

Shaping our Place 2026

Local Development Framework

Core Strategy

Consultation Statement
Part 4 Version 2

July 2010

Contents

- 1.0 Introduction
- 2.0 Preparing the Place Shaping Paper
- 3.0 How we consulted on the Place Shaping Paper
- 4.0 How we publicised the consultation
- 5.0 Profile of respondents
- 6.0 Analysis of Place Shaping Paper comments
- 7.0 What happens next?

Figures

- Figure 1 – Core Strategy: Place Shaping Paper
- Figure 2 – Photograph of Place Shaping public evening event
- Figure 3 – Youth Project venues and attendees
- Figure 4 – ‘Place Shaping’ advert
- Figure 5 – Age of respondents

Appendices

- Appendix 1 - Core Strategy: Place Shaping Questionnaire
(18 January – 12 March 2010)
- Appendix 2 - Short Questionnaire
- Appendix 3 – List of roadshow dates and attendance
- Appendix 4 - Record of events attended
- Appendix 5 - Poster
- Appendix 6 - Public Notice – week commencing 11 January 2010

Introduction

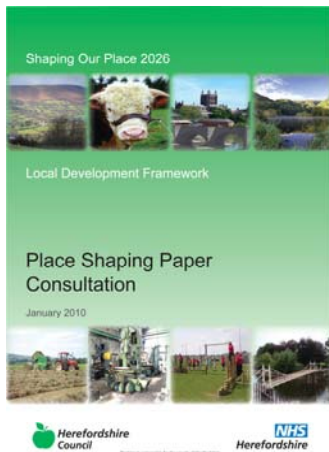
- 1.1 This statement outlines the methods of consultation and engagement undertaken between 18 January and 12 March 2010. This period includes a specific Place Shaping consultation. This statement is the fourth in a series. For detailed analysis of the comments received two separate reports will be produced entitled 'Place Shaping Results Report' and 'Place Shaping Analysis Schedules'.
- 1.2 A Place Shaping consultation was undertaken in early 2010 and formed part of the requirement under Regulation 25 of The Town and County Planning Local Development Regulations 2004, prior to the revised PPS12 and Regulations being issued in June 2008.
- 1.3 The consultation and engagement has followed the methods outlined within the adopted Statement of Community Involvement (SCI), March 2007. A copy of the SCI can be found on the council's website www.herefordshire.gov.uk/ldf.
- 1.4 As referred to in paragraph 1.1, this is Part 4 of the Consultation Statement. Part 1 described the consultation undertaken between May and September 2007 and Part 2 highlighted the period September to November 2007, which includes the 'Issues Consultation' and an analysis of the comments received. Part 3 detailed the Developing Options consultation undertaken between June to August 2008. All 4 parts are available on the above website.
- 1.5 In addition, comments received through this consultation, will also identify any Key Issues for the forthcoming Hereford Area Plan and the Market Towns and Rural Areas Plan.

2.0 Preparing the Place Shaping Paper

- 2.1 Following the Developing Options consultation, the comments received and any further emerging evidence base were analysed and the Place Shaping Paper was prepared. In order to refine the options from the Developing Options Paper, the Place Shaping Paper contained the vision for Herefordshire 2026, 12 strategic objectives and the Preferred Spatial Strategy for the County. It then outlined a number of 'Place Shaping' options which addressed specific issues within Hereford, the five market towns and rural areas, including the future roles of places, directions for growth and employment, retail and transport implications. The final section of the Place Shaping Paper dealt with a wide range of general policies such as affordable housing, renewable energy, waste, minerals and flooding.
- 2.2 To assist in the development of the paper, a number of working groups and meetings were arranged to involve both internal and external expertise in specific policy areas.
- 2.3 An Internal Officers Working Group was set up to assist the development of the options. Officers from Herefordshire Council's Conservation, Development Control, Economic Development, Children's Services, Housing, Transportation and Waste sections were invited to give specialist advice and comments to the developing options via meetings and e-mail. Officers from the Herefordshire Partnership and the Primary Care Trust were also invited to join the group.

- 2.4 The Local Development Framework (LDF) Task Group met in April 2008, October 2008, January 2009, May 2009, September 2009 and November 2009. This Task Group consists of three Herefordshire Council Cabinet Members, three Councillors and three representatives from the Herefordshire Partnership Board. The role of the group is to provide a forum for the broad consideration of the spatial development of the County and ensure consistency and coherence across the Council and the Partnership in terms of strategies. The agreed minutes of the LDF Task Group are available on the LDF website.
- 2.5 To update Herefordshire Council Members on the Place Shaping Paper, a Member Seminar took place on 15 January, to which a total of 30 members attended.
- 2.6 A Sustainability Appraisal (SA) has been prepared for the Place Shaping Paper, January 2010 of the Core Strategy. A number of workshops took place in September 2009 to evaluate the effects of the Place Shaping Options and Policy Directions with the principles of sustainable development.
- 2.7 The results of these workshops and internal assessment of updates, on compatibility of the plan objectives from the previous Developing Options Paper, informed appropriate changes to the Core Strategy Place Shaping Document. The Core Strategy SA, January 2010 is available on the LDF website.
- 2.8 The Habitats Regulations Assessment (HRA) Screening Report, June 2008, and its addendum dated April 2009, screened and assessed the strategic, place and policy options for potential impacts upon site sensitivities of the screened designated European sites. The latest HRA of the Place Shaping Paper, January 2010, has involved a workshop with key consultation members and continual engagement with Natural England. The aforementioned documents are available on the LDF website.
- 2.9 Since November 2008, a wider range of evidence base has been developed and a number of studies or initial reports are now available. Where these were available, they have been used to inform the Place Shaping Options. Full up to date information on the evidence base is also available on the website.
- 2.10 The Place Shaping Paper was reported to Planning Committee on 23 October 2009 approved for consultation by the Cabinet on 26 November 2009.

