

# ART PEOPLE PLACE

Hereford Public Art Trail

## Wall Murals

A series of eight wall-based murals commissioned by Studio Response in March 2024 as part of the Hereford City Centre Improvements project.

- 1 **Ancestral Memory**  
*Nomad Clan*  
The Commercial, 44 Commercial Road
- 2 **Our Wild Heart**  
*Emmeline North*  
Bastion Mews, 37a Commercial Street
- 3 **Every Corner Holds a Memory**  
*Estée Angéline*  
Union Passage, 46 Commercial Street
- 4 **Tom**  
*Gemma Flowers*  
Booth Hall Passage, East Street
- 5 **The People's Patch**  
*Dermot Clarke*  
Capuchin Lane, 28/29 High Town
- 6 **Forever Flowers (Shifting Borders)**  
*Graphic Rewilding*  
Eign Gate Underpass, Gunners Lane
- 7 **Cattles and Apples**  
*Curtis Hylton*  
The Herdsman, 54 Widemarsh Street
- 8 **Forget Me Not**  
*SNIK*  
Brewer's Passage, 16 Commercial Street

## Sculpture Trail

A trail of eight artworks jointly commissioned in March 2024 by Hereford College of Arts and Meadow Arts to celebrate 170 years of creative education in Hereford.

- 9 **Cloud Palette #1**  
*Matthew Cornford*  
Sarah Jane's Joy Of Flowers, 1 King Street
- 10 **Diamond**  
*Lothar Götz*  
Chave and Jackson, 6-7 Broad Street
- 11 **The Sturgeon and the Artist**  
*Nicholas Stevenson*  
Grape Tree, 1 High Town
- 12 **Unleashed**  
*Laura White*  
Printer and Tailor, 35 Widemarsh Street
- 13 **Bangin' the Drum**  
*Mark Houghton*  
Faith's/Neal's Yard, 22 Widemarsh Street
- 14 **Wonders**  
*Celia Johnson and Wigmore High School*  
Trinity Square
- 15 **Plough**  
*Daniel Moss*  
34 Church Street
- 16 **HR\_101**  
*Rich Makin*  
No. 28 Fabrics & Interiors, 28 Church Street

### KEY

- Parking
- Bus Station
- Train Station
- Pedestrian Area / Restricted Access
- Suggested Route  
2 mile Loop

### City Artworks

Why not take time to visit other sculptures on your journey around Hereford? Artworks within easy walking distance are highlighted on the map.

- |   |  |
|---|--|
| <b>A</b> <b>No. 1 Station Approach</b><br><i>Rotating HCA / Meadow Arts art programme</i> | <b>E</b> <b>Hereford Bull</b><br><i>Brian Alabaster, 2012</i>                  |
| <b>B</b> <b>Zenith</b><br><i>Paul Caton, 2018</i>   | <b>F</b> <b>Sir Edward Elgar</b><br><i>Jemma Pearson, 2005</i>                 |
| <b>C</b> <b>Sunflowers</b><br><i>Trevor Worton, 1950s</i>                                 | <b>G</b> <b>Beyond Limitations</b><br><i>John O'Connor, 2011</i>               |
| <b>D</b> <b>Sir George Cornwall Lewis</b><br><i>Carlo Marochetti, 1864</i>                | <b>H</b> <b>Jesus Christ the Apple Tree</b><br><i>Canon Sandy Elliot, 2005</i> |
|   | <b>I</b> <b>Statue of King Offa</b>  |
|   | <b>J</b> <b>Sails / Vaulted Ceiling</b><br><i>Adam Greenwell, 2005</i>         |
|   | <b>K</b> <b>Allan Leonard Lewis</b><br><i>Jemma Pearson, 2018</i>              |



# ART PEOPLE PLACE

Hereford Public Art Trail

The Hereford Public Art Trail was commissioned in partnership with Studio Response. It formed part of the Hereford City Centre Improvements (HCCI) project delivered in 2024.

The overall project aimed to refurbish the historic core of Hereford through investment in the streetscape, landscaping and public realm, and was jointly funded by Herefordshire Council and Marches LEP.


The public art programme included the delivery of artist-led consultation workshops, a city-wide public art strategy and a series of permanent public art commissions in Hereford city centre.

The vision for the trail has been developed by the Hereford Public Art Steering Group – a collaboration of organisations, artists, students and businesses in Hereford – who want to enhance the setting of Hereford and create an ongoing cultural draw for the city centre.

