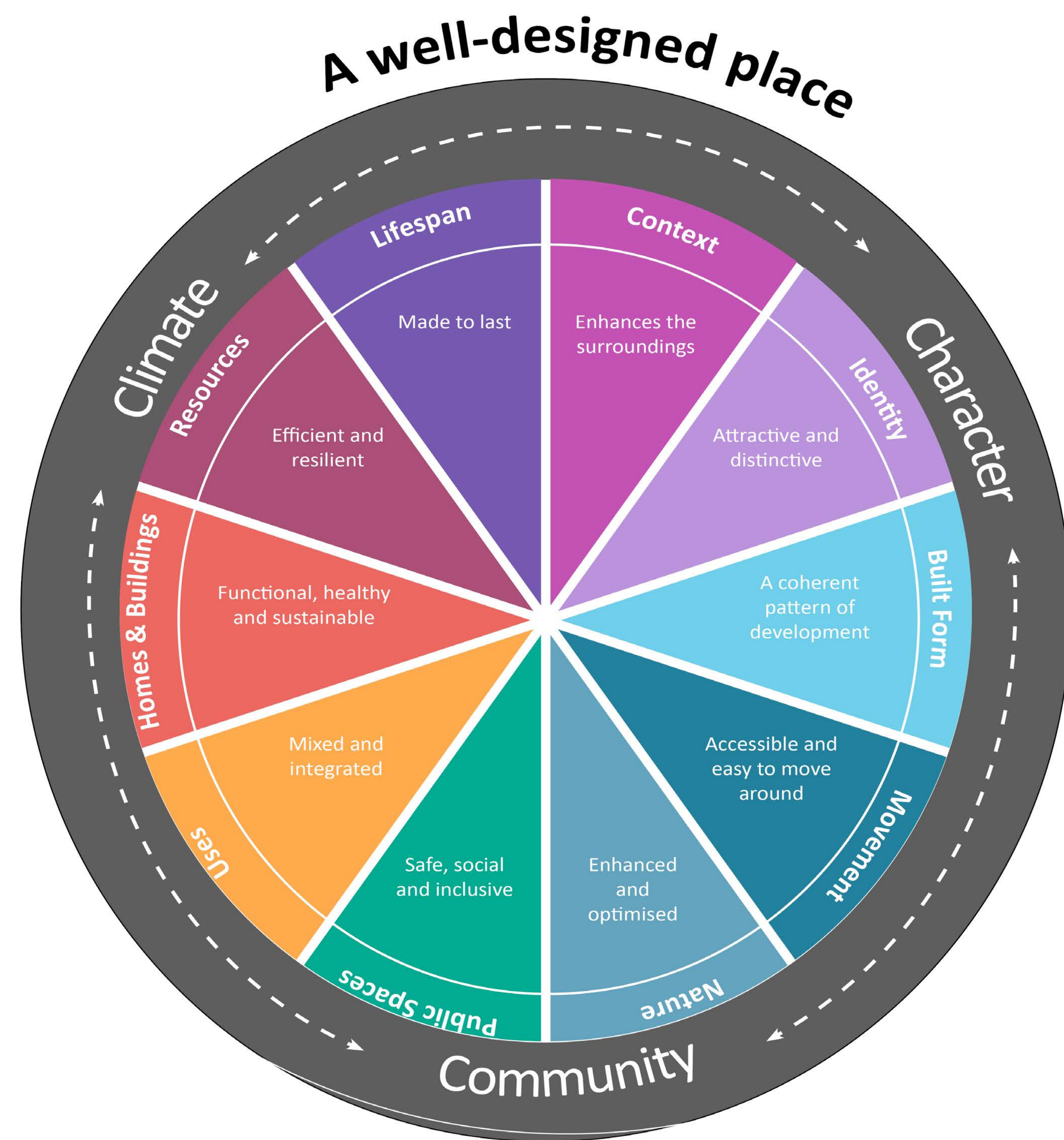


Design Coding Context

- A national push towards more beautiful places and a requirement for all Local Authorities to have a Design Code.
- National Model Design Code and guide created to support the integration of design codes into policy. This is based of 10 characteristics of well-designed places.
- The Herefordshire design code will be developed as a Supplementary Planning Document (SPD). Which provides greater detail to Local Plan policy EE3.



