Hospice, Whitecross Road, Hereford, HR4 0DQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Abbotsmead Road, Belmont, Hereford, HR2 7XS	7.9%	46	8.8%	19	18.5%	23	3.4%	1	0.0%	0	2.8%	1	0.0%	0	3.5%	3
Tesco Superstore, Bewell Street, Hereford, HR4 0BW	2.3%	14	3.0%	6	5.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Range, Three Elms Road, Hereford, HR4 0SQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toolstation, Holmer Road, Hereford, HR4 9BD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tuplsey Local Centre, Hereford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, The Old Market, Hereford, HR4 9HX	0.0%	0	0.0%	0	0.0%	0	1.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westfaling Pharmacy, Westfaling Street, Hereford, HR4 0JF	0.9%	6	2.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Widemarsh Street, Hereford, HR4 9EZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wye Valley Pharmacy, Holme Lacy Road, Hereford, HR2 6BZ	0.2%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 1B</b>																
Ewyas Harold Village Store, Church House, Hereford, HR2 0EX	0.1%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fownhope Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingstone Village Centre	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longtown Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lugwardine Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Madley Plants, B4352, Madley, HR2 9NT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oakchurch Farm Shop, Brecon Road, Staunton on Wye, HR4 7NH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Peterchurch Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Radway Bridge Garden Centre, A4103,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.



# Herefordshire Household Survey for Nexus Planning

Weighted:

April 2022

	Total	Zone 1A	Zone 1B	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
Whitestone, Hereford, HR1 3RX								
Wellington Home & Gardens, A49, Wellington, HR4 8BB	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weobley Village Centre <b>Zone 2</b>	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Crabtree Road, Kington, HR5 3UD	0.1%	1	0.0%	0	0.5%	1	0.0%	0
J&P Turner and Arrow Mills Garden Centre, Arrow Mills, Kington, HR5 3DU	0.0%	0	0.0%	0	0.0%	0	0.0%	0
JMart Warehouse, Bridge Street, Kington, HR5 3DL	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kington Building Supplies, Sunset Yard, Kington, HR5 3SF	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kington Town Centre	1.6%	9	0.0%	0	0.0%	0	59.3%	9
Lyonshall Nurseries, Lyonshall, Kington, HR5 3LN	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 3</b>								
Aldi, Dishley Street, Leominster, HR6 8NY	0.1%	1	0.0%	0	0.0%	0	0.0%	0
B&Q, Mill Street, Leominster, HR6 8EF	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leominster Building Supplies, Dishley Street, Leominster, HR6 8NY	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leominster Engineering, Southern Avenue, Leominster, HR6 0QF	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leominster Town Centre	10.3%	60	0.0%	0	7.3%	9	0.0%	0
Morrisons, Barons Cross Road, Leominster, HR6 8RH	3.6%	21	0.0%	0	3.4%	4	0.0%	0
Pembridge Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Original Factory Shop, Broad Street, Leominster	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Three Piece Suites, Southern Avenue, Leominster, HR6 0QF	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 4</b>								
(Halo) Bromyard Centre, Cruxwell Street, Bromyard, HR7 4EB	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bromyard Town Centre	1.3%	8	0.0%	0	0.5%	1	0.0%	0
Co-op, Tenbury Road, Bromyard, HR7 4LW	0.4%	3	0.0%	0	0.0%	0	0.0%	0
Halls of Bromyard, Tenbury Road, Bromyard, HR7 4LL	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Travis Perkins, Broadbridge, Bromyard, HR7 4NT	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 5</b>								
Aldi, Leadon Way, Ledbury, HR8 2SS	0.9%	5	0.0%	0	0.0%	0	0.0%	0
Appliance Solutions, Lower Road Trading Estate, Ledbury, HR8 2DJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ledbury Town Centre	5.9%	35	0.0%	0	0.5%	1	0.0%	0
Monkhide Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Mills Industrial Estate, Leaddon Way, Ledbury, HR8 2SR	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newent Plant Centre, Hereford Road, Ledbury, HR8 2PZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Old Wharf Industrial Estate, Dymock Road, Ledbury, HR8 2JQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Homend Trading Estate, Ledbury, HR8 1AR	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Orchard	1.0%	6	0.0%	0	0.0%	0	0.6%	0

Column %ges.

# Herefordshire Household Survey for Nexus Planning

Weighted:

April 2022

	Total	Zone 1A	Zone 1B	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6								
Lane, Ledbury, HR8 1DQ																
<b>Zone 6</b>																
Aldi, Brookend Street, Ross-on-Wye, HR9 7EE	1.7%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.3%	10
Baileys DIY, Over Ross Roundabout (near Labels), Ross-on-Wye, HR9 7US	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Baileys Home Store, Whitecross Farm, A49, Bridstow, HR9 6JU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bradfords Building Supplies, Alton Road, Ross-on-Wye, HR9 5JE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castrees Garden Plants, Bromsash, Ross on Wye, HR9 7PL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chase Industrial Estate, Alton Road, Ross-on-Wye, HR9 5WA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Engine Shed, A40, Ross-on-Wye, HR9 7BW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
JMart Warehouse, Ashburton Road, Ross-on-Wye, HR9 7BW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Labels Shopping Centre, Ledbury Road, Ross-on-Wye	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Station Street, Ross-on-Wye, HR9 7AG	2.6%	15	1.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.0%	12
Pengethley Garden Centre, Peterstow, Ross-on-Wye, HR9 6LL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ross Garden Store, Station Approach, Ross-on-Wye, HR9 7BW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ross-on-Wye Town Centre	7.7%	45	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	53.0%	43
Sainsbury's Superstore, The Maltings, Ross-On-Wye, HR9 7YB (includes Argos store)	1.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.6%	8
Screwfix, Ashburton Industrial Estate, Ross-on-Wye, HR9 7BW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Outside Survey Area</b>																
3 Shires Garden Centre, Ledbury Road, Botloe's Green, Newent, GL18 1DL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abergavenny Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aberystwyth Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Bristol Road, Quedgeley, GL2 4QL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Clifton Road, Gloucester, GL1 5BJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Hucclecote Road, Gloucester, GL3 3TH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Monmouth Road, Abergavenny, NP7 5HF	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Pheasant Street, Worcester, WR1 2DZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Bruton Way, Gloucester, GL1 1DS	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0
Asda, Link Road, Quedgeley, GL2 2SN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Silver Street Worcester, WR1 2DA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Spring Lane, Malvern, WR14 1AL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, St Oswalds Retail Park, Gloucester, GL1 2UE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birmingham Airport, Elmdon, Birmingham, B26 3QJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

# Herefordshire Household Survey for Nexus Planning

Weighted:

April 2022

	Total	Zone 1A	Zone 1B	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6								
Birmingham City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpole Retail Park, Blackpole Road, Worcester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boraston Lane Industrial Estate, Burford, Tenbury Wells, WR15 8LE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bristol City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Broadwas Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burford House Garden Store, Tenbury Wells, WR15 8HQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cardiff City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London / West End	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheltenham Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheshire Oaks, Kinsey Road, South Wirral, Ellesmere Port, CH65 9JJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chichester City Centre	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorlton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Church Stretton Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cinderford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clarks Village Outlet Centre, Farm Road, Street, BA16 0BB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coleford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colwall Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Craven Arms Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cribbs Causeway (Mall & Retail Park), Bristol	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crossley Retail Park, Carpet Trades Way, Kidderminster, DY11 6DY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dar Ltd, Worcester Road, Link Top, Malvern, WR14 1EP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Derby City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Designer Outlet Swindon, Kemble Drive, Swindon, SN2 2DY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Designer Outlet York, St Nicholas Avenue, York, YO19 4TA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Droitwich Garden Centre, Worcester Road, Droitwich Spa, WR9 0DG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Drybrook Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastern Avenue Retail Park, Southbrook, Gloucester, GL4 3BU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elgar Retail Park, Blackpole Road, Worcester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Frosts Garden Centre, Sandy Road, Willington, Bedford, MK44 3QP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gallagher Retail Park, Tewkesbury Road, Cheltenham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gloucester City Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0
Gloucester Quays Outlet Centre, St Ann Way, Gloucester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Malvern Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Harrogate Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hay-on-Wye Town Centre	0.1%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Eastbrook Road, Gloucester, GL4 3DB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Elgar Retail Park, Worcester, WR3 8HP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, New Mills Industrial Estate, Ledbury,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

# Herefordshire Household Survey for Nexus Planning

Weighted:

April 2022

	Total	Zone 1A	Zone 1B	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
HR8 2SR								
IKEA, Eastgate Shopping Centre, Bristol, BS5 6XX	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IKEA, Ferry Road, Cardiff, CF11 0XR	0.0%	0	0.0%	0	0.0%	0	0.0%	0
John Lewis, The Hayes, Cardiff, CF10 1EG	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Langlands Garden Centre, York Road, Shiptonthorpe, YO43 3PN	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Laylocks Garden Centre, Bromyard Road, Worcester, WR6 5LP	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Old Station Way, Coleford, GL16 8RR	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Parragate Road, Cinderford, GL14 2LY	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Redbrook Road, Monmouth, NP25 3LY	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Worcester Road, Malvern, WR14 1AG	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liverpool City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ludlow Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, Eastgate Street, Gloucester, GL1 1PA	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, Malvern Retail Park, Malvern, WR14 1PZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Malvern Shopping Park, Roman Way, Malvern	1.3%	8	0.0%	0	0.0%	0	8.4%	2
Malvern Town Centre (includes Malvern Link)	0.5%	3	1.3%	3	0.0%	0	0.0%	0
Manchester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mill Farm Country Retail, Mill Farm, Stanford Bridge, WR6 6SP	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Millbrook Garden Centre, Old Raglan Road, NP25 4BD	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mitcheldean Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
MKM Building Supplies, Newent Business Park, Newent, GL18 1DZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Monmouth Leisure Centre, Old Dixton Road, Monmouth, NP25 3YT	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Monmouth Town Centre	0.4%	2	0.0%	0	0.0%	0	3.4%	1
Morrisons, Ashchurch Road, Tewkesbury, GL20 8AB	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Free Street, Brecon, LD3 7SE	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Roman Way, Malvern, WR14 1PZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newent Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0
Newport City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Old Railway Line Garden Centre, Three Cocks, Brecon, LD3 0SG	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Presteigne Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quedgeley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rhayader Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roses Country Fayre Garden Centre, B4215, Ledbury Road, Newent, GL18 1DL	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rugby Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Barnett Way, Barnwood, Gloucester, GL4 3RT	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Gallagher Retail Park, Cheltenham, GL51 9RR	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Rocks Green, Ludlow, SY8 2EY	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, St	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

# Herefordshire Household Survey for Nexus Planning

Weighted:

April 2022

	Total	Zone 1A	Zone 1B	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
Ann Way, Gloucester Quays, GL2 5SA	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Swanpool Walk, Worcester, WR2 4EL	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Salisbury City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Malvern Business Park, Betony Road, Malvern, WR14 1GS	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Mayhill Industrial Estate, Monmouth, NP25 3LX	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Mill Street Industrial Estate, Abergavenny, NP7 5HE	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Orleton Road, Ludlow, SY8 1XF	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shrewsbury Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Solihull Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Oswalds Retail Park, Gloucester	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stratford-upon-Avon Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Swansea City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Telford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tenbury Wells Town Centre	0.1%	0	0.0%	0	0.0%	0	0.6%	0
Tesco Extra, Bristol Road, Quedgeley, Gloucester, GL2 4PF	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, St Oswalds Road, Gloucester, GL1 2SG	0.2%	1	0.0%	0	0.0%	0	2.5%	1
Tesco Superstore, St Peters Drive, Worcester, WR5 3SW	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Station Drive, Ludlow, SY8 2PQ	0.0%	0	0.0%	0	1.7%	0	0.0%	0
Tesco Superstore, Teme Street, Tenbury Wells, WR15 8AA	0.1%	1	0.0%	0	0.0%	0	2.8%	1
Tesco Superstore, Waterloo Road, Llandrindod Wells, LD1 6BG	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tewkesbury Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Fort Shopping Park, Fort Parkway, Birmingham, B24 9FP	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Hop Pocket Shopping Village, Five Bridges, Bishop's Frome	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Edith Walk, Great Malvern, WR14 4WR	0.1%	1	0.0%	0	0.0%	0	2.8%	1
Waitrose, Honeybourne Way, Cheltenham, GL50 3QW	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Merthyr Road, Llanfoist, Abergavenny, NP7 9LL	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Monnow Street, Monmouth, NP25 3EQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Watford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westgate Retail Park, Westgate Street, Gloucester, GL1 2RD	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wigmores Bakery, St Mary Street, Monmouth, NP25 3DB	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Worcester City Centre	0.3%	2	0.0%	0	0.0%	0	7.0%	2
<b>Others</b>								
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mail order / catalogue	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TV shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

# Herefordshire Household Survey for Nexus Planning

Weighted:

April 2022

	Total	Zone 1A		Zone 1B		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6	
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Weighted base:	582	214		123		16		66		26		55		82	
Sample:	593	156		104		40		79		41		85		88	

**Q26 Where did you last buy electrical items, such as televisions, washing machines and computers?***Excl. Nulls & SFT***Zone 1A**

(Halo) Hereford Leisure Pool, St Martin's Avenue, Hereford, HR2 7RQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Aldi, Eign Street, Hereford, HR4 0AP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Annetts Fine Furniture, Three Elms Road, Hereford, HR4 0SQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, Belmont Road, Hereford, HR2 7JE	3.3%	11	3.5%	4	7.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%
B&M, Salmon Retail Park, Hereford, HR4 9SA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B&Q, Holmer Road, Hereford, HR4 9SH	0.1%	0	0.0%	0	0.0%	0	2.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Booker, Centurion Way, Hereford, HR1 1HU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Brook Retail Park, Commercial Road, Hereford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Clehonger Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, Grandstand Road, Hereford, HR4 9LT	0.2%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Day Lewis Pharmacy, Grandstand Road, Hereford, HR4 9NR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Dulux Decorator Centre, Holmer Road, Hereford, HR4 9BD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Evans Farms Supplies, Holmer Road, Hereford, HR4 9UJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Farmfoods, Belmont Road, Hereford, HR2 7JR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hereford Butter Market, High Town, Hereford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hereford Carpets, Commercial Road, Hereford, HR1 2BD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hereford City Centre (includes Old Market Shopping Centre & Maylord Shopping Centre)	12.9%	44	14.1%	17	12.7%	11	11.5%	1	20.3%	7	3.4%	1	7.6%	2	12.3%
Hereford Garden Centre, Kings Acre Road, Hereford, HR4 0SE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hereford Industrial Supplies, Three Elms Trading Estate, Hereford, HR4 9PU	0.4%	1	0.0%	0	0.0%	0	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.0%
Hereford Retail Park, Newtown Road, Hereford	59.2%	200	70.0%	86	63.5%	55	56.5%	5	57.1%	20	65.2%	14	38.3%	12	24.2%
Hereford Trade Park, Holmer Road, Hereford, HR4 9SG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Holmer Road, Hereford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Home Bargains, Holmer Road, Hereford, HR4 9SA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Home Choice Flooring, Rotherwas Industrial Estate, Hereford, HR2 6JU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Howdens, Holmer Road, Hereford, HR4 9RX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
JMart Warehouse, Widemarsh Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Column %ges.

# Herefordshire Household Survey for Nexus Planning

Weighted:

April 2022

	Total	Zone 1A	Zone 1B	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
Hereford, HR4 9HN								
Lidl, Brook Retail Park, Commercial Road, Hereford, HR1 2BQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, High Town, Hereford, HR1 2AB	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Station Approach, Hereford, HR1 1DN	0.2%	1	0.0%	0	0.7%	1	0.0%	0
Ron Smith & Co Ltd, Rockfield Road, Hereford, HR1 2UA	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rotherwas Industrial Estate, Netherwood Road, Hereford	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rowlands Pharmacy, Eastholme Avenue, Belmont, Hereford, HR2 7XT	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Barton Yard, Hereford, HR4 0AG (includes Argos store)	2.5%	8	3.2%	4	5.1%	4	0.0%	0
Salmon Retail Park, Holmer Road, Hereford	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Mortimer Road, Hereford, HR4 9SR	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spur Retail Park, Holmer Road, Hereford	2.3%	8	5.8%	7	0.7%	1	0.0%	0
St Michael's Hospice, Holmer Road, Hereford, HR4 9UJ	1.1%	4	0.0%	0	2.7%	2	0.0%	0
St Michaels Hospice, Whitecross Road, Hereford, HR4 0DQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Abbotsmead Road, Belmont, Hereford, HR2 7XS	1.0%	3	1.1%	1	0.0%	0	0.0%	6.4%
Tesco Superstore, Bewell Street, Hereford, HR4 0BW	0.6%	2	0.6%	1	1.4%	1	0.0%	0
The Range, Three Elms Road, Hereford, HR4 0SQ	0.4%	1	1.1%	1	0.0%	0	0.0%	0
Toolstation, Holmer Road, Hereford, HR4 9BD	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tuplsey Local Centre, Hereford	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, The Old Market, Hereford, HR4 9HX	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westfaling Pharmacy, Westfaling Street, Hereford, HR4 0JF	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Widemarsh Street, Hereford, HR4 9EZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wye Valley Pharmacy, Holme Lacy Road, Hereford, HR2 6BZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 1B</b>								
Ewyas Harold Village Store, Church House, Hereford, HR2 0EX	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fownhope Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingstone Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longtown Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lugwardine Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Madley Plants, B4352, Madley, HR2 9NT	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oakchurch Farm Shop, Brecon Road, Staunton on Wye, HR4 7NH	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Peterchurch Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Radway Bridge Garden Centre, A4103,	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

# Herefordshire Household Survey for Nexus Planning

Weighted:

April 2022

	Total	Zone 1A	Zone 1B	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
Whitestone, Hereford, HR1 3RX								
Wellington Home & Gardens, A49, Wellington, HR4 8BB	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weobley Village Centre <b>Zone 2</b>	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Crabtree Road, Kington, HR5 3UD	0.0%	0	0.0%	0	0.0%	0	0.0%	0
J&P Turner and Arrow Mills Garden Centre, Arrow Mills, Kington, HR5 3DU	0.0%	0	0.0%	0	0.0%	0	0.0%	0
JMart Warehouse, Bridge Street, Kington, HR5 3DL	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kington Building Supplies, Sunset Yard, Kington, HR5 3SF	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kington Town Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0
Lyonshall Nurseries, Lyonshall, Kington, HR5 3LN	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 3</b>								
Aldi, Dishley Street, Leominster, HR6 8NY	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Mill Street, Leominster, HR6 8EF	0.1%	0	0.0%	0	0.0%	0	1.7%	0
Leominster Building Supplies, Dishley Street, Leominster, HR6 8NY	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leominster Engineering, Southern Avenue, Leominster, HR6 0QF	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leominster Town Centre	1.3%	5	0.0%	0	0.0%	0	0.0%	0
Morrisons, Barons Cross Road, Leominster, HR6 8RH	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pembridge Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Original Factory Shop, Broad Street, Leominster	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Three Piece Suites, Southern Avenue, Leominster, HR6 0QF	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 4</b>								
(Halo) Bromyard Centre, Cruxwell Street, Bromyard, HR7 4EB	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bromyard Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Tenbury Road, Bromyard, HR7 4LW	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halls of Bromyard, Tenbury Road, Bromyard, HR7 4LL	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Travis Perkins, Broadbridge, Bromyard, HR7 4NT	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 5</b>								
Aldi, Leadon Way, Ledbury, HR8 2SS	0.2%	1	0.0%	0	0.0%	0	2.2%	0
Appliance Solutions, Lower Road Trading Estate, Ledbury, HR8 2DJ	0.3%	1	0.0%	0	0.0%	0	3.4%	0
Ledbury Town Centre	2.0%	7	0.0%	0	0.0%	0	22.1%	0
Monkhide Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Mills Industrial Estate, Leaddon Way, Ledbury, HR8 2SR	0.5%	2	0.0%	0	0.0%	0	5.2%	0
Newent Plant Centre, Hereford Road, Ledbury, HR8 2PZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Old Wharf Industrial Estate, Dymock Road, Ledbury, HR8 2JQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Homend Trading Estate, Ledbury, HR8 1AR	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Orchard	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.



# Herefordshire Household Survey for Nexus Planning

Weighted:

April 2022

	Total	Zone 1A	Zone 1B	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
Lane, Ledbury, HR8 1DQ								
<b>Zone 6</b>								
Aldi, Brookend Street, Ross-on-Wye, HR9 7EE	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Baileys DIY, Over Ross Roundabout (near Labels), Ross-on-Wye, HR9 7US	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Baileys Home Store, Whitecross Farm, A49, Bridstow, HR9 6JU	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bradfords Building Supplies, Alton Road, Ross-on-Wye, HR9 5JE	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castrees Garden Plants, Bromsash, Ross on Wye, HR9 7PL	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chase Industrial Estate, Alton Road, Ross-on-Wye, HR9 5WA	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Engine Shed, A40, Ross-on-Wye, HR9 7BW	0.0%	0	0.0%	0	0.0%	0	0.0%	0
JMart Warehouse, Ashburton Road, Ross-on-Wye, HR9 7BW	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Labels Shopping Centre, Ledbury Road, Ross-on-Wye	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Station Street, Ross-on-Wye, HR9 7AG	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pengethley Garden Centre, Peterstow, Ross-on-Wye, HR9 6LL	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ross Garden Store, Station Approach, Ross-on-Wye, HR9 7BW	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ross-on-Wye Town Centre	2.4%	8	0.0%	0	0.7%	1	5.9%	1
Sainsbury's Superstore, The Maltings, Ross-On-Wye, HR9 7YB (includes Argos store)	0.7%	2	0.0%	0	0.0%	0	0.0%	0
Screwfix, Ashburton Industrial Estate, Ross-on-Wye, HR9 7BW	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Outside Survey Area</b>								
3 Shires Garden Centre, Ledbury Road, Botloe's Green, Newent, GL18 1DL	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abergavenny Town Centre	0.2%	1	0.0%	0	0.7%	1	0.0%	0
Aberystwyth Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Bristol Road, Quedgeley, GL2 4QL	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Clifton Road, Gloucester, GL1 5BJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Hucclecote Road, Gloucester, GL3 3TH	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Monmouth Road, Abergavenny, NP7 5HF	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Pheasant Street, Worcester, WR1 2DZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Bruton Way, Gloucester, GL1 1DS	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Link Road, Quedgeley, GL2 2SN	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Silver Street Worcester, WR1 2DA	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Spring Lane, Malvern, WR14 1AL	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, St Oswalds Retail Park, Gloucester, GL1 2UE	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birmingham Airport, Elmdon, Birmingham, B26 3QJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

# Herefordshire Household Survey for Nexus Planning

Weighted:

April 2022

	Total	Zone 1A		Zone 1B		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		
Birmingham City Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0
Blackpole Retail Park, Blackpole Road, Worcester	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.5%	2	2.3%	1	0.0%	0
Boraston Lane Industrial Estate, Burford, Tenbury Wells, WR15 8LE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bristol City Centre	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	2
Broadwas Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burford House Garden Store, Tenbury Wells, WR15 8HQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cardiff City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London / West End	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheltenham Town Centre	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	2.8%	1
Cheshire Oaks, Kinsey Road, South Wirral, Ellesmere Port, CH65 9JJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chichester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorlton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Church Stretton Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cinderford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clarks Village Outlet Centre, Farm Road, Street, BA16 0BB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coleford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colwall Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Craven Arms Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Cribbs Causeway (Mall & Retail Park), Bristol	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0
Crossley Retail Park, Carpet Trades Way, Kidderminster, DY11 6DY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dar Ltd, Worcester Road, Link Top, Malvern, WR14 1EP	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.8%	2	0.0%	0	0.0%	0
Derby City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Designer Outlet Swindon, Kemble Drive, Swindon, SN2 2DY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Designer Outlet York, St Nicholas Avenue, York, YO19 4TA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Droitwich Garden Centre, Worcester Road, Droitwich Spa, WR9 0DG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Drybrook Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastern Avenue Retail Park, Southbrook, Gloucester, GL4 3BU	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0
Elgar Retail Park, Blackpole Road, Worcester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Frosts Garden Centre, Sandy Road, Willington, Bedford, MK44 3QP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gallagher Retail Park, Tewkesbury Road, Cheltenham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gloucester City Centre	1.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	13.4%	4
Gloucester Quays Outlet Centre, St Ann Way, Gloucester	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	1	0.0%	0
Great Malvern Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrogate Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hay-on-Wye Town Centre	1.0%	3	0.0%	0	4.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Eastbrook Road, Gloucester, GL4 3DB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Elgar Retail Park, Worcester, WR3 8HP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, New Mills Industrial Estate, Ledbury,	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0

Column %ges.

