



Shaping our Place 2026

Core Strategy: Consultation Statement Part 2

January 2008

Local Development Framework

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Introduction

This consultation statement outlines the methods of consultation undertaken between September and November 2007. This period includes a specific Issues Consultation and therefore this paper will predominantly be around this consultation and include reporting on the responses received and how these will influence the Options stage of the Core Strategy.

An Issues Consultation was undertaken in September and October 2007 and this consultation forms part of that required by Regulation 25 of The Town and Country Planning Local Development Regulations 2004. The consultation was undertaken in accordance with the timetable contained within the Local Development Scheme (January 2007) for the preparation of the Herefordshire Local Development Framework.

In addition, the consultation has followed the consultation methods outlined within the adopted Statement of Community Involvement (March 2007). A copy of the SCI can be found on the Council's website www.herefordshire.gov.uk/ldf.

For information, the Consultation Statement Part 1 describes consultations undertaken between May and September 2007 prior to the publication of the Issues Paper and Part 3 will describe the Developing Options stage (November 2007 to Sept 2008).

Issues Paper (September 2007)

The Herefordshire Core Strategy Issues Paper was published for consultation in September 2007. This outlined 14 key issues facing the County, asked for views on them and their importance, if any had been missed and what Herefordshire may look like in 2026.

These 14 issues were as follows:

- Addressing the impacts of climate change
- An ageing population and the loss of younger generations
- The need to capitalise on educational achievements
- Housing provision including affordable homes
- Improving air quality
- Better waste management
- Better use of water
- Protecting and enhancing environmental assets
- Access to important services and facilities
- Diversification of the economy
- Tourism and culture
- Transport and communications
- The regeneration of the County
- Access to sport and recreation

These issues have been identified from a range of sources:

- building upon the Herefordshire Community Strategy
- existing Herefordshire Council strategies
- relevant planning documents such as the Regional Spatial Strategy (current and emerging review)
- reflecting the responses and issues raised during the Herefordshire Matters consultation undertaken in Summer 2007 (Consultation Statement Part 1)
- stakeholder meetings

- sustainability appraisal work

How did we consult?

An Issues consultation was undertaken for six weeks from 17th September until 26th October 2007 together with additional workshops and meetings during October and November.

In order to reach a wide range of the community, a number of consultation methods were used in line with the Council's adopted Statement of Community Involvement (March 2007). These methods have been outlined below:

- **Issues Papers and Questionnaires**

As highlighted above, an Issues Paper was produced outlining each of the 14 issues with questions regarding the extent to which each issue was important and how these could be addressed. It also highlighted the dates for the roadshows, the production stages of the Core Strategy and a number of useful website links. A separate questionnaire produced alongside the paper enabled responses to be made. A copy of the questionnaire can be found in Appendix 1.

2200 Issues Papers and questionnaire were produced and were sent, with an accompanying letter and Freepost return envelope, to everyone on the Local Development Framework (LDF) database. This was a total of 1080 people or organisations including statutory consultees and all Parish Councils. Packs of leaflets and questionnaires were distributed to all the libraries within the County and the Council's Info Centres together with boxes for completed questionnaires to be deposited locally.



The Issues Paper and questionnaire were also available online to download and the questionnaire could also be completed though the Council's online 'Have your say' consultation pages.

A total of 340 completed questionnaires or letters were received of which 38 were completed online.

- **Roadshows**

An exhibition highlighting the 14 key issues and giving some background information was produced.

Eight roadshows to display the exhibition took place in the first two weeks of October. The first in the Courtyard, Hereford, one at each of the market towns (Bromyard, Ledbury, Leominster, Kington, Ross-on-Wye) and one in Peterchurch within the rural west. For the final roadshow a promotional trailer was used on a Saturday in the centre of High Town, Hereford.

At each of the roadshows, Issues Papers and questionnaires were available together with copies of the Herefordshire Partnership's Community Strategy and the State of Herefordshire Report (document which gives statistical

information and trends about the County) for reference and background to the issues identified.

Visitors also had the opportunity to complete comment cards, image cards and the comment wall (see below for explanations).