Figure 1 – Core Strategy: Place Shaping Paper



3.0 How we consulted on the Place Shaping Paper

- 3.1 Within the continuous engagement undertaken in developing the Core Strategy, a targeted consultation on the Core Strategy Place Shaping Paper took place from 18 January until 12 March 2010. Although the 12 March was publicised for responses, comments were received and taken into account after this period.
- 3.2 Questionnaire
A total of 1111 stakeholders, parish councils, interest groups and individuals contained within the Local Development Framework (LDF) database were sent copies of the summary leaflet, questionnaire, CD and an accompanying letter. 252 of these stakeholders were sent a copy of the full Place Shaping Paper and a copy of the Sustainability Appraisal and Habitat Regulations Assessment. Packs of Places Shaping Papers, summary leaflets, questionnaires, Sustainability Appraisal and Habitats Regulation Assessment were distributed to all the libraries within the county, the 2 mobile libraries and the Council's Info Centres. The Place Shaping Paper, summary leaflet, questionnaire, Sustainability Appraisal and Habitats Regulation Assessment were also available online to download. In total 846 completed questionnaires were received together with letters and e-mails. The questionnaire could also be completed through the Council's online 'Have your say' consultation pages. 22% of questionnaires were completed online. A copy of the questionnaire can be seen in Appendix 1.
- 3.3 A 'short' questionnaire of 6 questions was available at all of the public events and roadshows, a copy of this questionnaire can be seen in Appendix 2. This short questionnaire was aimed to help engage more members of the public into the consultation process. It was included as part of the 'wrap-around' newspaper features, see paragraph 4.4. The short questionnaire had two questions similar to those found in the 'main' questionnaire; the Hereford options and the direction of the relief road, the remainder of the questions were seeking opinions on how to improve and develop the county up to 2026. There were 1127 responses to the short questionnaire, as the questions differed slightly from the main questionnaire, the results analysis undertaken did not include the results from these short questionnaires, a separate analysis can be found on the website entitled Short Questionnaire results analysis.

3.4 Launch and Public Events

A Launch Event was organised for invited stakeholders at The Kindle Centre, Hereford on 18 January 2010. 1111 stakeholders were invited to view the Place Shaping exhibition, give some initial views on the Options and ask Forward Planning Officers any questions regarding the possible Options. An event was held on the 26 January at the Town Hall, Hereford which focussed specifically on the issues and options within Hereford. Also an evening public event was held at Aylestone Business and Enterprise College on 23 February 2010 which followed the same structure as the launch event.

Figure 2 – Photographs of Place Shaping Public Evening Event



3.5 Roadshows

Seven 'Place Shaping' roadshows took place between 2 February to 24 February 2010 in High Town, Hereford, all five market towns (Bromyard, Ledbury, Leominster, Kington and Ross-on-Wye) and Ewyas Harold in the rural west. A promotional trailer was used for all the roadshows. A total of 976 people visited the roadshows. People were able to view the exhibition, pick up copies of the Place Shaping Paper, summary leaflet and questionnaire. Officers were also available to explain the Options further or answer any queries arising. Appendix 3 gives details of the locations, dates and attendance of these roadshows. At the Hereford Roadshow, in addition voting slips were used to allow the public the opportunity to comment on two questions there and then, in a simple and easy way. The voting slips were also used at the Hereford public evening event, in total 717 voting slips were filled in. The results of the voting slips can be found in the Short Questionnaire Results report available on the web.

3.6 Business Exhibition and Breakfast Meetings

A business exhibition was held at Evans Easyspace, Rotherwas on 4 February 2010 where 29 people attended, and a stand was manned at the Herefordshire Business Expo at Hereford Leisure Centre. Business breakfast meetings were held in Bromyard on 9 February 2010 and at Belmont Lodge on 26 February 2010, to brief members of the business community. A presentation was also made to the Herefordshire Business Partnership Meeting on 14 January in advance of the main consultation event.

3.7 School Events

In order to gain the views of younger people, workshops were undertaken in 3 local Secondary Schools, Bishop of Hereford Bluecoat School (24 February 2010), Kingstone High School (2 March 2010) and Queen Elizabeth Humanities College (3 March 2010). This continues the model of workshop events which were held at 2 of the county's Secondary Schools during the 'Developing Options Consultation'. Students from Holme Lacy Sports College were also

consulted on 11 February 2010. In total, 101 pupils aged from 11 to 18 were asked to consider the Options within the Place Shaping Paper and completed a range of tasks that were specific to the area that the school was located.

3.8 Parish Council Events

Officers from the Forward Planning Team attended 24 meetings held in the rural areas, largely at Parish Council venues. These were evening meetings targeted at Parish Councillors and rural residents generally and organised on a ward-by-ward rather than individual parish council basis. In total they were attended by 736 people. The aim was to brief all attendees on the Place Shaping Paper, advise consultation dates and encourage responses. Details of these can be found in Appendix 4.

3.9 A number of presentations have been given to stakeholder and interest group meetings such as the Hereford Civic Society, Country Landowners and Business Association, Herefordshire Environmental Partnership, National Farmers Union, Green Alliance/Transition Meeting. A list of the meetings attended is included in Appendix 4.

3.10 Youth Project

In order to engage with the 16-25 year olds across the County, Herefordshire Council Voluntary Youth Service organised various meetings and events at 11 locations across the County specifically targeted to this age group. The consultation process took the form of conversations with individuals and groups, with some participants being facilitated to work through a questionnaire, others filling in the questionnaire after open discussion around the questions and some taking the questionnaire away to fill out in their own time. Figure 3 below, details the venues, the date they were held and the number of young people in attendance, in total 59 16-25 year old participated.

Figure 3 – Youth Project venues and attendees

DATE	TIME	LOCATION	NOS. OF YOUNG PEOPLE
23/02/10	7-8pm	Bishops Frome	1
24/02/10	7-8pm.	Winforton	1
02/03/10	3.30 – 5pm.	Centre 18, Hereford	7 (3x Hereford, Leominster, Easthampton, Bartestree, Pembridge)
03/03/10	2.30 – 4pm.	Close House, Hereford	6 (4x Hereford, Ledbury, Clehonger)
04/03/10	7 -8pm.	Cradley	4
05/03/10	7 – 9pm.	Peterchurch	5
06/03/10	10 – 12am.	Orcop	6
06/03/10	2 – 4pm.	Hereford	8
08/03/10	7-8pm.	Kington	4
08/03/10	7 – 8pm.	Shobdon	7
09/03/10	6 – 7.30pm.	Centre 18	7 (4x Hereford, Weobley, St. Nicholas, Withington)
09/03/10	7-8pm.	Wigmore	3

4.0 How we publicised the consultation

4.1 In line with the adopted SCI, a number of community involvement methods were used to help reach as wide an audience as possible.