# Herefordshire Household Survey for Nexus Planning

Weighted:

April 2022

	Total	Zone 1A	Zone 1B	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
HR8 2SR								
IKEA, Eastgate Shopping Centre, Bristol, BS5 6XX	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IKEA, Ferry Road, Cardiff, CF11 0XR	0.0%	0	0.0%	0	0.0%	0	0.0%	0
John Lewis, The Hayes, Cardiff, CF10 1EG	0.1%	0	0.0%	0	0.0%	0	0.0%	1.4%
Langlands Garden Centre, York Road, Shiptonthorpe, YO43 3PN	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Laylocks Garden Centre, Bromyard Road, Worcester, WR6 5LP	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Old Station Way, Coleford, GL16 8RR	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Parragate Road, Cinderford, GL14 2LY	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Redbrook Road, Monmouth, NP25 3LY	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Worcester Road, Malvern, WR14 1AG	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liverpool City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ludlow Town Centre	0.1%	0	0.0%	0	2.9%	0	0.0%	0
M&S, Eastgate Street, Gloucester, GL1 1PA	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, Malvern Retail Park, Malvern, WR14 1PZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Malvern Shopping Park, Roman Way, Malvern	0.3%	1	0.0%	0	0.0%	0	5.1%	1
Malvern Town Centre (includes Malvern Link)	0.1%	0	0.0%	0	0.0%	0	0.0%	1.1%
Manchester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mill Farm Country Retail, Mill Farm, Stanford Bridge, WR6 6SP	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Millbrook Garden Centre, Old Raglan Road, NP25 4BD	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mitcheldean Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
MKM Building Supplies, Newent Business Park, Newent, GL18 1DZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Monmouth Leisure Centre, Old Dixton Road, Monmouth, NP25 3YT	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Monmouth Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Ashchurch Road, Tewkesbury, GL20 8AB	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Free Street, Brecon, LD3 7SE	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Roman Way, Malvern, WR14 1PZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newent Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newport City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Old Railway Line Garden Centre, Three Cocks, Brecon, LD3 0SG	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Presteigne Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quedgeley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rhayader Town Centre	0.2%	1	0.0%	0	5.9%	1	0.0%	0
Roses Country Fayre Garden Centre, B4215, Ledbury Road, Newent, GL18 1DL	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rugby Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Barnett Way, Barnwood, Gloucester, GL4 3RT	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Gallagher Retail Park, Cheltenham, GL51 9RR	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Rocks Green, Ludlow, SY8 2EY	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, St	0.4%	1	0.0%	0	0.0%	0	0.0%	4.3%

Column %ges.

# Herefordshire Household Survey for Nexus Planning

Weighted:

April 2022

	Total	Zone 1A	Zone 1B	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
Ann Way, Gloucester Quays, GL2 5SA	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Swanpool Walk, Worcester, WR2 4EL	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Salisbury City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Malvern Business Park, Betony Road, Malvern, WR14 1GS	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Mayhill Industrial Estate, Monmouth, NP25 3LX	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Mill Street Industrial Estate, Abergavenny, NP7 5HE	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Orleton Road, Ludlow, SY8 1XF	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shrewsbury Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Solihull Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Oswalds Retail Park, Gloucester	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stratford-upon-Avon Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Swansea City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Telford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tenbury Wells Town Centre	0.3%	1	0.0%	0	0.0%	0	1.0%	3.4%
Tesco Extra, Bristol Road, Quedgeley, Gloucester, GL2 4PF	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, St Oswalds Road, Gloucester, GL1 2SG	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, St Peters Drive, Worcester, WR5 3SW	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Station Drive, Ludlow, SY8 2PQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Teme Street, Tenbury Wells, WR15 8AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Waterloo Road, Llandrindod Wells, LD1 6BG	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tewkesbury Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Fort Shopping Park, Fort Parkway, Birmingham, B24 9FP	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Hop Pocket Shopping Village, Five Bridges, Bishop's Frome	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Edith Walk, Great Malvern, WR14 4WR	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Honeybourne Way, Cheltenham, GL50 3QW	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Merthyr Road, Llanfoist, Abergavenny, NP7 9LL	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Monnow Street, Monmouth, NP25 3EQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Watford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westgate Retail Park, Westgate Street, Gloucester, GL1 2RD	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wigmores Bakery, St Mary Street, Monmouth, NP25 3DB	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Worcester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Others</b>								
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mail order / catalogue	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TV shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

# Herefordshire Household Survey for Nexus Planning

Weighted:

April 2022

	Total	Zone 1A	Zone 1B	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	338	123	86	9	36	22	31	31
Sample:	361	103	74	24	47	31	45	37

**Q27 Where did you last buy DIY or gardening goods?***Excl. Nulls & SFT***Zone 1A**

(Halo) Hereford Leisure Pool, St Martin's Avenue, Hereford, HR2 7RQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Eign Street, Hereford, HR4 0AP	0.7%	4	1.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Annetts Fine Furniture, Three Elms Road, Hereford, HR4 0SQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Belmont Road, Hereford, HR2 7JE	1.9%	10	3.1%	7	2.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Salmon Retail Park, Hereford, HR4 9SA	2.3%	12	3.3%	7	3.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
B&Q, Holmer Road, Hereford, HR4 9SH	29.6%	158	39.3%	85	44.7%	55	15.5%	2	10.0%	5	37.4%	8	3.9%	2	0.8%	0
Booker, Centurion Way, Hereford, HR1 1HU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brook Retail Park, Commercial Road, Hereford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clehonger Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Grandstand Road, Hereford, HR4 9LT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Day Lewis Pharmacy, Grandstand Road, Hereford, HR4 9NR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dulux Decorator Centre, Holmer Road, Hereford, HR4 9BD	0.4%	2	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Evans Farms Supplies, Holmer Road, Hereford, HR4 9UJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Belmont Road, Hereford, HR2 7JR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hereford Butter Market, High Town, Hereford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hereford Carpets, Commercial Road, Hereford, HR1 2BD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hereford City Centre (includes Old Market Shopping Centre & Maylord Shopping Centre)	5.4%	29	6.8%	15	7.8%	10	1.6%	0	7.9%	4	0.0%	0	0.0%	0	0.0%	0
Hereford Garden Centre, Kings Acre Road, Hereford, HR4 0SE	5.7%	31	11.4%	25	4.1%	5	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.8%	0
Hereford Industrial Supplies, Three Elms Trading Estate, Hereford, HR4 9PU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hereford Retail Park, Newtown Road, Hereford	0.5%	3	0.0%	0	2.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hereford Trade Park, Holmer Road, Hereford, HR4 9SG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holmer Road, Hereford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Holmer Road, Hereford, HR4 9SA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Choice Flooring, Rotherwas Industrial Estate, Hereford, HR2 6JU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Howdens, Holmer Road, Hereford, HR4 9RX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
JMart Warehouse, Widemarsh Street,	0.9%	5	2.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

# Herefordshire Household Survey for Nexus Planning

Weighted:

April 2022

	Total	Zone 1A	Zone 1B	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
Hereford, HR4 9HN								
Lidl, Brook Retail Park, Commercial Road, Hereford, HR1 2BQ	0.1%	1	0.3%	1	0.0%	0	0.0%	0
M&S, High Town, Hereford, HR1 2AB	0.6%	3	1.5%	3	0.0%	0	0.0%	0
Morrisons, Station Approach, Hereford, HR1 1DN	0.6%	3	1.3%	3	0.0%	0	0.0%	0
Ron Smith & Co Ltd, Rockfield Road, Hereford, HR1 2UA	0.1%	1	0.0%	0	0.5%	1	0.0%	0
Rotherwas Industrial Estate, Netherwood Road, Hereford	0.1%	1	0.3%	1	0.0%	0	0.0%	0
Rowlands Pharmacy, Eastholme Avenue, Belmont, Hereford, HR2 7XT	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Barton Yard, Hereford, HR4 0AG (includes Argos store)	0.1%	1	0.3%	1	0.0%	0	0.0%	0
Salmon Retail Park, Holmer Road, Hereford	2.0%	11	2.0%	4	4.1%	5	0.0%	0
Screwfix, Mortimer Road, Hereford, HR4 9SR	1.2%	6	2.3%	5	1.0%	1	0.0%	0
Spur Retail Park, Holmer Road, Hereford	0.5%	3	1.0%	2	0.0%	0	0.0%	0
St Michael's Hospice, Holmer Road, Hereford, HR4 9UJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Michaels Hospice, Whitecross Road, Hereford, HR4 0DQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Abbotsmead Road, Belmont, Hereford, HR2 7XS	1.0%	5	2.2%	5	0.5%	1	0.0%	0
Tesco Superstore, Bewell Street, Hereford, HR4 0BW	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Range, Three Elms Road, Hereford, HR4 0SQ	1.8%	10	3.6%	8	1.5%	2	0.0%	0
Toolstation, Holmer Road, Hereford, HR4 9BD	0.2%	1	0.0%	0	0.0%	0	3.3%	1
Tuplsey Local Centre, Hereford	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, The Old Market, Hereford, HR4 9HX	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westfaling Pharmacy, Westfaling Street, Hereford, HR4 0JF	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Widemarsh Street, Hereford, HR4 9EZ	3.3%	18	7.4%	16	1.0%	1	3.3%	1
Wye Valley Pharmacy, Holme Lacy Road, Hereford, HR2 6BZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 1B</b>								
Ewyas Harold Village Store, Church House, Hereford, HR2 0EX	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fownhope Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingstone Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longtown Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lugwardine Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Madley Plants, B4352, Madley, HR2 9NT	0.1%	1	0.0%	0	0.5%	1	0.0%	0
Oakchurch Farm Shop, Brecon Road, Staunton on Wye, HR4 7NH	0.9%	5	1.0%	2	2.0%	2	0.0%	0
Peterchurch Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Radway Bridge Garden Centre, A4103,	3.3%	17	4.8%	10	3.1%	4	0.0%	0

Column %ges.

# Herefordshire Household Survey for Nexus Planning

Weighted:

April 2022

	Total	Zone 1A	Zone 1B	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
Whitestone, Hereford, HR1 3RX								
Wellington Home & Gardens, A49, Wellington, HR4 8BB	0.2%	1	0.3%	1	0.5%	1	0.0%	0
Weobley Village Centre <b>Zone 2</b>	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Crabtree Road, Kington, HR5 3UD	0.0%	0	0.0%	0	0.0%	0	0.0%	0
J&P Turner and Arrow Mills Garden Centre, Arrow Mills, Kington, HR5 3DU	0.3%	2	0.0%	0	0.5%	1	6.5%	1
JMart Warehouse, Bridge Street, Kington, HR5 3DL	0.0%	0	0.0%	0	0.0%	0	1.6%	0
Kington Building Supplies, Sunset Yard, Kington, HR5 3SF	1.3%	7	0.0%	0	3.6%	4	16.4%	3
Kington Town Centre	0.1%	1	0.0%	0	0.5%	1	0.0%	0
Lyonshall Nurseries, Lyonshall, Kington, HR5 3LN	1.3%	7	0.7%	1	1.0%	1	27.7%	4
<b>Zone 3</b>								
Aldi, Dishley Street, Leominster, HR6 8NY	0.1%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Mill Street, Leominster, HR6 8EF	8.9%	48	0.0%	0	5.8%	7	7.8%	1
Leominster Building Supplies, Dishley Street, Leominster, HR6 8NY	0.1%	0	0.0%	0	0.0%	0	0.0%	0
Leominster Engineering, Southern Avenue, Leominster, HR6 0QF	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leominster Town Centre	1.6%	9	0.0%	0	1.0%	1	6.5%	1
Morrisons, Barons Cross Road, Leominster, HR6 8RH	0.1%	0	0.0%	0	0.0%	0	0.0%	0
Pembridge Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Original Factory Shop, Broad Street, Leominster	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Three Piece Suites, Southern Avenue, Leominster, HR6 0QF	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 4</b>								
(Halo) Bromyard Centre, Cruxwell Street, Bromyard, HR7 4EB	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bromyard Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0
Co-op, Tenbury Road, Bromyard, HR7 4LW	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halls of Bromyard, Tenbury Road, Bromyard, HR7 4LL	0.1%	0	0.0%	0	0.0%	0	0.0%	0
Travis Perkins, Broadbridge, Bromyard, HR7 4NT	0.1%	1	0.0%	0	0.0%	0	0.0%	0
<b>Zone 5</b>								
Aldi, Leadon Way, Ledbury, HR8 2SS	0.1%	0	0.0%	0	0.0%	0	0.0%	0
Appliance Solutions, Lower Road Trading Estate, Ledbury, HR8 2DJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ledbury Town Centre	2.2%	12	0.0%	0	0.0%	0	0.0%	0
Monkhide Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Mills Industrial Estate, Leaddon Way, Ledbury, HR8 2SR	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newent Plant Centre, Hereford Road, Ledbury, HR8 2PZ	0.6%	3	0.0%	0	0.0%	0	0.0%	0
Old Wharf Industrial Estate, Dymock Road, Ledbury, HR8 2JQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Homend Trading Estate, Ledbury, HR8 1AR	0.2%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Orchard	0.1%	1	0.0%	0	0.0%	0	0.0%	0

Column %ges.

# Herefordshire Household Survey for Nexus Planning

Weighted:

April 2022

	Total	Zone 1A	Zone 1B	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6								
Lane, Ledbury, HR8 1DQ																
<b>Zone 6</b>																
Aldi, Brookend Street, Ross-on-Wye, HR9 7EE	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	2
Baileys DIY, Over Ross Roundabout (near Labels), Ross-on-Wye, HR9 7US	0.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	4
Baileys Home Store, Whitecross Farm, A49, Bridstow, HR9 6JU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bradfords Building Supplies, Alton Road, Ross-on-Wye, HR9 5JE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castrees Garden Plants, Bromsash, Ross on Wye, HR9 7PL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chase Industrial Estate, Alton Road, Ross-on-Wye, HR9 5WA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Engine Shed, A40, Ross-on-Wye, HR9 7BW	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
JMart Warehouse, Ashburton Road, Ross-on-Wye, HR9 7BW	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Labels Shopping Centre, Ledbury Road, Ross-on-Wye	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Morrisons, Station Street, Ross-on-Wye, HR9 7AG	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	3
Pengethley Garden Centre, Peterstow, Ross-on-Wye, HR9 6LL	0.4%	2	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1
Ross Garden Store, Station Approach, Ross-on-Wye, HR9 7BW	0.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.1%	4
Ross-on-Wye Town Centre	3.5%	19	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	2.6%	1	32.9%	17
Sainsbury's Superstore, The Maltings, Ross-On-Wye, HR9 7YB (includes Argos store)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Ashburton Industrial Estate, Ross-on-Wye, HR9 7BW	0.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.8%	5
<b>Outside Survey Area</b>																
3 Shires Garden Centre, Ledbury Road, Botloe's Green, Newent, GL18 1DL	0.4%	2	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0
Abergavenny Town Centre	0.1%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aberystwyth Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Bristol Road, Quedgeley, GL2 4QL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Clifton Road, Gloucester, GL1 5BJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Hucclecote Road, Gloucester, GL3 3TH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Monmouth Road, Abergavenny, NP7 5HF	0.1%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Pheasant Street, Worcester, WR1 2DZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Bruton Way, Gloucester, GL1 1DS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Link Road, Quedgeley, GL2 2SN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Silver Street Worcester, WR1 2DA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Spring Lane, Malvern, WR14 1AL	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0	1.3%	1	0.0%	0
B&Q, St Oswalds Retail Park, Gloucester, GL1 2UE	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	4.1%	2
Birmingham Airport, Elmdon, Birmingham, B26 3QJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.



# Herefordshire Household Survey for Nexus Planning

Weighted:

April 2022

	Total	Zone 1A	Zone 1B	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
Birmingham City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpole Retail Park, Blackpole Road, Worcester	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boraston Lane Industrial Estate, Burford, Tenbury Wells, WR15 8LE	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bristol City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Broadwas Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burford House Garden Store, Tenbury Wells, WR15 8HQ	0.1%	0	0.0%	0	0.0%	0	0.7%	0
Cambridge City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cardiff City Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0
Central London / West End	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheltenham Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Cheshire Oaks, Kinsey Road, South Wirral, Ellesmere Port, CH65 9JJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chichester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorlton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Church Stretton Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cinderford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clarks Village Outlet Centre, Farm Road, Street, BA16 0BB	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coleford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colwall Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Craven Arms Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cribbs Causeway (Mall & Retail Park), Bristol	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crossley Retail Park, Carpet Trades Way, Kidderminster, DY11 6DY	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dar Ltd, Worcester Road, Link Top, Malvern, WR14 1EP	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Derby City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Designer Outlet Swindon, Kemble Drive, Swindon, SN2 2DY	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Designer Outlet York, St Nicholas Avenue, York, YO19 4TA	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Droitwich Garden Centre, Worcester Road, Droitwich Spa, WR9 0DG	0.7%	4	1.2%	3	0.0%	0	0.0%	0
Drybrook Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastern Avenue Retail Park, Southbrook, Gloucester, GL4 3BU	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elgar Retail Park, Blackpole Road, Worcester	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Frosts Garden Centre, Sandy Road, Willington, Bedford, MK44 3QP	0.1%	0	0.0%	0	0.0%	0	0.7%	0
Gallagher Retail Park, Tewkesbury Road, Cheltenham	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gloucester City Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0
Gloucester Quays Outlet Centre, St Ann Way, Gloucester	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Malvern Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrogate Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hay-on-Wye Town Centre	0.2%	1	0.0%	0	0.5%	1	1.6%	0
Homebase, Eastbrook Road, Gloucester, GL4 3DB	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Elgar Retail Park, Worcester, WR3 8HP	0.1%	0	0.0%	0	0.0%	0	1.8%	0
Homebase, New Mills Industrial Estate, Ledbury,	5.9%	32	1.6%	3	2.9%	4	0.0%	0

Column %ges.

# Herefordshire Household Survey for Nexus Planning

Weighted:

April 2022

	Total	Zone 1A	Zone 1B	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
HR8 2SR								
IKEA, Eastgate Shopping Centre, Bristol, BS5 6XX	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IKEA, Ferry Road, Cardiff, CF11 0XR	0.0%	0	0.0%	0	0.0%	0	0.0%	0
John Lewis, The Hayes, Cardiff, CF10 1EG	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Langlands Garden Centre, York Road, Shiptonthorpe, YO43 3PN	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Laylocks Garden Centre, Bromyard Road, Worcester, WR6 5LP	0.1%	0	0.0%	0	0.0%	0	1.8%	0
Lidl, Old Station Way, Coleford, GL16 8RR	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Parragate Road, Cinderford, GL14 2LY	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Redbrook Road, Monmouth, NP25 3LY	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Worcester Road, Malvern, WR14 1AG	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liverpool City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ludlow Town Centre	0.0%	0	0.0%	0	1.6%	0	0.0%	0
M&S, Eastgate Street, Gloucester, GL1 1PA	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, Malvern Retail Park, Malvern, WR14 1PZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Malvern Shopping Park, Roman Way, Malvern	0.1%	1	0.0%	0	0.0%	0	1.3%	1
Malvern Town Centre (includes Malvern Link)	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mill Farm Country Retail, Mill Farm, Stanford Bridge, WR6 6SP	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Millbrook Garden Centre, Old Raglan Road, NP25 4BD	0.2%	1	0.0%	0	0.0%	0	0.0%	1.7%
Mitcheldean Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
MKM Building Supplies, Newent Business Park, Newent, GL18 1DZ	0.3%	2	0.0%	0	0.0%	0	0.0%	3.4%
Monmouth Leisure Centre, Old Dixton Road, Monmouth, NP25 3YT	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Monmouth Town Centre	0.1%	1	0.0%	0	4.9%	1	0.0%	0
Morrisons, Ashchurch Road, Tewkesbury, GL20 8AB	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Free Street, Brecon, LD3 7SE	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Roman Way, Malvern, WR14 1PZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newent Town Centre	0.8%	4	0.0%	0	0.0%	0	5.5%	3
Newport City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Old Railway Line Garden Centre, Three Cocks, Brecon, LD3 0SG	0.0%	0	0.0%	0	1.6%	0	0.0%	0
Presteigne Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quedgeley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rhayader Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roses Country Fayre Garden Centre, B4215, Ledbury Road, Newent, GL18 1DL	0.1%	0	0.0%	0	0.0%	0	0.6%	0
Rugby Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Barnett Way, Barnwood, Gloucester, GL4 3RT	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Gallagher Retail Park, Cheltenham, GL51 9RR	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Rocks Green, Ludlow, SY8 2EY	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, St	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

# Herefordshire Household Survey for Nexus Planning

Weighted:

April 2022

	Total	Zone 1A	Zone 1B	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
Ann Way, Gloucester Quays, GL2 5SA	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Swanpool Walk, Worcester, WR2 4EL	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Salisbury City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Malvern Business Park, Betony Road, Malvern, WR14 1GS	0.1%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Mayhill Industrial Estate, Monmouth, NP25 3LX	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Mill Street Industrial Estate, Abergavenny, NP7 5HE	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Orleton Road, Ludlow, SY8 1XF	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shrewsbury Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Solihull Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Oswalds Retail Park, Gloucester	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stratford-upon-Avon Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Swansea City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Telford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tenbury Wells Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bristol Road, Quedgeley, Gloucester, GL2 4PF	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, St Oswalds Road, Gloucester, GL1 2SG	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, St Peters Drive, Worcester, WR5 3SW	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Station Drive, Ludlow, SY8 2PQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Teme Street, Tenbury Wells, WR15 8AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Waterloo Road, Llandrindod Wells, LD1 6BG	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tewkesbury Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Fort Shopping Park, Fort Parkway, Birmingham, B24 9FP	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Hop Pocket Shopping Village, Five Bridges, Bishop's Frome	0.2%	1	0.0%	0	0.0%	0	5.5%	1
Waitrose, Edith Walk, Great Malvern, WR14 4WR	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Honeybourne Way, Cheltenham, GL50 3QW	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Merthyr Road, Llanfoist, Abergavenny, NP7 9LL	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Monnow Street, Monmouth, NP25 3EQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Watford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westgate Retail Park, Westgate Street, Gloucester, GL1 2RD	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wigmores Bakery, St Mary Street, Monmouth, NP25 3DB	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Worcester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Others</b>								
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mail order / catalogue	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TV shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

# Herefordshire Household Survey for Nexus Planning

Weighted:

April 2022

	Total	Zone 1A	Zone 1B	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	534	217	123	16	55	20	53	51
Sample:	533	157	101	37	62	34	78	64

**Q28 Where did you last buy furniture, carpets or floor coverings?***Excl. Nulls & SFT***Zone 1A**

(Halo) Hereford Leisure Pool, St Martin's Avenue, Hereford, HR2 7RQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Eign Street, Hereford, HR4 0AP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Annetts Fine Furniture, Three Elms Road, Hereford, HR4 0SQ	6.8%	18	12.1%	12	3.1%	2	0.0%	0	3.7%	1	5.4%	1	9.2%	2	0.0%	0
Asda, Belmont Road, Hereford, HR2 7JE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Salmon Retail Park, Hereford, HR4 9SA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Holmer Road, Hereford, HR4 9SH	2.2%	6	2.9%	3	2.1%	1	5.1%	1	0.0%	0	5.5%	1	0.0%	0	1.7%	0
Booker, Centurion Way, Hereford, HR1 1HU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brook Retail Park, Commercial Road, Hereford	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clehonger Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Grandstand Road, Hereford, HR4 9LT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Day Lewis Pharmacy, Grandstand Road, Hereford, HR4 9NR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dulux Decorator Centre, Holmer Road, Hereford, HR4 9BD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Evans Farms Supplies, Holmer Road, Hereford, HR4 9UJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Belmont Road, Hereford, HR2 7JR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hereford Butter Market, High Town, Hereford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hereford Carpets, Commercial Road, Hereford, HR1 2BD	7.3%	19	6.9%	7	19.7%	12	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0
Hereford City Centre (includes Old Market Shopping Centre & Maylord Shopping Centre)	23.8%	64	31.9%	32	30.2%	19	12.1%	1	6.2%	2	0.0%	0	18.0%	5	21.0%	5
Hereford Garden Centre, Kings Acre Road, Hereford, HR4 0SE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hereford Industrial Supplies, Three Elms Trading Estate, Hereford, HR4 9PU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hereford Retail Park, Newtown Road, Hereford	15.9%	43	18.8%	19	14.0%	9	31.9%	3	31.7%	10	0.0%	0	6.3%	2	1.7%	0
Hereford Trade Park, Holmer Road, Hereford, HR4 9SG	0.5%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holmer Road, Hereford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Holmer Road, Hereford, HR4 9SA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Choice Flooring, Rotherwas Industrial Estate, Hereford, HR2 6JU	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	0
Howdens, Holmer Road, Hereford, HR4 9RX	1.0%	3	2.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
JMart Warehouse, Widemarsh Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

# Herefordshire Household Survey for Nexus Planning

Weighted:

April 2022

	Total	Zone 1A	Zone 1B	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
Hereford, HR4 9HN								
Lidl, Brook Retail Park, Commercial Road, Hereford, HR1 2BQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, High Town, Hereford, HR1 2AB	0.3%	1	0.7%	1	0.0%	0	0.0%	0
Morrisons, Station Approach, Hereford, HR1 1DN	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ron Smith & Co Ltd, Rockfield Road, Hereford, HR1 2UA	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rotherwas Industrial Estate, Netherwood Road, Hereford	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rowlands Pharmacy, Eastholme Avenue, Belmont, Hereford, HR2 7XT	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Barton Yard, Hereford, HR4 0AG (includes Argos store)	1.0%	3	2.7%	3	0.0%	0	0.0%	0
Salmon Retail Park, Holmer Road, Hereford	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Mortimer Road, Hereford, HR4 9SR	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spur Retail Park, Holmer Road, Hereford	4.5%	12	6.4%	6	5.1%	3	7.7%	1
St Michael's Hospice, Holmer Road, Hereford, HR4 9UJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Michaels Hospice, Whitecross Road, Hereford, HR4 0DQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Abbotsmead Road, Belmont, Hereford, HR2 7XS	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Bewell Street, Hereford, HR4 0BW	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Range, Three Elms Road, Hereford, HR4 0SQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toolstation, Holmer Road, Hereford, HR4 9BD	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tuplsey Local Centre, Hereford	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, The Old Market, Hereford, HR4 9HX	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westfaling Pharmacy, Westfaling Street, Hereford, HR4 0JF	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Widemarsh Street, Hereford, HR4 9EZ	0.8%	2	0.0%	0	1.0%	1	0.0%	0
Wye Valley Pharmacy, Holme Lacy Road, Hereford, HR2 6BZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 1B</b>								
Ewyas Harold Village Store, Church House, Hereford, HR2 0EX	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fownhope Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingstone Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longtown Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lugwardine Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Madley Plants, B4352, Madley, HR2 9NT	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oakchurch Farm Shop, Brecon Road, Staunton on Wye, HR4 7NH	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Peterchurch Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Radway Bridge Garden Centre, A4103,	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