High Town, Hereford Roadshow



Ross-on-Wye Roadshow

433 people in total attended one of our roadshows, the majority of which were in High Town, Hereford (299).

- **Comment Cards**

For each issue, a set of coloured comment cards were produced to allow people to comment on an individual issue during the events rather than fill in the full questionnaire. Green cards represented agreeing with an issue, red cards for disagreeing and yellow cards for neither agreeing nor disagreeing, with space to free write any explanatory comments. White cards were also provided for people to highlight any extra issues which were not included.

A total of 716 cards were completed, 405 at the roadshows and 310 at the 'Out to schools' events (see below).

- **Images of Herefordshire Cards**

In order to help formulate a portrait and vision for the County, 20 photographs from around Herefordshire depicting a variety of views and images were displayed. Visitors were asked to choose the ones which most represented Herefordshire today and which they would like to represent the Herefordshire of 2026. These images can be seen in Appendix 8.

A total of 153 people took part, casting 210 votes for current images and 66 votes for images of 2026. See 'Images' section and Appendix 9 for the results.

- **Comment Wall**

A free write comment wall was made available at the event for participants to write words or phrases which they felt most reflect Herefordshire in response to the question 'What makes Herefordshire Herefordshire?' The responses can be seen within Appendix 7.

- **Schools Events**

Workshops were held at 3 High Schools in the County; Aylestone High School, Hereford, Wyebridge Sports College, Hereford and Lady Hawkins High School, Kington during November 2007. A total number of 54 pupils attended the workshops, which asked them for their views on the 14 key issues identified. Pupils were asked to think about their lives as young people

today, about their future and how they see Herefordshire developing and what their needs might be in 2026.

The coloured comment cards were used during the workshops and a total of 310 cards completed.

The Images of Herefordshire cards were used here also with 45 pupils casting votes, the full results of which can be seen in the Appendix 9.

How did we publicise?

In line with the adopted SCI, a number of community involvement methods were used to help reach as wide an audience as possible.

- **Website**

The Council's website contains pages devoted to the Local Development Framework and the Core Strategy (www.herefordshire.gov.uk/ldf). These pages are regularly updated but during this stage contained background information, the Issues Paper, a copy of the questionnaire and links to the online 'Have your say' page to enable online completion of the questionnaire. Links to these pages were available from the Council's homepage, Planning Services homepage and the Forward Planning homepage to enable maximum exposure. The web address was printed on all written material, in press releases and on pens and coasters. For the months of September and October 2007, the Core Strategy web pages received 592 and 840 hits respectively.

- **Posters**

250 posters were produced to advertise the roadshow events, the majority of these were distributed to each of the Parish / Town Councils with the intention that they placed them on their parish notice boards. The remainder were placed in public buildings for example the Council's Info Centres, libraries and shops. A copy of the poster is contained within Appendix 2.

- **Advert**



This poster was reproduced as a press advert within the Hereford Times, which appeared in the 11th October 2007 edition. This helped advertise the exhibition roadshows.

- **Press Notices**

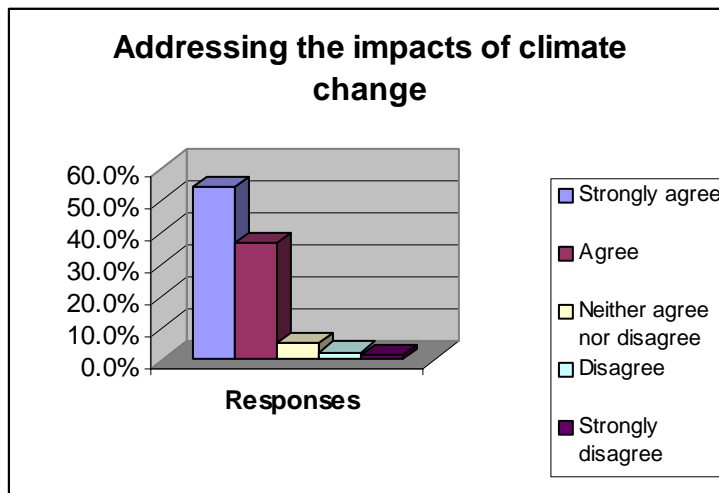
An official public notice appeared in all the local papers (Hereford Times, Hereford Journal, Ross Gazette, Malvern Gazette, Mid-Wales Journal) the week commencing 10th September 2007. A copy of which is contained within Appendix 3.

