

Herefordshire Council's EV Strategy Roadmap

2013

Installation of the first electric vehicle (EV) charge points in Council car parks

2016

Installation of first rapid (50kW) charge points in council car parks

2019

Council Fleet review carried out resulting in the purchase of 12 electric/hybrid pool cars for staff use

2021

Council Electric Vehicle Board set up

2022

Existing concession contract for Council car parks taken over by Wenea. Part of contract includes expansion of existing network.

2023

- Working with Midlands Connect consortium to successfully bid for LEVI pilot project fund to support provision of on-street charge points in areas with little/no off-street parking. Installs to begin in 2024/25 - around 40 charging points to be installed over X years
- Online form set up to enable residents to suggest locations for charge points, and use this as an evidence base for investment in those areas

2024

- Working with larger Midlands Connect consortium to deliver additional on street charge points across the county using LEVI main capital fund - around 200 charging points to be installed over X years
- Adopt the EV strategy for Herefordshire as a sub strategy within the Local Transport Plan.

Ongoing Actions

- Continue to reach out to key groups of stakeholders to ensure right hardware in the right place.
- Maintain open line of communication with taxi and private hire vehicle owners to understand barriers and opportunities to support transition to EV
- Herefordshire Council Travel Plan Officer to offer support to businesses wanting to set up Sustainable Travel Plans
- Provision of regular and timely communication regarding the installation of new charge points
- Run targeted workshops and other public engagement events to break down misconceptions surrounding EV and demonstrate infrastructure functionality

Future opportunities

dependant on funding

- Support the switch to electric public transport
- Explore joint projects / funding applications to support installation of charge points to support stakeholder usage e.g. Wye Valley Trust; HEZ; Network Rail.
- Decarbonising / electrifying the school transport fleet.
- Commission staff travel survey to better understand travel behaviour of the workforce & review opportunities to offer salary sacrifice to support HC staff to switch to EV