# Herefordshire Household Survey for Nexus Planning

Weighted:

April 2022

	Total	Zone 1A	Zone 1B	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6								
Whitestone, Hereford, HR1 3RX																
Wellington Home & Gardens, A49, Wellington, HR4 8BB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weobley Village Centre <b>Zone 2</b>	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Crabtree Road, Kington, HR5 3UD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
J&P Turner and Arrow Mills Garden Centre, Arrow Mills, Kington, HR5 3DU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
JMart Warehouse, Bridge Street, Kington, HR5 3DL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kington Building Supplies, Sunset Yard, Kington, HR5 3SF	0.2%	1	0.0%	0	0.0%	0	5.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kington Town Centre	1.4%	4	0.0%	0	2.0%	1	25.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lyonshall Nurseries, Lyonshall, Kington, HR5 3LN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 3</b>																
Aldi, Dishley Street, Leominster, HR6 8NY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Mill Street, Leominster, HR6 8EF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leominster Building Supplies, Dishley Street, Leominster, HR6 8NY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leominster Engineering, Southern Avenue, Leominster, HR6 0QF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leominster Town Centre	8.9%	24	2.1%	2	5.9%	4	12.6%	1	51.1%	16	5.4%	1	1.4%	0	0.0%	0
Morrisons, Barons Cross Road, Leominster, HR6 8RH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pembridge Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Original Factory Shop, Broad Street, Leominster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Three Piece Suites, Southern Avenue, Leominster, HR6 0QF	0.3%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 4</b>																
(Halo) Bromyard Centre, Cruxwell Street, Bromyard, HR7 4EB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bromyard Town Centre	2.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	49.3%	7	0.0%	0	0.0%	0
Co-op, Tenbury Road, Bromyard, HR7 4LW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halls of Bromyard, Tenbury Road, Bromyard, HR7 4LL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Travis Perkins, Broadbridge, Bromyard, HR7 4NT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 5</b>																
Aldi, Leadon Way, Ledbury, HR8 2SS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Appliance Solutions, Lower Road Trading Estate, Ledbury, HR8 2DJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ledbury Town Centre	4.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	0	41.5%	11	0.0%	0
Monkhide Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Mills Industrial Estate, Leaddon Way, Ledbury, HR8 2SR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newent Plant Centre, Hereford Road, Ledbury, HR8 2PZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Old Wharf Industrial Estate, Dymock Road, Ledbury, HR8 2JQ	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0
Screwfix, Homend Trading Estate, Ledbury, HR8 1AR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Orchard	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

# Herefordshire Household Survey for Nexus Planning

Weighted:

April 2022

	Total	Zone 1A	Zone 1B	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
Lane, Ledbury, HR8 1DQ								
<b>Zone 6</b>								
Aldi, Brookend Street, Ross-on-Wye, HR9 7EE	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Baileys DIY, Over Ross Roundabout (near Labels), Ross-on-Wye, HR9 7US	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Baileys Home Store, Whitecross Farm, A49, Bridstow, HR9 6JU	0.2%	1	0.0%	0	1.0%	1	0.0%	0
Bradfords Building Supplies, Alton Road, Ross-on-Wye, HR9 5JE	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castrees Garden Plants, Bromsash, Ross on Wye, HR9 7PL	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chase Industrial Estate, Alton Road, Ross-on-Wye, HR9 5WA	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Engine Shed, A40, Ross-on-Wye, HR9 7BW	0.0%	0	0.0%	0	0.0%	0	0.0%	0
JMart Warehouse, Ashburton Road, Ross-on-Wye, HR9 7BW	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Labels Shopping Centre, Ledbury Road, Ross-on-Wye	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Station Street, Ross-on-Wye, HR9 7AG	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pengethley Garden Centre, Peterstow, Ross-on-Wye, HR9 6LL	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ross Garden Store, Station Approach, Ross-on-Wye, HR9 7BW	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ross-on-Wye Town Centre	4.5%	12	0.0%	0	2.0%	1	0.0%	0
Sainsbury's Superstore, The Maltings, Ross-On-Wye, HR9 7YB (includes Argos store)	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Ashburton Industrial Estate, Ross-on-Wye, HR9 7BW	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Outside Survey Area</b>								
3 Shires Garden Centre, Ledbury Road, Botloe's Green, Newent, GL18 1DL	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abergavenny Town Centre	0.2%	1	0.0%	0	1.0%	1	0.0%	0
Aberystwyth Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Bristol Road, Quedgeley, GL2 4QL	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Clifton Road, Gloucester, GL1 5BJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Hucclecote Road, Gloucester, GL3 3TH	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Monmouth Road, Abergavenny, NP7 5HF	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Pheasant Street, Worcester, WR1 2DZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Bruton Way, Gloucester, GL1 1DS	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Link Road, Quedgeley, GL2 2SN	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Silver Street Worcester, WR1 2DA	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Spring Lane, Malvern, WR14 1AL	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, St Oswalds Retail Park, Gloucester, GL1 2UE	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birmingham Airport, Elmdon, Birmingham, B26 3QJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

# Herefordshire Household Survey for Nexus Planning

Weighted:

April 2022

	Total	Zone 1A	Zone 1B	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
Birmingham City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpole Retail Park, Blackpole Road, Worcester	1.1%	3	2.9%	3	0.0%	0	0.0%	0
Boraston Lane Industrial Estate, Burford, Tenbury Wells, WR15 8LE	0.1%	0	0.0%	0	0.0%	0	0.0%	0
Bristol City Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0
Broadwas Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burford House Garden Store, Tenbury Wells, WR15 8HQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cardiff City Centre	0.2%	0	0.0%	0	0.0%	0	0.0%	0
Central London / West End	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheltenham Town Centre	0.8%	2	0.0%	0	2.0%	1	0.0%	0
Cheshire Oaks, Kinsey Road, South Wirral, Ellesmere Port, CH65 9JJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chichester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorlton Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0
Church Stretton Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cinderford Town Centre	0.2%	0	0.0%	0	0.0%	0	0.0%	0
Clarks Village Outlet Centre, Farm Road, Street, BA16 0BB	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coleford Town Centre	0.6%	2	0.0%	0	0.0%	0	0.0%	0
Colwall Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Craven Arms Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cribbs Causeway (Mall & Retail Park), Bristol	0.2%	1	0.0%	0	1.0%	1	0.0%	0
Crossley Retail Park, Carpet Trades Way, Kidderminster, DY11 6DY	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dar Ltd, Worcester Road, Link Top, Malvern, WR14 1EP	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Derby City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Designer Outlet Swindon, Kemble Drive, Swindon, SN2 2DY	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Designer Outlet York, St Nicholas Avenue, York, YO19 4TA	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Droitwich Garden Centre, Worcester Road, Droitwich Spa, WR9 0DG	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Drybrook Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastern Avenue Retail Park, Southbrook, Gloucester, GL4 3BU	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elgar Retail Park, Blackpole Road, Worcester	1.1%	3	2.8%	3	0.0%	0	0.0%	0
Frosts Garden Centre, Sandy Road, Willington, Bedford, MK44 3QP	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gallagher Retail Park, Tewkesbury Road, Cheltenham	0.5%	1	0.0%	0	0.0%	0	0.0%	0
Gloucester City Centre	1.6%	4	0.0%	0	0.0%	0	0.0%	0
Gloucester Quays Outlet Centre, St Ann Way, Gloucester	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Malvern Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrogate Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hay-on-Wye Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Eastbrook Road, Gloucester, GL4 3DB	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Elgar Retail Park, Worcester, WR3 8HP	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, New Mills Industrial Estate, Ledbury,	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.



# Herefordshire Household Survey for Nexus Planning

Weighted:

April 2022

	Total	Zone 1A	Zone 1B	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
HR8 2SR								
IKEA, Eastgate Shopping Centre, Bristol, BS5 6XX	1.4%	4	1.4%	1	3.8%	2	0.0%	0
IKEA, Ferry Road, Cardiff, CF11 0XR	0.0%	0	0.0%	0	0.0%	0	0.0%	0
John Lewis, The Hayes, Cardiff, CF10 1EG	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Langlands Garden Centre, York Road, Shiptonthorpe, YO43 3PN	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Laylocks Garden Centre, Bromyard Road, Worcester, WR6 5LP	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Old Station Way, Coleford, GL16 8RR	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Parragate Road, Cinderford, GL14 2LY	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Redbrook Road, Monmouth, NP25 3LY	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Worcester Road, Malvern, WR14 1AG	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liverpool City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ludlow Town Centre	0.5%	1	0.0%	0	2.1%	1	0.0%	0
M&S, Eastgate Street, Gloucester, GL1 1PA	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, Malvern Retail Park, Malvern, WR14 1PZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Malvern Shopping Park, Roman Way, Malvern	0.5%	1	0.0%	0	0.0%	0	0.0%	0
Malvern Town Centre (includes Malvern Link)	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mill Farm Country Retail, Mill Farm, Stanford Bridge, WR6 6SP	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Millbrook Garden Centre, Old Raglan Road, NP25 4BD	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mitcheldean Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
MKM Building Supplies, Newent Business Park, Newent, GL18 1DZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Monmouth Leisure Centre, Old Dixton Road, Monmouth, NP25 3YT	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Monmouth Town Centre	0.9%	2	0.7%	1	0.0%	0	0.0%	0
Morrisons, Ashchurch Road, Tewkesbury, GL20 8AB	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Free Street, Brecon, LD3 7SE	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Roman Way, Malvern, WR14 1PZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newent Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newport City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Old Railway Line Garden Centre, Three Cocks, Brecon, LD3 0SG	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Presteigne Town Centre	0.5%	1	0.0%	0	2.1%	1	0.0%	0
Quedgeley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rhayader Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roses Country Fayre Garden Centre, B4215, Ledbury Road, Newent, GL18 1DL	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rugby Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Barnett Way, Barnwood, Gloucester, GL4 3RT	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Gallagher Retail Park, Cheltenham, GL51 9RR	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Rocks Green, Ludlow, SY8 2EY	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, St	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

# Herefordshire Household Survey for Nexus Planning

Weighted:

April 2022

	Total	Zone 1A	Zone 1B	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
Ann Way, Gloucester Quays, GL2 5SA								
Sainsbury's Superstore, Swanpool Walk, Worcester, WR2 4EL	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Salisbury City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Malvern Business Park, Betony Road, Malvern, WR14 1GS	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Mayhill Industrial Estate, Monmouth, NP25 3LX	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Mill Street Industrial Estate, Abergavenny, NP7 5HE	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Orleton Road, Ludlow, SY8 1XF	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shrewsbury Town Centre	0.6%	1	0.0%	0	0.0%	0	4.9%	1
Solihull Town Centre	0.2%	1	0.0%	0	1.0%	1	0.0%	0
St Oswalds Retail Park, Gloucester	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stratford-upon-Avon Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Swansea City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Telford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tenbury Wells Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bristol Road, Quedgeley, Gloucester, GL2 4PF	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, St Oswalds Road, Gloucester, GL1 2SG	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, St Peters Drive, Worcester, WR5 3SW	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Station Drive, Ludlow, SY8 2PQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Teme Street, Tenbury Wells, WR15 8AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Waterloo Road, Llandrindod Wells, LD1 6BG	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tewkesbury Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0
The Fort Shopping Park, Fort Parkway, Birmingham, B24 9FP	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Hop Pocket Shopping Village, Five Bridges, Bishop's Frome	0.2%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Edith Walk, Great Malvern, WR14 4WR	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Honeybourne Way, Cheltenham, GL50 3QW	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Merthyr Road, Llanfoist, Abergavenny, NP7 9LL	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Monnow Street, Monmouth, NP25 3EQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Watford Town Centre	1.1%	3	2.8%	3	0.0%	0	0.0%	0
Westgate Retail Park, Westgate Street, Gloucester, GL1 2RD	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wigmores Bakery, St Mary Street, Monmouth, NP25 3DB	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Worcester City Centre	0.1%	0	0.0%	0	0.0%	0	1.2%	0
<b>Others</b>								
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mail order / catalogue	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TV shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

April 2022

	Total	Zone 1A	Zone 1B	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	268	100	62	10	31	14	26	26
Sample:	285	81	57	20	35	22	35	35

Meanscore: [Number of times per week]

**LOCK1 BEFORE the Covid-19 pandemic - how often were you doing non-food shopping online?**

7 days a week	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
4-6 days a week	0.5%	4	0.3%	1	1.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
2-3 days a week	2.7%	21	3.1%	8	2.9%	5	6.5%	1	0.4%	0	0.0%	0	4.5%	3	2.2%	2
One day a week	9.1%	68	5.5%	15	12.7%	23	1.3%	0	10.1%	9	8.4%	3	16.8%	11	7.5%	7
Every two weeks	6.8%	51	4.1%	11	11.6%	21	5.2%	1	6.8%	6	9.3%	3	3.1%	2	7.6%	7
Every three weeks	0.9%	7	0.0%	0	0.7%	1	1.3%	0	1.6%	1	0.0%	0	1.0%	1	3.8%	3
Monthly	15.7%	117	15.6%	42	17.7%	33	21.6%	4	5.6%	5	23.8%	7	22.3%	15	12.4%	11
Once every two months	7.9%	59	9.3%	25	4.6%	8	4.8%	1	7.4%	7	0.0%	0	10.0%	7	13.1%	12
Three-four times a year	5.5%	41	4.3%	11	3.1%	6	2.6%	1	7.7%	7	12.8%	4	7.5%	5	8.7%	8
Twice a year	3.5%	26	6.2%	17	1.4%	3	6.4%	1	1.6%	1	3.6%	1	1.0%	1	2.7%	2
Once a year	1.9%	15	3.4%	9	0.7%	1	1.3%	0	4.4%	4	0.0%	0	0.0%	0	0.0%	0
Less often	5.4%	41	6.2%	16	5.8%	11	3.9%	1	6.3%	6	1.2%	0	2.1%	1	6.0%	5
Never	35.0%	262	40.5%	108	31.3%	58	38.0%	8	35.2%	31	25.7%	8	29.5%	20	32.7%	30
(Don't know)	3.1%	23	1.1%	3	3.6%	7	6.1%	1	12.1%	11	3.6%	1	0.5%	0	0.5%	0
(Varies)	1.7%	13	0.5%	1	2.0%	4	1.3%	0	0.0%	0	11.6%	4	1.6%	1	2.8%	3
Mean:	0.31	0.23	0.45	0.30	0.28	0.25	0.39	0.25								
Weighted base:	750	268	184	20	89	31	67	91								
Sample:	750	200	150	50	100	50	100	100								

Meanscore: [Number of times per week]

**LOCK2 How often are you now doing non-food shopping online?**

7 days a week	0.4%	3	0.5%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0
4-6 days a week	1.6%	12	1.0%	3	2.3%	4	0.0%	0	2.0%	2	4.5%	1	1.9%	1	1.0%	1
2-3 days a week	4.2%	32	3.4%	9	3.7%	7	11.2%	2	9.1%	8	2.4%	1	2.6%	2	3.1%	3
One day a week	11.1%	83	9.3%	25	13.5%	25	15.1%	3	7.0%	6	9.6%	3	17.3%	12	10.5%	10
Every two weeks	8.2%	62	6.7%	18	13.8%	25	7.8%	2	6.5%	6	4.8%	1	6.3%	4	5.6%	5
Every three weeks	2.1%	16	1.6%	4	3.2%	6	1.3%	0	0.0%	0	2.4%	1	1.6%	1	3.8%	3
Monthly	18.7%	140	22.6%	61	16.0%	30	15.5%	3	8.6%	8	17.9%	6	26.0%	17	17.8%	16
Once every two months	8.8%	66	9.6%	26	5.1%	9	4.8%	1	9.0%	8	9.5%	3	10.4%	7	13.1%	12
Three-four times a year	5.7%	43	6.4%	17	3.4%	6	2.5%	1	2.8%	2	4.5%	1	6.5%	4	11.5%	10
Twice a year	2.1%	16	3.4%	9	1.3%	2	1.3%	0	2.0%	2	0.0%	0	1.0%	1	2.3%	2
Once a year	0.6%	4	1.1%	3	0.0%	0	1.3%	0	0.4%	0	0.0%	0	1.0%	1	0.0%	0
Less often	2.8%	21	2.0%	5	5.1%	9	0.0%	0	6.1%	5	0.0%	0	0.0%	0	0.5%	0
Never	28.5%	214	30.3%	81	27.2%	50	34.2%	7	33.2%	29	30.5%	9	20.9%	14	25.3%	23
(Don't know)	2.6%	20	0.8%	2	2.9%	5	1.3%	0	10.1%	9	0.0%	0	2.5%	2	1.4%	1
(Varies)	2.6%	20	1.3%	4	2.4%	4	3.8%	1	1.6%	1	14.0%	4	2.1%	1	4.2%	4
Mean:	0.47	0.40	0.51	0.56	0.66	0.56	0.49	0.37								
Weighted base:	750	268	184	20	89	31	67	91								
Sample:	750	200	150	50	100	50	100	100								

Meanscore: [More = 1, Same = 0, Less = -1]

**LOCKX Non-food shopping online AFTER lockdown compared to BEFORE lockdown:**

More	24.4%	183	27.9%	75	23.3%	43	25.3%	5	30.2%	27	23.6%	7	17.4%	12	16.2%	15
Same	62.8%	471	65.2%	174	62.8%	116	58.3%	12	43.6%	39	46.9%	15	74.1%	50	72.7%	66
Less	6.0%	45	3.7%	10	6.9%	13	6.5%	1	12.5%	11	11.9%	4	4.0%	3	4.1%	4
(Don't know / varies)	6.7%	50	3.2%	9	7.0%	13	9.9%	2	13.7%	12	17.6%	5	4.5%	3	7.0%	6
Mean:	0.20	0.25	0.18	0.21	0.21	0.14	0.14	0.13								
Weighted base:	750	268	184	20	89	31	67	91								
Sample:	750	200	150	50	100	50	100	100								

**Q29 Now thinking about places you NORMALLY visit - do you visit any of the following centres? [MR/PR]**

Weighted:

April 2022

	Total	Zone 1A	Zone 1B	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6								
Hereford City Centre	79.5%	597	88.0%	235	83.3%	154	70.5%	14	74.9%	66	76.6%	24	68.9%	46	62.3%	57
Leominster Town Centre	25.3%	190	17.6%	47	22.1%	41	36.9%	7	87.8%	78	31.9%	10	7.2%	5	2.4%	2
Ross-on-Wye Town Centre	27.3%	205	21.2%	57	19.0%	35	29.0%	6	0.4%	0	5.9%	2	24.7%	17	97.2%	89
Ledbury Town Centre	28.3%	212	26.0%	70	19.9%	37	15.1%	3	6.1%	5	39.4%	12	91.9%	62	25.8%	24
Bromyard Town Centre	10.8%	81	5.9%	16	10.0%	18	1.3%	0	10.6%	9	89.7%	28	13.1%	9	0.9%	1
Kington Town Centre	6.3%	47	2.1%	6	9.4%	17	74.9%	15	8.1%	7	4.5%	1	0.0%	0	0.5%	0
(Don't visit any of these centres)	9.2%	69	11.2%	30	13.6%	25	1.3%	0	5.3%	5	10.3%	3	5.0%	3	2.3%	2
Weighted base:		750		268		184		20		89		31		67		91
Sample:		750		200		150		50		100		50		100		100

**Q30 Which of those centres do you visit the most?***Not those that said '(Don't visit any of these centres)' at Q29*

Hereford City Centre	54.6%	372	83.8%	199	78.7%	125	32.8%	7	21.8%	18	20.9%	6	12.1%	8	10.1%	9
Leominster Town Centre	13.4%	91	5.0%	12	8.2%	13	3.9%	1	76.9%	65	2.6%	1	0.0%	0	0.0%	0
Ross-on-Wye Town Centre	13.8%	94	4.7%	11	3.5%	6	5.2%	1	0.0%	0	0.0%	0	0.0%	0	85.6%	76
Ledbury Town Centre	11.2%	76	4.7%	11	2.7%	4	0.0%	0	0.9%	1	1.3%	0	87.9%	56	4.3%	4
Bromyard Town Centre	3.9%	26	1.1%	3	1.5%	2	0.0%	0	0.4%	0	75.1%	21	0.0%	0	0.0%	0
Kington Town Centre	3.2%	22	0.6%	1	5.4%	9	58.0%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		681		238		159		20		84		28		64		89
Sample:		689		176		130		49		94		46		96		98

**Q31 What do you like about (CENTRE MENTIONED AT Q30)? [MR]***Not those that said '(Don't visit any of these centres)' at Q29*

Close to home	37.2%	254	32.3%	77	26.7%	42	39.6%	8	49.2%	41	55.3%	15	47.6%	30	44.6%	40
Attractive environment / nice place	9.8%	67	11.4%	27	6.3%	10	5.2%	1	3.9%	3	9.2%	3	13.9%	9	15.8%	14
Shops - good range of independent shops	8.0%	54	7.4%	18	5.3%	9	5.2%	1	3.0%	3	5.3%	1	20.4%	13	11.3%	10
Familiar / know where everything is	7.8%	53	7.4%	17	9.8%	16	18.1%	4	4.3%	4	7.9%	2	7.9%	5	6.3%	6
Good cafés / restaurants	5.5%	37	8.8%	21	1.6%	3	7.5%	2	9.3%	8	2.6%	1	3.8%	2	1.4%	1
Nice atmosphere / friendly people	4.6%	31	2.6%	6	7.0%	11	14.2%	3	0.0%	0	1.3%	0	9.8%	6	5.2%	5
Shops - good range of non-food shops generally	3.9%	27	2.4%	6	1.6%	2	2.6%	1	6.2%	5	4.0%	1	12.4%	8	4.2%	4
Easy to get to by car	3.8%	26	3.2%	8	2.4%	4	0.0%	0	4.1%	3	10.6%	3	0.5%	0	8.6%	8
Parking - it's easy to find a space	3.5%	24	1.4%	3	6.4%	10	9.1%	2	1.3%	1	4.0%	1	3.1%	2	4.6%	4
Close to work / en route to work	3.5%	24	3.5%	8	5.6%	9	4.9%	1	2.1%	2	2.7%	1	4.7%	3	0.0%	0
You can get everything you need there	3.4%	23	2.7%	6	2.0%	3	1.3%	0	2.3%	2	15.9%	4	9.8%	6	1.0%	1
Shops - good range of affordable shops	3.4%	23	2.9%	7	1.6%	3	0.0%	0	3.5%	3	0.0%	0	8.6%	5	5.5%	5
Shops - good range of quality shops	2.8%	19	2.3%	5	2.0%	3	5.2%	1	0.0%	0	0.0%	0	5.9%	4	6.1%	5
Shops - good range of 'high street' retailers	2.5%	17	1.8%	4	3.0%	5	3.9%	1	0.0%	0	7.6%	2	5.8%	4	1.4%	1
Good market	2.1%	14	2.4%	6	2.0%	3	1.3%	0	3.8%	3	2.7%	1	1.6%	1	0.0%	0
Good layout / shops close together	2.0%	14	2.6%	6	2.4%	4	1.3%	0	0.4%	0	2.6%	1	3.1%	2	0.5%	0
Quiet / not busy	1.7%	11	1.1%	3	1.2%	2	2.6%	1	2.2%	2	2.7%	1	3.0%	2	1.9%	2
Traditional / quaint	1.6%	11	2.3%	5	0.8%	1	2.6%	1	0.9%	1	0.0%	0	3.0%	2	1.0%	1
Close to family / friends	1.5%	10	0.3%	1	3.5%	6	0.0%	0	3.8%	3	0.0%	0	0.0%	0	0.5%	0
Shops - good range of bakers / butchers / greengrocers	1.4%	10	0.3%	1	1.6%	3	1.3%	0	0.0%	0	16.9%	5	1.1%	1	1.0%	1
Shops - good range of clothing shops	1.3%	9	0.9%	2	1.9%	3	6.2%	1	0.4%	0	0.0%	0	0.0%	0	2.4%	2
Traffic free areas / pedestrianisation	1.3%	9	1.5%	4	1.8%	3	2.6%	1	2.1%	2	0.0%	0	0.0%	0	0.0%	0
Good pubs / bars	1.3%	9	1.1%	3	3.0%	5	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0
Easy to get to by bus	1.2%	8	1.7%	4	1.9%	3	0.0%	0	0.4%	0	0.0%	0	1.1%	1	0.0%	0
Good for a day out	1.1%	8	0.6%	1	0.4%	1	1.3%	0	5.6%	5	0.0%	0	0.5%	0	0.5%	0
Good range of other services (e.g. library, hairdresser, vets etc.)	1.0%	7	1.1%	3	0.0%	0	2.6%	1	2.7%	2	0.0%	0	2.2%	1	0.0%	0
Clean streets / well maintained	0.8%	5	0.9%	2	0.4%	1	0.0%	0	1.7%	1	0.0%	0	0.5%	0	1.0%	1
Good leisure facilities (e.g. leisure centres, cinema, health and fitness clubs,	0.8%	5	0.3%	1	0.8%	1	0.0%	0	0.0%	0	1.3%	0	2.5%	2	1.5%	1

Column %ges.

