Herefordshire Local Transport Plan (2024-2041)

Engagement Summary Report

March-May 2024

HEREFORDSHIRE COUNCIL

LTP Engagement Summary Report

Contents Amendment Record

This report has been issued and amended as follows:

Issue	Revision	Description	Date	Signed
1	0.1	LTP Engagement report	05.06.24	DL
2	0.2	LTP Engagement Report	18.09.24	DL
3	1.0	LTP Engagement Report	26.09.24	DL

Contents

1.0 Introduction

Herefordshire Council is developing a new Local Transport Plan (LTP) for the county, which covers the period 2024-2041. The LTP sets out what, where and how the council intend to invest in transport in Herefordshire.

A great deal has changed since the current LTP was adopted in 2016, most notably:

- There has been a number of general and local elections which has seen a change of government both nationally and within Herefordshire over the last 12-18 months;
- Herefordshire Council declared a Climate Emergency in 2019, committing to an acceleration in the reduction in emissions and aiming to become carbon neutral by 2030/31;
- New government legislation and policies have come into force including The Bus Services Act (2017), Cycling and Walking Investment Strategy (2017), The Road to Zero Strategy (2018) and The Transport Decarbonisation Plan (2021);
- The global COVID-19 pandemic which led to significant changes in peoples travel behaviours; and
- A national and local decline in bus services over the last 10+ years.

We are also currently within a period of uncertainty in terms of future funding, with the new government's Spending Review expected to be announced in Autumn 2024. It is therefore imperative that in this early stage of developing a new LTP for Herefordshire, extensive engagement is undertaken with key stakeholders and members of the public to understand what their priorities for transport are now, and what improvements they'd like to see to make travelling round the county easier, more reliable and sustainable for their everyday journeys.

This report sets out the key findings of the LTP engagement exercise undertaken between 25th March and 21st May 2024, and outlines how this information will be used to inform the details of the draft plan, before public consultation in early 2025. Figure 1 below shows the various stages of the LTP development process, with completed stages shown in green, and the current stage shown in orange.

Figure 1- The LTP development process
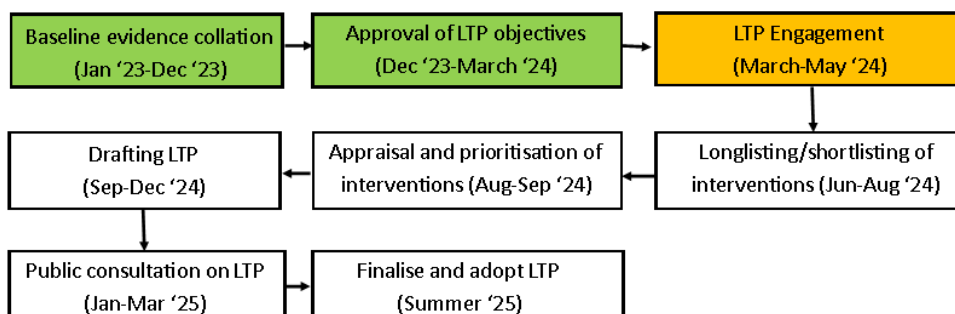
2.0   Approach to engagement

2.1   Methods of engagement

LTP engagement was scheduled alongside the council's Local Plan Regulation 18 consultation; given the interdependencies between the two plans. Engagement was delivered through a variety of methods which are outlined in sections 2.1.1 to 2.1.3.

2.1.1   In-person roadshow events

A series of roadshow events took place around the county between 25th March and 24th April 2024, which included market town halls, rural village halls, Hereford event town market, and Hereford Sixth Form College. The full list of roadshow events including total attendance at each can be found in **Appendix A**.

In total, **873 people attended** the roadshow events. The attendance at events by locality is shown in Figure 2 below. There was a fairly even distribution of attendance across Hereford, market towns and rural areas, with 36% attending Hereford events, 36% attending market town events respectively, and 28% attending rural village halls.

***Figure 2**- Attendance at roadshow events by area*
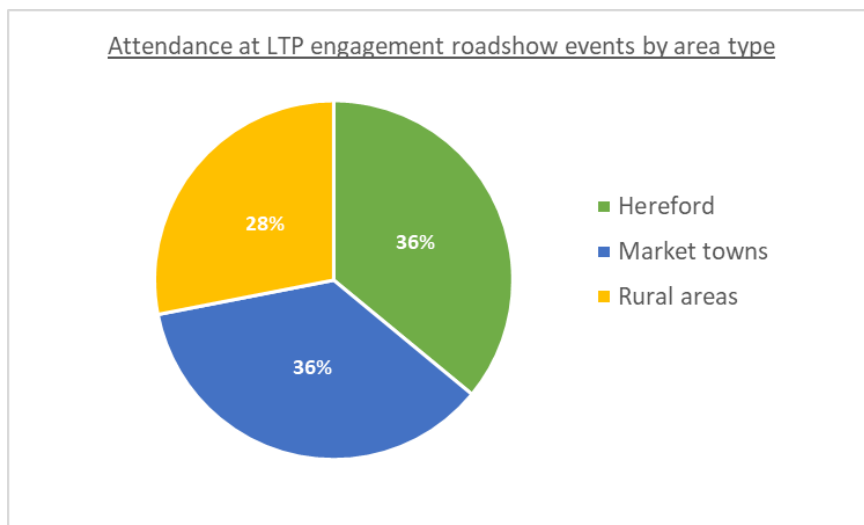
2.1.2   Online presence

A short online survey was developed to capture the views of local residents and other key stakeholders. This also included a text only fully accessible version. The engagement exercise was advertised on the council's website and across all its social media channels throughout the six week period.

In total, **630 responses** were received to the online survey. A copy of the survey is provided in **Appendix B**.

2.1.3   Email, internal newsletter and post

A number of local stakeholders were contacted via email, various internal newsletters or by

post, and were provided with copies of our leaflets and posters. The posters and leaflets directed people to the council website which explained the various ways they could take part and provide feedback. All parish councils received a copy of the poster, to be displayed on parish notice boards, and poster and leaflet packs were distributed to all libraries and information centres across the county.

Breinton parish notice board displaying LTP poster

Roadshow event at Colwall village hall

2.2   Stakeholder groups

Table 1 below shows all internal and external individuals/groups/organisations that were engaged with including the method of engagement. The full list of external stakeholders can be found in **Appendix C.**

Table 1- List of internal and external stakeholder including method of engagement

Stakeholder group	Method of Engagement
Internal	
Cabinet member for Infrastructure and Transport	- In-person/video meetings
LTP project board members	- In-person/video meetings
Parish councils	- Email and post
Senior leadership teams	- In-person/video meetings
External	
Local MPs	- Email
Members of the public	- In-person roadshow events - Online
Town and city councils	- Email and post
Large local employers	- Email
Small local businesses	- Email
Active travel groups	- Email
Car clubs	- Email
Taxi operators	- Email
Bus operators	- Email
Community transport operators	- Email
Rail operators	- Email
Youth groups	- Email - Internal newsletter
Medical professionals	- Internal newsletter
Accessibility/disability groups	- Email
Active travel campaign groups	- Email
Health organisations	- Email
Business organisations	- Email
Hereford Sixth Form College	- In-person event - Email
Mental health support groups	- Internal newsletter
High schools	- Email
Special schools	- Email
Local forums/partnerships	- Email
Local churches	- Internal newsletter

3.0 Information about the respondents

3.1 Age profile

Figure 3 shows the age profile of respondents against the age profile of Herefordshire residents as a whole, taken from the Office of National Statistics population data[1] for 2022. The largest majority of respondents (40%) were aged 45-64, followed by 65-74 year olds (24%) and 25-44 year olds (20%). Younger people (16-24 year olds) represented 6% of the overall total of respondents. The age distribution of respondents is similar to the age profile of Herefordshire residents as a whole, with the largest proportion of residents (28%) in the 45-64 category and 26% of residents aged 65 and over.