4.2 Website

The council's website contains pages devoted to the Local Development Framework and the Core Strategy (www.herefordshire.gov.uk/ldf). These pages are regularly updated and contained the Place Shaping Paper, questionnaire, Sustainability Appraisal and Habitat Regulations Assessment. Links to the Core Strategy pages were included on the council's home page, Planning Services home page and the Forward Planning homepage to enable maximum exposure of the web pages. The web address has been printed on all written material, in press releases and on promotional material such as pens and balloons. During the months of January to March, the site received 12,171 hits, 10,130 Place Shaping Papers and 521 questionnaires were downloaded from the Forward Planning web pages.

4.3 Posters

500 posters were produced to advertise the consultation and particularly the roadshow events. The majority of these were distributed to Parish/Town Councils with the intention that they placed them on their parish notice boards. The remainder were placed in public places such as libraries, Council Info Centres and local shops. A copy of the poster is contained with Appendix 5.

- 4.4 Adverts – Hereford Times, Primary Times, Hereford Journal and Admag
As with the Issues and the Developing Options consultation, an advert was produced for the Hereford Times and Primary Times to advertise the roadshows. A similar advert appeared in the Primary Times, which is a free 'What's on guide' distributed through primary schools to 16,000 Herefordshire families. Further to this a 'wrap around' front page advertisement was produced for the Hereford Journal and the Admag. This contained a two-sided, front and back page cover which detailed the consultation, highlighted the options, advertised the roadshows and contained a short questionnaire that could be returned either via the freepost address, to the Info Centres or libraries.

Figure 4 – 'Place Shaping' Advert



- 4.5 **Public Notice**
An official public notice appeared in all the local papers (Hereford Times, Hereford Journal, Ross Gazette, Malvern Gazette, Mid-Wales Journal) during week commencing 11 January 2010. A copy of which is contained within Appendix 6.
- 4.6 **Radio interview and announcements.**
During the eight week consultation period, there was extensive radio coverage with local radio stations Wyvern FM, BBC Hereford and Worcester and Sunshine Radio, advertising the roadshows and other public events as well as giving details as to where to see the documents.
- 4.7 **Herefordshire Matters**
Herefordshire Matters is a Council produced magazine which is distributed free of charge to 80,000 Herefordshire households every quarter. The November 2009 issue had a small article on page 29, which advertised the forthcoming 'Place Shaping' consultation. The February - April 2010 edition of the Herefordshire Matters included a four-page article entitled 'Let's Create a New Land of Opportunity Right Here in Hereford'. This reported on the current 'Place Shaping' consultation and how to provide comments on the various Options for Hereford, the market towns and the Rural Areas. There was also a short questionnaire available to cut out and send to the Freepost address provided. It is anticipated that a follow up article will appear in the autumn edition to feedback initial Place Shaping consultation findings. The Herefordshire Matters magazine is seen as an effective way of reaching every household in the County with ongoing news and updates on the progress of the Core Strategy.
- 4.8 **First Press/Service update**
First Press is a Herefordshire Council employee newsletter which is distributed to all employees of the Council (including Education and PCT) within their monthly wage slips. The 26th January edition included an article entitled 'Take a few moments to Shape the Future of Herefordshire' to raise awareness of the Place Shaping Paper, the consultation, how to find additional information and links to the documents online. As Herefordshire Council is one of the largest local employers, First Press and Service Updates are an effective way of publicising the progress of the Core Strategy.
- 4.9 **Press Releases**
A number of press releases were produced and sent to the local press to publicise the Place Shaping consultation and the roadshow events. Information was also sent to all parish councils with the intention of them utilising it to put into an article within their parish magazines or publications.

5.0 Profile of respondents

- 5.1 The adopted SCI outlines the community profile of Herefordshire and highlights that all members of the community within Herefordshire need to be taken into account to ensure effective consultation.
- 5.2 The profile of respondents to the questionnaires can be seen below. There is an over-representation of males in the respondents (60% male, 40% female). However, the representation of the younger age groups has improved since the Developing Options Paper, the respondents are now representative of the percentage of Herefordshire residents within that age group. Following the

Figure 6 – Age of respondents

Age	No of respondents	% of respondents stating age	% of Herefordshire residents
Up to 16	99	19%	16%
17 - 24	44	9%	11%
25 - 44	70	14%	23%
45 - 64	177	35%	29%
65 - 75	81	16%	11%
75 and over	34	7%	10%
Not stated	414		

5.3 The adopted SCI highlights a number of ‘groups at risk of exclusion’ from planning processes. The State of Herefordshire Report (2009) highlights that the proportion of residents within the County from ethnic minority groups is very low, by both national and regional comparisons. Although, it is difficult to specifically target individuals, many groups/associations are included on the LDF database and have received the letters, summary documents and questionnaire. Contact was made with the Council’s Diversity Officer and Race Equality Development Officer to investigate if any additional arrangements were required to assist any specific groups to engage in the process. Following conversations with specific groups, they felt at this stage, that ensuring that targeted groups received all the standard consultation material that would be sufficient.

6.0 Analysis of Developing Options Paper comments.

- 6.1 The results of the Place Shaping consultation have been broken down and analysed in two sections, firstly the tick box answers from the questionnaire, short questionnaire and newspaper wrap-arounds and secondly the “freewrite” text from the questionnaires, any letters/e-mails and the schools responses. (“Freewrite” is the term used to describe the text of the various comments and commentaries received and included in the response forms).
- 6.2 846 full questionnaire comments were received to the Place Shaping Paper, this includes the online questionnaires, and 1127 short questionnaire and newspaper wrap-around questionnaire responses were received. Two questions regarding sustainable transport packages and the route of the relief road were asked in a voting slip manner, 717 slips were returned. A further 73 comments were received as a result of the school events. Herefordshire Council’s Research Team have analysed the questionnaire tick boxes from the Main questionnaire, full analysis of the responses will be available in a separate report entitled ‘Place Shaping Results Report’ which can be found on the Herefordshire Council website.
- 6.3 Schedules are being produced for each of the questions within the questionnaire highlighting the most common responses, those given by some of

the key stakeholders and the related evidence base studies. The Place Shaping Free write Analysis schedule can also be found on the Herefordshire Council website.