Weighted:

April 2022

	Total	Zone 1A	Zone 1B	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6								
etc)																
Shops - good range of supermarkets	0.7%	5	0.6%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	3.3%	2	0.0%	0
Good for financial services (e.g. banks / building societies)	0.7%	4	1.1%	3	0.4%	1	0.0%	0	0.4%	0	0.0%	0	0.5%	0	0.5%	0
Boots store	0.5%	3	1.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking - it's free	0.4%	3	0.0%	0	1.2%	2	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	0
Shops - good range of charity shops	0.3%	2	0.3%	1	0.0%	0	0.0%	0	0.4%	0	0.0%	0	1.6%	1	0.0%	0
Shops - good opening hours / open on Sundays	0.3%	2	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0
Good Covid distancing/safety measures	0.3%	2	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0
Parking - it's cheap	0.2%	2	0.0%	0	0.4%	1	1.3%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Good public toilets	0.2%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good seating	0.2%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good disabled access	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.5%	0	0.0%	0
Easy to get to by train	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0
(Nothing)	13.3%	90	14.9%	35	21.4%	34	11.4%	2	6.7%	6	6.7%	2	6.8%	4	7.5%	7
(Don't know)	0.6%	4	0.3%	1	0.0%	0	1.3%	0	2.1%	2	0.0%	0	0.0%	0	1.5%	1
Weighted base:	681	238		159		20		84		28		64		89		
Sample:	689	176		130		49		94		46		96		98		

**Q32 What do you dislike about (CENTRE MENTIONED AT Q30)? [MR]***Not those that said '(Don't visit any of these centres)' at Q29*

Parking - expensive parking	12.9%	88	15.5%	37	17.4%	28	16.2%	3	7.3%	6	6.6%	2	14.0%	9	3.8%	3
Too many empty shops	11.5%	78	14.8%	35	16.1%	26	3.9%	1	9.9%	8	5.3%	1	5.7%	4	3.4%	3
Shops - need more / better range of non-food shops generally	8.9%	61	8.9%	21	6.1%	10	6.2%	1	19.0%	16	6.6%	2	11.1%	7	3.9%	3
Traffic congestion	8.6%	59	10.0%	24	12.5%	20	16.5%	3	4.3%	4	2.7%	1	5.8%	4	4.2%	4
Shops - need more / better clothes shops	7.4%	50	11.2%	27	4.2%	7	2.6%	1	5.4%	4	4.0%	1	6.9%	4	6.9%	6
Parking - not enough spaces available	5.4%	37	4.4%	10	4.2%	7	2.6%	1	3.1%	3	15.3%	4	11.5%	7	5.7%	5
Shops - need more 'high street' retailers	5.3%	36	8.5%	20	3.5%	6	3.9%	1	1.4%	1	2.7%	1	7.4%	5	3.3%	3
Dirty streets / poorly maintained	5.0%	34	4.5%	11	3.5%	6	3.9%	1	12.0%	10	1.3%	0	4.7%	3	4.2%	4
Shops - need more independent shops	4.6%	31	6.5%	15	2.0%	3	0.0%	0	7.7%	6	5.0%	1	3.0%	2	2.9%	3
Parking - no free parking	4.4%	30	5.5%	13	5.3%	8	6.2%	1	5.2%	4	0.0%	0	1.1%	1	2.2%	2
Too many charity shops	4.4%	30	2.6%	6	3.7%	6	6.4%	1	5.7%	5	2.7%	1	1.1%	1	11.3%	10
Not attractive / poor environment	2.4%	16	1.8%	4	4.1%	7	2.6%	1	3.5%	3	0.0%	0	0.0%	0	2.4%	2
Needs an update / revamp	1.9%	13	0.9%	2	4.9%	8	0.0%	0	0.9%	1	0.0%	0	1.6%	1	1.0%	1
Shops - need more quality shops	1.9%	13	4.1%	10	0.4%	1	2.6%	1	0.0%	0	0.0%	0	2.1%	1	0.5%	0
Too busy / noisy	1.5%	10	3.1%	7	0.0%	0	2.6%	1	2.1%	2	0.0%	0	0.5%	0	0.0%	0
Shops - need more / better range of supermarkets	1.3%	9	2.0%	5	0.0%	0	0.0%	0	0.0%	0	9.3%	3	2.1%	1	0.5%	0
Shops - need more affordable shops	1.0%	7	1.2%	3	0.0%	0	3.9%	1	0.0%	0	1.3%	0	2.2%	1	1.9%	2
Poor road surfaces / potholes	1.0%	7	0.3%	1	0.0%	0	0.0%	0	4.0%	3	1.3%	0	1.6%	1	1.5%	1
Not enough / poor quality public toilets	0.9%	6	0.0%	0	1.5%	2	0.0%	0	2.1%	2	1.3%	0	0.0%	0	2.2%	2
Poor market	0.9%	6	1.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	2	0.5%	0
Too many coffee shops	0.6%	4	0.9%	2	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2
Poor road layout	0.6%	4	1.2%	3	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor disabled access	0.6%	4	0.0%	0	0.4%	1	0.0%	0	2.1%	2	4.0%	1	0.0%	0	0.5%	0
It's split into two sections	0.6%	4	1.2%	3	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0
Not enough / poor quality cafés / restaurants	0.6%	4	0.0%	0	1.9%	3	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Too many betting shops	0.5%	3	0.0%	0	0.0%	0	0.0%	0	4.1%	3	0.0%	0	0.0%	0	0.0%	0
Not enough financial services (e.g. banks / building societies)	0.5%	3	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	1.1%	1	2.4%	2
Shops - need more bakers / butchers / greengrocers	0.4%	3	0.6%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0
Lack of security / don't feel safe	0.4%	3	1.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of pedestrianised areas	0.4%	3	0.0%	0	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0

Column %ges.

Weighted:

April 2022

	Total	Zone 1A	Zone 1B	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
Not enough leisure facilities (e.g. leisure centres, cinema, health and fitness clubs, etc)	0.4%	3 0.3%	1 0.0%	0 0.0%	0 1.8%	1 0.0%	0 0.0%	0 0.5%
Too hilly / steep	0.4%	3 0.3%	1 0.4%	1 0.0%	0 0.0%	0 0.0%	0 0.0%	1 1.4%
Parking - people parking on the road	0.3%	2 0.0%	0 0.0%	0 11.3%	2 0.0%	0 0.0%	0 0.0%	0 0.0%
Poor quality pavements	0.3%	2 0.0%	0 0.0%	0 0.0%	0 2.5%	2 0.0%	0 0.0%	0 0.0%
People taking drugs	0.3%	2 0.0%	0 0.0%	0 2.6%	1 1.7%	1 0.0%	0 0.0%	0 0.0%
Not enough / poor quality seating areas	0.3%	2 0.0%	0 0.0%	0 0.0%	0 2.1%	2 0.0%	0 0.0%	0 0.0%
One way system	0.3%	2 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	2 1.9%
Needs a larger Tesco store	0.2%	2 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	2 1.8%
Parking - longer parking times needed	0.2%	2 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	2 1.8%
Lack of undercover shopping	0.2%	1 0.0%	0 0.0%	0 0.0%	0 1.8%	1 0.0%	0 0.0%	0 0.0%
Too many takeaways	0.2%	1 0.0%	0 0.0%	0 0.0%	0 1.8%	1 0.0%	0 0.0%	0 0.0%
Poor layout / shops too far apart	0.2%	1 0.6%	1 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
The new tree planters	0.2%	1 0.6%	1 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Too many seagulls	0.2%	1 0.0%	0 0.8%	1 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Poor atmosphere / unfriendly people	0.2%	1 0.0%	0 0.0%	0 0.0%	0 0.9%	1 0.0%	0 0.0%	0 0.5%
Not enough / poor quality pubs / bars	0.2%	1 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	1 1.1%	0 0.5%
Hard to get to by bus	0.2%	1 0.0%	0 0.4%	1 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.5%
Not enough other services (e.g. library, hairdresser, vets etc.)	0.2%	1 0.0%	0 0.4%	1 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.5%
Getting too big	0.2%	1 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	1 1.6%	0 0.0%
Shops - need longer opening hours / more open on Sundays	0.1%	1 0.0%	0 0.0%	0 0.0%	0 0.0%	0 2.7%	1 0.0%	0 0.0%
People riding bikes on pavements	0.1%	1 0.3%	1 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Too many hairdressers	0.1%	1 0.3%	1 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Unable to take the car into the town centre	0.1%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.5%
Too many changes being mad	0.1%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.5%	0 0.0%
Lack of Covid distancing/safety measures	0.0%	0 0.0%	0 0.0%	0 1.3%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
(Nothing)	33.8%	230 30.7%	73 32.6%	52 40.0%	8 22.2%	19 43.8%	12 32.5%	21 51.5%
(Don't know)	0.5%	3 0.3%	1 0.4%	1 0.0%	0 1.8%	1 1.3%	0 0.0%	0 0.0%
Weighted base:	681	238	159	20	84	28	64	89
Sample:	689	176	130	49	94	46	96	98

**Q33 Why don't you visit those centres? [MR]***Those that said '(Don't visit any of these centres)' at Q29*

Health / disability reasons	12.4%	9 4.7%	1 19.9%	5 100.2%	0 31.6%	1 11.6%	0 0.0%	0 0.0%
Too far away from home	11.0%	8 14.2%	4 5.0%	1 0.0%	0 0.0%	0 0.0%	0 10.2%	2 79.9%
Not accessible by public transport	5.4%	4 4.7%	1 2.5%	1 0.0%	0 0.0%	0 53.4%	2 0.0%	0 0.0%
Covid reasons	4.6%	3 7.2%	2 2.5%	1 0.0%	0 0.0%	0 11.6%	0 0.0%	0 0.0%
Expensive car parking	4.0%	3 0.0%	0 9.4%	2 0.0%	0 7.9%	0 0.0%	0 0.0%	0 0.0%
Too busy / don't have time	3.6%	2 0.0%	0 9.9%	2 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Prefer online shopping	1.9%	1 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	38.8%	1 0.0%
Inconveniently located car parking	1.8%	1 0.0%	0 5.1%	1 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Don't drive	1.0%	1 2.4%	1 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Traffic congestion	0.9%	1 0.0%	0 2.5%	1 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Lack of choice and range of food shops	0.5%	0 0.0%	0 0.0%	0 0.0%	0 7.9%	0 0.0%	0 0.0%	0 0.0%
Lack of choice and range of non-food shops	0.5%	0 0.0%	0 0.0%	0 0.0%	0 7.9%	0 0.0%	0 0.0%	0 0.0%
(Nothing, no reason to visit)	47.5%	33 66.8%	20 31.8%	8 0.0%	0 44.6%	2 23.5%	1 40.8%	1 20.0%
(Don't know)	6.8%	5 2.4%	1 11.5%	3 0.0%	0 15.9%	1 0.0%	0 10.2%	0 0.0%
Weighted base:	69	30	25	0	5	3	3	2
Sample:	61	24	20	1	6	4	4	2

**Q34 Do you do any of these types of electronic shopping? [MR/PR]**

Internet shopping	61.2%	459 62.4%	167 64.2%	118 60.8%	12 50.6%	45 46.1%	14 56.9%	38 70.3%
-------------------	-------	-----------	-----------	-----------	----------	----------	----------	----------

Column %ges.

Weighted:

April 2022

	Total	Zone 1A	Zone 1B	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6								
Portable internet shopping, through mobile phone	35.6%	267	37.2%	100	29.3%	54	25.0%	5	31.4%	28	43.6%	13	61.8%	42	28.1%	26
TV Shopping (No)	2.3%	17	0.5%	1	2.6%	5	0.0%	0	6.4%	6	1.2%	0	4.9%	3	1.4%	1
Weighted base:	30.6%	229	29.6%	79	31.4%	58	35.4%	7	41.9%	37	28.1%	9	21.3%	14	27.5%	25
Sample:	750	268		184		20		89		31		67		91		100
Sample:	750	200		150		50		100		50		100		100		100
<b>Q35 Which goods or services do you currently purchase via electronic shopping? [MR]</b>																
<i>Not those that said '(No)' to electric shopping at Q34</i>																
Antiques / ornaments / collectibles / paintings / frames	1.1%	6	3.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Baby items	2.2%	12	1.7%	3	3.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	3
Banking / finance / insurance / utilities	7.4%	38	9.9%	19	1.5%	2	0.0%	0	1.5%	1	45.7%	10	11.5%	6	1.3%	1
Batteries	1.1%	6	0.4%	1	0.0%	0	4.0%	1	6.3%	3	0.0%	0	2.6%	1	0.0%	0
Books	18.0%	94	14.2%	27	19.5%	25	3.9%	1	23.5%	12	32.4%	7	26.1%	14	13.1%	9
CDs, DVDs, Vinyl (physical products)	9.4%	49	10.5%	20	10.3%	13	2.0%	0	6.7%	3	0.0%	0	7.8%	4	12.8%	8
Cleaning products	2.9%	15	3.3%	6	3.3%	4	0.0%	0	0.0%	0	3.4%	1	2.7%	1	3.6%	2
Clothes / shoes	44.5%	232	46.1%	87	45.3%	57	31.3%	4	35.5%	18	49.3%	11	48.5%	26	43.2%	29
Computer / printer accessories	4.2%	22	6.1%	12	1.9%	2	0.0%	0	2.9%	1	3.3%	1	5.0%	3	4.6%	3
Console / PC games	4.6%	24	7.7%	14	2.0%	3	0.0%	0	0.0%	0	0.0%	0	2.5%	1	8.6%	6
Covid related items (e.g. masks, gloves, sanitiser gel / spray, etc.)	0.7%	3	0.4%	1	0.0%	0	8.0%	1	3.4%	2	0.0%	0	0.0%	0	0.0%	0
Craft / hobby items (including stationary and cards)	7.3%	38	4.6%	9	9.9%	12	10.0%	1	0.0%	0	15.0%	3	12.1%	6	8.9%	6
DIY / hardware goods / tools	5.4%	28	7.5%	14	3.4%	4	12.0%	2	0.7%	0	10.0%	2	3.3%	2	6.3%	4
Domestic electrical appliances (white goods)	6.3%	33	4.5%	8	8.2%	10	6.0%	1	0.0%	0	8.3%	2	8.2%	4	10.8%	7
Downloadable / streaming content (e.g. music / movies / tv / games / apps)	3.3%	17	4.1%	8	2.0%	2	8.0%	1	0.7%	0	3.3%	1	2.6%	1	5.0%	3
Food / groceries / alcohol / coffee pods (not takeaways)	9.2%	48	4.5%	8	12.5%	16	38.7%	5	4.4%	2	17.8%	4	10.2%	5	11.0%	7
Furniture / soft furnishings / floor coverings	7.4%	39	10.3%	19	3.0%	4	9.4%	1	3.4%	2	3.4%	1	7.1%	4	12.1%	8
Garden items / flowers / plants	7.0%	37	6.0%	11	10.7%	14	9.9%	1	3.4%	2	5.0%	1	2.6%	1	9.6%	6
Gifts	19.2%	100	20.2%	38	16.5%	21	7.9%	1	19.1%	10	9.5%	2	9.1%	5	35.0%	23
Health / beauty / chemist goods	7.4%	38	6.6%	12	7.1%	9	3.9%	1	5.1%	3	3.3%	1	14.2%	7	8.3%	5
Holiday and / or Travel / Event Tickets	3.3%	17	3.3%	6	0.5%	1	0.0%	0	3.4%	2	7.9%	2	10.0%	5	2.6%	2
Jewellery / watches	1.1%	6	1.5%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	2
Mobile phone / tablet / pad accessories	0.9%	5	0.4%	1	2.3%	3	2.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Musical instruments / accessories	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0
Pet food / products	5.1%	26	5.1%	10	4.3%	5	17.5%	2	0.7%	0	5.0%	1	7.1%	4	5.7%	4
Photographs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Small electrical items (e.g. kettles / toasters / hairdryers etc.)	14.9%	78	19.1%	36	12.4%	16	3.9%	1	13.4%	7	11.6%	3	13.8%	7	13.4%	9
Small household goods	8.5%	44	14.6%	27	3.0%	4	22.9%	3	4.8%	2	1.6%	0	3.8%	2	7.8%	5
Sports goods (includes fishing & cycling items)	3.1%	16	5.9%	11	0.5%	1	0.0%	0	3.4%	2	0.0%	0	0.0%	0	4.3%	3
Takeaway food	0.8%	4	0.0%	0	0.0%	0	0.0%	0	5.0%	3	0.0%	0	0.0%	0	2.6%	2
Toys	12.3%	64	13.6%	26	10.5%	13	2.0%	0	15.9%	8	3.3%	1	10.9%	6	15.7%	10
TVs, Hi-Fi's, computers	3.3%	17	5.9%	11	4.0%	5	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0
Vehicle parts	2.2%	11	1.9%	4	3.4%	4	0.0%	0	0.0%	0	3.4%	1	2.0%	1	2.5%	2
Vehicles	0.5%	3	1.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wood / Coal / Gas bottles (e.g. home fuel items)	0.1%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (Don't know)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	8.0%	41	8.4%	16	6.9%	9	2.0%	0	14.0%	7	0.0%	0	13.0%	7	3.9%	3
Sample:	521	188		126		13		52		22		53		66		66
Sample:	466	123		97		29		47		35		70		65		65

Column %ges.

Weighted:

April 2022

	Total	Zone 1A	Zone 1B	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6								
<b>Q36 For your last electronic shopping order, how did you receive your goods?</b>																
<i>Not those that said '(No)' to electric shopping at Q34</i>																
Home delivery	91.4%	476	86.6%	163	96.5%	122	96.0%	13	90.2%	47	96.7%	22	91.6%	48	93.2%	62
Delivery to place of work	1.2%	6	1.8%	3	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0	3.0%	2
Collection at store	4.1%	21	6.8%	13	3.0%	4	0.0%	0	0.0%	0	0.0%	0	8.4%	4	0.6%	0
Collection at click and collect hub	2.0%	10	2.6%	5	0.5%	1	0.0%	0	6.4%	3	0.0%	0	0.0%	0	2.5%	2
Collection at other location	0.1%	1	0.0%	0	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Downloaded	0.4%	2	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0
(Don't know / can't remember)	0.9%	5	1.5%	3	0.0%	0	0.0%	0	3.4%	2	0.0%	0	0.0%	0	0.0%	0
Weighted base:		521		188		126		13		52		22		53		66
Sample:		466		123		97		29		47		35		70		65

Meanscore: [Number of times per month]

**Q36A When undertaking online shopping, how often do you use click and collect facilities?***Not those that said '(No)' to electric shopping at Q34*

Daily	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least two times a week	0.7%	4	0.8%	1	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0	1.3%	1
At least once a week	2.8%	14	1.4%	3	2.3%	3	0.0%	0	9.6%	5	7.9%	2	0.0%	0	3.1%	2
At least once a fortnight	2.4%	12	0.8%	1	6.2%	8	0.0%	0	0.0%	0	6.6%	1	1.3%	1	1.3%	1
At least once a month	5.4%	28	9.1%	17	1.5%	2	0.0%	0	10.2%	5	3.4%	1	1.3%	1	3.1%	2
At least every two months	4.4%	23	5.4%	10	2.0%	3	4.0%	1	7.5%	4	5.0%	1	2.6%	1	4.6%	3
At least every 3 months	4.2%	22	5.0%	9	2.0%	3	6.0%	1	0.0%	0	6.6%	1	4.6%	2	8.1%	5
At least every 6 months	8.6%	45	11.6%	22	6.4%	8	2.0%	0	9.4%	5	6.2%	1	7.1%	4	7.2%	5
Less often than once every 6 months	12.2%	63	11.4%	21	13.1%	17	20.9%	3	12.1%	6	8.3%	2	19.3%	10	6.8%	4
Never	54.2%	282	46.6%	88	63.5%	80	65.2%	9	41.7%	22	51.0%	11	58.1%	31	63.3%	42
(Don't know / varies)	5.3%	27	8.0%	15	3.0%	4	2.0%	0	6.7%	3	5.0%	1	5.7%	3	1.3%	1
Mean:		0.35		0.33		0.28		0.06		0.83		0.58		0.11		0.36
Weighted base:		521		188		126		13		52		22		53		66
Sample:		466		123		97		29		47		35		70		65

**Q36B Where did you last visit to pick up goods purchased through 'click and collect'?***Not those that said 'Never' or (Don't know / varies) at Q36A AND Excl. Nulls & SFT*

<b>Zone 1A</b>																
Aldi, Eign Street, Hereford, HR4 0AP	2.8%	5	0.0%	0	14.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Belmont Road, Hereford, HR2 7JE	9.1%	17	15.0%	12	1.7%	1	0.0%	0	0.0%	0	30.2%	3	8.6%	1	0.0%	0
B&Q, Holmer Road, Hereford, HR4 9SH	1.0%	2	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	0	4.1%	1
Bon Marche, St Peters Street, Hereford, HR1 2LE	0.4%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Grandstand Road, Hereford, HR4 9LT	1.5%	3	3.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys, Hereford Retail Park, Newtown Road, Hereford, HR4 9LH	4.4%	8	2.6%	2	3.4%	1	0.0%	0	15.9%	3	0.0%	0	12.6%	2	0.0%	0
Debenhams, Auctioneers Walk, Newmarket Street, Hereford, HR4 9HT	0.5%	1	0.0%	0	0.0%	0	22.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunelm, Spur Retail Park, Holmer Road, Hereford, HR4 9SB	3.1%	6	1.7%	1	11.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hereford City Centre (store unspecified)	4.0%	8	3.3%	3	5.1%	2	0.0%	0	7.7%	1	7.9%	1	0.0%	0	4.1%	1
M&S, High Town, Hereford, HR1 2AB	3.2%	6	5.2%	4	0.0%	0	0.0%	0	9.8%	2	0.0%	0	0.0%	0	0.0%	0
McColls, Quarry Road, Tupsley, Hereford, HR1 1SX	1.7%	3	4.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Station Approach, Hereford, HR1 1DN	5.5%	10	7.6%	6	11.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Next, Newmarket Street, Hereford, HR4 9HR	2.4%	4	5.0%	4	0.0%	0	0.0%	0	0.0%	0	3.9%	0	0.0%	0	0.0%	0
One Stop, Grandstand Road,	0.8%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.