Figure 3- Age profile of LTP survey respondents
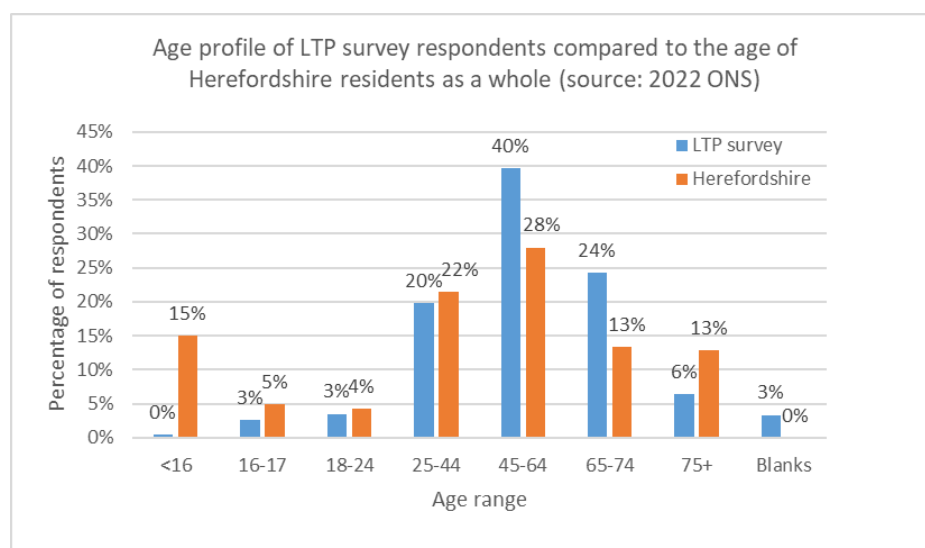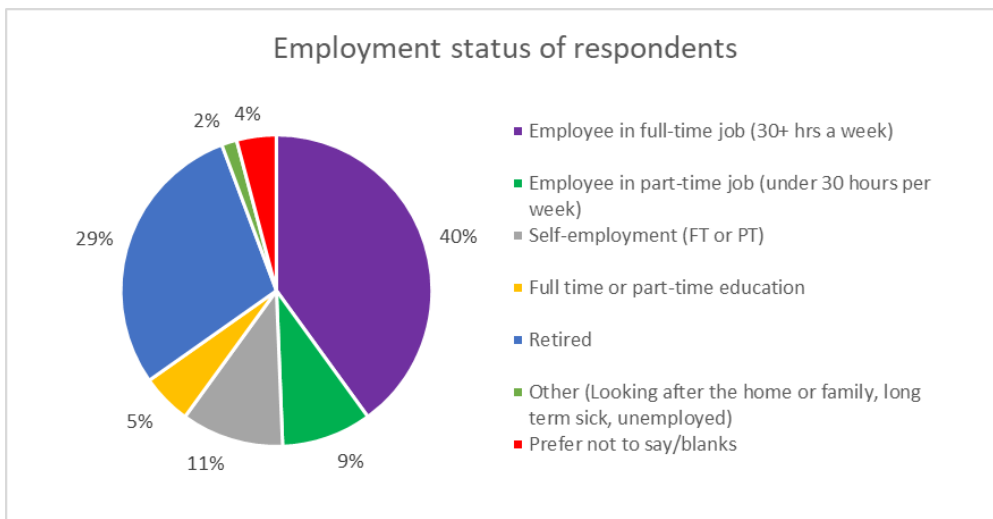

3.2 Employment status

Figure 4 shows the employment status of respondents. The majority of respondents are in full time employment (40%), followed by part-time employment (29%) and self-employed (11%)

Figure 4- Employment status of respondents

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[1] 2022 Population and migration statistics
https://www.ons.gov.uk/peoplepopulationandcommunity/populationandmigration

Employment status of respondents

Legend:
- Employee in full-time job (30+ hrs a week)
- Employee in part-time job (under 30 hours per week)
- Self-employment (FT or PT)
- Full time or part-time education
- Retired
- Other (Looking after the home or family, long term sick, unemployed)
- Prefer not to say/blanks
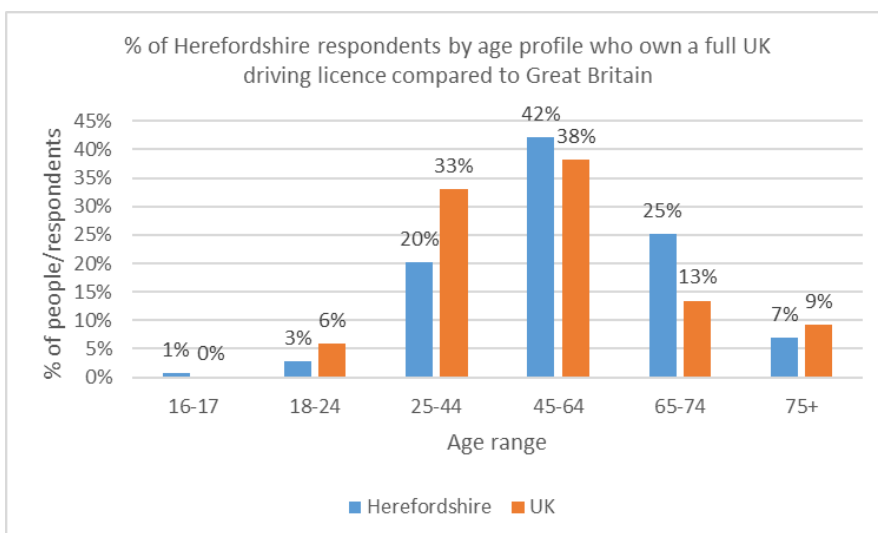
Values shown: 40%, 9%, 11%, 5%, 29%, 2%, 4%

3.3   Driving licence status

Of the 630 responses, 91% hold a full UK driving licence which included motorcycle licences, whilst 7% held no licence at all, and the remaining 2% preferred not to say.

Figure 5 shows the age profile of respondents who hold a full UK driving licence compared to Great Britain as a whole[2]. The majority of Herefordshire respondents (42%) were aged 45-64, 25% were 65-74 years old and 20% were 25-44 years old. Only 4% of respondents with a driving license were aged 16-24. Compared to Great Britain as a whole, a higher proportion of people aged between 45 and 74, but particularly 65-74, own a full UK driving licence in Herefordshire, which given the rurality of the county and the greater reliance on private vehicles, is expected.

Figure 5- *Age profile of respondents who hold a full UK driving licence compared to Great Britain*

% of Herefordshire respondents by age profile who own a full UK driving licence compared to Great Britain

| Age range	Herefordshire	UK
16-17	1%	0%
18-24	3%	6%
25-44	20%	33%
45-64	42%	38%
65-74	25%	13%
75+	7%	9%

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[2] Provisional and Full driving licences held, by age and by gender, Great Britain: as at 3 February 2024
https://www.data.gov.uk/dataset/d0be1ed2-9907-4ec4-b552-c048f6aec16a/gb-driving-licence-data

3.4 Mode and purpose of travel of respondents

3.4.1 Main mode of travel across all trip purposes

Figure 6 shows respondents main mode of travel across all trip purposes. Excluding the 22% who did not respond to this question, 34% of respondents drive a car alone, and 15% drive with a passenger. The number of people who walk/wheel or cycle as their main mode of travel across all trip purposes equates to 8% and 6% respectively. A total of 4% of respondents travel by bus across all trip purposes. Not included in this graph are those who did not respond to this question, which equated to 22% of respondents.

Figure 6- *Main mode of travel across all trip purposes*
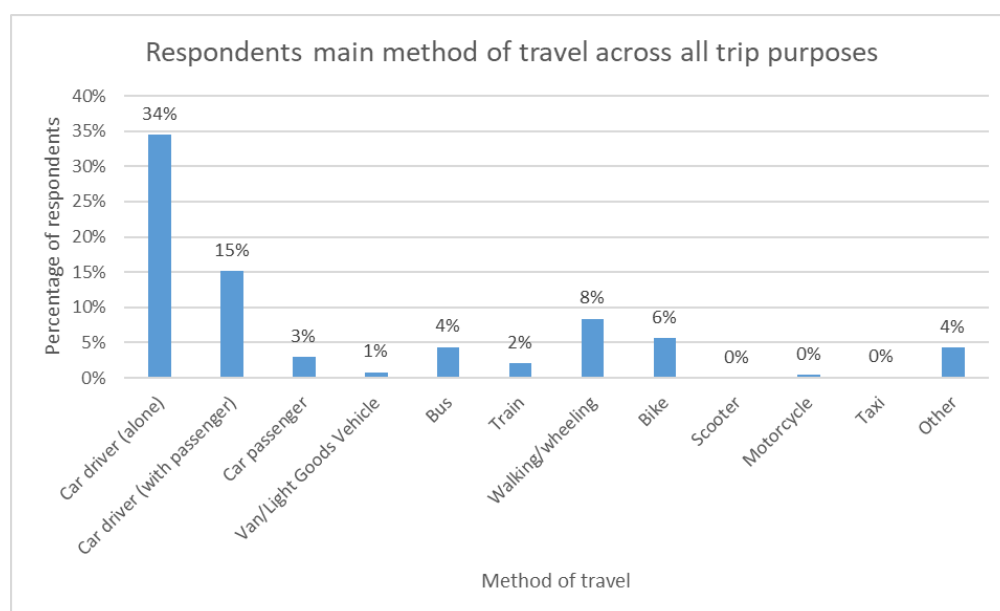
3.4.2 Mode of travel by individual journey purpose

Figures 7-13 shows the respondent's main mode of travel by individual journey purpose. For each journey purpose question, a percentage of people did not respond to that particular question. The percentage of non-responses are provided in brackets below.