- **BBC Hereford and Worcester Radio Announcements**
A local radio station, BBC Hereford and Worcester, broadcasted a radio interview between 11th October and 16th October to publicise the roadshow events in the market towns and interviewed a local resident about the key issues affecting them.
- **Herefordshire Matters**
An article was placed within the September issue of Herefordshire Matters entitled 'Planning the future of Herefordshire'. This reported the findings of the May consultation and highlighted the Key Issues Consultation and exhibition. Herefordshire Matters is a Council produced magazine which is distributed free to 80,000 Herefordshire households.
- **First Press**
An article appeared within the October issue of First Press entitled 'Shaping Herefordshire's Future' to publicise the Key Issues Consultation. This is a Herefordshire Council employee newsletter which is distributed to all of the 6,500 employees of the Council (including education) within their monthly wage slips.
- **Herefordshire Partnership**
The Herefordshire Partnership assisted in the awareness raising of the Issues Consultation by including reference to the Core Strategy within their Partnership meetings and articles within their newsletters. For example, the Herefordshire Partnership newsletter within the 5th September 2007 edition of the Hereford Journal included an article entitled 'Get involved in planning Herefordshire's future – Shaping our Place – 2026'. An exhibition stand, leaflets and questionnaires were also made available at the Partnership's annual Funding Fair held on 24th October 2007.
- **Stakeholder Meetings**
Officers from Forward Planning also attended a number of meetings to raise awareness of the Core Strategy and the Issues Consultation during three months from September to November 2007. These included a meeting of the local environmental and countryside group, a networking event for community groups exploring local response to climate change and the Higher Education management group.

What responses did we receive?

The following analysis is structured around the 14 Key Issues, firstly a statistical analysis of the responses to the statements set out within the questionnaire or comment cards. As it was not compulsory to complete every question on the questionnaire or fill all of the 14 comment cards, it is difficult to compare or rank issues. The second part of this analysis is a summary of the points raised within the free text explanatory part of the questionnaire and comment cards. It should be noted that as respondents were free to make as many or as little additional comments to each issue, the total number of comments reported upon in this section of the analysis will be different from the totals given in the first section.

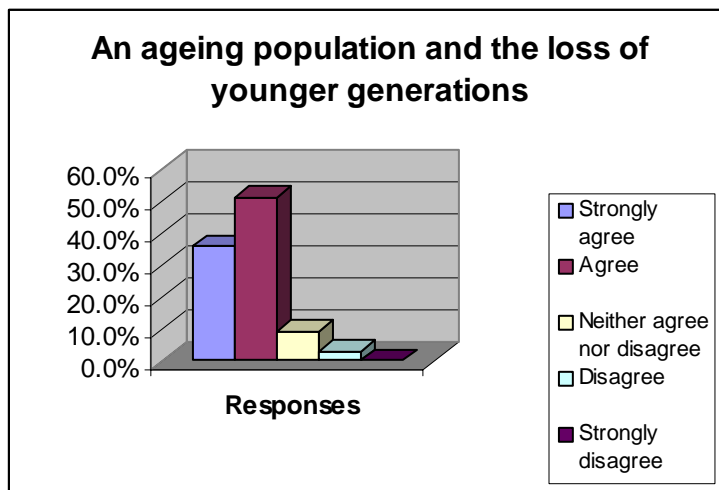
- **Addressing the impacts of climate change**
343 people commented on this issue and 54% strongly agreed with the statement 'addressing the impacts of climate change such as flooding, energy use and pollution is a key issue in preparing a new development plan for Herefordshire'. Only 3.8% of respondents disagreed to some extent that climate change was a key issue.