7.0 What happens next?

- 7.1 Following analysis of the comments, where the range of options are narrowed down to a single preferred option there is to be further, more specifically targeted consultations as the work progresses, due to take place through the Summer 2010. It is currently (July 2010) proposed to draft the submission copy of the Core Strategy before the end of 2010 with the intention of formal submission to the Secretary of State taking place in early 2011.
- 7.2 The issues raised through this consultation will inform the development of the options for both the Hereford Area Plan and the Market Towns and Rural Areas Plan.
- 7.3 For up to date information on the progress of the Core Strategy, please refer to the Council's website: www.herefordshire.gov.uk/ldf

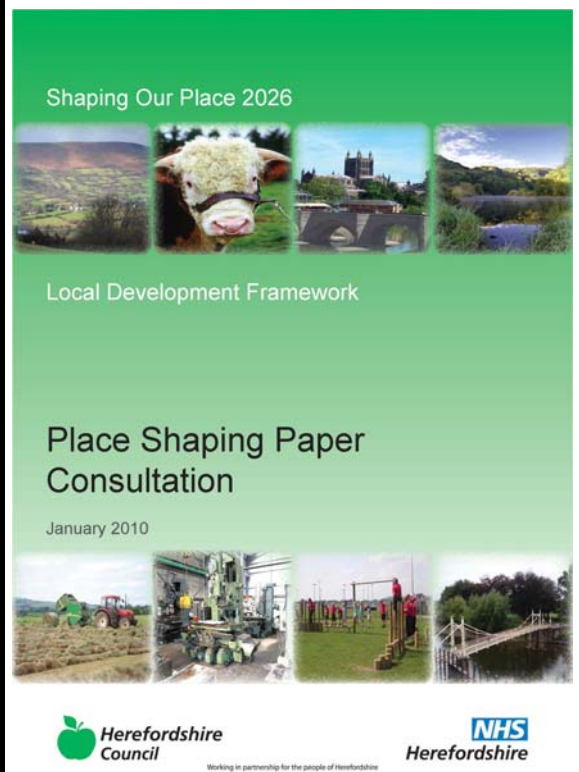
Office use only	
Ref No	
Entered	
Acknowledge	

**Shaping our Place 2026
Place Shaping questionnaire
18th January – 12th March 2010**

The purpose of this questionnaire is to allow comments to be made regarding the content of the 'Place Shaping Paper'. This questionnaire needs to be read in conjunction with that paper. Each question in this questionnaire identifies which page of the Place Shaping Paper should be referred to in making your response.

This questionnaire covers a wide range of topics. Your views are important to us, but please feel free to skip any questions or sections that you do not consider to be relevant to your specific concerns or where you do not have an opinion. If you do have a view, please tick only one box.

If you have access to the internet, please visit www.herefordshire.gov.uk/ldf to complete the questionnaire online. This helps enormously in terms of analysing and reporting on the responses. If you would prefer to complete this paper copy, you can return it in the pre-paid envelope provided by **12 March 2010**, or using the contact details on the last page of this document.



Data protection: The back sheet of the questionnaire will be removed to protect personal details. However, it should be noted that all responses will be available for public inspection.

If you need help to understand this document, or would like it in another format or language, please contact the Forward Planning office on 01432 383357.

Ref No	
Name	
Organisation	

Spatial Strategy

Q1a Do you agree with the overall preferred strategy for Herefordshire? (p.12)

Yes		Yes with minor changes		No	
-----	--	------------------------	--	----	--

Q1b Please explain any changes or things you do not agree with and why.

Q2a Do you agree with the preferred strategy for the distribution of new homes? (p.14)

Yes		Yes with minor changes		No	
-----	--	------------------------	--	----	--

Q2b Please explain any changes or things you do not agree with and why.

Q3a Do you agree with the proposals for phasing of housing development? (p.15)

Yes		Yes with minor changes		No	
-----	--	------------------------	--	----	--

Q3b Please explain any changes or things you do not agree with and why.

Q4a Do you agree with the preferred strategy for jobs? (p.16)

Yes	
-----	--

Yes with minor changes	
------------------------	--

No	
----	--

Q4b Please explain any changes or things you do not agree with and why.

--

Q5a Do you agree with the preferred strategy for new shops? (p.16)

Yes	
-----	--

Yes with minor changes	
------------------------	--

No	
----	--

Q5b Please explain any changes or things you do not agree with and why.

--

Q6a Do you agree with the preferred strategy for new infrastructure? (p.17)

Yes	
-----	--

Yes with minor changes	
------------------------	--

No	
----	--

Q6b Please explain any changes or things you do not agree with and why.

--

Q7a Do you agree with the overall strategy for Hereford? (p.19)

Yes	
-----	--

Yes with minor changes	
------------------------	--

No	
----	--

Q7b Please explain any changes or things you do not agree with and why.

--

Q8a Do you agree with the overall strategy for the Market Towns? (p.19)

Yes		Yes with minor changes		No	
-----	--	------------------------	--	----	--

Q8b Please explain any changes or things you do not agree with and why.

--

Q9a Do you agree with the overall strategy for the Rural Areas? (p.20)

Yes		Yes with minor changes		No	
-----	--	------------------------	--	----	--

Q9b Please explain any changes or things you do not agree with and why.

--

Place Shaping Issues and Core Strategy Options

Hereford (p.23)

Q10 Are there any additional key issues in Hereford that should be addressed?

--

Q11a Do you agree with the preferred options for the urban area of Hereford? (p.27)

Yes	<input type="checkbox"/>	Yes with minor changes	<input type="checkbox"/>	No	<input type="checkbox"/>
-----	--------------------------	------------------------	--------------------------	----	--------------------------

Q11b Please explain any changes or things you do not agree with and why.

Q12a Which of the options for sustainable transport measures do you prefer – Option 1, 2 or 3? (p.30)

1	<input type="checkbox"/>	2	<input type="checkbox"/>	3	<input type="checkbox"/>
---	--------------------------	---	--------------------------	---	--------------------------

Q12b Which of the specific sustainable transport measures do you favour the most, or are there other measures that could be considered?

Q13 Given the relief road is included in the Place Shaping Paper as a preferred option, which route of a relief road would you prefer – eastern or western? (p.31)

East	<input type="checkbox"/>	West	<input type="checkbox"/>
------	--------------------------	------	--------------------------

Q14a Which urban expansion option do you prefer – Option 1, 2, 3 or 4? (p.37)

1	<input type="checkbox"/>	2	<input type="checkbox"/>	3	<input type="checkbox"/>	4	<input type="checkbox"/>
---	--------------------------	---	--------------------------	---	--------------------------	---	--------------------------

Q14b Is there another combination of the suggested locations which could form an appropriate and realistic alternative option?

Q15 Should the development of Hereford Racecourse be included as part of the options? (p.43)
(Please tick as appropriate)

Yes	<input type="checkbox"/>	No	<input type="checkbox"/>
-----	--------------------------	----	--------------------------

Bromyard (p.45)

Q16 Are there any additional key issues in Bromyard that should be addressed?