- Travel to/from usual place of work (21%)
- Work business e.g. attend meetings (22%)
- Access to services e.g., visiting the bank, or doctors (5%)
- School/education (49%)
- Shopping (5%)
- Social/recreation (4%)
- Other (46%)

Figure 7 - *Respondents main mode of travel to/from their usual place of work*

Respondents main method of travel to/from usual place of work
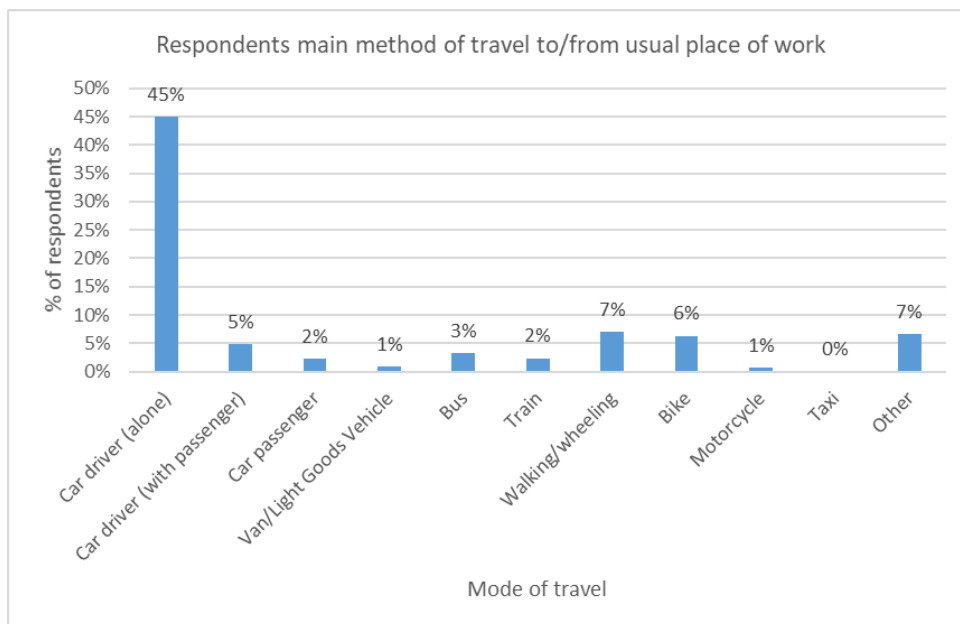
Figure 8- *Respondents main mode of travel to work for business*

Repondents main method of travel to work for business e.g. attend meetings
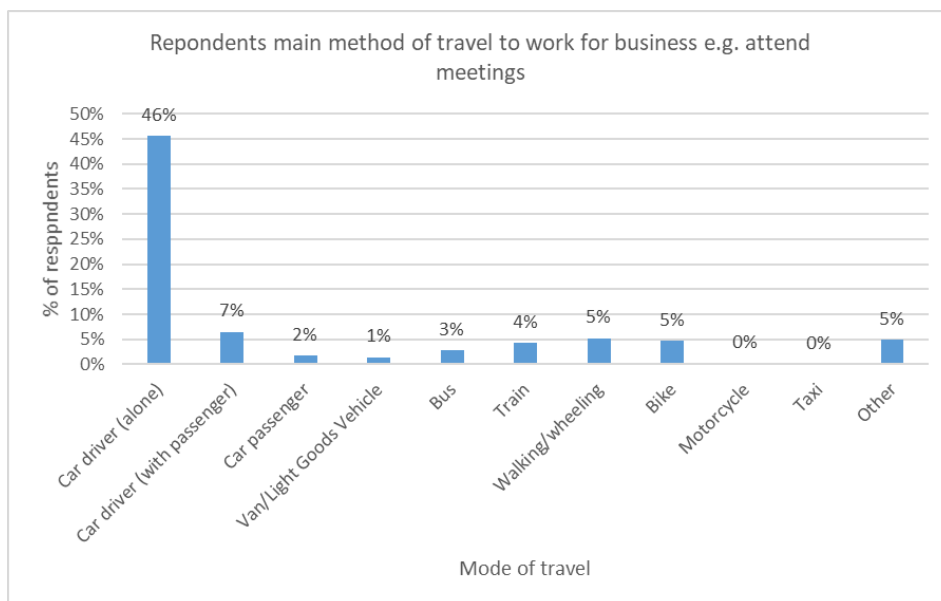
Figure 9- *Respondents main mode of travel in order to access services*
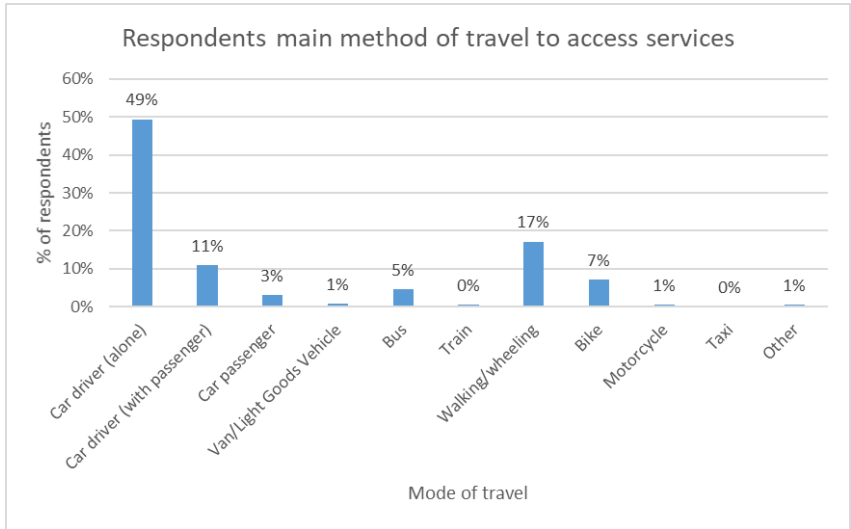
Figure 10- *Respondents main mode of travel to school/education*
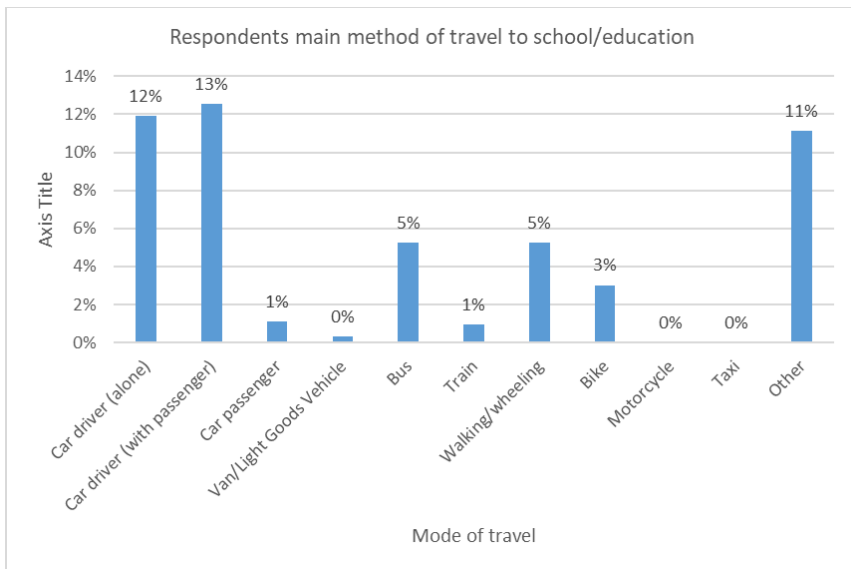
Figure 11- *Respondents main mode of travel to go shopping*
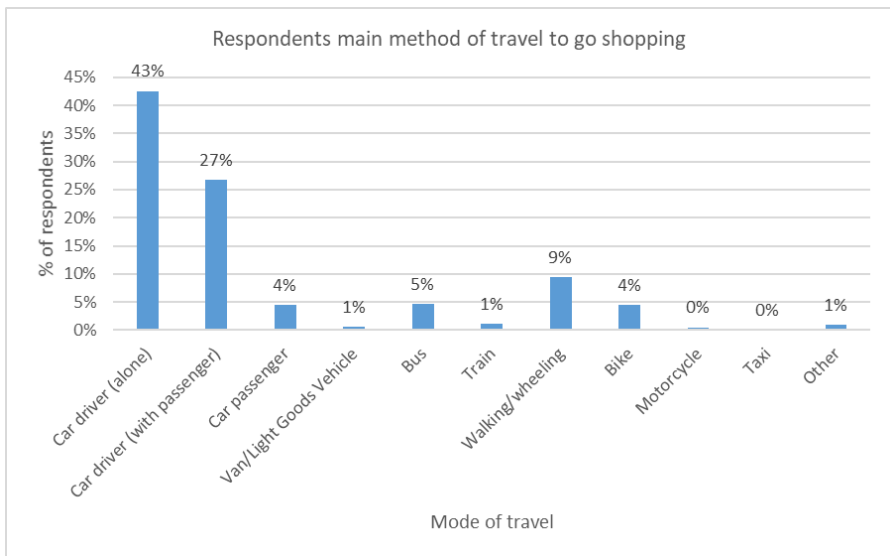
Figure 12 *- Respondents main mode of travel for social/recreation*

Respondents main method of travel for social/recreation
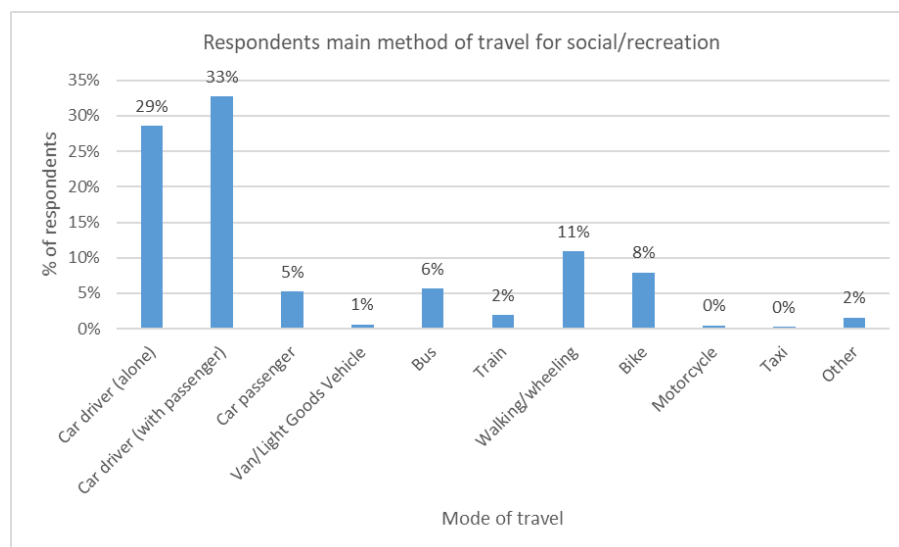
Figure 13 *- Respondents main mode of travel for other purposes*