561 comments were received on the questionnaires or comment cards regarding the measures Herefordshire should be taking to reduce the impact of climate change. Being more energy efficient or conserving energy was the most popular suggestion made by 16% of respondents together with better use of public transport, reducing traffic levels, encouraging more recycling and the encouragement of carbon neutral developments.

A number of comments were received in this section regarding flooding. For analysis these have been grouped within 'Better use of water' as this was the key issue which specifically mentioned flooding. However, it is considered that flooding should be redefined within the 'Addressing the impacts of climate change' key issue to aid clarity.

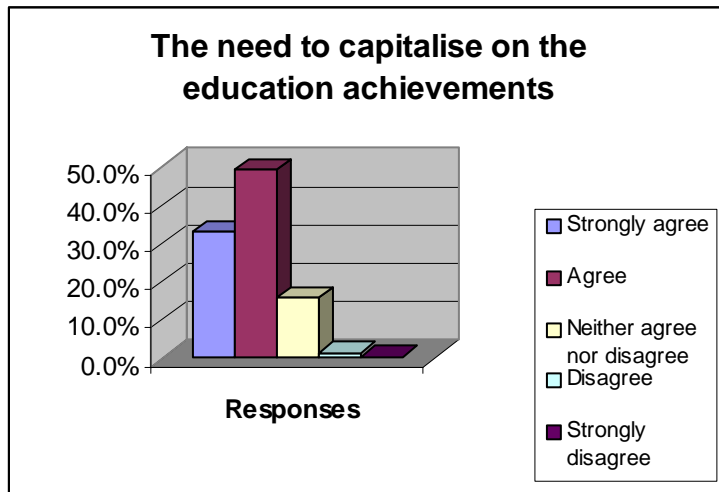
- An ageing population and the loss of younger generations**
 51% of the 358 respondents agreed that 'the high rate of growth in the County's older population combined with the loss of young people is an issue to be addressed in planning the future of Herefordshire'. Again the majority of respondents (87%) agreed to some extent that this was an issue.



461 explanatory comments were made to this key issue. Affordable housing, more higher paid jobs, better services and health care, encouraging more young families to stay and more mixed age group housing were all highlighted as ways of addressing the issue of Herefordshire's ageing population and the loss of the younger generation.

- **The need to capitalise on educational achievements**

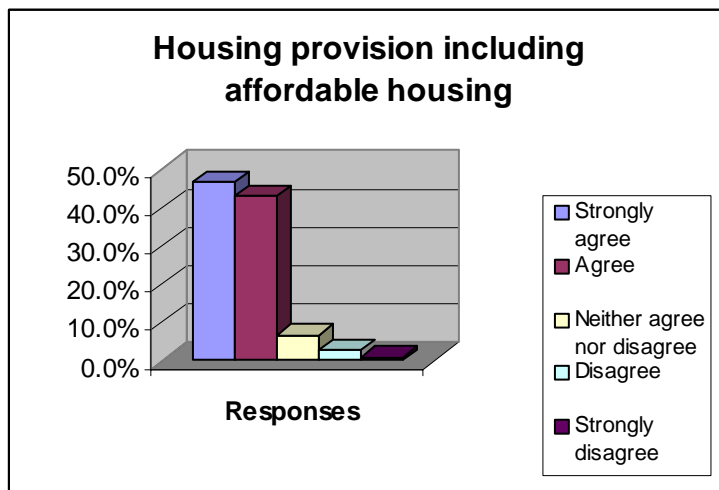
To the statement ‘providing people with better access to education and skills for life is an issue to be addressed in the new development plan’, 82% of the 333 people responding agreed to some extent with only 1.8% of people disagreeing that this wasn’t an issue for the County.



When asked what kind of education provision should be available in the future, 48% of the 334 comments received highlighted a need for more access to facilities and training. More adult education and the promotion of vocational qualifications were raised by 19% of the commentators. In order to make Herefordshire distinctive, 23 comments were received raising the idea of promoting environmental education within the County.