What is a Design Code?

A design code is a set of illustrated design rules and requirements which instruct and may advise on the physical development of a site or area. The graphic and written components of the code are detailed and precise, and build upon a design vision such as a masterplan or other design and development framework for a site or area.

Source: Annex B to Planning Policy Statement 3: Housing (DCLG, 2006)



Extracts of Example Area Type Worksheet. See guidance notes appendix for template.

Design Codes are...

- A set of graphic, and to a lesser extent, written, rules that are technical in nature.
- Establishes with precision, the design considerations of a development or area.
- Based on a design vision such as a masterplan or other form of design framework for a site or area.
- Three-dimensional in scope, and focus primarily on urban design considerations.
- Focus on the essential and mandatory design characteristics of development.
- Can include provisions that are advisory or optional.



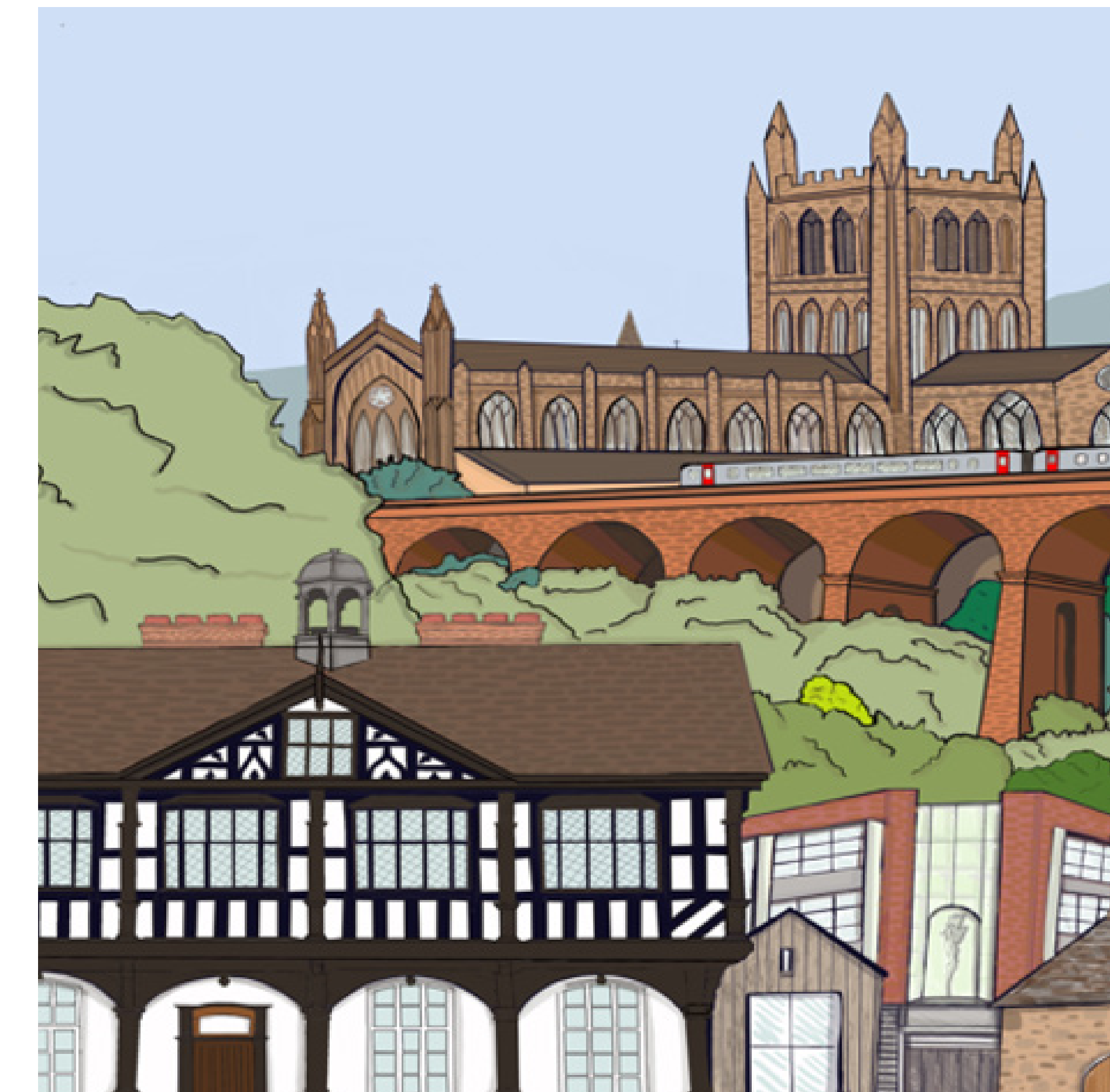
Design Codes can....