[herefordshire.gov.uk/publicart](https://herefordshire.gov.uk/publicart)



**1 Ancestral Memory**  
**Nomad Clan**  
[nomadclan.co.uk](https://nomadclan.co.uk) @nomad.clan




Manchester street art duo AYLO and Cbloxx, working under the collective Nomad Clan, like to celebrate local folklore and heritage in their work. This mythical piece draws on the rich history of Herefordshire, fusing Alfred Watkins' ley lines and the astronomical orientation of Arthur's Stone with the legend of the Mermaid of Marden and some of our county's native flora and fauna.

**2 Our Wild Heart**  
**Emmeline North**  
[emmelinorth.online](https://emmelinorth.online) @emmelinorthdesigns




Muralist and surface pattern designer Emmeline North combines architectural forms with fine botanical illustrations. This artwork is inspired by native plants found on Bartonsham Meadows mixed with the iconic structure of Canary Bridge. It symbolises the ongoing battle for nature to retain its place in the city.

**3 Every Corner Holds a Memory**  
**Estée Angéline**  
[esteeangeline.com](https://esteeangeline.com) @esteeangeline



Worcester mural artist and designer Estée Angéline uses heavy illustration, typography and bold colourful shapes in her work. Her mural is inspired by her time studying at Hereford College of Arts ten years ago, and the abundance of memories that came with her time visiting the city again.

**4 Tom**  
**Gemma Flowers**  
[theluckytype.com](https://theluckytype.com) @theluckytype




Gemma Flowers' work draws on the Booth Hall Hotel's former landlord and champion bare knuckle boxer Thomas Winter. In 1814, aged only 19, he fought and defeated another local fighter, Jack Henly. The master of ceremonies at this fight asked Winter his name before introducing him, and he replied: "Tom Winter". The announcer turned around and said: "Well, from now on it will be Spring."

**5 The People's Patch**  
**Dermot Clarke**  
 @dermotclarke




Local artist Dermot Clarke likes to create fun and bold mixed media murals. His work draws on the history of Capuchin Lane and its former name 'Cabbage Lane'. Dermot has used the distinctive shapes found in this everyday vegetable to create an abstracted and contemporary design.

**6 Forever Flowers (Shifting Borders)**  
**Graphic Rewilding**  
[graphicrewilding.com](https://graphicrewilding.com) @graphic\_rewilding



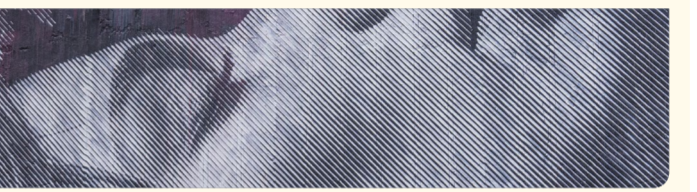
Lee Baker and Catherine Borowski co-founded Graphic Rewilding to create vast, nature-inspired and attention-grabbing public art in overlooked spaces. Their large commission transforms Eign Gate, bringing some vibrancy, fun and colour to the underpass and shrinking the public to the size of an insect to see native flowers from a bug's eye view.

**7 Cattles and Apples**  
**Curtis Hylton**  
[curtis-hylton.com](https://curtis-hylton.com) @curtis\_hylton



Curtis Hylton is skilled in creating large-scale murals using spray paint. His trademark style of fusing flora and fauna here celebrates our county's strong agricultural heritage and the site of the old cattle market directly opposite.

**8 Forget Me Not**  
**SNIK**  
[snikarts.com](https://snikarts.com) @Snikarts



Internationally-acclaimed artists SNIK combine the creation of hand-cut, layered stencils with ethereal portraiture to create haunting works. "Forget Me Not" portrays a figure embracing and harmonising the nature that envelops her, symbolising all human interconnectivity with nature.

**9 Cloud Palette #1**  
**Matthew Cornford**  
 @theartschoolproject



Matthew Cornford's work is inspired by his exploration of the Hereford College of Arts archive. During his research, he discovered an artist's paint palette was used on posters and prospectuses to promote the art school. The addition of a blue sky over Hereford acts as a 'trompe l'oeil', an illusion that symbolises the transformative power of art to encourage 'blue sky thinking'.

**10 Diamond**  
**Lothar Götz**  
 @lothargoetz



Lothar Götz reimagines a simple shop sign that responds to others on the street but advertises only itself. Broad Street has a rich history as the site of local festivities and significant events. The pattern harks back to a folk art tradition of costumes and flags, celebrations and parades, in a bold and contemporary way.

**11 The Sturgeon and the Artist**  
**Nicholas Stevenson**  
[nicholasstevenson.com](https://nicholasstevenson.com) @nicholasillustration



Nicholas Stevenson's work is inspired by the giant sturgeon held in the Hereford Museum collection, captured in 1846. Stevenson reimagines this local story, likening the creative process to catching a wild animal, perpetually evading capture.