--

Q17a Which option for growth in Bromyard do you prefer? Option 1, 2 or 3 (Please tick as appropriate) (p.46)

1	<input type="checkbox"/>
---	--------------------------

2	<input type="checkbox"/>
---	--------------------------

3	<input type="checkbox"/>
---	--------------------------

Q17b Please explain any changes or things you do not agree with and why.

--

Kington (p.51)

Q18 Are there any additional key issues in Kington that should be addressed?

--

Ledbury (p.53)

Q19 Are there any additional key issues in Ledbury that should be addressed?

--

Q20a Which option for growth in Ledbury do you prefer, Option 1 or 2? (Please tick as appropriate) (p.54)

1	
---	--

2	
---	--

Q20b Please explain any changes or things you do not agree with and why

--

Q21 Should the cricket ground/football club relocation be part of any proposals? (p.56/57)

Yes	
-----	--

No	
----	--

Leominster (p.58)

Q22 Are there any additional key issues in Leominster that should be addressed?

--

Q23a Do you agree that the southern urban extension is the preferred option for Leominster? (Please tick as appropriate) (p.60)

Yes	
-----	--

Yes with minor changes	
------------------------	--

No	
----	--

Q23b Please explain any changes or things you do not agree with and why.

--

Ross-on-Wye (p.62)

Q24 Are there any additional issues in Ross-on-Wye that should be addressed?

--

Q25a Which option for growth in Ross-on-Wye do you prefer, Option 1 or 2? (Please tick as appropriate) (p.65)

1	<input type="checkbox"/>	2	<input type="checkbox"/>
---	--------------------------	---	--------------------------

Q25b Please explain any changes or things you do not agree with and why

--

Rural areas (p.69)

Q26 Are there any additional issues in the rural areas that should be addressed?

--

Q27a Is the preferred approach for new jobs and shops in the rural areas the right one? (Please tick as appropriate) (p.71)

Yes	<input type="checkbox"/>	Yes with minor changes	<input type="checkbox"/>	No	<input type="checkbox"/>
-----	--------------------------	------------------------	--------------------------	----	--------------------------

Q27b Please explain any changes or things you do not agree with and why.

--

Q28a Is the preferred approach for defining Rural Service Centres and Hubs (Tier 1) the right one? (p.72)

Yes	<input type="checkbox"/>	Yes with minor changes	<input type="checkbox"/>	No	<input type="checkbox"/>
-----	--------------------------	------------------------	--------------------------	----	--------------------------

Q28b Please explain any changes or things you do not agree with and why.

Q29a Is the level of housing proposed in the Rural Service Centres and Hubs about right? (Please tick as appropriate) (p.73)

Yes	<input type="checkbox"/>	Yes with minor changes	<input type="checkbox"/>	No	<input type="checkbox"/>
-----	--------------------------	------------------------	--------------------------	----	--------------------------

Q29b Please explain any changes or things you do not agree with and why.

Q30a Which option for local centres (Tier 2) do you prefer, Option 1 or 2? (Please tick as appropriate) (p.73)

1	<input type="checkbox"/>	2	<input type="checkbox"/>
---	--------------------------	---	--------------------------

Q30b For Option 2, what do you consider to be a 'reasonable' level of service and please explain any changes or things you do not agree with and why. (p.74)

Q31a Do you agree with the preferred approach for restricting new development in areas outside Tiers 1 and 2? (p.75)

Yes	<input type="checkbox"/>	Yes with minor changes	<input type="checkbox"/>	No	<input type="checkbox"/>
-----	--------------------------	------------------------	--------------------------	----	--------------------------

Q31b Please explain any changes or things you do not agree with and why.

--

General Core Policies (p.78)

Renewable Energy/Energy Efficiency (p.79)

Q32a Do you agree with this policy direction?

Yes		Yes with minor changes		No	
-----	--	------------------------	--	----	--

Q32b Please explain any changes or things you do not agree with and why.

--

Managing Flood Risk (p.81)

Q33a Do you agree with this policy direction?

Yes		Yes with minor changes		No	
-----	--	------------------------	--	----	--

Q33b Please explain any changes or things you do not agree with and why.

--

Water Resources (p.83)

Q34a Do you agree with this policy direction?

Yes		Yes with minor changes		No	
-----	--	------------------------	--	----	--

Q34b Please explain any changes or things you do not agree with and why.

--

Local Distinctiveness (p.85)

Q35a Do you agree with this policy direction?

Yes		Yes with minor changes		No	
-----	--	------------------------	--	----	--

Q35b Please explain any changes or things you do not agree with and why.

--

Design (p.88)

Q36a Do you agree with this policy direction?

Yes		Yes with minor changes		No	
-----	--	------------------------	--	----	--

Q36b Please explain any changes or things you do not agree with and why.

--

Movement in Herefordshire (p.91)

Q37a Do you agree with this policy direction?

Yes		Yes with minor changes		No	
-----	--	------------------------	--	----	--

Q37b Please explain any changes or things you do not agree with and why.

--

Infrastructure Delivery (p.93)

Q38a Do you agree with this policy direction?

Yes		Yes with minor changes		No	
-----	--	------------------------	--	----	--

Q38b Please explain any changes or things you do not agree with and why.

--

Waste (p.95)

Q39a Do you agree with this policy direction?

Yes		Yes with minor changes		No	
-----	--	------------------------	--	----	--

Q39b Please explain any changes or things you do not agree with and why.

--

Minerals (p.97)

Q40a Do you agree with this policy direction?

Yes		Yes with minor changes		No	
-----	--	------------------------	--	----	--

Q40b Please explain any changes or things you do not agree with and why.

--

Maintaining employment land supply (p.99)

Q41a Do you agree with this policy direction?

Yes		Yes with minor changes		No	
-----	--	------------------------	--	----	--

Q41b Please explain any changes or things you do not agree with and why.

--

Employment Land Provision (p.101)

Q42a Do you agree with this policy direction?

Yes		Yes with minor changes		No	
-----	--	------------------------	--	----	--

Q42b Please explain any changes or things you do not agree with and why.

--

Education and Skills (p.103)

Q43a Do you agree with this policy direction?

Yes		Yes with minor changes		No	
-----	--	------------------------	--	----	--

Q43b Please explain any changes or things you do not agree with and why.

--

Tourism, Culture and Leisure (p.105)

Q44a Do you agree with this policy direction?