- **Housing provision including affordable home**

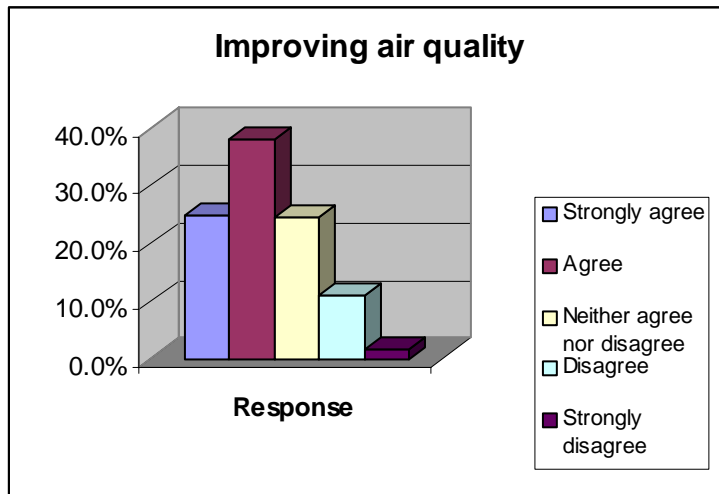
47% strongly agreed that ‘people should have access to a decent home, which they can afford, in a community where they want to live,’ with nearly 90% agreeing to some extent that this is an issue to be addressed by the Local Development Framework.



423 comments were received regarding the future of housing provision in Herefordshire. 19% would like to see more affordable housing for younger people, and 11% sought the better use of brownfield land. More houses in rural areas, the balance of facilities and communities and more housing for local people were also within the five most common comments made.

- **Improving air quality**

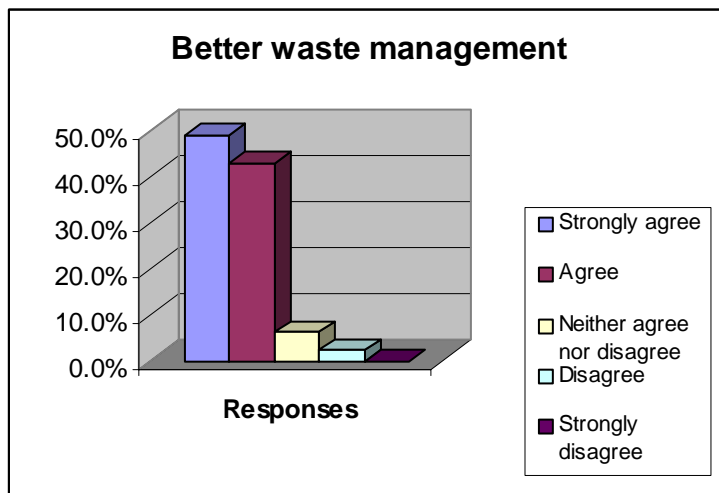
The responses were more mixed to the statement ‘reducing air pollution and improving air quality is a key consideration in preparing a new development plan in Herefordshire’. Nearly a quarter of the 329 replies received had no opinion but 38% agreed that air quality was an issue for the County.



Reducing CO² output was stated by 28% of the 210 comments received as a way of improving air quality. 20% suggested encouraging greener modes of transport and a further 13% highlighted the need to encourage better use of public transport as ways of contributing to air quality improvements.

- **Better waste management**

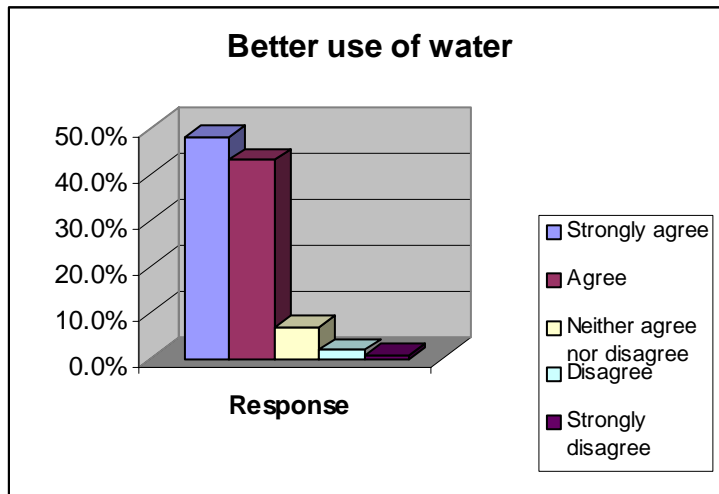
‘The management of waste and the production of waste is an important key issue for the new development plan’ according to 91% of respondents of which 49% strongly agreed.