- Establish high-quality design aspirations in a manner that allows their consistent application across a site or area.
- Provide a robust form of design guidance that can be more difficult to challenge (for example, at appeal).
- Establish the key development-wide design parameters around which individual development phases can be creatively designed and delivered.
- Test, develop, and deliver a design vision for a site or area.
- Establish a more certain and efficient planning process. Clarify the regulatory process rather than complicate it.
- Create a level playing field for development interests, based on their willingness and ability to deliver high-quality design.

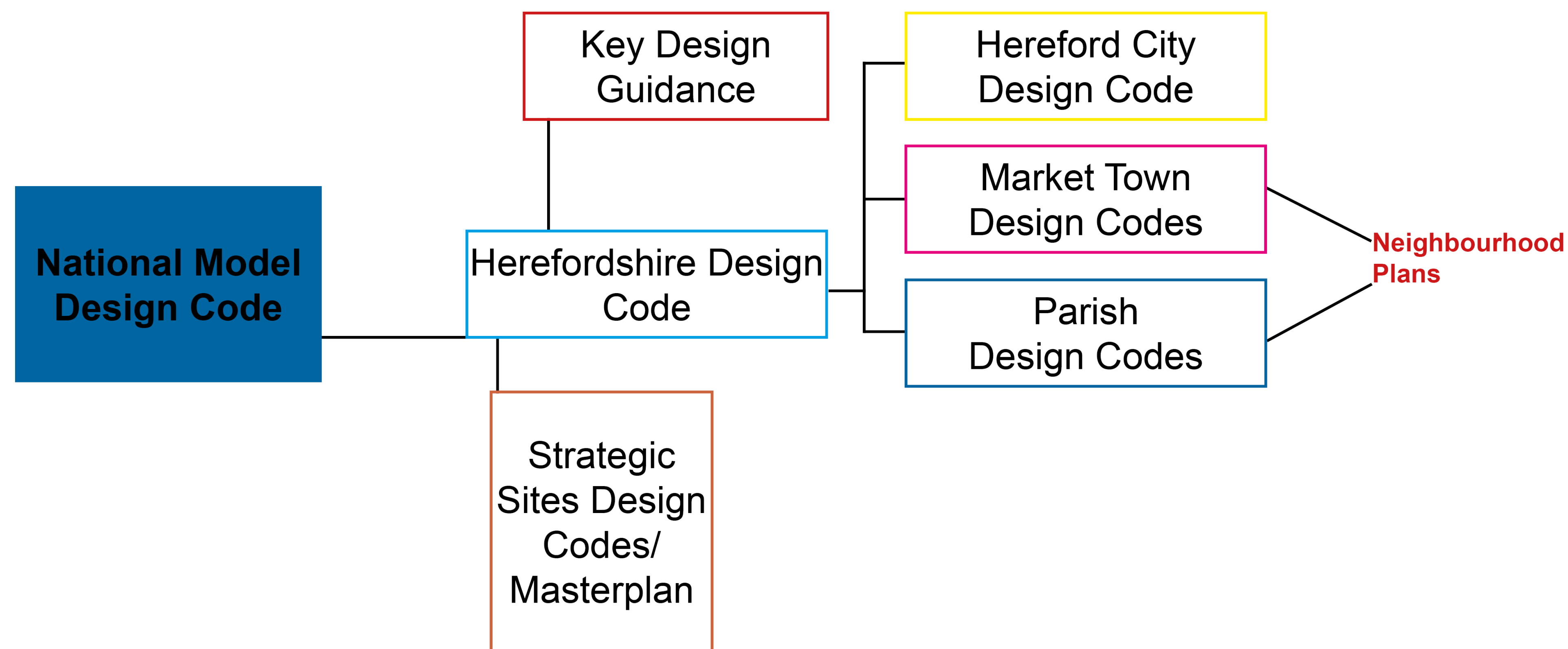


Why code?

- Design codes are a key proactive tool. They can help embed the aspirations for a place, and assist in proactively taking forward and implementing local visions with greater consensus, transparency, speed, quality and certainty.
- When used correctly design codes can play a key role in helping to deliver design quality in contexts where it has typically been lacking in the recent past; particularly in large-scale predominantly residential developments.
- Design codes can help to provide landowners and developers with more certainty.



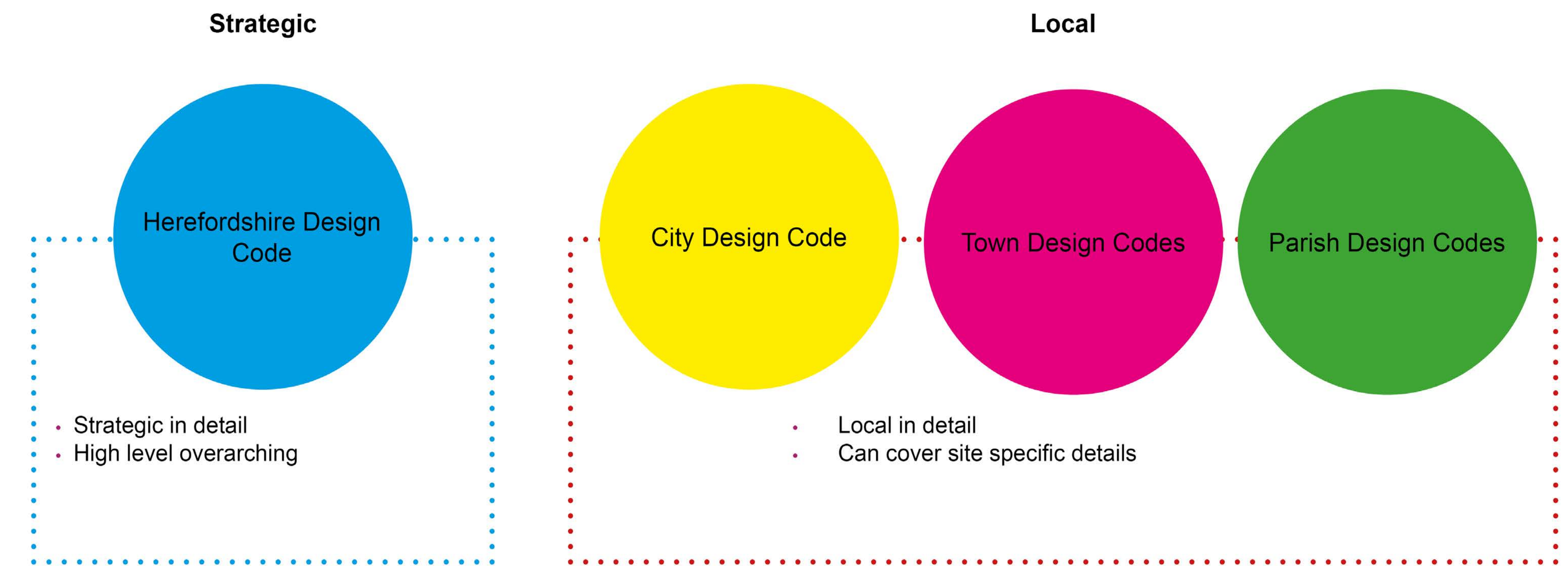
Design Coding in Herefordshire Hierarchy