# Herefordshire Household Survey for Nexus Planning

Weighted:

April 2022

	Total	Zone 1A	Zone 1B	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
Hereford, HR4 9NR								
Pets at Home, Brook Retail Park, Commercial Road, Hereford, HR1 2BQ	0.7%	1	0.0%	0	3.4%	1	0.0%	0
Redhill Stores, Mayberry Avenue, Hereford, HR2 7QR	0.8%	1	1.8%	1	0.0%	0	0.0%	0
Sainsbury's Superstore, Barton Yard, Hereford, HR4 0AG (includes Argos store)	17.9%	34	27.2%	22	20.0%	7	36.2%	2
Screwfix, Mortimer Road, Hereford, HR4 9SP	4.3%	8	8.3%	7	3.4%	1	0.0%	0
Spur Retail Park, Holmer Road, Hereford (store unspecified)	0.8%	1	1.8%	1	0.0%	0	0.0%	0
The Range, Three Elms Road, Hereford, HR4 0SQ	1.2%	2	0.0%	0	6.3%	2	0.0%	0
Toolstation, Holmer Road, Hereford, HR4 9BD	0.7%	1	0.0%	0	3.4%	1	0.0%	0
Waitrose, The Old Market, Edgar Street, Hereford, HR4 9HX	3.0%	6	2.6%	2	3.4%	1	18.2%	1
Wickes, Widemarsh Street, Hereford, HR4 9EZ	1.5%	3	3.4%	3	0.0%	0	0.0%	0
Wilkos, Maylord Shopping Centre, Blue School Street, Hereford, HR1 2DT	0.3%	1	0.0%	0	1.7%	1	0.0%	0
<b>Zone 1B</b>								
Jules Restaurant, Portland Street, Weobley, HR4 8SB	0.8%	1	1.8%	1	0.0%	0	0.0%	0
<b>Zone 3</b>								
Morrisons Petrol Station, Barons Cross Road, Leominster, HR6 8RP	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Morrisons, Barons Cross Road, Leominster, HR6 8RH	2.9%	5	0.0%	0	8.0%	3	0.0%	0
Next, Barons Cross Road, Leominster, HR6 8RH	2.7%	5	0.0%	0	0.0%	0	0.0%	0
<b>Zone 5</b>								
Aldi, Leadon Way, Ledbury, HR8 2SS	0.2%	0	0.0%	0	0.0%	0	0.0%	0
Boots, High Street, Ledbury, HR8 1DS	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Co-op, New Street, Ledbury, HR8 2EZ	1.1%	2	0.0%	0	0.0%	0	0.0%	0
Esso, The Homend, Ledbury, HR8 1BS	0.2%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, New Mills Industrial Estate, Leadon Way, Ledbury, HR8 2SS	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Ledbury Tools, Lower Road, Ledbury, HR8 2DJ	0.3%	1	0.0%	0	1.7%	1	0.0%	0
Ledbury Town Centre (store unspecified)	0.4%	1	0.0%	0	0.0%	0	0.0%	0
Screwfix, Homend Trading Estate, Ledbury, HR8 1AR	0.4%	1	0.0%	0	0.0%	0	0.0%	0
<b>Zone 6</b>								
Aldi, Brookend Street, Ross-on-Wye, HR9 7EE	0.5%	1	0.0%	0	0.0%	0	0.0%	0
Morrisons, Station Street, Ross-on-Wye, HR9 7AG	2.2%	4	0.0%	0	0.0%	0	0.0%	0
One Stop, Gloucester Road, Ross-on-Wye, HR9 5BS	1.0%	2	0.0%	0	0.0%	0	0.0%	0
Ross on Wye Town Centre (store unspecified)	0.2%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, The Maltings, Ross-On-Wye, HR9 7YB (includes Argos store)	4.4%	8	0.0%	0	1.7%	1	22.8%	1
Screwfix, Ashburton Industrial Estate, Beaver	1.5%	3	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

April 2022

	Total	Zone 1A	Zone 1B	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
Centre, Ross-on-Wye, HR9 7BW								
<b>Outside Survey Area</b>								
Argos, Roman Way, Malvern, WR14 1JQ	1.1%	2	0.0%	0	0.0%	0	0.0%	0
Asda, Bruton Way, Gloucester, GL1 1DS	0.2%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Spring Lane, Malvern, WR14 1AL	0.4%	1	0.0%	0	0.0%	0	0.0%	0
Currys, Jubilee Close Retail Park, Weymouth, DT3 5EZ	0.4%	1	0.0%	0	0.0%	0	0.0%	0
Currys, Parking lot, Blackpole Road, Worcester, WR3 8PQ	0.4%	1	0.0%	0	0.0%	0	0.0%	0
M&S, High Street, Worcester, WR1 2QN	0.2%	0	0.0%	0	0.0%	0	0.0%	0
M&S, Malvern Retail Park, Malvern, WR14 1PZ	1.0%	2	0.0%	0	0.0%	0	0.0%	0
Matalan, Roman Way, Malvern, WR14 1JQ	0.8%	2	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Ware Road, Hertford, SG14 1QA	0.8%	1	1.8%	1	0.0%	0	0.0%	0
Waitrose, Graham Road, Edith Walk, Malvern, WR14 4WR	1.1%	2	0.0%	0	0.0%	0	0.0%	0
Waitrose, Monnow Street, Monmouth, NP25 3EQ	0.2%	0	0.0%	0	0.0%	0	0.0%	0
Zara, Glass house, Penn Street, Broadmead, Bristol, BS1 3BX	0.9%	2	0.0%	0	0.0%	0	0.0%	2
<b>Others</b>								
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	189	82	37	4	18	9	16	21
Sample:	159	53	27	9	15	12	21	22

**Q37 Which of these leisure activities do you participate in? [MR/PR]**

Indoor sports or health and fitness activity, e.g. gyms, leisure centres, etc.	16.3%	122	19.2%	51	9.0%	17	18.9%	4	14.1%	13	17.9%	6	23.1%	15	18.6%	17
Restaurants	59.9%	449	63.6%	170	60.0%	110	59.4%	12	56.8%	50	58.8%	18	63.7%	43	49.6%	45
Pub / bars / nightclubs / social clubs	45.4%	340	48.5%	130	45.3%	83	45.2%	9	38.2%	34	47.2%	15	53.5%	36	36.7%	33
Theatres / concert halls / museums / art galleries and other cultural facilities	36.0%	270	41.7%	112	31.6%	58	40.2%	8	22.8%	20	53.6%	17	44.0%	30	27.7%	25
Cinema	42.6%	320	47.1%	126	41.8%	77	28.9%	6	29.4%	26	41.0%	13	47.7%	32	44.2%	40
Ten pin bowling	11.2%	84	14.4%	39	10.1%	19	4.8%	1	8.8%	8	14.0%	4	13.8%	9	4.9%	4
Bingo	2.1%	16	1.9%	5	2.7%	5	5.1%	1	2.4%	2	1.2%	0	1.5%	1	1.4%	1
Casino	0.6%	5	1.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0
(None mentioned)	22.3%	167	17.6%	47	24.9%	46	22.8%	5	34.1%	30	16.7%	5	18.3%	12	23.9%	22
Weighted base:	750	268	184	20	89	31	67	91								
Sample:	750	200	150	50	100	50	100	100								

**Q38 Which centre / facility did you last visit for an indoor sports or health and fitness activity?***Those that said 'Indoor sports or health and fitness activity, e.g. gyms, leisure centres, etc.' at Q37 AND Excl. Nulls & SFT***Zone 1A**

(Halo) Golf Course, Holmer Road, Hereford	0.6%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Halo) Hereford Leisure Centre, Holmer Road, Hereford	8.0%	9	14.1%	7	8.3%	1	0.0%	0	0.0%	0	0.0%	0	5.9%	1	0.0%	0
(Halo) Hereford Leisure Pool, St Martin's Avenue, Hereford	11.9%	13	21.9%	11	0.0%	0	6.8%	0	12.9%	1	0.0%	0	5.9%	1	0.0%	0
Ady Watts Personal Training, Twyford Road, Hereford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Anytime Fitness, Maylord	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

# Herefordshire Household Survey for Nexus Planning

Weighted:

April 2022

	Total	Zone 1A	Zone 1B	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
Street, Hereford								
Badd Dawgg's Gym, Berrington Street, Hereford	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bootcamp UK, King George V Playing Fields, Hereford	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CrossFit Bull, Foley Trading Estate, Hereford	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CrossFit Hereford, Red Barn Drive, Hereford	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elite Performance, Millbrook Street, Hereford	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Green Spider Climbing, Rotherwas Industrial Estate, Hereford	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hereford Rowing Club, Greyfriars Avenue, Hereford, HR4 0BE	2.4%	3	5.3%	3	0.0%	0	0.0%	0
Hereford Squash Tennis & Racketball Centre, Sollars Close, Hereford, HR4 0LX	1.1%	1	0.0%	0	8.3%	1	0.0%	0
Holmer Park Spa & Health Club, Hereford	14.3%	16	17.6%	9	47.5%	7	0.0%	0
Muscle Mechanic Sports Massage, St Owen's Street, Hereford, HR1 2PR	2.4%	3	5.3%	3	0.0%	0	0.0%	0
Pure Gym, Spur Retail Park, Hereford	4.9%	6	8.1%	4	0.0%	0	0.0%	0
Pure Studios, Foley Trading Estate, Hereford	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rocket Fitness, Folly Lane, Hereford	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Royal National College For The Blind, Venns Lane, Hereford, HR1 1DT	0.5%	1	0.0%	0	4.1%	1	0.0%	0
Snap Fitness, Pomona Place, Hereford	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Peter's Church, St Peter's Square, Hereford, HR1 2DL	1.3%	1	2.8%	1	0.0%	0	0.0%	0
The Point 4 Leisure Centre, Venns Lane, Hereford	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Unit, Harrow Road, Hereford	1.3%	1	2.8%	1	0.0%	0	0.0%	0
Westfields Community Hall, Highmore Street, Hereford, HR4 9PG	1.2%	1	2.8%	1	0.0%	0	0.0%	0
<b>Zone 1B</b>								
Fownhope Village Hall, Main Street, Fownhope, HR1 4PE	2.1%	2	0.0%	0	15.5%	2	0.0%	0
Wye Leisure & Health Club, Fownhope, Hereford	10.0%	11	14.9%	8	4.1%	1	0.0%	0
<b>Zone 2</b>								
(Halo) Lady Hawkins Community Leisure Centre, Kington	1.1%	1	0.0%	0	0.0%	0	34.0%	1
The Burton Hotel, Mill Street, Kington, HR5 3BQ	0.5%	1	0.0%	0	4.1%	1	0.0%	0
<b>Zone 3</b>								
(Halo) Bridge Street Sports Centre, Leominster	4.1%	5	2.8%	1	0.0%	0	0.0%	0
(Halo) Leominster Leisure Centre, Leominster	4.8%	5	0.0%	0	0.0%	0	33.7%	1
(Halo) Wigmore Leisure Centre, Wigmore	0.0%	0	0.0%	0	0.0%	0	0.0%	0
GP Martial Fitness, Croft Business Park, Leominster	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Unit 7 Gym, Croft Business Park, Leominster	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 4</b>								
(Halo) The Bromyard Centre, Bromyard	3.0%	3	0.0%	0	0.0%	0	0.0%	0
Bromyard Public Hall,	1.0%	1	0.0%	0	0.0%	0	0.0%	0

Column %ges.

# Herefordshire Household Survey for Nexus Planning

Weighted:

April 2022

	Total	Zone 1A	Zone 1B	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
Rowberry Street, Bromyard, HR7 4DZ <b>Zone 5</b>								
(Halo) Ledbury Leisure Centre, Mabel's Furlong, Ledbury	2.8%	3	0.0%	0	0.0%	0	0.0%	0
(Halo) Ledbury Swimming Pool, Lawnside Road, Ledbury	1.5%	2	0.0%	0	0.0%	0	0.0%	0
Burgage Hall, Church Lane, Ledbury, HR8 1DW	0.3%	0	0.0%	0	0.0%	0	0.0%	0
Ledbury Community Hall, Lawnside Road, Ledbury, HR8 2AE	1.5%	2	0.0%	0	0.0%	0	0.0%	0
Renaissance Fitness, Bye Street, Ledbury	1.2%	1	0.0%	0	0.0%	0	0.0%	0
The Inner Place, The Homend, Ledbury, HR8 1BN	0.3%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 6</b>								
(Halo) Ross Swimming Pool, Ross-on-Wye	3.7%	4	0.0%	0	0.0%	0	0.0%	0
John Kyrie High School Gym, Ledbury Road, Ross-on-Wye, HR9 7ET	1.4%	2	0.0%	0	0.0%	0	0.0%	0
Primal Fitness Hub, Stoney Hill Industrial Estate, Whitchurch	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ross Health & Fitness, Homs Road, Ross-on-Wye	7.1%	8	0.0%	0	4.1%	1	25.6%	1
Ross on Wye Tennis Centre, Walford Road, Ross-on-Wye, HR9 5AR	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Ross-on-Wye Town Centre	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Ross-on-Wye Youth & Community Centre, Crofts Lane, Ross-on-Wye, HR9 7AB	0.8%	1	0.0%	0	0.0%	0	0.0%	0
South Herefordshire Golf Club, Upton Bishop, Ross-on-Wye, HR9 7UA	0.4%	0	0.0%	0	0.0%	0	0.0%	0
<b>Outside Survey Area</b>								
Abergavenny Town Centre	0.5%	1	0.0%	0	4.1%	1	0.0%	0
Bannatyne Health Club, Enterprise Way, Newport	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cinderford Leisure Centre, Cinderford	0.0%	0	0.0%	0	0.0%	0	0.0%	0
David Lloyd, Brockworth, Gloucester	0.0%	0	0.0%	0	0.0%	0	0.0%	0
David Lloyd, Hindlip, Worcester	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Knighton Town Centre	0.7%	1	0.0%	0	0.0%	0	6.9%	1
Malvern Splash Leisure Complex, Malvern	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manor Park Sports Club, Albert Road North, Malvern, WR14 2TL	0.3%	0	0.0%	0	0.0%	0	0.0%	0
Nuffield Health, Bamwood, Gloucester	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nuffield Health, Perdiswell Park, Worcester	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pure Gym, Quedgeley, Gloucester	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sport Dyson Perrins Leisure Centre, Malvern	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tenbury Sports Centre, Oldwood Road, Tenbury Wells	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tenbury Swimming Pool, Palmer's Meadow, Tenbury Wells	0.3%	0	0.0%	0	0.0%	0	6.6%	0
The Gym, Gloucester Quays	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Gym, Tewkesbury Road, Cheltenham	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

# Herefordshire Household Survey for Nexus Planning

Weighted:

April 2022

	Total	Zone 1A	Zone 1B	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
<b>Others</b>								
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	114	51	15	4	11	6	12	15
Sample:	100	31	12	8	9	8	16	16

**Q39 Which centre / facility did you last visit to go to a restaurant?***Those that said 'Restaurants' at Q37 AND Excl. Nulls & SFT***Zone 1A**

Brook Retail Park, Commercial Road, Hereford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clehonger Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cock of Tupsley, Tupsley, Hereford, HR1 1UT	0.3%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hereford Butter Market, High Town, Hereford	0.1%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hereford City Centre	53.0%	225	71.3%	111	69.0%	73	43.6%	5	39.4%	20	24.4%	4	21.1%	8	7.6%	3
Hereford Garden Centre, Kings Acre Road, Hereford, HR4 0SE	0.7%	3	0.5%	1	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hereford Retail Park, Newtown Road, Hereford	0.6%	2	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hoarwithy Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holmer Local Centre, Hereford	1.4%	6	3.5%	6	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rose & Crown, Ledbury Road, Hereford, HR1 1RG	0.2%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rotherwas Industrial Estate, Netherwood Road, Hereford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Salmon Retail Park, Holmer Road, Hereford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Secret Garden, Coldwells Road, Hereford, HR1 1LH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spur Retail Park, Holmer Road, Hereford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Starting Gate Beefeater, Holmer Road, Holmer, Hereford, HR4 9RS	0.8%	3	2.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Bay Horse Inn, Kings Acre Road, Hereford, HR4 0SD	0.2%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Grandstand, Grandstand Road, Hereford, HR4 9NH	0.3%	1	0.5%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Monument, Whitecross Road, Hereford, HR4 0LT	0.2%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Swan Inn, Aylestone Hill, Hereford, HR1 1JJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Three Elms, Canon Pyon Road, Hereford, HR4 9QQ	0.2%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Wye Inn Pub & Restaurant, Holme Lacy ROAD, Hereford, HR2 6EF	0.2%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Three Counties Hotel, Belmont Road, Belmont, Hereford, HR2 7BP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 1B</b>																
Axe & Cleaver, Much Birch, Hereford, HR2 8HU	0.5%	2	0.5%	1	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0
Bodenham Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burghill Valley Golf Club, Tillington Road, Hereford, HR4 7RW	0.2%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bush Inn, Bush Bank, Hereford, HR4 8EH	0.3%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Casa Lupo, Peterchurch, Hereford, HR2 0RT	0.3%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Credenhill Village Centre	0.1%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

# Herefordshire Household Survey for Nexus Planning

Weighted:

April 2022

	Total	Zone 1A	Zone 1B	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6								
Crown and Anchor, Cotts Lane, Lugwardine, Hereford, HR1 4AB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dilwyn Village Centre	0.6%	2	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dorstone Village Centre	0.1%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fownhope Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kilpeck Village Centre	0.2%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingstone Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kinnersley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longtown Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Madley Village Centre	0.1%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Much Birch Village Centre	0.1%	1	0.0%	0	0.0%	0	4.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nags Head, Peterchurch, Hereford, HR2 0SJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Inn, St Owen's Cross, Hereford, HR2 8LQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Jasmine House, Meadow Drive, Credenhill, Hereford, HR4 7EF	0.1%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Peterchurch Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Radway Bridge Garden Centre, A4103, Whitestone, Hereford, HR1 3RX	0.5%	2	0.9%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Seven Stars, Clehonger, Hereford, HR2 9FF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Staunton on Wye Village Centre	0.2%	1	0.0%	0	0.6%	1	2.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Bell Inn, Tillington, Hereford, HR4 8LE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Bulls Head, Craswall, Hereford, HR2 0PN	0.1%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Bunch of Carrots, Hampton Bishop, Hereford, HR1 4JR	0.5%	2	0.9%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Butchers Arms, Butchers Arms, Woolhope, Hereford, HR1 4RF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Green Man, Fownhope, Hereford, HR1 4PE	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	2
The Harewood End Inn, Harewood End, Hereford, HR2 8JT	0.3%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Three Horseshoes, Allensmore, Hereford, HR2 9AS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tillington Village Centre	1.1%	5	1.4%	2	2.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weobley Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0
Woolhope Village Centre	0.1%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 2</b>																
Huntington Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kington Town Centre	1.2%	5	0.0%	0	0.6%	1	36.0%	4	0.0%	0	0.0%	0	0.0%	0	1.0%	0
<b>Zone 3</b>																
Hickory Stick, Ford Bridge, Leominster, HR6 0LE	0.2%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kings Head, Docklow, Leominster, HR6 0RX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingsland Village Centre	1.1%	4	1.7%	3	0.0%	0	0.0%	0	3.6%	2	0.0%	0	0.0%	0	0.0%	0
Leominster Town Centre	5.7%	24	0.0%	0	2.4%	3	0.0%	0	41.0%	20	8.9%	1	0.0%	0	0.0%	0
Morrisons (Restaurant), Barons Cross Road, Leominster, HR6 8RH	0.7%	3	0.0%	0	0.0%	0	0.0%	0	6.0%	3	0.0%	0	0.0%	0	0.0%	0
The Cider Barn, Dunkertons Cider Mill, Pembridge, HR6 9ED	0.2%	1	0.0%	0	0.6%	1	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 4</b>																
Bromyard Town Centre	0.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.0%	4	0.0%	0	0.0%	0
Little Cowarne Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.5%	1	0.0%	0	0.0%	0
Stoke Lacy Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.8%	1	0.0%	0	0.0%	0
The Barney Inn, Bredenbury, Bromyard, HR7 4TF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

# Herefordshire Household Survey

## for Nexus Planning

Weighted:

April 2022

	Total	Zone 1A	Zone 1B	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6								
The Plough Inn, Stoke Lacy, Bromyard, HR7 4HG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 5</b>																
Bosbury Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmers Arms, Horse Road, Wellington Heath, Ledbury, HR8 1LS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ledbury Town Centre	4.8%	21	0.9%	1	1.2%	1	0.0%	0	1.5%	1	9.1%	1	38.9%	16	0.0%	0
Much Marcle Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0
Royal Oak Country Inn and Restaurant, Ross Road, Ledbury, HR8 2ND	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Staplow Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Trumpet Inn, Trumpet, Ledbury, HR8 2RA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Wheatsheaf, Fromes Hill, Ledbury, HR8 1HT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 6</b>																
Cross Keys Inn, A40, Goodrich, HR9 6JB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Labels Shopping Centre, Ledbury Road, Ross-on-Wye	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Linton Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
Peterstow Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
Red Lion, Winters Cross, Peterstow, Ross-on-Wye, HR9 6LH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roadmaker Inn, Gorsley, Ross-on-Wye, HR9 7SW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ross-on-Wye Town Centre	6.3%	27	0.0%	0	0.0%	0	4.6%	1	0.0%	0	0.0%	0	0.0%	0	59.3%	26
Symonds Yat Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1
The Loughpool, Grove Common, Sellack, Ross-on-Wye, HR9 6LX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Travellers Rest Beefeater, Ledbury Road, Ross-on-Wye, HR9 7QJ	0.1%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Upton Bishop Village Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	2
Walford Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weston under Penyard Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
Wilton Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
<b>Outside Survey Area</b>																
Abergavenny Town Centre	0.3%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aberystwyth Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ballihoo Club, Lower Mill Estate, Cirencester, GL7 6BG	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0
Bettws Newydd Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Bideford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birmingham City Centre	0.9%	4	1.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	2.0%	1
Blackpole Retail Park, Blackpole Road, Worcester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackwood Town Centre	0.1%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bowden Hall Hotel, Bondend Road, Gloucester, GL4 8ED	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boxbush Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0
Bristol City Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	2
Cardiff City Centre	0.5%	2	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London / West End	0.9%	4	0.5%	1	2.2%	2	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0
Chase Inn, Chase Road, Malvern, WR13 6DJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheltenham Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chichester City Centre	0.2%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chipping Norton Town Centre	0.3%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorlton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cinderford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coleford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colwall Park Hotel, Bar &	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

# Herefordshire Household Survey for Nexus Planning

Weighted:

April 2022

	Total	Zone 1A	Zone 1B	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
Restaurant, Walwyn Road, Malvern, WR13 6QG								
Colwall Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cribbs Causeway (Mall & Retail Park), Bristol	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Drybrook Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elgar Retail Park, Blackpole Road, Worcester	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ely City Centre	0.2%	1	0.5%	1	0.0%	0	0.0%	0
Farmers Arms, Birts Street, Birtsmorton, Malvern, WR13 6AP	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gallagher Retail Park, Tewkesbury Road, Cheltenham	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gloucester City Centre	0.7%	3	0.0%	0	0.0%	0	0.0%	6.4%
Gloucester Quays Outlet Centre, St Ann Way, Gloucester	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Malvern Town Centre	0.5%	2	0.0%	0	0.0%	0	5.0%	2
Hay-on-Wye Town Centre	0.2%	1	0.5%	1	0.0%	0	0.0%	0
Hook Bank, Drake Street, Welland, Malvern, WR13 6LN	0.1%	0	0.0%	0	0.0%	0	0.9%	0
Ludlow Town Centre	0.3%	1	0.5%	1	0.0%	0	0.0%	0
Malvern Shopping Park, Roman Way, Malvern	0.1%	0	0.0%	0	0.0%	0	0.9%	0
Malvern Town Centre (includes Malvern Link)	1.0%	4	0.0%	0	0.0%	0	10.5%	4
Manchester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mitcheldean Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Monmouth Town Centre	0.8%	3	0.0%	0	2.7%	3	0.0%	1.0%
Newent Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newport City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Nottingham City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Orleton Village Centre	0.1%	0	0.0%	0	0.0%	0	2.2%	0
Over Village Centre	0.3%	1	0.9%	1	0.0%	0	0.0%	0
Pembridge Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0
Presteigne Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quedgeley Town Centre	0.4%	2	0.0%	0	0.0%	0	4.0%	2
Rugby Town Centre	0.2%	1	0.0%	0	0.0%	0	1.8%	1
Shrewsbury Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Solihull Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southampton City Centre	0.3%	1	0.9%	1	0.0%	0	0.0%	0
St Oswalds Retail Park, Gloucester	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stratford-upon-Avon Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tenbury Wells Town Centre	0.1%	0	0.0%	0	0.0%	0	2.2%	0
The Butchers Arms, Lime Street, Eldersfield, GL19 4NX	0.1%	0	0.0%	0	0.0%	0	0.9%	0
The Castlefields, B4352, Merbach, HR3 5HB	0.2%	1	0.0%	0	0.6%	1	0.0%	0
The Fox & Hounds at Lulsley, Lulsley, Worcester, WR6 5QT	0.1%	0	0.0%	0	0.0%	0	2.2%	0
The Headland Cornwall, Fistral Beach, Headland Road, Newquay, TR7 1EW	0.2%	1	0.5%	1	0.0%	0	0.0%	0
The Hop Pocket Shopping Village, Five Bridges, Bishop's Frome	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Lion Hotel, The Village, Clifton upon Teme, Worcester, WR6 6DH	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Major Arms, Halmond's Frome, Worcester, WR6 5AX	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Plough and Harrow, Rhydd Road, Guarlford, Malvern, WR13 6NY	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Royal Oak, Broadwas,	0.3%	1	0.0%	0	0.0%	0	6.7%	1

Column %ges.