Yes		Yes with minor changes		No	
-----	--	------------------------	--	----	--

Q44b Please explain any changes or things you do not agree with and why.

--

Housing Density (p.107)

Q45a Do you agree with this policy direction?

Yes		Yes with minor changes		No	
-----	--	------------------------	--	----	--

Q45b Please explain any changes or things you do not agree with and why.

--

Housing Type and Mix (p.109)

Q46a Do you agree with this policy direction?

Yes		Yes with minor changes		No	
-----	--	------------------------	--	----	--

Q46b Please explain any changes or things you do not agree with and why.

--

Affordable Housing (p.112)

Q47a Which one of the options for a required percentage of affordable housing in the county would you prefer?

Option1: 35% for all of the county

Option 2: 35% for all of the county except Leominster

Option 3: 40% in Ross-on-Wye, Ledbury and their hinterlands and the rural north of the county (including Bromyard)
35% in Hereford, Kington and the west of the county,
25% in Leominster

Q47b Which one option for setting site thresholds for affordable housing in rural areas do you prefer?

Option1: Retain a threshold of 6 dwellings

Option 2: Reduce the threshold to 1 dwelling

Gypsies and Travellers (p.114)

Q48a Do you agree with this policy direction?

Yes	
-----	--

Yes with minor changes	
------------------------	--

No	
----	--

Q48b Please explain any changes or things you do not agree with and why.

--

Open Space, Sport and Recreation (p.116)

Q49a Do you agree with this policy direction?

Yes	
-----	--

Yes with minor changes	
------------------------	--

No	
----	--

Q49b Please explain any changes or things you do not agree with and why.

--

Green Infrastructure (p.118)

Q50a Do you agree with this policy direction?

Yes		Yes with minor changes		No	
-----	--	------------------------	--	----	--

Q50b Please explain any changes or things you do not agree with and why.

--

Health (p.120)

Q51a Do you agree with this policy direction?

Yes		Yes with minor changes		No	
-----	--	------------------------	--	----	--

Q51b Please explain any changes or things you do not agree with and why.

--

Implementation and Monitoring (p.122)

Q52a Do you agree with the Implementation and Monitoring Strategy?

Yes		Yes with minor changes		No	
-----	--	------------------------	--	----	--

Q52b Please explain any changes or things you do not agree with and why.

--

Please ensure you complete the following table:

LDF Reference number: (if you have one)	
Name:	
Organisation:	
Address:	
Postcode:	
E-mail:	
Telephone number:	

About You

The questions in this section are confidential, but answering them will help us when we analyse the results, to see if views vary between different sections of the community.

Age:

Up to 16	
----------	--

17 - 24	
---------	--

25 - 44	
---------	--

45 - 64	
---------	--

65 - 74	
---------	--

75 and over	
-------------	--

Gender:

Male	
------	--

Female	
--------	--

Do you have a disability, long-term illness or health problem (12 months or more) which limits your daily activities or the work you can do?

Yes	
-----	--

No	
----	--

Thank you for taking the time to complete this questionnaire.

If you have been provided with a pre-paid envelope, please use this to return the questionnaire by Friday **12th March 2010** at the latest. Alternatively, you can post it (no stamp required) to:

Core Strategy
Licence No. RRJX-TLSH-SCYH
FREEPOST, Forward Planning
Herefordshire Council
PO Box 4
Plough Lane
Hereford
HR4 0XH

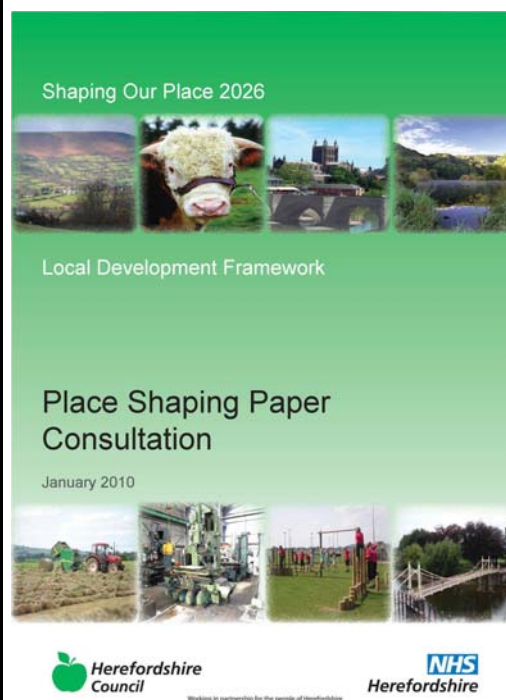
You can also return the questionnaire via our fax number 01432 383031 or complete it online at www.herefordshire.gov.uk/ldf

Shaping our Place 2026 Short questionnaire

18th January – 12th March 2010

Herefordshire Council are undertaking a major consultation to help determine the future of the county starting on the 18 January. Over the page are 6 simple questions which we would like you to think about regarding the future of the county. Please take the time to complete and return this form to the Forward Planning Department by 12 March 2010.

Should you be interested in finding out more about the details of the emerging strategy for the future of the county and options for its place, these are contained within the **Place Shaping Paper** which is available online at www.herefordshire.gov.uk/ldf or at libraries and info shops across the county. More detailed questionnaires are also available at these venues should you wish to comment upon the contents of the Place Shaping Paper. Alternatively the questionnaire can be completed online at www.herefordshire.gov.uk.



Data protection: All names and addresses will be kept confidential. However, it should be noted that all responses will be available for public inspection.

If you need help to understand this document, or would like it in another format or language, please contact the Forward Planning office on 01432 383357.

Please return the questionnaire by Friday **12th March 2010** at the latest (no stamp required) to:

Core Strategy, Licence No. RRJX-TLSH-SCYH, FREEPOST, Forward Planning,
Herefordshire Council, PO Box 4, Plough Lane, Hereford, HR4 0XH

Shaping our Place 2026

Herefordshire Council are undertaking a major consultation to help determine the future of the county starting on 18th January. Below are 6 simple questions which we would like you to think about regarding the future of the county. Please take the time to complete and return this form to the address overleaf by 12th March 2010.

1. Do you agree that we need to take action to sustain and enhance our communities in the county?

Yes	<input type="checkbox"/>	No	<input type="checkbox"/>
-----	--------------------------	----	--------------------------

2. Do you agree that planned growth will assist in this process both in Hereford and elsewhere in the county?

Yes	<input type="checkbox"/>	No	<input type="checkbox"/>
-----	--------------------------	----	--------------------------

3. Do you support the vision that there should be decent and affordable housing in the county?

Yes	<input type="checkbox"/>	No	<input type="checkbox"/>
-----	--------------------------	----	--------------------------

4. In previous consultations you have told us that a Hereford relief road is needed. Which route for a relief road for Hereford is most appropriate – east or west of the City?