Respondents main method of travel for other purposes
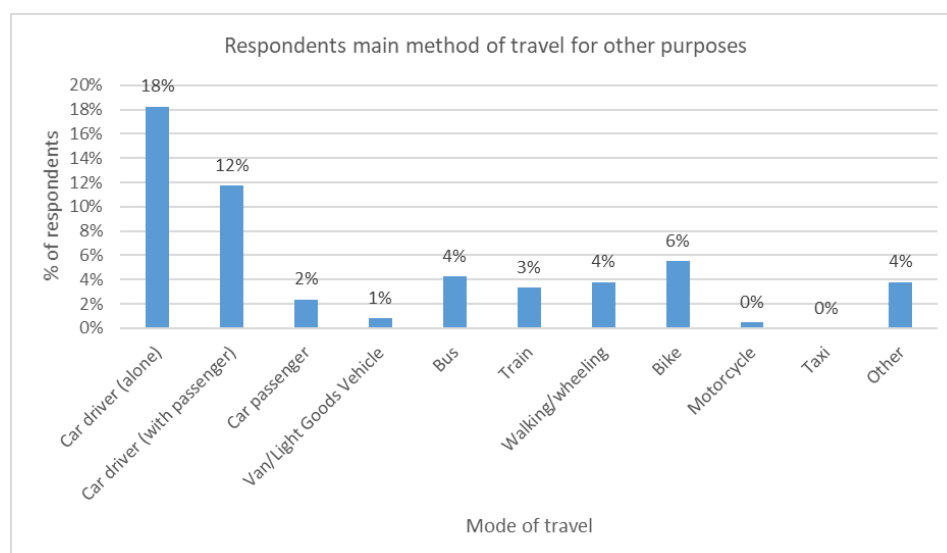
3.4.3 Type of journey made most often by respondents

Figure 14 shows the main mode of travel used most often by respondents. For the 'Other, please specify' category, respondents provided a number of other purposes for their journey including:

- Visiting church
- Voluntary/community work
- Visiting a care home
- Collecting grandchildren from nursery
- Accessing local village amenities

Figure 14- *The type of journey that respondents make most often*
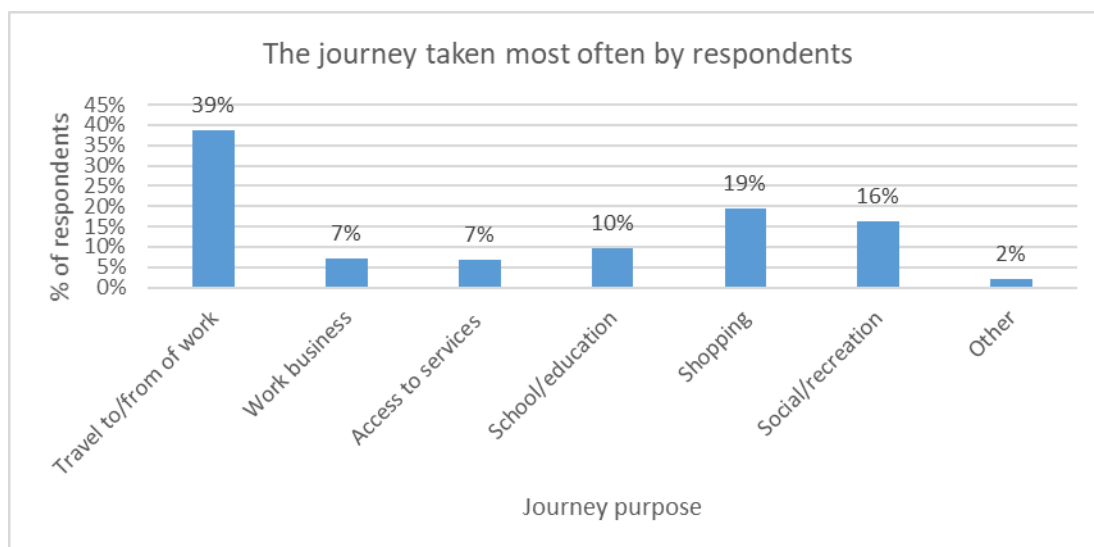
The majority of respondents travel to/from work most often (39%) followed by shopping (19%) and social/recreation (16%). Not included in this graph is data for those who did not respond to this question, which equated to 0.5% of respondents.

3.4.4 Distance travelled by respondents for the journey they make most often

Figure 15 shows the distance travelled by respondents for the journey they make most often (one way). The majority of respondents (42%) travel less than 5 miles for their main journey in one direction, followed by 6-10 miles (27%) and 11-20 miles (20%). Not included in this graph is the data for those who did not respond to this question, which equated to 1% of respondents.

Figure 15- *Distance travelled by respondents for the journey they make most often (one way).*
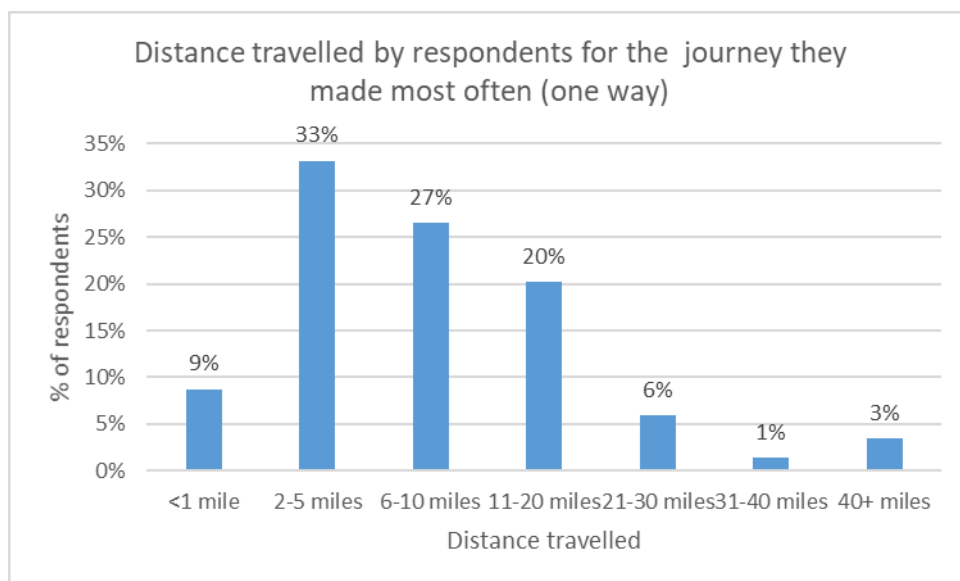
3.5 Geographical distribution of respondents

Figure 17 shows the geographical distribution of the respondents who provided a full Herefordshire postcode. A total of 523 respondents provided a valid Herefordshire postcode, which equates to 83% of all respondents. We also received responses from 29 non-Herefordshire postcodes, which were assigned to the following areas:

- o Powys
- o Shropshire
- o West Yorkshire
- o Worcestershire
- o Gloucestershire
- o Monmouthshire

The map shows that overall, we received responses from a wide spread of localities across the county, with only a very small number of areas within Hereford, Ross-on-Wye and Leominster whereby no responses were recorded.

Figure 17- Map showing the geographical distribution of respondents to the online survey who provided their full postcode

15
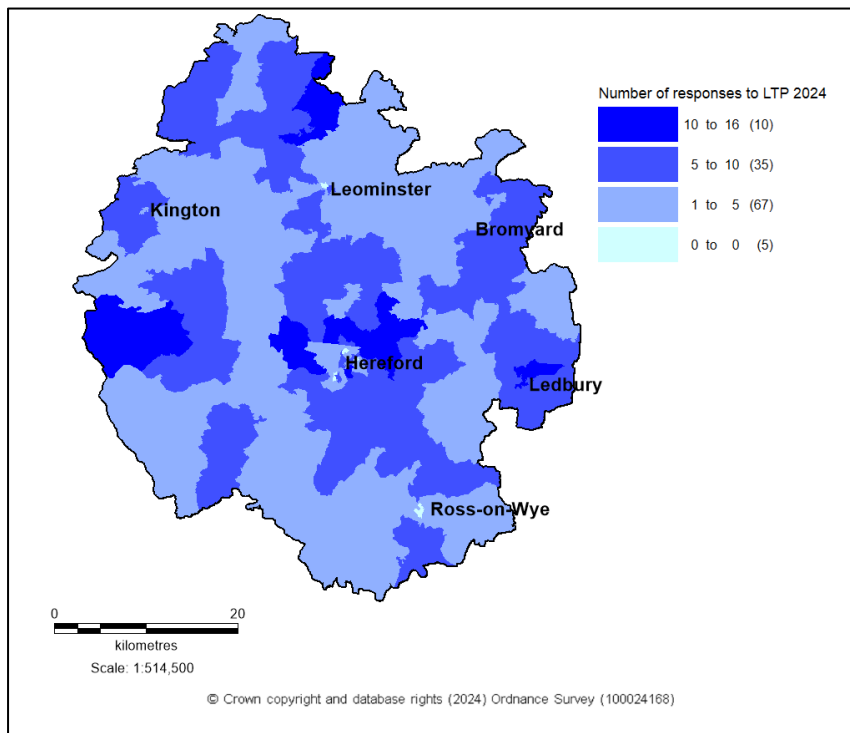
4.0 What people said about the emerging LTP themes and supporting actions

4.1 Level of support for the emerging LTP themes

Respondents were asked whether they were supportive of the five emerging LTP themes:

A. Supporting a thriving and prosperous economy;
B. Enabling healthy behaviours and improving wellbeing;
C. Tackling climate change and protecting and enhancing the natural and built environment;
D. Improving accessibility and inclusivity for all our communities; and
E. Improving transport safety and security.