Weighted:

April 2022

	Total	Zone 1A	Zone 1B	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
Worcester, WR6 5NE								
The Wellington Inn, A449, Massington, WR13 6HW	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Timberdine Worcester, Bath Rd, Broomhall Lane, Worcester, WR5 3HP	0.3%	1	0.0%	0	0.0%	0	0.0%	0
Upper Sapey Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0
Usk Village Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	2
Westbury-on-Severn Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Worcester City Centre	1.2%	5	1.7%	3	0.0%	0	0.0%	0
Ye Olde Punchbowl Country Inn, Ludlow Road, Bridgnorth, WV16 5NQ	0.1%	0	0.0%	0	0.0%	0	0.0%	0
<b>Others</b>								
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	425	156	106	11	50	16	40	44
Sample:	414	118	82	26	51	27	56	54

**Q40 Which centre / facility did you last visit to go to pubs, bars and nightclubs?***Those that said 'Pub / bars / nightclubs / social clubs' at Q37 AND Excl. Nulls & SFT***Zone 1A**

Brook Retail Park, Commercial Road, Hereford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clehonger Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cock of Tupsley, Tupsley, Hereford, HR1 1UT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hereford Butter Market, High Town, Hereford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hereford City Centre	43.0%	134	69.2%	81	45.9%	35	24.2%	2	25.8%	9	23.8%	3	6.3%	2	8.1%	2
Hereford Garden Centre, Kings Acre Road, Hereford, HR4 0SE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hereford Retail Park, Newtown Road, Hereford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hoarwithy Village Centre	0.2%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holmer Local Centre, Hereford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rose & Crown, Ledbury Road, Hereford, HR1 1RG	1.5%	5	4.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rotherwas Industrial Estate, Netherwood Road, Hereford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Salmon Retail Park, Holmer Road, Hereford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Secret Garden, Coldwells Road, Hereford, HR1 1LH	0.9%	3	0.0%	0	3.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spur Retail Park, Holmer Road, Hereford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Starting Gate Beefeater, Holmer Road, Holmer, Hereford, HR4 9RS	0.9%	3	2.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Bay Horse Inn, Kings Acre Road, Hereford, HR4 0SD	0.5%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Grandstand, Grandstand Road, Hereford, HR4 9NH	0.9%	3	2.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Monument, Whitecross Road, Hereford, HR4 0LT	2.1%	6	5.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Swan Inn, Aylestone Hill, Hereford, HR1 1JJ	0.2%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Three Elms, Canon Pyon Road, Hereford, HR4 9QQ	1.6%	5	3.7%	4	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Wye Inn Pub & Restaurant, Holme Lacy ROAd, Hereford, HR2 6EF	0.7%	2	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Three Counties Hotel,	0.2%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

# Herefordshire Household Survey for Nexus Planning

Weighted:

April 2022

	Total	Zone 1A	Zone 1B	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
Belmont Road, Belmont, Hereford, HR2 7BP								
<b>Zone 1B</b>								
Axe & Cleaver, Much Birch, Hereford, HR2 8HU	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bodenham Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0
Burghill Valley Golf Club, Tillington Road, Hereford, HR4 7RW	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bush Inn, Bush Bank, Hereford, HR4 8EH	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Casa Lupo, Peterchurch, Hereford, HR2 0RT	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Credenhill Village Centre	0.6%	2	0.0%	0	2.5%	2	0.0%	0
Crown and Anchor, Cotts Lane, Lugwardine, Hereford, HR1 4AB	0.5%	1	1.2%	1	0.0%	0	0.0%	0
Dilwyn Village Centre	0.8%	2	0.0%	0	3.1%	2	0.0%	0
Dorstone Village Centre	0.6%	2	0.0%	0	2.5%	2	0.0%	0
Fownhope Village Centre	0.2%	1	0.0%	0	0.8%	1	0.0%	0
Kilpeck Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingstone Village Centre	1.0%	3	0.0%	0	0.0%	0	9.6%	3
Kinnersley Village Centre	0.4%	1	0.0%	0	1.7%	1	0.0%	0
Longtown Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Madley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Much Birch Village Centre	0.2%	1	0.0%	0	0.0%	0	5.7%	1
Nags Head, Peterchurch, Hereford, HR2 0SJ	0.4%	1	0.0%	0	1.7%	1	0.0%	0
New Inn, St Owen's Cross, Hereford, HR2 8LQ	0.2%	1	0.6%	1	0.0%	0	0.0%	0
New Jasmine House, Meadow Drive, Credenhill, Hereford, HR4 7EF	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Peterchurch Village Centre	0.4%	1	0.0%	0	1.7%	1	0.0%	0
Radway Bridge Garden Centre, A4103, Whitestone, Hereford, HR1 3RX	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Seven Stars, Clehonger, Hereford, HR2 9FF	0.8%	2	0.0%	0	3.1%	2	0.0%	0
Staunton on Wye Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Bell Inn, Tillington, Hereford, HR4 8LE	1.4%	4	0.0%	0	5.9%	4	0.0%	0
The Bulls Head, Craswall, Hereford, HR2 0PN	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Bunch of Carrots, Hampton Bishop, Hereford, HR1 4JR	0.4%	1	0.6%	1	0.8%	1	0.0%	0
The Butchers Arms, Butchers Arms, Woolhope, Hereford, HR1 4RF	0.7%	2	0.0%	0	0.8%	1	0.0%	0
The Green Man, Fownhope, Hereford, HR1 4PE	1.3%	4	0.0%	0	3.1%	2	0.0%	0
The Harewood End Inn, Harewood End, Hereford, HR2 8JT	0.3%	1	0.0%	0	0.0%	0	5.7%	1
The Three Horseshoes, Allensmore, Hereford, HR2 9AS	0.5%	1	0.6%	1	0.0%	0	0.0%	0
Tillington Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weobley Village Centre	1.5%	5	0.0%	0	5.6%	4	0.0%	0
Woolhope Village Centre	0.2%	1	0.0%	0	0.8%	1	0.0%	0
<b>Zone 2</b>								
Huntington Village Centre	0.3%	1	0.0%	0	0.0%	0	11.5%	1
Kington Town Centre	1.8%	5	0.0%	0	0.8%	1	52.9%	5
<b>Zone 3</b>								
Hickory Stick, Ford Bridge, Leominster, HR6 0LE	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kings Head, Docklow, Leominster, HR6 0RX	0.1%	0	0.0%	0	0.0%	0	0.0%	0
Kingsland Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

# Herefordshire Household Survey for Nexus Planning

Weighted:

April 2022

	Total	Zone 1A	Zone 1B	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6								
Leominster Town Centre	6.9%	22	0.0%	0	4.8%	4	0.0%	0	53.4%	18	0.0%	0	0.0%	0	0.0%	0
Morrisons (Restaurant), Barons Cross Road, Leominster, HR6 8RH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Cider Barn, Dunkertons Cider Mill, Pembridge, HR6 9ED	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 4</b>																
Bromyard Town Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.0%	1	0.0%	0	0.0%	0
Little Cowarne Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stoke Lacy Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Barney Inn, Bredenbury, Bromyard, HR7 4TF	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	1	0.0%	0	0.0%	0
The Plough Inn, Stoke Lacy, Bromyard, HR7 4HG	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	1	0.0%	0	0.0%	0
<b>Zone 5</b>																
Bosbury Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0
Farmers Arms, Horse Road, Wellington Heath, Ledbury, HR8 1LS	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0
Ledbury Town Centre	5.4%	17	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	48.7%	16	0.0%	0
Much Marcle Village Centre	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.3%	2	0.0%	0
Royal Oak Country Inn and Restaurant, Ross Road, Ledbury, HR8 2ND	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0
Staplow Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	0	0.0%	0	0.0%	0
The Trumpet Inn, Trumpet, Ledbury, HR8 2RA	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0
The Wheatsheaf, Fromes Hill, Ledbury, HR8 1HT	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0
<b>Zone 6</b>																
Cross Keys Inn, A40, Goodrich, HR9 6JB	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0
Labels Shopping Centre, Ledbury Road, Ross-on-Wye	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Linton Village Centre	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	8.8%	3
Peterstow Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Red Lion, Winters Cross, Peterstow, Ross-on-Wye, HR9 6LH	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0
Roadmaker Inn, Gorsley, Ross-on-Wye, HR9 7SW	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0
Ross-on-Wye Town Centre	4.2%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	43.8%	13
Symonds Yat Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Loughpool, Grove Common, Sellack, Ross-on-Wye, HR9 6LX	0.3%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0
Travellers Rest Beefeater, Ledbury Road, Ross-on-Wye, HR9 7QJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Upton Bishop Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walford Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1
Weston under Penyard Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1
Wilton Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0
<b>Outside Survey Area</b>																
Abergavenny Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aberystwyth Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ballihoo Club, Lower Mill Estate, Cirencester, GL7 6BG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bettws Newydd Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bideford Town Centre	0.8%	2	0.0%	0	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birmingham City Centre	0.5%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpole Retail Park, Blackpole Road, Worcester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackwood Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bowden Hall Hotel, Bondend Road, Gloucester, GL4 8ED	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0

Column %ges.

# Herefordshire Household Survey for Nexus Planning

Weighted:

April 2022

	Total	Zone 1A		Zone 1B		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6	
Boxbush Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bristol City Centre	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%
Cardiff City Centre	0.7%	2	0.6%	1	0.0%	0	0.0%	0	4.5%	1	0.0%	0	0.0%	0	0.0%
Central London / West End	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%
Chase Inn, Chase Road, Malvern, WR13 6DJ	0.2%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Cheltenham Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	0	0.0%	0	0.0%
Chichester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Chipping Norton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Chorlton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Cinderford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Coleford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Colwall Park Hotel, Bar & Restaurant, Walwyn Road, Malvern, WR13 6QG	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%
Colwall Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Cribbs Causeway (Mall & Retail Park), Bristol	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Drybrook Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Elgar Retail Park, Blackpole Road, Worcester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ely City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Farmers Arms, Birts Street, Birtsmorton, Malvern, WR13 6AP	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%
Gallagher Retail Park, Tewkesbury Road, Cheltenham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Gloucester City Centre	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%
Gloucester Quays Outlet Centre, St Ann Way, Gloucester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Great Malvern Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hay-on-Wye Town Centre	0.2%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hook Bank, Drake Street, Welland, Malvern, WR13 6LN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ludlow Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Malvern Shopping Park, Roman Way, Malvern	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Malvern Town Centre (includes Malvern Link)	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%
Manchester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Mitcheldean Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Monmouth Town Centre	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%
Newent Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Newport City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Nottingham City Centre	0.5%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Orleton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Over Village Centre	0.5%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Pembridge Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Presteigne Town Centre	0.8%	2	0.0%	0	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Quedgeley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Rugby Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Shrewsbury Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Solihull Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Southampton City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
St Oswalds Retail Park, Gloucester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stratford-upon-Avon Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tenbury Wells Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%
The Butchers Arms, Lime Street, Eldersfield, GL19 4NX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Castlefields, B4352, Merbach, HR3 5HB	0.5%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Fox & Hounds at Lulsley, Lulsley, Worcester, WR6 5QT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Headland Cornwall, Fistral Beach, Headland Road, Newquay, TR7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Column %ges.

Weighted:

April 2022

	Total	Zone 1A	Zone 1B	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
IEW								
The Hop Pocket Shopping Village, Five Bridges, Bishop's Frome	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Lion Hotel, The Village, Clifton upon Teme, Worcester, WR6 6DH	0.4%	1	0.0%	0	0.0%	0	0.0%	0
The Major Arms, Halmond's Frome, Worcester, WR6 5AX	0.5%	1	0.0%	0	0.0%	0	0.0%	0
The Plough and Harrow, Rhydd Road, Guarlford, Malvern, WR13 6NY	0.2%	1	0.0%	0	0.0%	0	0.0%	0
The Royal Oak, Broadwas, Worcester, WR6 5NE	0.4%	1	0.0%	0	0.0%	0	0.0%	0
The Wellington Inn, A449, Massington, WR13 6HW	0.4%	1	0.0%	0	0.0%	0	0.0%	0
Timberdine Worcester, Bath Rd, Broomhall Lane, Worcester, WR5 3HP	0.4%	1	0.0%	0	0.0%	0	0.0%	0
Upper Sapey Village Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0
Usk Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westbury-on-Severn Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0
Worcester City Centre	0.6%	2	0.0%	0	0.0%	0	0.0%	0
Ye Olde Punchbowl Country Inn, Ludlow Road, Bridgnorth, WV16 5NQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Others</b>								
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	312	117	75	9	34	14	33	30
Sample:	291	77	58	20	37	20	44	35

**Q41 Which centre / facility did you last visit for theatres / concert halls / museums / art galleries and other cultural facilities***Those that said 'Theatres / concert halls / museums / art galleries and other cultural facilities' at Q37 AND Excl. Nulls & SFT***Zone 1A**

Clehonger Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hereford City Centre (includes Old Market Shopping Centre & Maylord Shopping Centre)	15.3%	38	22.0%	22	15.2%	8	3.3%	0	16.3%	3	0.0%	0	2.6%	1	14.5%	3
The Courtyard, Hereford	36.4%	90	53.9%	55	39.7%	21	23.2%	2	35.3%	7	2.4%	0	11.2%	3	9.3%	2

**Zone 1B**

Abbey Dore Village Centre	0.3%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fownhope Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingstone Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longtown Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weobley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

**Zone 2**

Kington Town Centre	0.5%	1	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
---------------------	------	---	------	---	------	---	------	---	------	---	------	---	------	---	------	---

**Zone 3**

Leominster Town Centre	1.5%	4	0.0%	0	4.5%	2	0.0%	0	7.2%	1	0.0%	0	0.0%	0	0.0%	0
------------------------	------	---	------	---	------	---	------	---	------	---	------	---	------	---	------	---

**Zone 4**

Bromyard Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
----------------------	------	---	------	---	------	---	------	---	------	---	------	---	------	---	------	---

**Zone 5**

Conquest Theatre, Bromyard	2.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	35.7%	5	0.0%	0	0.0%	0
----------------------------	------	---	------	---	------	---	------	---	------	---	-------	---	------	---	------	---

**Zone 6**

Ledbury Town Centre	1.0%	2	0.0%	0	1.2%	1	0.0%	0	7.2%	1	0.0%	0	1.3%	0	0.0%	0
---------------------	------	---	------	---	------	---	------	---	------	---	------	---	------	---	------	---

The Market Theatre, Ledbury	1.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.5%	3	0.0%	0
-----------------------------	------	---	------	---	------	---	------	---	------	---	------	---	-------	---	------	---

**Zone 6**

Ross-on-Wye Town Centre	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	0
-------------------------	------	---	------	---	------	---	------	---	------	---	------	---	------	---	------	---

**Outside Survey Area**

Abergavenny Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
-------------------------	------	---	------	---	------	---	------	---	------	---	------	---	------	---	------	---

Aberystwyth Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
-------------------------	------	---	------	---	------	---	------	---	------	---	------	---	------	---	------	---

Bacon Theatre, Cheltenham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
---------------------------	------	---	------	---	------	---	------	---	------	---	------	---	------	---	------	---

Beamish, the Living	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0
---------------------	------	---	------	---	------	---	------	---	------	---	------	---	------	---	------	---

Museum of the North, Beamish, Stanley, DH9 0RG																
--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--

Birmingham City Centre	2.0%	5	2.8%	3	1.2%	1	12.4%	1	0.0%	0	0.0%	0	1.3%	0	0.0%	0
------------------------	------	---	------	---	------	---	-------	---	------	---	------	---	------	---	------	---

Column %ges.

Weighted:

April 2022

	Total	Zone 1A	Zone 1B	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6								
Bristol City Centre	3.7%	9	4.9%	5	0.0%	0	25.5%	2	0.0%	0	0.0%	0	0.0%	0	9.2%	2
Cardiff City Centre	2.3%	6	2.1%	2	2.4%	1	13.3%	1	0.0%	0	0.0%	0	2.6%	1	1.9%	0
Central London / West End	8.4%	21	5.7%	6	9.1%	5	12.4%	1	19.7%	4	19.0%	3	6.1%	2	3.8%	1
Chedworth Roman Villa, Chedworth, Cheltenham, GL54 3LJ	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	1	0.0%	0
Cheltenham Town Centre	3.1%	8	0.7%	1	9.1%	5	0.0%	0	0.0%	0	0.0%	0	2.6%	1	7.0%	2
Chichester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorlton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cinderford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coleford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colwall Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dean Heritage Centre, Camp Mill, Soudley, Forest of Dean, GL14 2UB	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	2	0.0%	0
Drybrook Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gloucester City Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	1	0.0%	0
Great Malvern Town Centre	6.2%	15	0.7%	1	2.4%	1	0.0%	0	10.6%	2	11.6%	2	17.7%	5	20.1%	5
Hartlebury Castle, Hartlebury, Kidderminster, DY11 7XZ	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0
Hay-on-Wye Town Centre	0.3%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ludlow Assembly Rooms, Ludlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ludlow Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Malvern Town Centre (includes Malvern Link)	7.4%	18	4.3%	4	5.5%	3	3.3%	0	0.0%	0	26.4%	4	14.1%	4	13.1%	3
Manchester City Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0
Mary Shelley's House of Frankenstein, Gay Street, Bath, BA1 2NT	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	2	0.0%	0
Mitcheldean Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Monmouth Town Centre	1.7%	4	2.1%	2	0.0%	0	0.0%	0	1.9%	0	0.0%	0	0.0%	0	7.0%	2
Newent Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newport City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northampton Town Centre	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	0
Oxford City Centre	0.5%	1	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Presteigne Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quedgeley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Richard Booth's Bookshop Cinema, Hay-on-Wye	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Royal Air Force Museum Midlands, Lysander Avenue, Cosford, Shifnal, TF11 8UP	0.3%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shrewsbury Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Solihull Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stratford-upon-Avon Town Centre	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	0
Tenbury Wells Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Roses Theatre, Tewkesbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Savoy Theatre, Church Street, Monmouth, NP25 3BU	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.5%	2
Theatr Brycheiniog, Canal Wharf, Brecon, LD3 7EW	0.2%	1	0.0%	0	0.0%	0	6.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wales Millennium Centre, Bute Place, Cardiff, CF10 5AL	0.3%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wonderwool Wales, Royal Welsh Showground, Builth Wells, LD2 3NJ	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0
Worcester City Centre	0.8%	2	0.0%	0	1.2%	1	0.0%	0	1.9%	0	4.9%	1	1.3%	0	0.0%	0
<b>Others</b>																
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	246	101		52		8		20		15		27		23		
Sample:	261	85		45		14		23		22		44		28		

**Q42 Which cinema did you last visit?***Those that said 'Cinema' at Q37 AND Excl. Nulls & SFT*

Column %ges.

# Herefordshire Household Survey for Nexus Planning

Weighted:

April 2022

	Total	Zone 1A	Zone 1B	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6								
<b>Zone 1A</b>																
Odeon, Hereford	71.2%	219	78.1%	96	76.5%	56	89.2%	4	86.1%	21	62.8%	8	51.8%	16	45.9%	18
The Courtyard, Hereford	12.3%	38	18.5%	23	11.2%	8	0.0%	0	6.3%	2	2.9%	0	6.6%	2	7.6%	3
The Loft Cinema, Hereford	0.5%	2	0.0%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0	4.2%	1	0.0%	0
<b>Zone 1B</b>																
Almeley Village Hall, Main Street, Almeley, HR3 6LH	0.4%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gadbridge Granada Cinema, Weobley Village Hall, Weobley, HR4 8RZ	0.2%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 3</b>																
Playhouse Cinema, School Road, Leominster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 4</b>																
Conquest Theatre, Bromyard	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.7%	1	0.0%	0	0.0%	0
<b>Zone 5</b>																
The Market Theatre, Ledbury	0.6%	2	0.0%	0	0.0%	0	0.0%	0	6.0%	1	0.0%	0	1.1%	0	0.0%	0
<b>Zone 6</b>																
The Gateway Cinema, Labels, Ross-on-Wye	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	2
<b>Outside Survey Area</b>																
Bacon Theatre, Cheltenham	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1
Baker Street Cinema, Abergavenny	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London / West End	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cineworld, Cheltenham	1.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	1	4.4%	1	2.3%	1
Cineworld, Gloucester Quays	1.8%	6	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	9.6%	3	3.4%	1
Cineworld, Newport Retail Park, Spytty Road, Newport, NP19 4QQ	1.1%	3	0.0%	0	3.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0
Gloucester Guildhall Cinema, Eastgate Street, Gloucester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ludlow Assembly Rooms, Ludlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Malvern Theatres, Grange Road, Great Malvern, Malvern, WR14 3HB	1.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.0%	1	10.8%	3	0.0%	0
Odeon, Union Street, Bristol, BS1 2DS	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	2
Odeon, Worcester	0.2%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Regal Cinema, Tenbury Wells	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	0	0.0%	0	0.0%	0
Richard Booth's Bookshop Cinema, Hay-on-Wye	0.2%	1	0.0%	0	0.0%	0	10.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sherborne Cinema, Sherborne Street, Gloucester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Studio Cinema, Coleford	1.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	3
The Palace Cinema, Cinderford	2.0%	6	0.0%	0	3.2%	2	0.0%	0	0.0%	0	0.0%	0	5.1%	2	5.7%	2
The Roses Theatre, Tewkesbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Savoy Theatre, Church Street, Monmouth, NP25 3BU	1.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.3%	5
Vue, Cribbs Causeway, Bristol, BS10 7SR	0.9%	3	2.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vue, Summerland Gate, Exeter, EX1 2NP	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0
Vue, The Esplanade, Paignton, TQ4 6AG	0.5%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vue, Worcester	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	0	2.2%	1	0.0%	0
<b>Others</b>																
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	308	123	73	5	24	13	31	38								
Sample:	252	83	52	9	22	17	32	37								

Column %ges.

Weighted:

April 2022

	Total	Zone 1A	Zone 1B	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	
<b>Q43 Which ten-pin bowling venue did you last visit?</b>									
<i>Those that said 'Ten pin bowling' at Q37 AND Excl. Nulls &amp; SFT</i>									
<b>Zone 1A</b>									
MFA Bowl, Hereford	42.8%	32 47.6%	15 58.8%	9 100.0%	1 4.8%	0 0.0%	0 48.9%	4 36.3%	2
<b>Zone 3</b>									
Grove Golf & Bowl, Leominster (Ford Bridge)	37.1%	27 50.1%	16 7.9%	1 0.0%	0 95.2%	7 66.3%	3 0.0%	0 0.0%	0
<b>Outside Survey Area</b>									
Hollywood Bowl, Cheltenham	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Hollywood Bowl, Cribbs Causeway	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Hollywood Bowl, Cwmbran	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Hollywood Bowl, Marston Green, Birmingham, B40 IPU	1.0%	1 2.3%	1 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Tenpin, Gloucester	16.7%	12 0.0%	0 33.3%	5 0.0%	0 0.0%	0 0.0%	0 47.2%	4 63.7%	3
Tenpin, Worcester (Perdiswell Park)	2.0%	1 0.0%	0 0.0%	0 0.0%	0 0.0%	0 33.7%	1 0.0%	0 0.0%	0
Worcester Bowl, Worcester (Everoak Estate)	0.5%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 3.9%	0 0.0%	0
<b>Others</b>									
Other	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Abroad	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
(Don't know / can't remember)	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Weighted base:	74	31	16	1	8	4	9	4	
Sample:	53	18	11	1	7	4	9	3	
<b>Q44 Which bingo hall did you last visit?</b>									
<i>Those that said 'Bingo' at Q37 AND Excl. Nulls &amp; SFT</i>									
<b>Zone 1A</b>									
GWRSA Railway Club, Barton Place, Hereford, HR4 0AZ	19.3%	3 56.9%	3 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Hereford Welsh Social Club, Hinton Road, Hereford, HR2 6BL	8.6%	1 0.0%	0 25.9%	1 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
<b>Zone 1B</b>									
Simpson Hall, Burghill, Hereford, HR4 7RW	8.6%	1 0.0%	0 25.9%	1 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Wellington Community Association, Hereford, HR4 8AZ	1.8%	0 0.0%	0 0.0%	0 33.4%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Weobley Village Hall, Gadbridge Road, Weobley, HR4 8RZ	9.8%	1 28.9%	1 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
<b>Zone 2</b>									
Kington Town Football Club, Mill Street, Kington, HR5 3AL	1.8%	0 0.0%	0 0.0%	0 33.4%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Lady Hawkins School, Park View, Kington, HR5 3AR	1.8%	0 0.0%	0 0.0%	0 33.4%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
<b>Zone 3</b>									
Clifton Bingo, Leominster	18.7%	3 0.0%	0 48.2%	2 0.0%	0 17.8%	0 0.0%	0 0.0%	0 0.0%	0
<b>Zone 5</b>									
Ledbury Community Hall, Lawnside Road, Ledbury, HR8 2AE	2.4%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 33.3%	0 0.0%	0
Market House Cafe & Gin Bar, The Homend, Ledbury, HR8 1BN	2.4%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 33.3%	0 0.0%	0
<b>Zone 6</b>									
Bridstow Village Hall, A49, Bridstow, HR9 6PZ	2.9%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 50.0%	0
<b>Outside Survey Area</b>									
Brean Sands Holiday Park, Burnham-on-Sea, TA8 2RJ	2.9%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 50.0%	0
Buzz Bingo, Bristol (Fishponds)	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Buzz Bingo, Bristol	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0

Column %ges.



Weighted:

April 2022

	Total	Zone 1A	Zone 1B	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
(Hengrove)								
Buzz Bingo, Gloucester	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castle Bingo, Newport (Usk Way)	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Club 3000 Bingo, Batchelor Road, Cardiff, CF14 3AX	4.8%	1	14.2%	1	0.0%	0	0.0%	0
Club 3000 Bingo, Bristol	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Club 3000 Bingo, Cwmbran	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Majestic Bingo, Worcester	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mecca Bingo, Gloucester	2.4%	0	0.0%	0	0.0%	0	33.3%	0
Shipley Amusement Centre, Worcester	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shipleys Bingo & Social Club, Kidderminster	11.8%	2	0.0%	0	0.0%	0	82.2%	2
Shipleys Bingo, Bristol	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Others</b>								
OtherOther	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	15	5	5	1	2	0	1	1
Sample:	19	6	3	3	2	0	3	2

**Q45 Which casino did you last visit?***Those that said 'Casino' at Q37 AND Excl. Nulls & SFT***Zone 1A**

Admiral Casino, Commercial Street, Hereford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Merkur Cashino, Eign Street, Hereford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Outside Survey Area</b>																
Broadway Casino, Birmingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London / West End	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Genting Casino, Chinatown, Birmingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grosvenor Casino, Bristol	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grosvenor Casino, Cardiff	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grosvenor Casino, Fiveways, Birmingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grosvenor Casino, Hill Street, Birmingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Les Croupiers Casino, Cardiff (Capital Retail Park)	100.0%	1	100.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rainbow Casino, Birmingham (Edgbaston)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rainbow Casino, Bristol	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Resorts World Casino, Birmingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Others</b>																
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	1	1	0	0	0	0	0	0								
Sample:	1	1	0	0	0	0	0	0								

**Q46 Which leisure facilities would you like to see more of in the area? [MR]**

Leisure facilities / activities for young children	5.8%	44	3.4%	9	0.3%	1	10.2%	2	12.0%	11	7.1%	2	9.9%	7	13.6%	12
Leisure facilities / activities for teenagers	4.8%	36	3.4%	9	2.9%	5	9.0%	2	0.0%	0	9.3%	3	10.3%	7	11.2%	10
Swimming pool	4.7%	35	4.9%	13	4.1%	8	12.9%	3	0.4%	0	26.2%	8	0.0%	0	3.6%	3
Cinema	2.5%	19	0.3%	1	2.0%	4	0.0%	0	3.7%	3	0.0%	0	0.0%	0	12.4%	11
Health and fitness venues (including gyms)	2.2%	16	4.1%	11	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	3
Bowling alley (ten-pin bowling)	2.0%	15	3.1%	8	1.6%	3	0.0%	0	0.0%	0	0.0%	0	2.9%	2	2.3%	2
Leisure facilities / activities for families	2.0%	15	1.5%	4	0.0%	0	1.3%	0	2.0%	2	3.6%	1	0.0%	0	8.9%	8
Ice rink	1.8%	14	4.6%	12	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