**12 Unleashed**  
**Laura White**  
[laura-white.co.uk](https://laura-white.co.uk) @laurawhite2




Laura White likes to investigate the world of materials, pushing and playing with whatever material she encounters. In this sculpture, White has explored what wrought iron may do if it were free to go its own way. Flowing out from the hanging bracket and fixings, the formal design begins to unravel, taking on a journey of its own.

**13 Bangin' the Drum**  
**Mark Houghton**  
 @dmhoughton



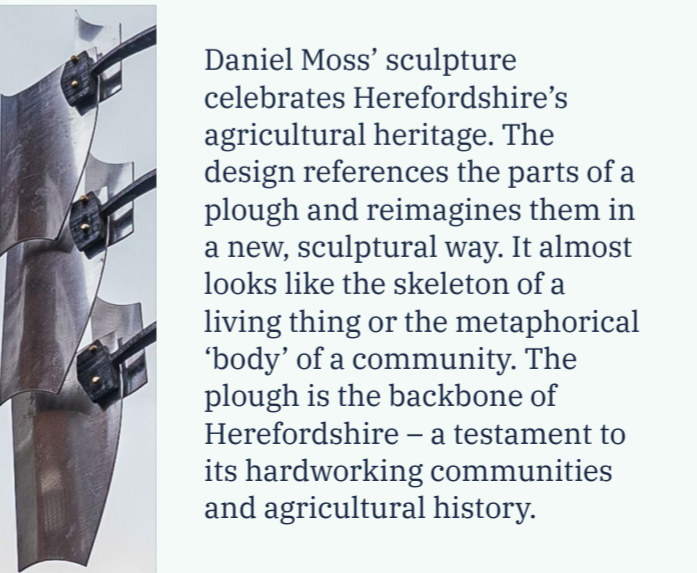
Mark Houghton's work is inspired by The Pretenders' drummer Martin Chambers. The sculpture, resembling Chambers' iconic drum kit, honours the band's Hereford roots and aims to boost Hereford's music scene and promote education in the arts. Crafted by DW Drum Workshop and Mark Houghton.

**14 Wanders**  
**Celia Johnson** and Wigmore High School, Class 10  
[celiajohnson.co.uk](https://celiajohnson.co.uk) @celia.johnson



Working with the pupils of Wigmore High School, artist Celia Johnson was inspired by David Garrick's famous quote "Wonders will never cease". Born in Hereford in 1717, Garrick was an influential English actor and playwright, and is commemorated with a blue plaque on Maylord Street. Referencing the word 'wonders' this text-based sign embodies ideas of creativity, art and education.

**15 Plough**  
**Daniel Moss**  
[iastudios.co.uk](https://iastudios.co.uk) @iastudios\_dan



Daniel Moss' sculpture celebrates Herefordshire's agricultural heritage. The design references the parts of a plough and reimagines them in a new, sculptural way. It almost looks like the skeleton of a living thing or the metaphorical 'body' of a community. The plough is the backbone of Herefordshire – a testament to its hardworking communities and agricultural history.

**16 HR\_101**  
**Rich Makin**  
 @rich.makin



Rich Makin's work merges Hereford's creative education, wartime manufacturing and contemporary engineering. Drawing inspiration from the Skylon, fabricated in Hereford by Painter Brothers for the Festival of Britain in 1951, the artwork pays homage to Hereford's rich industrial heritage.

## Art + People + Place

*"We are excited to see artworks installed across the city centre as part of the Public Art Programme. The project has been years in the making, bringing together local people, students, businesses and stakeholders from across the city to add creativity to our city streets."*

– Councillor Philip Price, Cabinet Member Transport and Infrastructure

**We are thrilled you have chosen to go on a cultural tour of Hereford city, with incredible art to discover designed by some of the country's most talented artists.**

The trail is a fantastic way for you to get out and about in some of the best locations Hereford has to offer, enjoying these fantastic works of art, as well as making memories with family, friends and loved ones.

Our trail map will help you navigate your way around to the city. It will take about one hour to complete at a moderate pace. Along the way you will also be able to unlock more information using QR codes located next to each artwork.

Thank you for taking this journey with us and enjoy the trail!

**Share your photos!**  
 We love to see people out enjoying the trail. Post your photos to social media using #HfdsArt



## Wall Murals

Eight wall-based murals commissioned by Studio Response to celebrate Hereford's rich identity, heritage and connection to nature. Situated at key gateway locations into and around the city the artworks help to tell our city's cultural story.



## Sculpture Trail

A partnership project jointly commissioned by Hereford College of Arts and Meadow Arts to celebrate 170 years of creative education in the city.

The trail draws inspiration from past English laws of the 17th and 18th centuries that required shops to display visual trade representations crafted by local artisans. The project reimagines this tradition for the 21st century, reusing disused signage brackets across the city centre.