Figure 18 shows respondents' level of support for all five emerging LTP themes. Across all five LTP themes, 57-62% were strongly supportive and 30-33% were somewhat supportive. The themes with the greatest level of support were themes A and D. The theme which received the least support (i.e. not supportive at all and not very supportive) was theme C with 4% and 9% of respondents selecting these options respectively.

Figure 18- *Level of support for the LTP emerging themes*
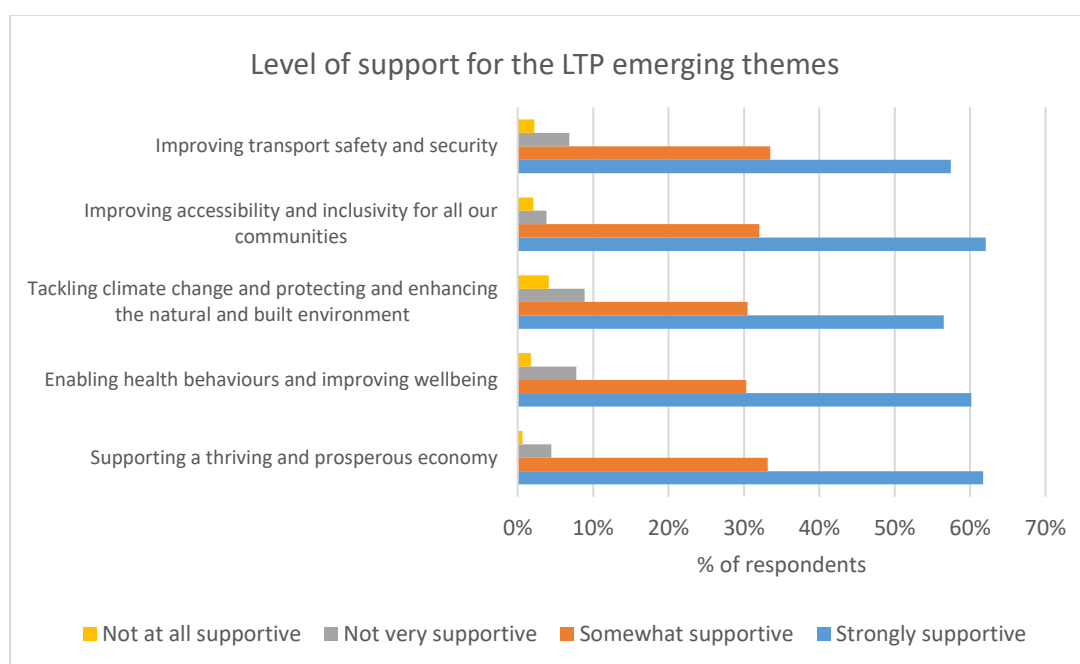
4.2 The supporting actions and what respondents want Herefordshire Council to prioritise

Respondents were asked to prioritise a number of supporting actions under each of the emerging LTP themes. The purpose of this, was to establish what respondents would like

the council to prioritise in respect of types of future transport interventions. The full list of LTP themes and Supporting Actions can be found in **Appendix D**. Figures 19-23 show the supporting actions in priority order for each of the LTP themes. They are based on a weighted average of responses[3].

Figure 19 shows the respondents supporting actions in priority order for LTP theme A. The top three actions are:

1. Improving road and footway condition, such as repairing pot holes and resurfacing roads
2. Making the transport network more affordable, with less delays and better links between different ways of travelling such as bus, cycling, walking etc
3. Improving public transport services, such as more frequent and reliable rail services to/from Birmingham and more reliable bus services

The action 'making it easier to get to new housing and employment sites' was eighth in terms of respondents priorities for this theme.

Figure 19- Respondents supporting actions in priority order for LTP theme A.

Figure 20 shows the respondents supporting actions in priority order for LTP theme B. The top three actions are:

1. Improving bus and community transport options, such as improving access to timetable information, providing real time information
2. Improving walking and wheeling options, such as making pedestrian environments more attractive and improving lighting/security
3. Improving cycling options, such as providing more secure cycle storage and improving lighting/security on cycle paths and routes

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[3] Using weighted averages provides a more accurate representation of data when different values within a dataset hold varying degrees of importance and it helps to handle extreme values without influencing outliers in a data set.

Figure 20- *Respondents supporting actions in priority order for LTP theme B.*

Respondents supporting actions in priority order for LTP theme B:
Enabling healthy behaviours and improving wellbeing (weighted average)

- Improving bus and community transport options
- Improving walking and wheeling options
- Improving cycling options
- Improving rail options

weighted average (0.0 – 4.0)

Figure 21 shows the respondents supporting actions in priority order for LTP theme C. The top three actions are:

1. Making low emission options like walking, cycling or electric vehicles more attractive for most journeys
2. Influencing the way in which we travel to make healthier choices
3. Influencing the way we make decisions on when and how to travel

Figure 21- *Respondents supporting actions in priority order for LTP theme C.*

Tackling climate change and protecting and enhancing the natural and built environment

- Making low emission options like walking, cycling, or electric vehicles more attractive for most journeys, for example by providing more EV charge points, and bike hire schemes.
- Influencing the way in which we travel to make healthier choices, such as park and stride / cycle initiatives for school travel, and Walk to School events.
- Influencing the way we make decisions on when and how to travel, such as raising awareness of different transport options within schools and businesses.

weighted average (0.0 – 3.0)

18

Figure 22 shows the respondents supporting actions in priority order for LTP theme D. The top three actions are:

1. Making the most of improved digital connectivity
2. Improving accessibility across all types of travel
3. Ensuring that choices on how to travel are available to, and understood by everyone