April 2022

	Total	Zone 1A	Zone 1B	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6								
Indoor swimming pool	1.6%	12	2.1%	6	1.3%	2	1.3%	0	0.9%	1	10.8%	3	0.0%	0	0.0%	0
Play spaces / park facilities	1.6%	12	2.3%	6	1.3%	2	1.3%	0	2.0%	2	0.0%	0	1.6%	1	0.5%	0
Better shopping facilities	1.6%	12	2.3%	6	1.0%	2	0.0%	0	0.0%	0	3.6%	1	2.1%	1	1.4%	1
Cycle paths / area	1.0%	8	1.3%	3	1.0%	2	0.0%	0	2.0%	2	0.0%	0	0.5%	0	0.5%	0
Restaurants	1.0%	8	0.5%	1	1.4%	3	0.0%	0	1.7%	1	0.0%	0	3.1%	2	0.0%	0
Theatres	0.9%	7	0.8%	2	1.3%	2	2.6%	1	0.0%	0	0.0%	0	1.6%	1	0.9%	1
Live music venues	0.9%	7	1.1%	3	0.0%	0	1.3%	0	2.4%	2	0.0%	0	2.1%	1	0.0%	0
Leisure / sports centre	0.9%	7	0.5%	1	0.0%	0	0.0%	0	3.6%	3	1.2%	0	1.0%	1	0.9%	1
Outdoor swimming pool	0.8%	6	1.9%	5	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Skateboarding	0.7%	5	0.3%	1	0.0%	0	0.0%	0	0.0%	0	4.5%	1	0.0%	0	3.1%	3
More rural walking paths	0.6%	4	0.3%	1	0.7%	1	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.5%	0
More sports facilities (football pitches, tennis courts)	0.5%	4	0.0%	0	0.3%	1	2.6%	1	2.1%	2	0.0%	0	0.5%	0	0.5%	0
Bars / pubs	0.5%	4	0.5%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	2.1%	1	0.0%	0
Extreme sports	0.4%	3	1.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bingo	0.4%	3	0.5%	1	0.7%	1	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Concert hall / venue	0.4%	3	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.5%	0
Leisure facilities / activities for the elderly	0.4%	3	0.8%	2	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outdoor festivals / events	0.3%	3	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2
Food / farmers markets	0.3%	3	0.3%	1	0.0%	0	0.0%	0	1.7%	1	1.2%	0	0.0%	0	0.0%	0
Pubs / bars	0.3%	2	0.0%	0	0.3%	1	1.3%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0
Better parking facilities	0.3%	2	0.3%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0
Outdoor gyms	0.3%	2	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	1.0%	1	0.0%	0
Art galleries	0.3%	2	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.5%	0
Better public transport	0.3%	2	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Library	0.2%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0
Leisure facilities / activities for people with disabilities	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0
Coffee shops / cafes	0.2%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Climbing centres	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0
Dog walking facilities	0.2%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outdoor tennis Courts	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sea Life Centre	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Takeaways	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Rowing	0.1%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More public toilets	0.1%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
River boat hire	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0
Dance facilities	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
(None)	59.2%	444	55.8%	149	73.0%	134	56.7%	11	43.9%	39	44.6%	14	69.7%	47	54.0%	49
(Don't know)	8.6%	64	10.7%	29	6.3%	12	12.6%	3	14.2%	13	4.7%	1	4.9%	3	4.5%	4
Weighted base:		750		268		184		20		89		31		67		91
Sample:		750		200		150		50		100		50		100		100

**Q47 How do you normally travel when visiting leisure destinations?***Those that mentioned a leisure activity at Q37*

Car / van (as driver)	66.2%	386	50.0%	110	78.4%	108	71.9%	11	85.6%	50	80.6%	21	75.9%	42	62.9%	44
Car / van (as passenger)	12.3%	71	12.1%	27	14.6%	20	11.6%	2	1.3%	1	10.0%	3	11.7%	6	18.8%	13
Bus, minibus or coach	2.2%	13	3.2%	7	1.4%	2	1.7%	0	3.6%	2	0.0%	0	0.6%	0	1.2%	1
Motorcycle, scooter or moped	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	11.8%	69	19.5%	43	1.8%	3	13.2%	2	8.9%	5	9.4%	2	8.2%	5	12.8%	9
Taxi	2.2%	13	5.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0
Train	0.7%	4	1.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.4%	2	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Mobility scooter / disability vehicle	0.2%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't ever visit leisure destinations)	0.9%	5	1.8%	4	0.0%	0	1.7%	0	0.6%	0	0.0%	0	0.0%	0	0.6%	0
(Don't know / varies)	3.2%	19	4.6%	10	3.9%	5	0.0%	0	0.0%	0	0.0%	0	2.9%	2	2.3%	2
Weighted base:		583		220		138		16		58		26		55		69
Sample:		578		165		111		38		64		41		81		78

**GEN Gender of respondent.**

Male	27.5%	206	28.4%	76	22.8%	42	26.6%	5	31.2%	28	34.5%	11	30.8%	21	26.0%	24
Female	72.5%	544	71.6%	192	77.2%	142	73.4%	15	68.8%	61	65.5%	20	69.2%	46	74.0%	67
Weighted base:		750		268		184		20		89		31		67		91
Sample:		750		200		150		50		100		50		100		100

# Herefordshire Household Survey for Nexus Planning

Weighted:

April 2022

	Total	Zone 1A		Zone 1B		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6	
--	-------	---------	--	---------	--	--------	--	--------	--	--------	--	--------	--	--------	--

**AGE Could I ask how old you are please?**

18 – 24 years	7.0%	52	6.3%	17	6.7%	12	0.0%	0	8.4%	7	4.7%	1	8.2%	6	9.4%	9
25 – 34 years	10.5%	79	8.5%	23	9.4%	17	10.2%	2	16.9%	15	9.5%	3	10.3%	7	13.1%	12
35 – 44 years	15.6%	117	13.5%	36	14.0%	26	0.0%	0	29.3%	26	5.5%	2	14.3%	10	19.6%	18
45 – 54 years	18.7%	140	18.1%	48	21.8%	40	19.3%	4	16.0%	14	13.5%	4	17.5%	12	19.6%	18
55 – 64 years	19.7%	148	23.7%	63	19.9%	37	28.5%	6	7.7%	7	31.3%	10	20.9%	14	12.4%	11
65+ years	28.5%	213	29.9%	80	28.1%	52	42.0%	9	21.6%	19	35.5%	11	28.8%	19	25.9%	24
(Refused)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		750		268		184		20		89		31		67		91
Sample:		750		200		150		50		100		50		100		100

**QUOTA Zone**

Zone 1A	35.7%	268	100.0%	268	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 1B	24.6%	184	0.0%	0	100.0%	184	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2	2.7%	20	0.0%	0	0.0%	0	100.0%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3	11.8%	89	0.0%	0	0.0%	0	0.0%	0	100.0%	89	0.0%	0	0.0%	0	0.0%	0
Zone 4	4.1%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	31	0.0%	0	0.0%	0
Zone 5	9.0%	67	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	67	0.0%	0
Zone 6	12.2%	91	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	91
Weighted base:		750		268		184		20		89		31		67		91
Sample:		750		200		150		50		100		50		100		100

**PC Postcode Sector**

HR1 1	7.4%	56	20.8%	56	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HR1 2	2.4%	18	6.8%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HR1 3	2.2%	17	0.0%	0	9.1%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HR1 4	2.2%	16	0.0%	0	8.9%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HR2 0	4.5%	34	0.0%	0	18.3%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HR2 6	4.5%	33	12.5%	33	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HR2 7	9.1%	68	25.6%	68	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HR2 8	1.6%	12	0.0%	0	4.3%	8	21.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HR2 9	4.7%	35	0.0%	0	19.0%	35	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HR3 6	1.6%	12	0.0%	0	6.4%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HR4 0	8.9%	66	24.8%	66	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HR4 7	3.9%	29	0.0%	0	15.9%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HR4 8	4.5%	34	0.0%	0	18.2%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HR4 9	3.4%	25	9.4%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HR5 3	2.1%	16	0.0%	0	0.0%	0	78.8%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HR6 0	1.6%	12	0.0%	0	0.0%	0	0.0%	0	13.9%	12	0.0%	0	0.0%	0	0.0%	0
HR6 8	5.2%	39	0.0%	0	0.0%	0	0.0%	0	43.8%	39	0.0%	0	0.0%	0	0.0%	0
HR6 9	5.0%	38	0.0%	0	0.0%	0	0.0%	0	42.3%	38	0.0%	0	0.0%	0	0.0%	0
HR7 4	4.1%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	31	0.0%	0	0.0%	0
HR8 1	2.5%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	27.5%	18	0.0%	0
HR8 2	6.5%	49	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	72.5%	49	0.0%	0
HR9 5	4.7%	35	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	38.3%	35
HR9 6	2.8%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	23.2%	21
HR9 7	4.7%	35	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	38.5%	35
Weighted base:		750		268		184		20		89		31		67		91
Sample:		750		200		150		50		100		50		100		100

## Appendix 2:

Data Tabulations

By Q30 (Weighted)

Weighted:

April 2022

	Total	Hereford City Centre	Leominster Town Centre	Ross-on-Wye Town Centre	Ledbury Town Centre	Bromyard Town Centre	Kington Town Centre
<b>Q30 Which of those centres do you visit the most?</b>							
<i>Not those that said '(Don't visit any of these centres)' at Q29</i>							
Hereford City Centre	54.6%	372	100.0%	372	0.0%	0	0.0%
Leominster Town Centre	13.4%	91	0.0%	0	100.0%	91	0.0%
Ross-on-Wye Town Centre	13.8%	94	0.0%	0	0.0%	0	100.0%
Ledbury Town Centre	11.2%	76	0.0%	0	0.0%	0	100.0%
Bromyard Town Centre	3.9%	26	0.0%	0	0.0%	0	100.0%
Kington Town Centre	3.2%	22	0.0%	0	0.0%	0	100.0%
Weighted base:	681	372	91	94	76	26	22
Sample:	689	298	98	102	110	38	43

**Q31 What do you like about (CENTRE MENTIONED AT Q30)? [MR]***Not those that said '(Don't visit any of these centres)' at Q29*

Close to home	37.2%	254	33.2%	124	41.5%	38	41.6%	39	37.2%	28	57.0%	15	45.3%	10
Attractive environment / nice place	9.8%	67	7.2%	27	9.1%	8	15.1%	14	19.7%	15	8.4%	2	2.4%	1
Shops - good range of independent shops	8.0%	54	4.9%	18	6.7%	6	11.1%	10	22.1%	17	5.6%	1	4.8%	1
Familiar / know where everything is	7.8%	53	8.9%	33	1.6%	1	6.6%	6	7.5%	6	8.4%	2	20.5%	4
Good cafés / restaurants	5.5%	37	6.8%	25	7.3%	7	2.1%	2	3.2%	2	2.8%	1	0.0%	0
Nice atmosphere / friendly people	4.6%	31	3.6%	13	2.8%	3	4.5%	4	8.7%	7	1.4%	0	19.7%	4
Shops - good range of non-food shops generally	3.9%	27	4.3%	16	2.6%	2	1.2%	1	8.5%	7	2.8%	1	0.0%	0
Easy to get to by car	3.8%	26	3.2%	12	7.7%	7	6.0%	6	0.5%	0	2.8%	1	0.0%	0
Parking - it's easy to find a space	3.5%	24	2.5%	9	2.2%	2	4.8%	4	9.2%	7	0.0%	0	4.8%	1
Close to work / en route to work	3.5%	24	3.4%	13	1.6%	1	3.0%	3	4.4%	3	9.0%	2	4.5%	1
You can get everything you need there	3.4%	23	2.6%	10	4.1%	4	0.9%	1	7.2%	6	7.1%	2	7.0%	2
Shops - good range of affordable shops	3.4%	23	1.2%	5	7.2%	7	5.2%	5	7.1%	5	0.0%	0	6.7%	1
Shops - good range of quality shops	2.8%	19	1.2%	4	0.6%	1	8.6%	8	6.9%	5	0.0%	0	2.4%	1
Shops - good range of 'high street' retailers	2.5%	17	3.7%	14	0.3%	0	1.4%	1	1.8%	1	1.4%	0	0.0%	0
Good market	2.1%	14	2.5%	9	3.8%	3	0.8%	1	0.9%	1	0.0%	0	0.0%	0
Good layout / shops close together	2.0%	14	2.2%	8	0.0%	0	0.5%	0	6.1%	5	1.4%	0	1.2%	0
Quiet / not busy	1.7%	11	0.4%	1	3.0%	3	0.9%	1	6.7%	5	0.0%	0	5.3%	1
Traditional / quaint	1.6%	11	1.3%	5	2.2%	2	0.9%	1	3.5%	3	0.0%	0	2.4%	1
Close to family / friends	1.5%	10	0.5%	2	1.6%	1	4.4%	4	0.9%	1	0.0%	0	8.7%	2
Shops - good range of bakers / butchers / greengrocers	1.4%	10	0.9%	3	0.7%	1	0.9%	1	0.5%	0	17.9%	5	0.0%	0
Shops - good range of clothing shops	1.3%	9	1.7%	6	2.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Traffic free areas / pedestrianisation	1.3%	9	1.9%	7	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good pubs / bars	1.3%	9	2.0%	8	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Easy to get to by bus	1.2%	8	2.0%	7	0.4%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0
Good for a day out	1.1%	8	0.4%	1	5.2%	5	0.5%	0	1.3%	1	0.0%	0	1.2%	0
Good range of other services (e.g. library, hairdresser, vets etc.)	1.0%	7	0.0%	0	2.5%	2	0.0%	0	1.8%	1	10.2%	3	2.4%	1
Clean streets / well maintained	0.8%	5	0.6%	2	1.6%	1	0.9%	1	1.3%	1	0.0%	0	0.0%	0
Good leisure facilities (e.g. leisure centres, cinema, health and fitness clubs, etc)	0.8%	5	0.9%	4	0.0%	0	0.0%	0	0.9%	1	1.4%	0	2.9%	1
Shops - good range of supermarkets	0.7%	5	0.5%	2	0.7%	1	0.0%	0	2.7%	2	0.0%	0	0.0%	0
Good for financial services (e.g. banks / building societies)	0.7%	4	0.8%	3	1.1%	1	0.5%	0	0.0%	0	0.0%	0	0.0%	0
Boots store	0.5%	3	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking - it's free	0.4%	3	0.0%	0	0.7%	1	0.5%	0	0.0%	0	0.0%	0	8.3%	2
Shops - good range of charity shops	0.3%	2	0.2%	1	0.4%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Shops - good opening hours /	0.3%	2	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

April 2022

	Total	Hereford City Centre	Leominster Town Centre	Ross-on-Wye Town Centre	Ledbury Town Centre	Bromyard Town Centre	Kington Town Centre							
open on Sundays														
Good Covid distancing/safety measures	0.3%	2	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking - it's cheap	0.2%	2	0.1%	0	0.8%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Good public toilets	0.2%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good seating	0.2%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good disabled access	0.1%	1	0.1%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to get to by train	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0
(Nothing)	13.3%	90	18.8%	70	5.4%	5	7.9%	7	5.7%	4	8.5%	2	6.4%	1
(Don't know)	0.6%	4	0.0%	0	2.8%	3	1.4%	1	0.0%	0	0.0%	0	1.2%	0
Weighted base:	681	372		91		94		76		26		22		
Sample:	689	298		98		102		110		38		43		

**Q32 What do you dislike about (CENTRE MENTIONED AT Q30)? [MR]***Not those that said '(Don't visit any of these centres)' at Q29*

Parking - expensive parking	12.9%	88	20.2%	75	3.2%	3	1.8%	2	10.7%	8	0.0%	0	0.0%	0
Too many empty shops	11.5%	78	18.4%	69	4.9%	4	3.2%	3	0.5%	0	2.8%	1	4.1%	1
Shops - need more / better range of non-food shops generally	8.9%	61	8.5%	32	16.0%	15	3.7%	3	7.4%	6	16.0%	4	4.1%	1
Traffic congestion	8.6%	59	13.8%	51	0.7%	1	2.4%	2	4.9%	4	0.0%	0	3.6%	1
Shops - need more / better clothes shops	7.4%	50	8.8%	33	4.9%	4	7.3%	7	4.9%	4	4.2%	1	5.3%	1
Parking - not enough spaces available	5.4%	37	4.7%	18	2.1%	2	5.4%	5	10.1%	8	16.2%	4	1.2%	0
Shops - need more 'high street' retailers	5.3%	36	7.4%	27	1.9%	2	3.1%	3	4.1%	3	0.0%	0	3.6%	1
Dirty streets / poorly maintained	5.0%	34	4.4%	16	11.0%	10	4.0%	4	1.8%	1	0.0%	0	12.3%	3
Shops - need more independent shops	4.6%	31	5.5%	20	5.9%	5	3.5%	3	2.5%	2	0.0%	0	0.0%	0
Parking - no free parking	4.4%	30	6.6%	25	2.8%	3	0.0%	0	1.4%	1	0.0%	0	7.8%	2
Too many charity shops	4.4%	30	3.9%	15	1.7%	2	11.5%	11	0.9%	1	2.8%	1	5.9%	1
Not attractive / poor environment	2.4%	16	2.5%	9	4.8%	4	2.3%	2	0.0%	0	0.0%	0	2.9%	1
Needs an update / revamp	1.9%	13	2.9%	11	0.8%	1	0.9%	1	0.5%	0	0.0%	0	0.0%	0
Shops - need more quality shops	1.9%	13	2.8%	10	0.7%	1	0.5%	0	1.7%	1	0.0%	0	0.0%	0
Too busy / noisy	1.5%	10	2.1%	8	1.9%	2	0.0%	0	0.5%	0	0.0%	0	1.2%	0
Shops - need more / better range of supermarkets	1.3%	9	1.3%	5	0.0%	0	0.5%	0	1.7%	1	9.8%	3	0.0%	0
Shops - need more affordable shops	1.0%	7	0.8%	3	0.0%	0	1.8%	2	1.8%	1	1.4%	0	3.6%	1
Poor road surfaces / potholes	1.0%	7	0.2%	1	3.7%	3	1.4%	1	1.4%	1	1.4%	0	0.0%	0
Not enough / poor quality public toilets	0.9%	6	0.7%	3	1.9%	2	2.1%	2	0.0%	0	0.0%	0	0.0%	0
Poor market	0.9%	6	1.0%	4	0.0%	0	0.5%	0	2.7%	2	0.0%	0	0.0%	0
Too many coffee shops	0.6%	4	0.7%	3	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0
Poor road layout	0.6%	4	1.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor disabled access	0.6%	4	0.2%	1	1.9%	2	0.5%	0	0.0%	0	4.2%	1	0.0%	0
It's split into two sections	0.6%	4	1.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not enough / poor quality cafés / restaurants	0.6%	4	0.0%	0	3.4%	3	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Too many betting shops	0.5%	3	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not enough financial services (e.g. banks / building societies)	0.5%	3	0.0%	0	0.0%	0	1.9%	2	1.5%	1	0.0%	0	2.4%	1
Shops - need more bakers / butchers / greengrocers	0.4%	3	0.4%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of security / don't feel safe	0.4%	3	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of pedestrianised areas	0.4%	3	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	10.9%	2
Not enough leisure facilities (e.g. leisure centres, cinema, health and fitness clubs, etc)	0.4%	3	0.0%	0	1.6%	1	0.5%	0	0.9%	1	0.0%	0	0.0%	0
Too hilly / steep	0.4%	3	0.0%	0	0.0%	0	2.8%	3	0.0%	0	0.0%	0	0.0%	0
Parking - people parking on the road	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.4%	2
Poor quality pavements	0.3%	2	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
People taking drugs	0.3%	2	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1
Not enough / poor quality seating areas	0.3%	2	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

# Herefordshire Household Survey for Nexus Planning

Weighted:

April 2022

	Total	Hereford City Centre	Leominster Town Centre	Ross-on-Wye Town Centre	Ledbury Town Centre	Bromyard Town Centre	Kington Town Centre							
One way system	0.3%	2	0.0%	0	0.0%	0	1.8%	2	0.0%	0	0.0%	0	0.0%	0
Needs a larger Tesco store	0.2%	2	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0
Parking - longer parking times needed	0.2%	2	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0
Lack of undercover shopping	0.2%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many takeaways	0.2%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor layout / shops too far apart	0.2%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The new tree planters	0.2%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many seagulls	0.2%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor atmosphere / unfriendly people	0.2%	1	0.0%	0	0.8%	1	0.5%	0	0.0%	0	0.0%	0	0.0%	0
Not enough / poor quality pubs / bars	0.2%	1	0.0%	0	0.0%	0	0.5%	0	0.9%	1	0.0%	0	0.0%	0
Hard to get to by bus	0.2%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not enough other services (e.g. library, hairdresser, vets etc.)	0.2%	1	0.0%	0	0.7%	1	0.5%	0	0.0%	0	0.0%	0	0.0%	0
Getting too big	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Shops - need longer opening hours / more open on Sundays	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0
People riding bikes on pavements	0.1%	1	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many hairdressers	0.1%	1	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Unable to take the car into the town centre	0.1%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0
Too many changes being mad	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0
Lack of Covid distancing/safety measures	0.0%	0	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing)	33.8%	230	22.4%	83	38.1%	35	58.2%	55	49.0%	37	48.2%	13	34.8%	8
(Don't know)	0.5%	3	0.4%	1	1.6%	1	0.0%	0	0.0%	0	1.4%	0	0.0%	0
Weighted base:		681		372		91		94		76		26		22
Sample:		689		298		98		102		110		38		43

### **Appendix 3:**

## **Sample Questionnaire**



Job No: 043A22  
Herefordshire Retail Study

Good morning / afternoon / evening, I am ..... from NEMS Market Research, an independent market research company, and we are conducting a short survey on behalf of Herefordshire Council, which is intended to ensure future shopping and leisure needs can be met in the local area. Do you have time to answer some questions please? It will take about 6-7 minutes.

**QA Are you the person responsible, or jointly responsible, for the main food shopping in your household?**

Yes  
No

IF 'YES' – CONTINUE INTERVIEW.  
NOT AVAILABLE THANK AND CLOSE INTERVIEW.

**READ OUT: "We now have a few questions about where you go food shopping. In answering these questions the location may be a store in a centre, on a specific road or area, or the internet."**

**Q01 Where did you last undertake your main food and grocery shopping?**

LIST - PLEASE USE THE OTHER BOX.

#Conv	Convenience List	GO TO Q03
	Internet / delivery	GO TO Q02
	(Don't know / can't remember)	CLOSE
	(Don't do this type of shopping)	CLOSE

**Those who said 'Internet / delivery' at Q01**

**Q02 Which retailer did you purchase your main food internet / home delivery shopping from?**

DO NOT READ OUT. ONE ANSWER ONLY.

1 Amazon Pantry  
2 Asda  
3 Iceland  
4 Marks & Spencer  
5 Morrisons  
6 Ocado  
7 Sainsbury's  
8 Tesco  
9 Waitrose  
A Other (PLEASE WRITE IN)  
B (Don't know / can't remember)

**Q03 What is the main reason you chose (STORE MENTIONED AT Q01) for your main food and grocery shopping?**

DO NOT READ OUT. ONE ANSWER ONLY

001 Accessibility by public transport  
002 Car parking prices  
003 Car parking provision  
004 Choice of food goods available  
005 Choice of shops nearby selling non-food goods  
006 Choice of shops selling food goods  
007 Cleanliness  
008 Cycle parking availability  
009 Delivery service  
010 Easy to get to by car  
011 Entertainment / events  
012 Facilities within the store eg Café, Beauty Salon, Dry Cleaners etc.  
013 Good Covid distancing/safety measures  
014 Good internal layout  
015 Good service / friendly staff  
016 Habit / always use it / preference for retailer  
017 Internet shopping is convenient  
018 Lower prices  
019 Loyalty card / points scheme  
020 Near to home  
021 Near to work  
022 Nice shopping environment  
023 Only one in the area / no other choice  
024 Provision of leisure facilities nearby  
025 Provision of services nearby, such as banks and other financial services  
026 Public information, signposts and public facilities  
027 Quality of food goods available  
028 Quality of shops selling food goods  
029 Safety (during the day)  
030 Safety (during the evening / night time)  
031 Speciality foods  
032 Staff discount / work there  
033 Value for money  
500 Other (PLEASE WRITE IN)  
505 (Don't know / varies)  
509 (No reason in particular)

**Q04** What, if anything, is the one thing you most dislike about (STORE MENTIONED AT Q01)?  
DO NOT READ OUT. ONE ANSWER ONLY

- 001 Change layout too often
- 002 Difficult to get to by car
- 003 Difficult to get to by public transport
- 004 Doesn't have a cafe
- 005 Doesn't have a petrol station
- 006 Expensive prices
- 007 Lack of Covid distancing/safety measures
- 008 Lack of cycle parking
- 009 Lack of stock / poorly stocked shelves
- 010 Lacks character / atmosphere
- 011 Lacks of shops / services nearby
- 012 Limited opening hours
- 013 Not enough staff
- 014 Not enough tills open / queues at tills
- 015 Online - missing items
- 016 Online - short use-by dates on items / unfresh food
- 017 Online - substitutions
- 018 Online - you can't choose the goods yourself
- 019 Parking is expensive
- 020 Parking spaces are limited / hard to park
- 021 Poor disabled access
- 022 Poor internal layout
- 023 Poor layout / narrow aisles
- 024 Poor quality FOOD goods
- 025 Poor quality NON-FOOD goods
- 026 Poor range of FOOD goods
- 027 Poor range of NON-FOOD goods
- 028 Rundown / needs renovating
- 029 Too big
- 030 Too busy / crowded
- 031 Too far away
- 032 Too small
- 033 Traffic congestion
- 034 Unclean / dirty store
- 035 Unfriendly / unhelpful staff
- 500 Other (PLEASE WRITE IN)
- 505 (Don't know / varies)
- 509 (Nothing)

Not those who said 'Internet / delivery' at Q01

**Q05** How did you travel to (STORE MENTIONED AT Q01) to undertake your main food shop?  
DO NOT READ OUT. ONE ANSWER ONLY.

- 1 Car / van (as driver)
- 2 Car / van (as passenger)
- 3 Bus, minibus or coach
- 4 Motorcycle, scooter or moped
- 5 Walk
- 6 Taxi
- 7 Train
- 8 Bicycle
- 9 Mobility scooter / disability vehicle
- A Other (PLEASE WRITE IN)
- B (Don't know / can't remember)

Not those who said 'Internet / delivery' at Q01

**Q06** How long did your last journey to (STORE MENTIONED AT Q01) to undertake main food shopping take?  
DO NOT PROMPT. ONE ANSWER ONLY.