This table illustrates the hierarchy for design guidance and coding in Herefordshire. Countywide codes and local codes should adhere to guidance set out in the National Model Design Code.

| | |
|--|---|
| Herefordshire Local Plan Design Policy | Covers strategic elements and general requirements. |
| Herefordshire Design Code | Overarching Design Criteria covering key design parameters, codes, and recommended guidance. Also set out parameters for specific types of development. |
| Hereford City Design Code | Design criteria specific to Hereford City through 'must' code and 'should and could' guidance |
| Market Town Design Codes | Design criteria specific to each of the market towns through a set of 'must' code and 'should and could' guidance |
| Parish Design Codes | Design criteria specific to each parish and its settlement/s/Set out a 'must' code and 'should and could' guidance. Driven by local desire to have one. |
| Site specific Design Codes | Provides site-specific design guidance for strategic sites and smaller sites provides set of 'should' guidance and masterplan at planning application stage |

Design Codes in Herefordshire



Delivery

Herefordshire Design Code will be produced by Herefordshire Council as a Supplementary Planning Document (SPD).

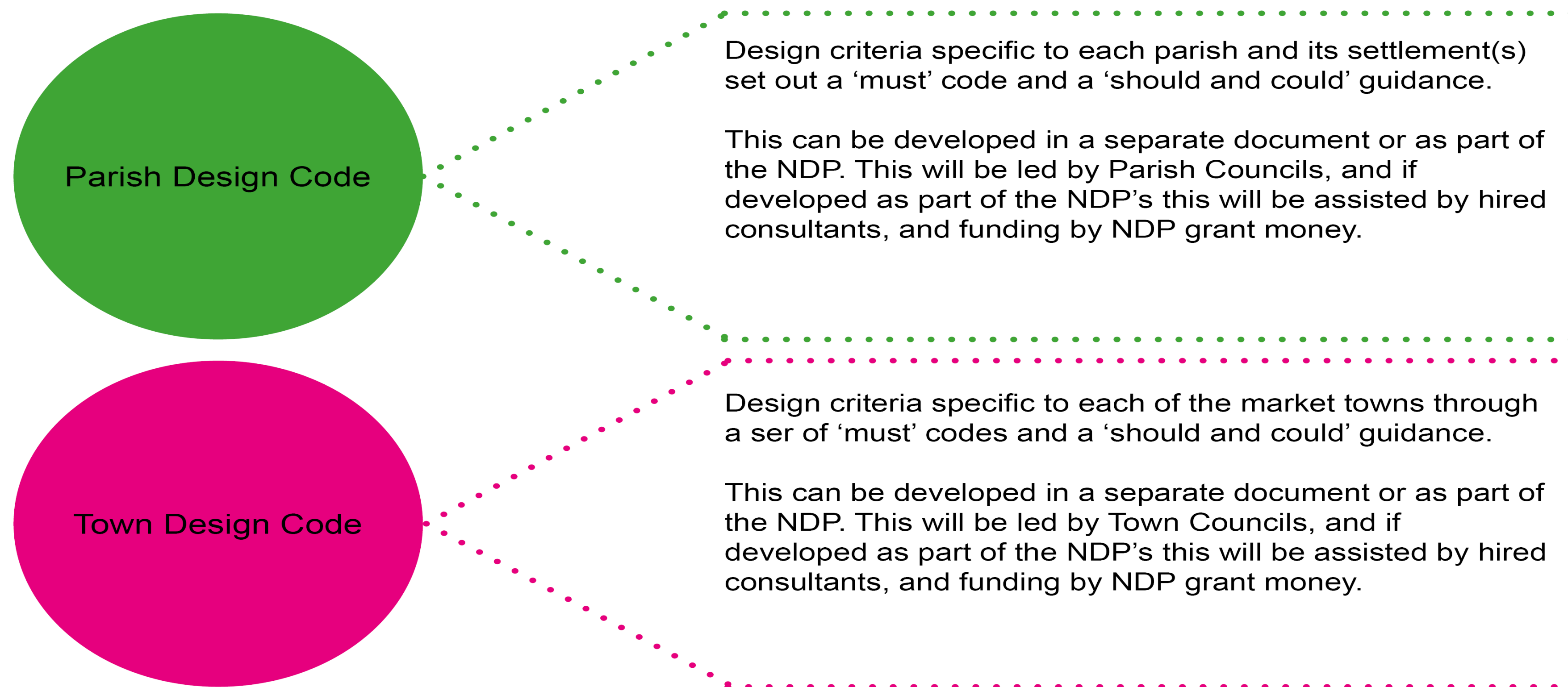
City Design Code to be produced as an SPD building on the 2019 Hereford Design Guide.