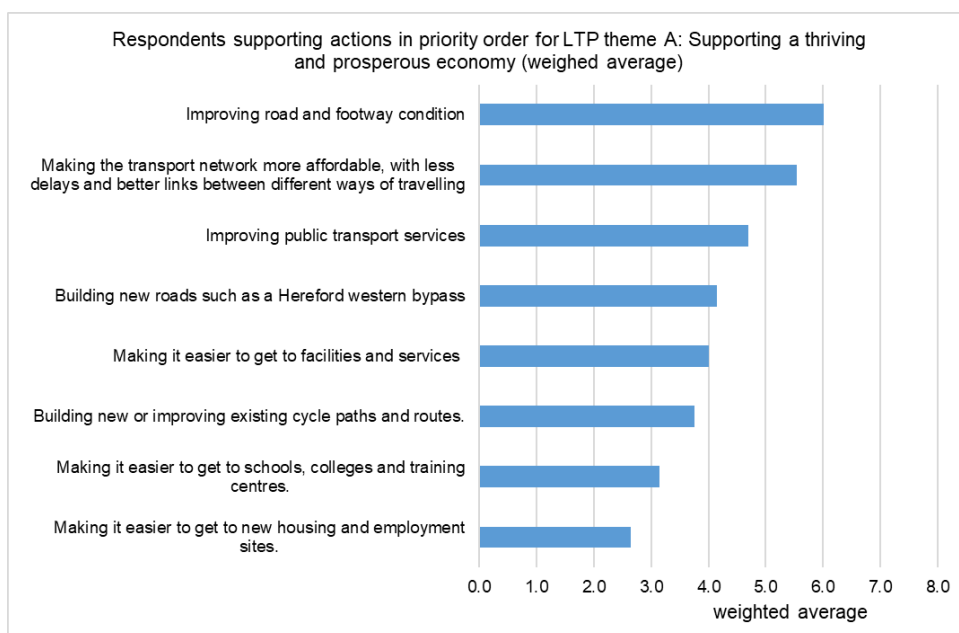*Figure 22- Respondents supporting actions in priority order for LTP theme D*
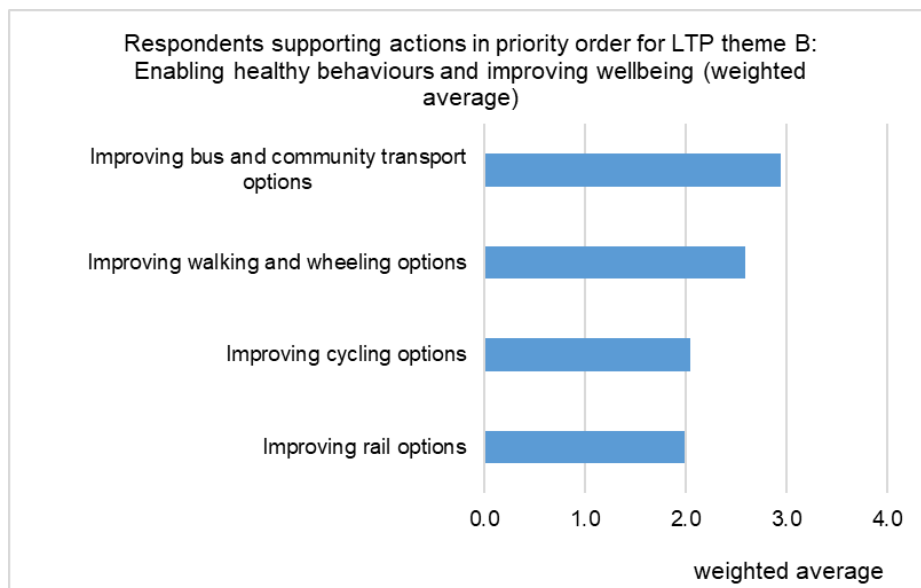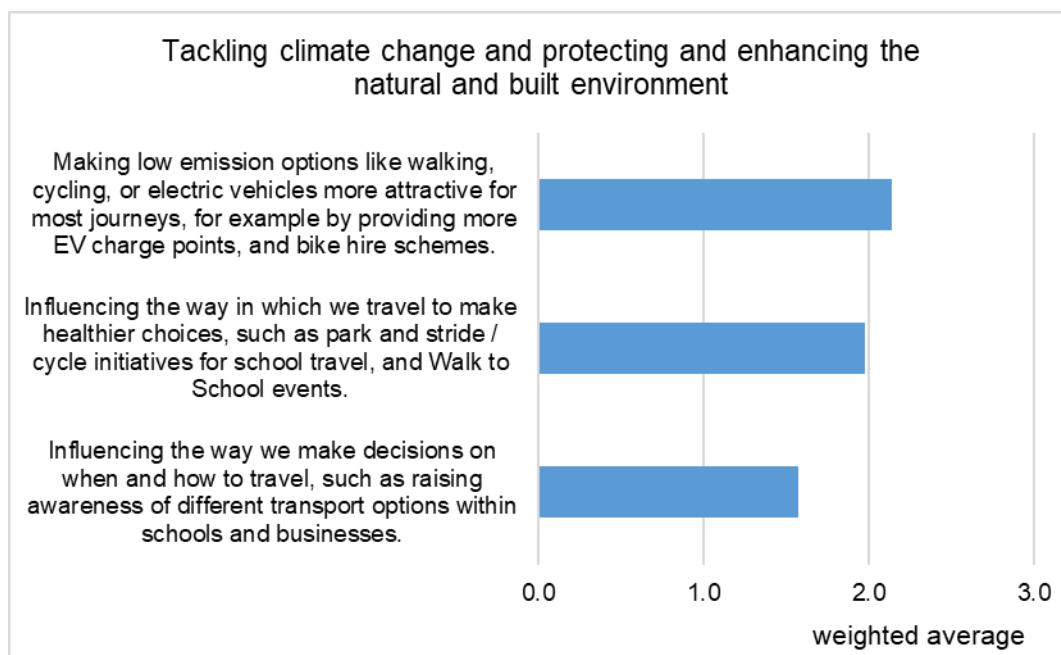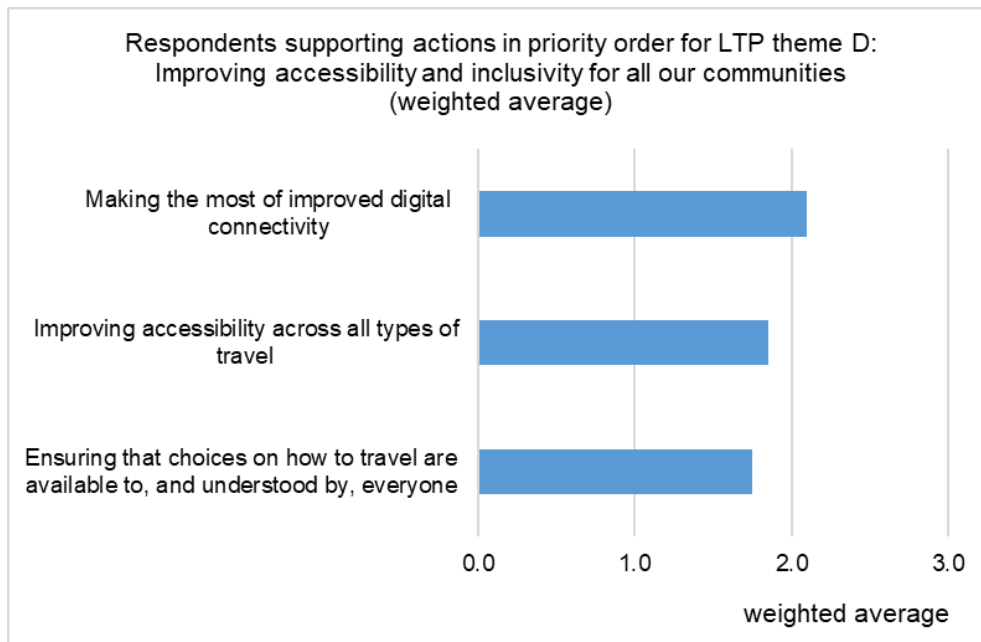

Figure 23 shows the respondents supporting actions in priority order for LTP theme E. The top three actions are:

1. Ensuring our streets are safe and that people feel safe
2. Reducing the negative impacts of transport on people
3. Making our communities more pleasant places to live

Figure 23- Respondents supporting actions in priority order for LTP theme E

Respondents supporting actions in priority order for LTP theme E: Improving transport safety and security (weighted average)
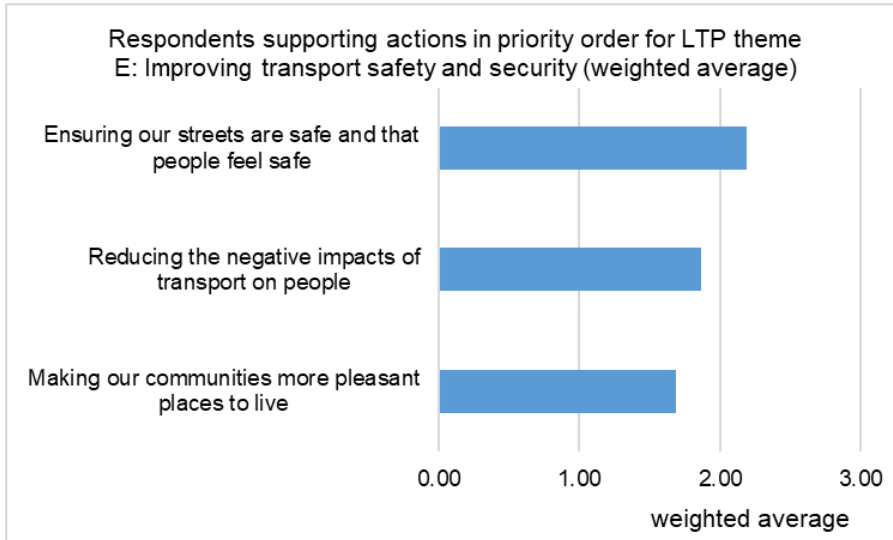
4.3 Free text comment analysis

At the end of the online survey, a free text box was provided to allow respondents to provide additional information. The comments have been analysed and for the purposes of this report were grouped into themes for ease of interpretation. In priority order, the themes/interventions which people requested for consideration most, included:

1. Public transport service improvements
2. Highway and footway maintenance improvements
3. Active travel infrastructure improvements
4. General support for a bypass (these comments were those which mentioned no preference to east or west of city)
5. Demand management measures (e.g. car parking charges, park and ride)

5.0 Conclusion

5.1 The engagement process

This report has presented the findings from an eight week engagement exercise on our emerging LTP themes and supporting actions. The online survey received 630 responses, and the wide range of people, organisations and stakeholders that contributed their thoughts and views either directly via the roadshow events or via the online survey suggests a significant level of interest in local transport and where people would like to see investment prioritised in the new LTP plan period 2024-2041.

5.2   Key messages and next steps

It was clear from the responses that there should be a focus on future transport investment in the following areas, which have been drawn from the top priority action under each LTP theme:

- Highway and footway repairs to improve condition, such as repairing pot holes, and resurfacing roads;
- Improving bus and community transport options, such as improving access to timetable information, providing more Real Time Information at bus stops and increasing the frequency of services on core routes;
- Making lower emission options more attractive such as walking, cycling and electric vehicles;
- Making the most of improved digital connectivity; such as working from home or home deliveries so that we don't have to travel as much; and
- Ensuring our streets and safe and that people feel safe, such as improved street lighting, managing speed limits

These comments will be incorporated into the development of the LTP, as shown in Figure 1. There will then be a full consultation on the draft LTP in Winter 2024/25. It was important to us at this early stage in the plans development to hear from people who live, work, and travel in the county on a daily basis. The council is grateful for the participation of the public, and stakeholder groups during this engagement exercise. Further updates regarding the LTP will appear on the council website www.herefordshire.gov.uk/ltp.