East	<input type="checkbox"/>	West	<input type="checkbox"/>
------	--------------------------	------	--------------------------

5. Do you support the view that the council should seek to widen the range of jobs available in the county and improve the skills of its workforce?

Yes	<input type="checkbox"/>	No	<input type="checkbox"/>
-----	--------------------------	----	--------------------------

6. Do you support the approach of sustaining rural facilities by enabling appropriate growth in rural centres?

Yes	<input type="checkbox"/>	No	<input type="checkbox"/>
-----	--------------------------	----	--------------------------

Name:.....
Email:.....
Address:.....
.....

Do you want to receive further correspondence regarding the preparation of planning policies in the county?

Yes	<input type="checkbox"/>	No	<input type="checkbox"/>
-----	--------------------------	----	--------------------------

*This is a short questionnaire.
Other more detailed questionnaires are available for Hereford, each of the market towns and the rural areas.
There is also a comprehensive questionnaire for the whole plan.
All of these other questionnaires are available from Officers at this event/meeting.*



Place Shaping Roadshows

<u>Date</u>	<u>Town</u>	<u>Time</u>
Tuesday 2 nd February 2010	Ross (Market Square)	10 – 1pm
Wednesday 3 rd February 2010	Leominster (Corn Square)	10 – 1pm
Tuesday 9 th February 2010	Kington (Mill Street car park)	10 – 1pm
Thursday 11 th February 2010	Bromyard (Tenbury Road car park)	10 – 1pm
Saturday 13 th February 2010	High Town	10 – 3pm
Tuesday 23 rd February 2010	Ledbury (St Katherine Street car park)	10 – 1pm
Wednesday 24 th February 2010	Ewyas Harold (Memorial Hall car park)	10 – 1pm

**Herefordshire Council – Local Development Framework – Core Strategy
Place Shaping Paper Consultation 18th January to 12th March 2010
Record of Events and Attendances from 1st January 2010 onWards**

Date	Event	Number attended
11/01/2010	Country Landowners and Business Association	9
11/01/2010	Upton Ward parishes	7
14/01/2010	Herefordshire Business Partnership meeting	9
18/01/2010	Launch Event – Kindle Centre (morning session)	68
	(afternoon session)	73
26/01/2010	City consultation event – Town Hall	101
28/01/2010	Ledbury Town Council	76
28/01/2010	PACT Meeting Hereford	10
29/01/2010	HEP Meeting	15
01/02/2010	Meeting for parishes in Burghill, Holmer and Lyde Ward	19
02/02/2010	Roadshow at Ross-on-Wye	107
03/02/2010	Roadshow at Leominster	157
03/02/2010	Hereford City Council Planning Committee	6
03/02/2010	Bishops Frome Ward parishes	19
04/02/2010	Evans Easyspace, Rotherwas	29
04/02/2010	Stoney Street Ward parishes	19
04/02/2010	Pembridge and Lyonshall with Titley Ward parishes	37
06/02/2010	Breinton Parish Council and Credenhill Ward	142
08/02/2010	Golden Valley Parishes, Peterchurch	24
08/02/2010	ESG Consultation	80
09/02/2010	Business Breakfast Meeting, Bromyard	20
09/02/2010	Green Alliance/ Transition meeting	20
09/02/2010	Roadshow at Kington	43
09.02.10	PACT Meeting – Larraperz, Ross on Wye – 7pm	23
09/02/2010	Backbury Ward parishes	20
09/02/2010	NFU	43
10/02/2010	Kerne Bridge Ward, Bishopwood	22
11/02/2010	Holme Lacy Sports College consultation (HCT)	41
11/02/2010	RSL Core Strategy Meeting – Kindle Centre	20
11/02/2010	Roadshow in Bromyard	30
11/02/2009	Rural Area Partnership Meeting, Brockington 2pm	15
13/02/2010	Saturday Roadshow in High Town, Hereford	507
15/02/2010	Sutton Walls Ward parishes	20
15/02/2010	PACT Meeting, Hereford	37
16/02/2010	Three Elms/St Nicholas Ward Event, Westfield Community Centre	26
17/02/2010	Much Marcle Tourism Group	14
17/02/2010	Golden Cross with Weobley Ward parishes	47
18/02/2010	Belmont Rural Parish Council	14
22/02/2010	CLA Conference, Broadfield Court, Bodenham	30
22/02/2010	Herefordshire Council, Regeneration Directorate Day	150
22/02/2010	Castle Ward Parishes event	22
22/02/2010	Wormsley Ridge Ward Parishes event at Wellington	35
22/02/2010	Llangarron Ward Parishes event at Llangrove	27

Appendix 4

Date	Event	Number attended
23/02/2010	Market Day Roadshow at Ledbury	110
23/02/2010	Public evening event at Aylestone Business and Enterprise College	37
24/02/2010	Bishop of Hereford Bluecoat School	30
24/02/2010	Amey Employees – lunchtime seminar at Thorn Training Room	28
24/02/2010	Roadshow at Ewyas Harold	22
24/02/2010	Hereford Civic Society	25
24/02/2010	Vallets and Pontrilas Wards event	13
25/02/2010	Old Gore Ward parishes	25
25/02/2010	Kerne Bridge Ward parishes (Whitchurch)	25
26/02/2010	Business Breakfast Meeting, Belmont Lodge Golf Course	15
26/02/2010	Herefordshire Housing Strategy Consultation Launch, Town Hall	50
02/03/2010	Kingstone School	14
02/03/2010	Ross Town Council	65
03/03/2010	Queen Elizabeth Humanities College, Bromyard	29
03/03/2010	Herefordshire Business Expo 2010, Leisure Centre, Hereford.	8
03/03/2010	Hope End Ward parishes	12
04/03/2010	Hagley Ward Parishes (Withington)	17
05/03/2010	Credenhill and Stretton Sugwas Parishes	46
08/03/2010	Kington and neighbouring parishes	20
10/03/2010	South Wye Partnership Board	15
11/03/2010	Ewyas Harold and neighbouring parishes	78
	Total	2917

'Shaping our Place 2026'

Find out what the options are for: your street, your area, your village, our county.

