

# COUNTY OF HEREFORDSHIRE DISTRICT COUNCIL

## STATEMENT OF REASONS FOR PROPOSING

**Herefordshire Council  
(Speed Limit) (Consolidation) Order 2022  
(Variation) Order No.7 2024  
(A40, Hildersley)  
(30mph Speed Limit Extension)**

The implementation of the proposed 30mph speed limit under Section 84 of the Road Traffic Regulation Act 1984 and the Traffic Management Act 2004 (the 2004 Act) and of all other enabling powers, and after consultation with the Chief Officer of Police in accordance with Part III of Schedule 9 to the 1984 Act, is necessary for the following reasons:

- For avoiding danger to persons or other traffic using the road or any other road or preventing the likelihood of any such danger arising.
- For preserving and improving the amenity of the area through which the road runs.
- To improve road safety for residents of the new housing estate on the southern side of the A40.
- To ensure that accesses to the farms, and new residential estates are covered by a 30mph speed limit.
- To compliment the changing environment of the road, as a result of the new signalised pedestrian crossing, footway improvements and two new bus stops.

Mark Averill  
Service Director for Environment and Highways