Town and Parish Design Codes to be produced as part of Neighbourhood Plans.

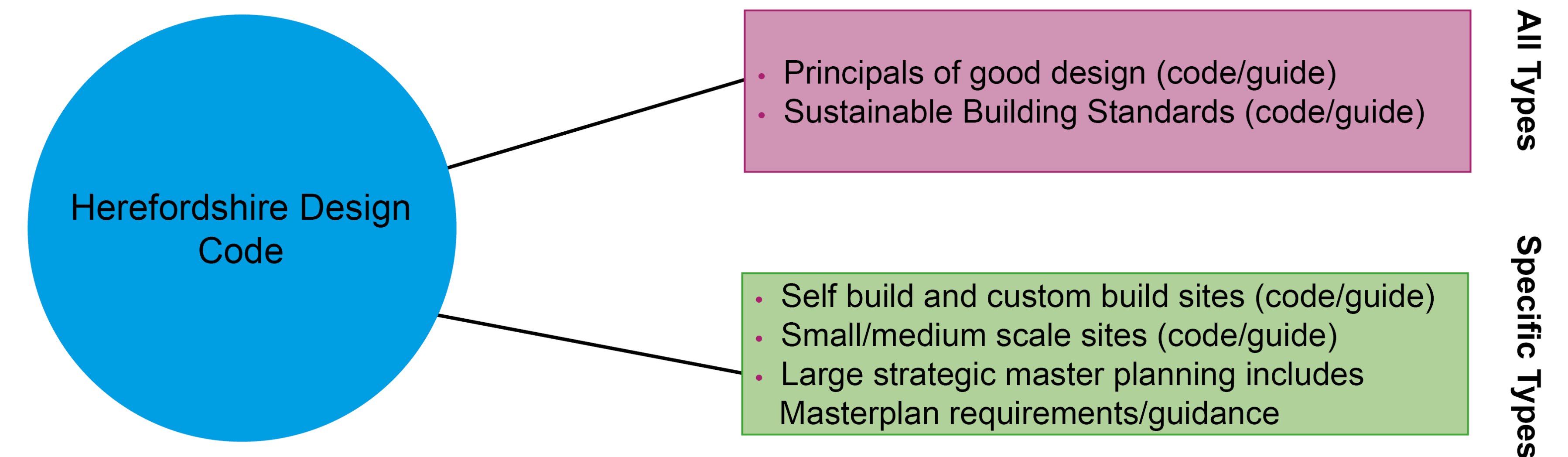
To supplement our strategic policies and local policies, design codes will provide an extra layer of detail to our policies.

This will set clear, descriptive rules established with precision, the design considerations of a development or area.

Local Design Codes



Herefordshire Design Code



Design Coding in Herefordshire Hierarchy