See the Place Shaping Paper at:
www.herefordshire.gov.uk/corestrategy

For further information please call 01432 260386

Come and visit our planning roadshows where you can see the Place Shaping Options for the future growth of the county.

Tuesday 2nd February 2010 Ross-on-Wye Market Square 10 am to 1 pm	Wednesday 3rd February 2010 Leominster Corn Square 10 am to 1 pm	Tuesday 9th February 2010 Kington Mill Street Car Park 10 am to 1 pm	Thursday 11th February 2010 Bromyard Tenbury Road Car Park 10 am to 1 pm
Saturday 13th February 2010 Hereford High Town 10 am to 3 pm	Tuesday 23rd February 2010 Ledbury St. Katherine St. Car Park 10 am to 1 pm	Wednesday 24th February 2010 Ewyas Harold Memorial Hall Car Park 10 am to 1 pm	



Appendix 6

The County of Herefordshire District Council
The Town and Country Planning (Local Development) (England) Regulations 2004 (Regulation 17)
Local Development Framework
Place Shaping Paper, which includes the Core Strategy and the Issues Stage of the Hereford Area Plan and
Market Towns and Rural Areas Plan.
Public Consultation 18th January - 12th March 2010

An eight week public consultation exercise is taking place from the **18th January - 12th March 2010** on the above planning document. On adoption, all three documents will form part of the emerging Local Development Framework for Herefordshire and set out the strategic planning policy framework for the County to the year 2026.

The Place Shaping Paper can be viewed on the Council's website at www.herefordshire.gov.uk/corestrategy or at the locations shown below. Copies of the documents can be obtained on request.

Public exhibitions are being held at the following locations where officers will be available to assist with any enquiries.

Roadshow dates		
Bromyard	Tenbury Road car park	Thursday 11 th February 10am to 1pm
Hereford	High Town	Saturday 13 th February 2010 10am – 3pm
Kington	Mill Street car park	Tuesday 9 th February 10am – 1pm
Ledbury	St Katherine's Street car park	Tuesday 23 rd February 10am – 1pm
Leominster	Corn Square	Wednesday 3 rd February 10am – 1pm
Ross-on-Wye	Market Square	Tuesday 2 nd February 10am - 1pm
Ewyas Harold	Memorial Hall car park	Wednesday 24 th February 10am - 1pm

A series of public meetings will also take place - please refer to the website for details.

Details of events can be seen and any comments on the document can be made online at www.herefordshire.gov.uk/ldf or by returning the form provided to: **Planning Policy Manager, Core Strategy, Licence No. RRJX-TLSH-SCYH, FREEPOST, Forward Planning, PO Box 4, Plough Lane, Hereford, HR4 0XH, Fax 01432 383031, E-mail ldf@herefordshire.gov.uk**

All responses need to be submitted before 5:00pm on the **12th March 2010** and will be acknowledged. Following consideration of responses a Submission Core Strategy and Options Stage of the Hereford Area Plan and Market Towns and Rural Areas Plan will be published.

For further information about the Local Development Framework please contact Info in Herefordshire on Tel: **01432 260386** or email ldf@herefordshire.gov.uk

Info in Herefordshire		
Bromyard	The Bromyard Centre, Cruxwell Street	Mon, Wed, Fri - 8.15am - 9.30pm. Tues, Thurs - 9.00am - 9.30pm Sat & Sun - 9.00am - 4.00pm
Hereford	The Hereford Centre, Garrick House, Widemarsh Street	Mon to Thurs - 8.45am - 5.15pm. Fri - 8.45 - 4.45pm. Sat - 9.00am - 1.00pm
Kington	64 Bridge Street	Mon, Wed, Fri, Sat - 9.00am - 1.00pm. Tues - 9.00am - 6.00pm. Thurs - 12.00pm - 6.00pm
Ledbury	The Masters House, St Katherines, High Street	Mon to Thurs - 8.45am - 5.15pm. Fri - 8.45 - 4.45pm
Leominster	11 Corn Square	Mon to Thurs - 8.45am - 5.15pm. Fri - 8.45 - 4.45pm
Ross-on-Wye	Swan House, Edde Cross Street	Mon to Thurs - 8.45am - 5.15pm. Fri - 8.45 - 4.45pm
Libraries		
Belmont	Belmont Community Centre, Eastholme Avenue	Tues, Thurs & Fri - 9.30am - 1.00pm and 2.00pm - 5.00pm. Sat - 10.00am - 1.00pm
Bromyard	The Bromyard Centre, Cruxwell Street	Mon, Wed, Fri - 8.15am - 9.30pm. Tues, Thurs - 9.00am - 9.30pm Sat & Sun - 9.00am - 4.00pm

Libraries (cont)		
Colwall	Walwyn Road	Tues - 2.00pm - 7.30pm. Wed & Fri – 10.00am - 1.00pm and 2.00pm - 5.30pm. Thurs - 5.00pm - 7.30pm. Sat - 10.00am - 1.00pm and 2.00pm - 4.00pm
Hereford	Broad Street	Tues, Wed, Fri - 9.00am - 7.30pm. Thurs - 9.00am - 5.30pm. Sat - 9.30am - 4.00pm
Kington	64 Bridge Street	Mon, Wed, Fri, Sat - 9.00am - 1.00pm. Tues - 9.00am - 6.00pm. Thurs - 12.00pm - 6.00pm
Ledbury	Bye Street	Tues & Thurs - 9.00am - 5.30pm. Wed & Fri - 9.00am - 7.30pm. Sat - 9.30am - 4.00pm
Leintwardine	Community Centre, High Street	Tues - 10.00am - 1.00pm. Fri – 3:00pm – 6.00pm
Leominster	8 Buttercross	Tues & Fri - 9.00am - 5.30pm. Wed & Thurs - 9.00am - 7.30pm. Sat - 9.30am - 4.00pm
Peterchurch	St. Peters Church, Church Road	Tues - 5.00pm - 7.00pm. Wed - 12.00pm - 3.00pm. Thurs - 10.00am - 11.00am and 2.30pm - 4.30pm. Sat - 10.00am - 12.00pm
Ross on Wye	Cantilupe Road	Tues & Thurs - 9.00am - 7.30pm. Wed & Fri - 9.00am - 5.30pm. Sat - 9.30am - 4.00pm
Weobley	Old Police Court, Back Lane	Mon - 10.00am - 1.00pm. Thurs - 3.00pm - 6.00pm

Andrew Ashcroft, Head of Planning and Transportation