Appendix A- List of in-person roadshow events and attendance record

Date	Event/Roadshow	Number of attendees
25.03.24	Hereford town hall launch event- AM	23
25.03.24	Hereford town hall launch event- PM	21
26.03.24	Ledbury Market	61
27.03.24	Hereford city centre	48
27.03.24	Bartestree Village Hall	35
28.03.24	Ross on Wye Market Hall	43
28.03.24	Weston under Penyard village hall	50
04.04.24	Bromyard Market	30
04.04.24	Bishops Frome Village Hall	6
05.04.24	Leominster Market	107
05.04.24	Wigmore Village Hall	21
10.04.24	Ewyas Harold Village Hall	12
12.04.24	Kington Market	73
12.04.24	Weobley Village Hall	30
18.04.24	Collwall Village Hall	91
20.04.24	Hereford High Town	70
23.04.24	Hereford Sixth Form College	152
	Total	**873**

Appendix B- LTP Survey

Local Transport Plan Survey

Section 1: Introduction

We are currently in the early stages of developing a new Local Transport Plan (LTP) for the county.

The LTP sets out what, where and how we intend to invest in transport in Herefordshire. We are looking to tackle existing and future transport challenges, and the Plan will cover the period from 2024 to 2041.

The first stage is to understand your priorities for improving transport in the county. The feedback we receive will help to shape the detail of the LTP, before we hold a further public consultation on the proposals later in the year. We expect to complete the final plan during the 2024/25 financial year.

Further information can be found at www.herefordshire.gov.uk/ltp

If you have any questions or concerns regarding this survey, please email us at ltpf@herefordshire.gov.uk

The survey should take no longer than **10 minutes** to complete and the survey will be open from **25 March to 21 May 2024.**

Privacy notice:
The information gained from this survey will be used in the development of the Local Transport Plan, and the plan will be published on the council's website www.herefordshire.gov.uk/ltp in due course. Any comments provided that are used will be treated as confidential and will be anonymised before publication.

Any information you provide will be held and used in accordance with the Data Protection Act 2018. The information you provide may be shared with trusted external consultants working on behalf of Herefordshire Council to support the transportation team with the development of the council's Local Transport Plan. This will be in accordance with current Data Protection Legislation. Further information is available on our website www.herefordshire.gov.uk/consultationsprivacynotice

Please continue overleaf…..

Section 2: How you currently travel

The following questions relate to your type of travel for different journeys.

1. For the following journey purposes, which type of transport do you use **most often**? Please tick **one** option in each row.

	Car driver (alone)	Car driver (with passenger)	Car passenger	Van/ Light Goods Vehicle	Bus	Train	Walking/ wheeling	Bike	Scooter	Motorcycle	Taxi	Other
Travel to/from usual place of work												
Work business e.g. attend meetings												
Access to services e.g., visiting the bank, or doctors												
School/ Education												
Shopping												
Social/ recreation												
Other												

Please continue overleaf….

2. Thinking about the journeys in Question 1, which **one** journey do you make **most often**?

If you make two journeys the same number of times, please tick the longest journey.

Travel to / from usual work place	
Work business	
Access to services	
School / education	
Shopping	
Social / Recreation	
Other, please specify	

3. Thinking about the journey you make the **most often**, approximately how far do you travel one way? This can be either there <u>or</u> back, but not both. Please tick **one** option.

0-1 mile	
2-5 miles	
6-10 miles	
11-20 miles	
21-30 miles	
31-40 miles	
Over 40 miles	

Please continue overleaf….

Section 3: Emerging LTP themes and supporting actions

The following questions relate to the emerging LTP themes and supporting actions.

LTP themes

Our emerging LTP themes reflect the ambitions and priorities of the council and set out what we expect the LTP to achieve.

These are:

- **Supporting a thriving and prosperous economy.**
- **Enabling health behaviours and improving wellbeing.**
- **Tackling climate change and protecting and enhancing the natural and built environment.**
- **Improving accessibility and inclusivity for all our communities.**
- **Improving transport safety and security**.

4. **We'd like to understand your level of support for our emerging LTP themes.**

Please tell us how supportive you are of **each** of the following themes,

Please tick **one** option for each theme.

Emerging theme	Strongly supportive	Somewhat supportive	Not very supportive	Not at all supportive
Supporting a thriving and prosperous economy				
Enabling health behaviours and improving wellbeing				
Tackling climate change and protecting and enhancing the natural and built environment				
Improving accessibility and inclusivity for all our communities				
Improving transport safety and security				

Please continue overleaf….

Supporting actions

We have developed a number of supporting actions which will help us to understand your priorities for improving transport in the county.

5. For each theme, please rank each of the corresponding supporting actions in priority order, with 1 being your highest priority.

Supporting a thriving and prosperous economy:

Please tick **one option per row**, and tick **a different priority number** for each row:

Supporting action								
	1	2	3	4	5	6	7	8
Making the transport network more affordable, with less delays and better links between different ways of travelling, such as bus, cycling, walking etc.								
Building new roads such as a Hereford western bypass								

Supporting action								
Improving road and footway condition, such as repairing pot holes, and resurfacing roads.								
Improving public transport services, such as more frequent and reliable rail services to/from Birmingham and more reliable bus services								
Building new or improving existing cycle paths and routes								
Making it easier to get to new housing and employment								
Making it easier to get to facilities and services such as shops, doctors etc.								
Making it easier to get to schools, colleges and training centres								

Please continue overleaf….

Enabling healthy behaviours and improving wellbeing

Please tick one option per row, and tick a different priority number for each row:

Supporting action				
	1	2	3	4
Improving walking and wheeling options, such as making pedestrian environments more attractive, and improving lighting/security.				
Improving cycling options, such as providing more secure cycle storage and improving lighting/security on cycle paths and routes.				
Improving bus and community transport options, such as improving access to timetable information, providing more Real Time Information at bus stops and increasing the frequency of services on core routes				

Supporting action			
Improving rail options, such as improving access to railway stations for pedestrians			

Tackling climate change and protecting and enhancing the natural and built environment

Please tick one option per row, and tick a different priority number for each row:

Supporting action			
	1	2	3
Making low emission options like walking, cycling or electric vehicles more attractive for most journeys, such as providing more EV charge points, and bike hire schemes.			
Influencing the way in which we travel to make healthier choices, such as park and stride/cycle initiatives for school travel, and Walk to School events.			
Influencing the way we make decisions on when and how to travel, such as raising awareness of different transport options within schools and businesses			

Please continue overleaf….

Improving accessibility and inclusivity for all our communities

Please tick one option per row, and tick a different priority number for each row:

Supporting action			
	1	2	3
Ensuring that choices on how to travel are available to, and understood by everyone, such as providing a single source of online information for all types of travel			
Improving accessibility across all types of travel, such as providing more tactile paving and dropped kerbs, and low floor buses.			
Making the most of improved digital connectivity, such as working from home or home deliveries so that we don't have to travel as much.			

Improving transport safety and security

Please tick one option per row, and tick a different number for each row

Supporting action			
	1	2	3
Reducing the negative impacts of transport on people, such as noise and poor air quality			
Ensuring our streets are safe and that people feel safe, such as improved street lighting, managing speed limits			
Making our communities more pleasant places to live, such as school streets and traffic calming measures			

Please continue overleaf…..

6 . If you have any further comments or suggestions, please tell us in the box below

If your comment or suggestion relates to a certain theme or supporting action, please make that clear in your answer.
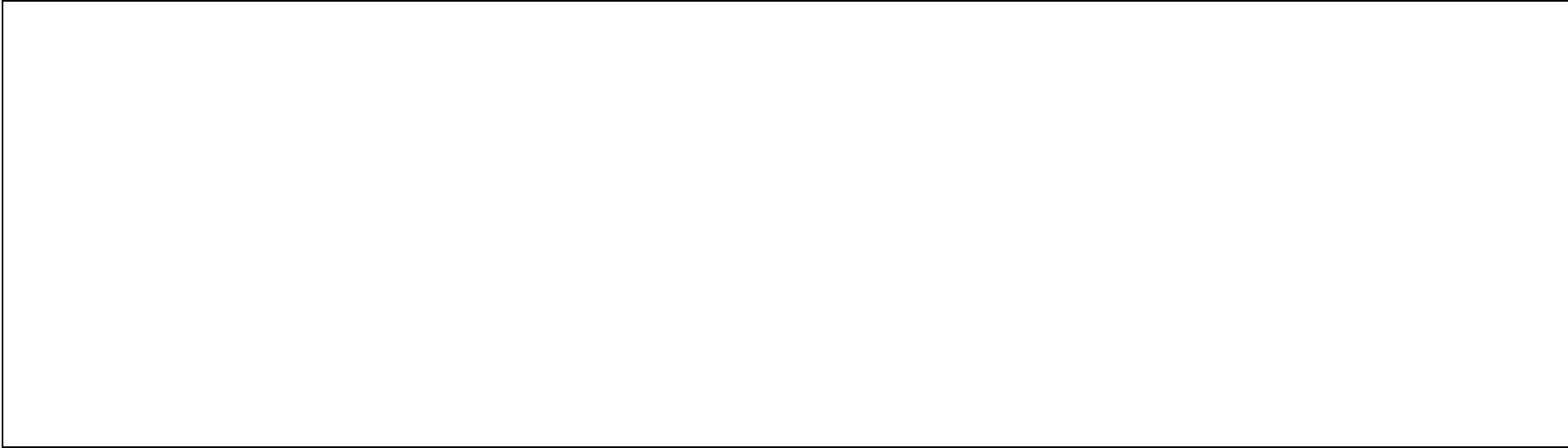
Section 4: About You

By providing the following information, you will help us to establish transport priorities for your local area. It will not be used to identify you. This information may be shared with trusted external consultations working on behalf of Herefordshire Council in accordance with current Data Protection Legislation. Further information is available on our website www.herefordshire.gov.uk/consultationsprivacynotice

7. Please tell us your full postcode: _____

8. Please tell us your age

16 or under	
17-25	
26-30	
31-40	
41-50	
51-60	
61-70	
70 and over	
Prefer not to say	

9. Do you hold a full UK driving license?

Please tick one option

No	
Yes	
Motorcycle/moped license only	
Prefer not to say	

10. Do you have a disability, or long standing health problem that affects your mobility?

Please tick one option

Yes	
No	
Prefer not to say	

Please continue overleaf…..