- X Amount of time taken to nearest whole minute (PLEASE WRITE IN)
- Y (Don't know / can't remember)
- Z (Refused)

Not those who said 'Internet / delivery' at Q01

**Q07** When you undertook the main food shop at (STORE MENTIONED AT Q01), did you link your trip with any other activity?  
DO NOT PROMPT. ONE ANSWER ONLY. IF RESPONDENT STATES MORE THAN ONE ANSWER - TAKE THEIR FIRST ANSWER

- 1 Yes – NON-FOOD shopping **GO TO Q08**
- 2 Yes – other FOOD shopping **GO TO Q08**
- 3 Yes – visiting services such as banks and other financial institutions **GO TO Q08**
- 4 Yes – leisure activity **GO TO Q08**
- 5 Yes – visiting café / pub / restaurant **GO TO Q08**
- 6 Yes – visiting other service such as hairdressers, beautician, laundrette etc **GO TO Q08**
- 7 Yes – travelling to / from work **GO TO Q09**
- 8 Yes – travelling to / from school / college / university **GO TO Q09**
- 9 Yes – getting petrol **GO TO Q09**
- A Yes – visiting family / friends **GO TO Q09**
- B Yes – visiting health service such as doctor, dentist, hospital **GO TO Q09**
- C Yes – other activity (PLEASE WRITE IN) **GO TO Q08**
- D (No activity) **GO TO Q09**
- E (Don't know / varies) **GO TO Q09**

Those who said "Non-food", "Other food", "Services", "Leisure", "Café / pub / restaurant" and "Other services" at Q07

**Q08** **Where did you do this linked trip?**  
DO NOT PROMPT. ONE ANSWER ONLY. IF IN STORE IN A SUPERMARKET WRITE IN NAME OF SUPERMARKET AND TOWN.

#Comp Comparison List

**Q09** **Where did you undertake your main food and grocery shopping the time before last? Was it the same place or somewhere different?**  
DO NOT READ OUT. ONE ANSWER ONLY. IF THEY SAY A STORE, LOCATION OR MARKET THAT IS NOT ON THE LIST - PLEASE USE THE OTHER BOX.

#Conv Convenience List GO TO Q11  
Internet / delivery GO TO Q10  
(Don't know / can't remember) GO TO Q11

Those who said 'Internet / delivery' at Q09

**Q10** **Which retailer did you purchase your main food internet / home delivery shopping from?**  
DO NOT READ OUT. ONE ANSWER ONLY.

- 1 Amazon Pantry
- 2 Asda
- 3 Iceland
- 4 Marks & Spencer
- 5 Morrisons
- 6 Ocado
- 7 Sainsbury's
- 8 Tesco
- 9 Waitrose
- A Other (PLEASE WRITE IN)
- B (Don't know / can't remember)

**Q11** **Thinking more generally, how much does your household spend on average on main food and grocery shopping in a week?**  
DO NOT PROMPT. ONE ANSWER ONLY.

- X To the nearest £: (PLEASE WRITE IN)
- Y (Don't know / varies)
- Z (Refused)

**Q12** **And still thinking more generally, how often does your household do a main food and grocery shop?**  
DO NOT PROMPT. ONE ANSWER ONLY.

- 1 7 times a week
- 2 4-6 times a week
- 3 2-3 times a week
- 4 Once a week
- 5 Once a fortnight
- 6 Once a month
- 7 Less than once a month
- 8 (Don't know / varies)

**Q13** **Do you make 'top up' shopping trips in between your main food shopping trips? Top up grocery shopping includes 'basket shops' in foodstores, purchases from speciality retailers such as bakers, butchers and greengrocers, and snacks bought from shops. It could also include online food shopping.**  
DO NOT READ OUT. ONE ANSWER ONLY.

- 1 Yes GO TO Q14
- 2 No GO TO Q18

Those who do top-up shopping at Q13

**Q14** **Where did you last undertake your 'top up' shopping?**  
DO NOT READ OUT. ONE ANSWER ONLY. IF THEY SAY A STORE, LOCATION OR MARKET THAT IS NOT ON THE LIST - PLEASE USE THE OTHER BOX.

#Conv Convenience List GO TO Q15  
Internet / delivery GO TO Q15  
(Don't know / can't remember) GO TO Q16

Those who do top-up shopping at Q13

**Q15** **Where did you undertake your 'top up' food shopping the time before last?**  
DO NOT READ OUT. ONE ANSWER ONLY. IF THEY SAY A STORE, LOCATION OR MARKET THAT IS NOT ON THE LIST - PLEASE USE THE OTHER BOX.

#Conv Convenience List

Those who do top-up shopping at Q13

**Q16** **Thinking more generally how much does your household spend on average on 'top up' food and grocery shopping in a week? Once again, top up grocery shopping includes 'basket shops' in foodstores, purchases from speciality retailers such as bakers, butchers and greengrocers, and snacks bought from shops.**  
DO NOT PROMPT. ONE ANSWER ONLY.

- X To the nearest £: (PLEASE WRITE IN)
- Y (Don't know / varies)
- Z (Refused)

**Those who do top-up shopping at Q13**

**Q17 And still thinking more generally, how often does your household do a top-up food and grocery shop?**  
DO NOT PROMPT. ONE ANSWER ONLY.

- 1 7 times a week
- 2 4-6 times a week
- 3 2-3 times a week
- 4 Once a week
- 5 Once a fortnight
- 6 Once a month
- 7 Less than once a month
- 8 (Don't know / varies)

**READ OUT:** "We now have a few questions about where you go for non-food shopping. In answering these questions the location may be a town centre, a retail park, a free standing store, or it could be facilities such as the internet, TV shopping or catalogue."

**Q18 Where did you last buy clothing or footwear goods?**  
DO NOT PROMPT. ONE ANSWER ONLY. IF IN STORE IN A SUPERMARKET WRITE IN NAME OF SUPERMARKET AND TOWN.

- |       |                                  |           |
|-------|----------------------------------|-----------|
| #Comp | Comparison List                  | GO TO Q19 |
|       | Abroad                           | GO TO Q22 |
|       | Internet                         | GO TO Q22 |
|       | Mail order / catalogue           | GO TO Q22 |
|       | TV shopping                      | GO TO Q22 |
|       | (Don't know / can't remember)    | GO TO Q22 |
|       | (Don't do this type of shopping) | GO TO Q22 |

**Q19 How often do you generally make shopping trips for clothing or footwear to (LOCATION MENTIONED AT Q18)?**  
DO NOT READ OUT. ONE ANSWER ONLY.

- 1 Daily
- 2 At least two times a week
- 3 At least once a week
- 4 At least once a fortnight
- 5 At least once a month
- 6 At least every two months
- 7 At least every 3 months
- 8 At least every 6 months
- 9 Less often than once every 6 months
- A Have only visited once
- B (Don't know / varies)

**Q20 How do you travel to (LOCATION MENTIONED AT Q18)?**  
DO NOT READ OUT. ONE ANSWER ONLY.

- 1 Car / van (as driver)
- 2 Car / van (as passenger)
- 3 Bus, minibus or coach
- 4 Motorcycle, scooter or moped
- 5 Walk
- 6 Taxi
- 7 Train
- 8 Bicycle
- 9 Mobility scooter / disability vehicle
- A Other (PLEASE WRITE IN)
- B (Don't know / can't remember)

**Q21 When you last went shopping for clothing or footwear at (LOCATION MENTIONED AT Q18), did you link this trip with another activity?**  
DO NOT PROMPT. ONE ANSWER ONLY. IF RESPONDENT STATES MORE THAN ONE ANSWER - TAKE THEIR FIRST ANSWER

- 1 Yes – NON-FOOD shopping
- 2 Yes – FOOD shopping
- 3 Yes – visiting services such as banks and other financial institutions
- 4 Yes – leisure activity
- 5 Yes – visiting café / pub / restaurant
- 6 Yes – visiting other service such as hairdressers, beautician, laundrette etc
- 7 Yes – travelling to / from work
- 8 Yes – travelling to / from school / college / university
- 9 Yes – getting petrol
- A Yes – visiting family / friends
- B Yes – visiting health service such as doctor, dentist, hospital
- C Yes – other activity (PLEASE WRITE IN)
- D (No activity)
- E (Don't know / varies)

**Q22 Where did you last buy books, CDs, DVDs or video games?**  
DO NOT PROMPT. ONE ANSWER ONLY. IF IN STORE IN A SUPERMARKET WRITE IN NAME OF SUPERMARKET AND TOWN.

- |       |                 |
|-------|-----------------|
| #Comp | Comparison List |
|-------|-----------------|

**Q23** Where did you last buy small household goods such as home furnishings, clocks, jewellery, glass and china items?  
DO NOT PROMPT. ONE ANSWER ONLY. IF IN STORE IN A SUPERMARKET WRITE IN NAME OF SUPERMARKET AND TOWN.

#Comp Comparison List

**Q24** Where did you last buy toys, games, bicycles or recreational goods?  
DO NOT PROMPT. ONE ANSWER ONLY. IF IN STORE IN A SUPERMARKET WRITE IN NAME OF SUPERMARKET AND TOWN.

#Comp Comparison List

**Q25** Where did you last buy chemist goods, including health and beauty products?  
DO NOT PROMPT. ONE ANSWER ONLY. IF IN STORE IN A SUPERMARKET WRITE IN NAME OF SUPERMARKET AND TOWN.

#Comp Comparison List

**Q26** Where did you last buy electrical items, such as televisions, washing machines and computers?  
DO NOT PROMPT. ONE ANSWER ONLY. IF IN STORE IN A SUPERMARKET WRITE IN NAME OF SUPERMARKET AND TOWN.

#Comp Comparison List

**Q27** Where did you last buy DIY or gardening goods?  
DO NOT PROMPT. ONE ANSWER ONLY. IF IN STORE IN A SUPERMARKET WRITE IN NAME OF SUPERMARKET AND TOWN.

#Comp Comparison List

**Q28** Where did you last buy furniture, carpets or floor coverings?  
DO NOT PROMPT. ONE ANSWER ONLY. IF IN STORE IN A SUPERMARKET WRITE IN NAME OF SUPERMARKET AND TOWN.

#Comp Comparison List

**READ OUT: "Now thinking about non-food shopping online before, during and after the covid lockdowns."**

**LOCK1** BEFORE the Covid-19 pandemic - how often were you doing non-food shopping online?  
DO NOT PROMPT. ONE ANSWER ONLY.

- 1 7 days a week
- 2 4-6 days a week
- 3 2-3 days a week
- 4 One day a week
- 5 Every two weeks
- 6 Every three weeks
- 7 Monthly
- 8 Once every two months
- 9 Three-four times a year
- A Twice a year
- B Once a year
- C Less often
- D Never
- E (Don't know)
- F (Varies)

**LOCK2** How often are you now doing non-food shopping online?  
DO NOT PROMPT. ONE ANSWER ONLY.

- 1 7 days a week
- 2 4-6 days a week
- 3 2-3 days a week
- 4 One day a week
- 5 Every two weeks
- 6 Every three weeks
- 7 Monthly
- 8 Once every two months
- 9 Three-four times a year
- A Twice a year
- B Once a year
- C Less often
- D Never
- E (Don't know)
- F (Varies)

**Q29** Now thinking about places you NORMALLY visit - do you visit any of the following centres?  
READ OUT. CAN BE MULTICODED.

- 1 Hereford City Centre
- 2 Leominster Town Centre
- 3 Ross-on-Wye Town Centre
- 4 Ledbury Town Centre
- 5 Bromyard Town Centre
- 6 Kington Town Centre
- 7 (Don't visit any of these centres)

**GO TO Q33**

**THOSE WHO VISIT ONE OF THE CENTRES AT Q29**

**Q30** Which of those centres do you visit the most?  
THAN THE OTHERS. IF THEY STILL SAY IT VARIES - ASK FOR THE LAST ONE THEY VISITED.

- 1 Hereford City Centre
- 2 Leominster Town Centre
- 3 Ross-on-Wye Town Centre
- 4 Ledbury Town Centre
- 5 Bromyard Town Centre
- 6 Kington Town Centre

**THOSE WHO VISIT ONE OF THE CENTRES AT Q29**

**Q31** What do you like about (CENTRE MENTIONED AT Q30)?  
DO NOT READ OUT. CODE FIRST 3 MENTIONS

- 001 Attractive environment / nice place
- 002 Clean streets / well maintained
- 003 Close to home
- 004 Close to work / en route to work
- 005 Easy to get to by bus
- 006 Easy to get to by car
- 007 Easy to get to by train
- 008 Familiar / know where everything is
- 009 Good cafés / restaurants
- 010 Good Covid distancing/safety measures
- 011 Good disabled access
- 012 Good for a day out
- 013 Good for financial services (e.g. banks / building societies)
- 014 Good layout / shops close together
- 015 Good leisure facilities (e.g. leisure centres, cinema, health and fitness clubs, etc)
- 016 Good market
- 017 Good pubs / bars
- 018 Good range of other services (e.g. library, hairdresser, vets etc.)
- 019 Has undercover shopping
- 020 Nice atmosphere / friendly people
- 021 Parking - it's cheap
- 022 Parking - it's easy to find a space
- 023 Parking - it's free
- 024 Quiet / not busy
- 025 Shops - good opening hours / open on Sundays
- 026 Shops - good range of affordable shops
- 027 Shops - good range of bakers / butchers / greengrocers
- 028 Shops - good range of clothing shops
- 029 Shops - good range of 'high street' retailers
- 030 Shops - good range of independent shops
- 031 Shops - good range of non-food shops generally
- 032 Shops - good range of quality shops
- 033 Shops - good range of supermarkets
- 034 Traditional / quaint
- 035 Traffic free areas / pedestrianisation
- 036 You can get everything you need there
- 500 Other (PLEASE WRITE IN)
- 505 (Don't know)
- 509 (Nothing)

**THOSE WHO VISIT ONE OF THE CENTRES AT Q29**

**Q32** What do you dislike about (CENTRE MENTIONED AT Q30)?  
DO NOT READ OUT. CODE FIRST 3 MENTIONS

001	Dirty streets / poorly maintained	GO TO Q34
002	Hard to get to by bus	GO TO Q34
003	Hard to get to by train	GO TO Q34
004	Lack of Covid distancing/safety measures	GO TO Q34
005	Lack of pedestrianised areas	GO TO Q34
006	Lack of security / don't feel safe	GO TO Q34
007	Lack of undercover shopping	GO TO Q34
008	Needs an update / revamp	GO TO Q34
009	Not attractive / poor environment	GO TO Q34
010	Not enough / poor quality cafés / restaurants	GO TO Q34
011	Not enough / poor quality public toilets	GO TO Q34
012	Not enough / poor quality pubs / bars	GO TO Q34
013	Not enough / poor quality seating areas	GO TO Q34
014	Not enough financial services (e.g. banks / building societies)	GO TO Q34
015	Not enough leisure facilities (e.g. leisure centres, cinema, health and fitness clubs, etc)	GO TO Q34
016	Not enough other services (e.g. library, hairdresser, vets etc.)	GO TO Q34
017	Parking - expensive parking	GO TO Q34
018	Parking - no free parking	GO TO Q34
019	Parking - not enough spaces available	GO TO Q34
020	Poor atmosphere / unfriendly people	GO TO Q34
021	Poor disabled access	GO TO Q34
022	Poor layout / shops too far apart	GO TO Q34
023	Poor market	GO TO Q34
024	Poor nightlife	GO TO Q34
025	Shops - need longer opening hours / more open on Sundays	GO TO Q34
026	Shops - need more / better clothes shops	GO TO Q34
027	Shops - need more / better range of non-food shops generally	GO TO Q34
028	Shops - need more / better range of supermarkets	GO TO Q34
029	Shops - need more affordable shops	GO TO Q34
030	Shops - need more bakers / butchers / greengrocers	GO TO Q34
031	Shops - need more 'high street' retailers	GO TO Q34
032	Shops - need more independent shops	GO TO Q34
033	Shops - need more quality shops	GO TO Q34
034	Too busy / noisy	GO TO Q34
035	Too many betting shops	GO TO Q34
036	Too many charity shops	GO TO Q34
037	Too many empty shops	GO TO Q34
038	Too many takeaways	GO TO Q34
039	Traffic congestion	GO TO Q34
500	Other (PLEASE WRITE IN)	GO TO Q34
505	(Don't know)	GO TO Q34
509	(Nothing)	GO TO Q34

**Those who don't visit any centres at Q29**

**Q33** Why don't you visit these centres?  
DO NOT READ OUT. CAN BE MULTICODED

1	Expensive car parking
2	Inconveniently located car parking
3	Lack of choice and range of food shops
4	Lack of choice and range of non-food shops
5	Not accessible by public transport
6	Poor choice of leisure facilities (cinema, gym, pubs etc)
7	Poor choice of services (hairdressers, banks etc)
8	Poor environmental quality of centre
9	Too far away from home
A	Too far away from work
B	Too many vacant shops
C	Traffic congestion
D	Other (PLEASE WRITE IN)
E	(Nothing, no reason to visit)
F	(Don't know)

**Q34 Do you do any of these types of electronic shopping?**  
READ OUT. CAN BE MULTICODED

- |   |  |           |
|---|--|-----------|
| 1 | Internet shopping                                | GO TO Q35 |
| 2 | Portable internet shopping, through mobile phone | GO TO Q35 |
| 3 | TV Shopping                                      | GO TO Q35 |
| 4 | (No)   | GO TO Q37 |

**Q35 Which goods or services do you currently purchase via electronic shopping?**  
DO NOT READ OUT. CAN BE MULTICODED

- 1 Antiques / ornaments / collectibles / paintings / frames
- 2 Baby items
- 3 Banking / finance / insurance / utilities
- 4 Batteries
- 5 Books
- 6 CDs, DVDs, Vinyl (physical products)
- 7 Cleaning products
- 8 Clothes / shoes
- 9 Computer / printer accessories
- A Console / PC games
- B Covid related items (e.g. masks, gloves, sanitiser gel / spray, etc.)
- C Craft / hobby items (including stationary and cards)
- D DIY / hardware goods / tools
- E Domestic electrical appliances (white goods)
- F Downloadable / streaming content (e.g. music / movies / tv / games / apps)
- G Food / groceries / alcohol / coffee pods (not takeaways)
- H Furniture / soft furnishings / floor coverings
- I Garden items / flowers / plants
- J Gifts
- K Health / beauty / chemist goods
- L Holiday and / or Travel / Event Tickets
- M Jewellery / watches
- N Mobile phone / tablet / pad accessories
- O Musical instruments / accessories
- P Pet food / products
- Q Photographs
- R Small electrical items (e.g. kettles / toasters / hairdryers etc.)
- S Small household goods
- T Sports goods (includes fishing & cycling items)
- U Takeaway food
- V Toys
- W TVs, Hi-Fi's, computers
- X Vehicle parts
- Y Vehicles
- Z Wood / Coal / Gas bottles (e.g. home fuel items)
- a Other (PLEASE WRITE IN)
- b (Don't know)
- c (Nothing / Nothing else)

**Q36 For your last electronic shopping order, how did you receive your goods?**  
DO NOT READ OUT. ONE ANSWER ONLY

- 1 Home delivery
- 2 Delivery to place of work
- 3 Collection at store
- 4 Collection at click and collect hub
- 5 Collection at other location
- 6 Downloaded
- 7 (Don't know / varies)

**Q36A When undertaking online shopping, how often do you use click and collect facilities?**  
DO NOT READ OUT. ONE ANSWER ONLY

- |   |                                     |                  |
|---|-------------------------------------|------------------|
| 1 | Daily                               | GO TO Q36b       |
| 2 | At least two times a week           | GO TO Q36b       |
| 3 | At least once a week                | GO TO Q36b       |
| 4 | At least once a fortnight           | GO TO Q36b       |
| 5 | At least once a month               | GO TO Q36b       |
| 6 | At least every two months           | GO TO Q36b       |
| 7 | At least every 3 months             | GO TO Q36b       |
| 8 | At least every 6 months             | GO TO Q36b       |
| 9 | Less often than once every 6 months | GO TO Q36b       |
| A | Never                               | <b>GO TO Q37</b> |
| B | (Don't know / varies)               | <b>GO TO Q37</b> |

**Q36B Where did you last visit to pick up goods purchased through 'click and collect'?**  
DO NOT READ OUT. ONE ANSWER ONLY. WE WANT THE ACTUAL STORE OR LOCATION NOT THE "TYPE" OF PLACE

- 500 (PLEASE WRITE IN FULL ADDRESS DETAILS OF THE CLICK AND COLLECT HUB)
- 505 Dont know / can't remember



**READ OUT: "We now have a few questions about a range of different social and leisure activities."**

**Q37 Which of these leisure activities do you participate in?**  
READ OUT. CAN BE MULTICODED.

- 1 Indoor sports or health and fitness activity, e.g. gyms, leisure centres, etc.
- 2 Restaurants
- 3 Pub / bars / nightclubs / social clubs
- 4 Theatres / concert halls / museums / art galleries and other cultural facilities
- 5 Cinema
- 6 Ten pin bowling
- 7 Bingo
- 8 Casino
- 9 (None mentioned)

**ASKED TO THOSE WHO PARTICIPATE IN HEALTH AND FITNESS OR LEISURE CENTRE ACTIVITIES AT Q37**

**Q38 Which centre / facility did you last visit for an indoor sports or health and fitness activity?**  
DO NOT PROMPT. ONE ANSWER ONLY.

#Health Health List

**ASKED TO THOSE WHO GO TO RESTAURANTS AT Q37**

**Q39 Which centre / facility did you last visit to go to a restaurant?**  
DO NOT PROMPT. ONE ANSWER ONLY.

#Social Social List

**ASKED TO THOSE WHO GO TO PUB/BARS, NIGHTCLUBS OR A SOCIAL CLUB AT Q37**

**Q40 Which centre / facility did you last visit to go to pubs, bars and nightclubs?**  
DO NOT PROMPT. ONE ANSWER ONLY.

#Social Social List

**ASKED TO THOSE WHO VISIT THEATRE/CONCERT HALL/MUSEUM/ART GALLERIES AT Q37**

**Q41 Which centre / facility did you last visit for theatres / concert halls / museums / art galleries and other cultural facilities?**  
DO NOT PROMPT. ONE ANSWER ONLY.

#Culture Culture list

**ASKED TO THOSE WHO GO TO THE CINEMA AT Q37**

**Q42 Which cinema did you last visit?**  
DO NOT PROMPT. ONE ANSWER ONLY.

#Cinema Cinema List

**ASKED TO THOSE WHO GO TEN PIN BOWLING AT Q37**

**Q43 Which ten-pin bowling venue did you last visit?**  
DO NOT PROMPT. ONE ANSWER ONLY.

#TenPin Bowling List

**ASKED TO THOSE WHO GO TO BINGO AT Q37**

**Q44 Which bingo hall did you last visit?**  
DO NOT PROMPT. ONE ANSWER ONLY.

#Bingo Bingo List

**ASKED TO THOSE WHO VISIT CASINO AT Q37**

**Q45 Which casino did you last visit?**  
DO NOT PROMPT. ONE ANSWER ONLY.

#Casino Casino List

**Q46 Which leisure facilities would you like to see more of in the area?**  
DO NOT READ OUT. CAN BE MULTICODED.

- 001 Art galleries
- 002 Bars / pubs
- 003 Better shopping facilities
- 004 Bingo
- 005 Bowling alley (ten-pin bowling)
- 006 Casino
- 007 Cinema
- 008 Climbing centres
- 009 Coffee shops / cafes
- 010 Concert hall / venue
- 011 Cycle paths / area
- 012 Dance facilities
- 013 Extreme sports
- 014 Food / farmers markets
- 015 Health and fitness venues (including gyms)
- 016 Hotels
- 017 Ice rink
- 018 Indoor soft play areas
- 019 Indoor swimming pool
- 020 Indoor tennis courts
- 021 Indoor trampoline parks
- 022 Karting
- 023 Leisure / sports centre
- 024 Leisure facilities / activities for families
- 025 Leisure facilities / activities for teenagers
- 026 Leisure facilities / activities for the elderly
- 027 Leisure facilities / activities for young children
- 028 Live music venues
- 029 More sports facilities (football pitches, tennis courts)
- 030 Museums
- 031 Obstacle courses
- 032 Outdoor festivals / events
- 033 Outdoor gyms
- 034 Outdoor swimming pool
- 035 Outdoor Tai Chi classes
- 036 Outdoor tennis Courts
- 037 Paintballing
- 038 Play spaces / park facilities
- 039 Pubs / bars
- 040 Restaurants
- 041 Skateboarding
- 042 Street carnivals
- 043 Swimming pool
- 044 Theatres
- 500 Other (PLEASE WRITE IN)
- 505 (Don't know)
- 509 (Nothing)

**Q47 How do you normally travel when visiting leisure destinations?**  
DO NOT READ OUT. ONE ANSWER ONLY.

- 1 Car / van (as driver)
- 2 Car / van (as passenger)
- 3 Bus, minibus or coach
- 4 Motorcycle, scooter or moped
- 5 Walk
- 6 Taxi
- 7 Train
- 8 Bicycle
- 9 Mobility scooter / disability vehicle
- A Other (PLEASE WRITE IN)
- B (Don't know / varies)

**GEN Gender of respondent.**  
DO NOT READ OUT. CODE FROM OBSERVATION

- 1 Male
- 2 Female

**AGE Could I ask how old you are please?**  
DO NOT READ OUT. ONE ANSWER ONLY.

- 1 18 – 24 years
- 2 25 – 34 years
- 3 35 – 44 years
- 4 45 – 54 years
- 5 55 – 64 years
- 6 65+ years
- 7 (Refused)

**Thank & close.**