11. Which of these activities best describes what you are primarily doing at present?

Please tick one option

Employee in full-time job (30+ hrs a week)	
Employee in part-time job (under 30 hours per week)	
Self-employment full time or part time	
On a government supported training programme	
Unemployed and available for work	
Full time education at school, college, or university	
Part-time education at school, college, or university	

Employee in full-time job (30+ hrs a week)	
Retired (whether receiving pension or not)	
Looking after the home or family	
Long term sick/disabled	
Prefer not to say	

Appendix C- Full list of stakeholders

Category	Name of group/organisation
Bus operator	Stagecoach West
Bus operator	Stagecoach South Wales
Bus operator	Sargeants Brothers
Bus operator	Celtic Travel
Bus operator	Nick Maddy Coaches
Bus operator	Yeomans Travel
Bus operator	Lugg Valley Travel
Bus operator	First Worcestershire
Bus operator	DRM Bus
Bus operator	Minsterley Motors
Taxi	Blueline Taxis
Taxi	Hereford Rank Taxis
Taxi	Hi town taxis
Taxi	United taxis
Community transport	Bromyard Community transport
Community transport	Dore Community Transport
Community transport	Hay and District Dial-a-Ride
Community transport	Community Wheels
Community transport	Hereford Dial-A-Ride
Community transport	Ledbury Ring and Ride
Community transport	Ross Area Transport
Business Orgs	Herefordshire and Worcestershire Chamber of Commerce
Business Orgs	Bromyard Chamber of Commerce and Industry
Business Orgs	Hereford Enterprise Zone
Business Orgs	Kington Chamber of Commerce
Business Orgs	Hereford Business Board
Business Orgs	Herefordshire Rural Hub
Business Orgs	Hereford Business Improvement District
Business Orgs	Visit Herefordshire
Business Orgs	Marches Growth Hub
Business Orgs	British Retail Consortium
Business Orgs	Road Haulage Association
Education (High School)	The Hereford Academy
Education (High School)	Aylestone High School
Education (High School)	Whitecross High School
Education (High School)	Weobley High School
Education (High School)	Bishop of Herefords Bluecoat School
Education (High School)	Lady Hawkins' School and Sixth Form, Kington
Education (High School)	Kingstone High School
Education (High School)	Fairfield High School
Education (High School)	John Masefield High School and Sixth Form Centre, Ledbury
Education (High School)	John Kyrle High School and Sixth Form Centre, Ross-on-Wye

Education (Colleges)	Earl Mortimer College and Sixth Form Centre, Leominster
Education (Colleges)	Hereford Sixth Form College
Education (Colleges)	Hereford College of Arts
Education (Colleges)	Herefordshire, Ludlow and North Shropshire College
Education (Colleges)	Royal National College for the Blind
Education (Universities)	New Model Institute for Technology and Engineering (NMITE)
Education (Special Schools)	Barrs Court School (11-19yrs)
Education (Special Schools)	Blackmarston School
Education (Special Schools)	Westfield School
Education (Special Schools)	The Brookfield School
Education (Special Schools)	The Beacon College
Education (Special Schools)	National Star College
Health	Tauris healthcare
Health	Wye Valley NHS Trust
Health	West Midlands Ambulance Service
Health	Integrated Care Board
Health	2gether Foundation Trust
Health	Public Health Team (HC)
Local Forums/partnerships	Local Nature Partnership
Local Forums/partnerships	Herefordshire Climate and Nature Partnership Board
Local Forums/partnerships	Hereford Civic Society
Local Forums/partnerships	Byways and Bridleways Trust
Local Forums/partnerships	Herefordshire Food Alliance
Accessibility groups	Alzheimer's Society Herefordshire Local Service Office
Accessibility groups	Deaf Direct
Accessibility groups	Herefordshire Disability United
Accessibility groups	Herefordshire Headway
Accessibility groups	Vision Links
Accessibility groups	ECHO Herefordshire
Accessibility groups	Disability Working Group
Accessibility groups	Herefordshire MENCAP
Car Clubs	Malvern Hills Car Club
Car Clubs	Kingston Community Car Share Club
Car Clubs	Leominster Car Share
Car Clubs	St James and Bartonsham Car Club
Car Clubs	South Hereford car club

Car Clubs	Fownhope car club
Active Travel Groups	Beryl Bike Hire
Active Travel Groups	Hereford Wheelers
Active Travel Groups	BikeRight! (Adult and children led rides)
Active Travel Groups	Luctonians Cycle Club
Active Travel Groups	Ross on Wye and District Cycling Club
Active Travel Groups	Gannets Cycling Club
Active Travel Groups	Hereford Triathlon Club
Active Travel Groups	Hereford Cycling Hub Cycle Club
Active Travel Groups	Hereford Mountain Bike Club
Active Travel Groups	Herefordshire Cycling Club
Active Travel Groups	Ledbury and District CTC Club
Active Travel Groups	Worcester Leominster Bromyard CIC
Active Travel Groups	Golden Valley Action Group
Active Travel Groups	Hereford to Hay
Active Travel Groups	Hereford and District Wheelers Club (Cycling)
Active Travel Groups	Hereford Dial-a-Ride
Active Travel Groups	Hereford Pedicabs and Cargo
Active Travel Groups	Rail & Bus for Herefordshire
Active Travel Groups	Sustrans
Active Travel Groups	Walking for Health Herefordshire
Active Travel Groups	Walking in Hereford
Active Travel Groups	Stride Active
Youth groups	Hereford City Youth Council
Youth groups	Powerhouse Creative
Youth groups	Close House
Large employers	Hereford Garrison
Large employers	Heineken
Large employers	Avara Foods nee Cargill
Large employers	Westons Cider
Large employers	Kingspan
Large employers	Special Metals Wiggin Limited
Large employers	Pontrilas Sawmills Limited
Large employers	Rehau
Large employers	PGL Travel Limited
Large employers	TRP Sealing Systems
Large employers	S&A Produce (UK) Limited
Large employers	Haygrove
Large employers	M&M Direct Limited
Large employers	ETL Systems
Large employers	KGD
Large employers	Allpay
Large employers	Halo
Large employers	Tarmac Group

Large employers	GM Joyce
Large employers	Burgoynes Limited
Large employers	Quickskip
Large employers	Gregory's
Large employers	Clive Price
Large employers	ABE Ledbury
Large employers	Hicks Transport
Large employers	Gamber Logistics
Large employers	Watkins Haulage

Appendix D- LTP themes and Supporting Actions

Supporting a thriving and prosperous economy

- Making the transport network more affordable, with less delays and better links between different ways of travelling, such as bus, cycling, walking etc.
- Building new roads such as a Hereford western bypass
- Improving road and footway condition, such as repairing pot holes, and resurfacing roads.
- Improving public transport services, such as more frequent and reliable rail services to/from Birmingham and more reliable bus services
- Building new or improving existing cycle paths and routes
- Making it easier to get to new housing and employment
- Making it easier to get to facilities and services such as shops, doctors etc.
- Making it easier to get to schools, colleges and training centres

Enabling health behaviours and improving wellbeing.

- Improving walking and wheeling options, such as making pedestrian environments more attractive, and improving lighting/security.
- Improving cycling options, such as providing more secure cycle storage and improving lighting/security on cycle paths and routes.
- Improving bus and community transport options, such as improving access to timetable information, providing more Real Time Information at bus stops and increasing the frequency of services on core routes
- Improving rail options, such as improving access to railway stations for pedestrians

Tackling climate change and protecting and enhancing the natural and built environment.

- Making low emission options like walking, cycling or electric vehicles more attractive for most journeys, such as providing more EV charge points, and bike hire schemes.
- Influencing the way in which we travel to make healthier choices, such as park and stride/cycle initiatives for school travel, and Walk to School events.
- Influencing the way we make decisions on when and how to travel, such as raising awareness of different transport options within schools and businesses

Improving accessibility and inclusivity for all our communities.

- Ensuring that choices on how to travel are available to, and understood by everyone, such as providing a single source of online information for all types of travel
- Improving accessibility across all types of travel, such as providing more tactile paving and dropped kerbs, and low floor buses.
- Making the most of improved digital connectivity, such as working from home or home deliveries so that we don't have to travel as much.

Improving transport safety and security.

- Reducing the negative impacts of transport on people, such as noise and poor air quality
- Ensuring our streets are safe and that people feel safe, such as improved street lighting, managing speed limits
- Making our communities more pleasant places to live, such as school streets and traffic calming measures