Of the 451 comments received regarding future waste production and its management, the most common five were highlighted as the wish to see more doorstep recycling (17%), reduction of waste output (12%), better recycling facilities (11%) more rural collections (10%) and less packaging (8%).

- **Better use of water**

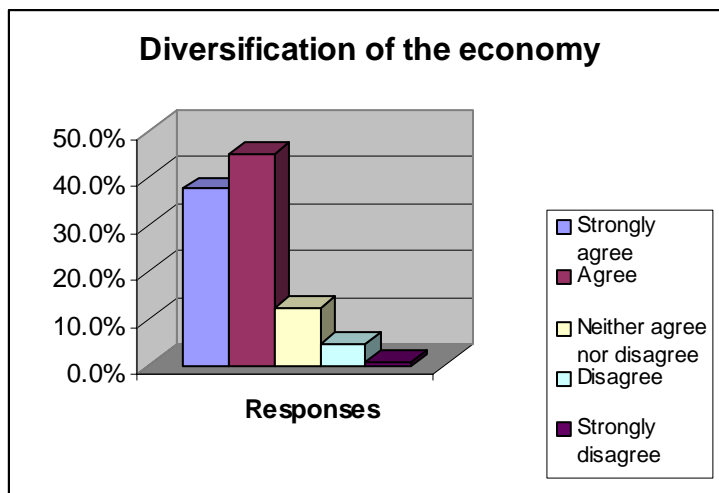
90% agreed to some extent that 'the management of water in terms of supply, sewerage and flooding is a key issue to be considered in the new development plan for Herefordshire'. 2.5% of the 326 people responding didn't feel that this was an issue to be addressed.



50% of comments received to how the future use and treatment of water including flooding should be addressed suggested applying flood prevention methods and no development on the flood plains. 17% of comments suggested making provision for the use of grey water and 11% stated that people should be encouraged to use less water initially.

- **Diversification of the economy**

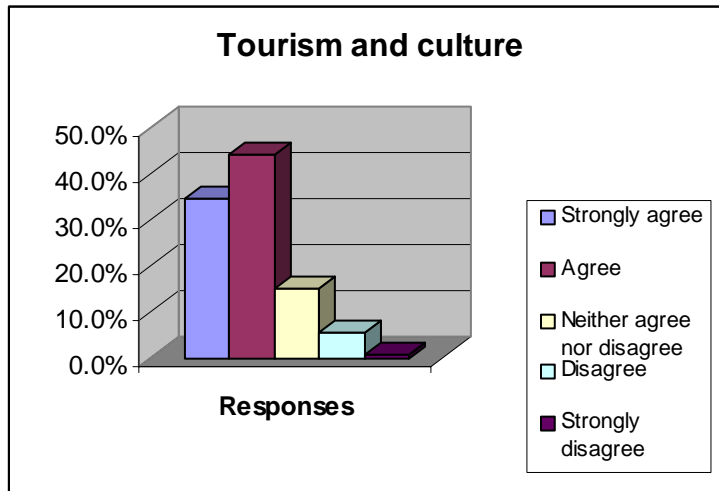
To the statement 'better quality and more diverse employment opportunities is a key issue to be addressed in the new development plan, 330 people gave a response. 12% had no specific opinion but 82% agreed to some extent that diversifying the economy of the County was important.



420 comments were received suggesting ways of diversifying Herefordshire's economy. 15% believed that allowing rural businesses to grow would enable diversification whilst 14% highlighted the promotion of niche employment sector and 11% the promotion of local produce.

- Tourism and culture**

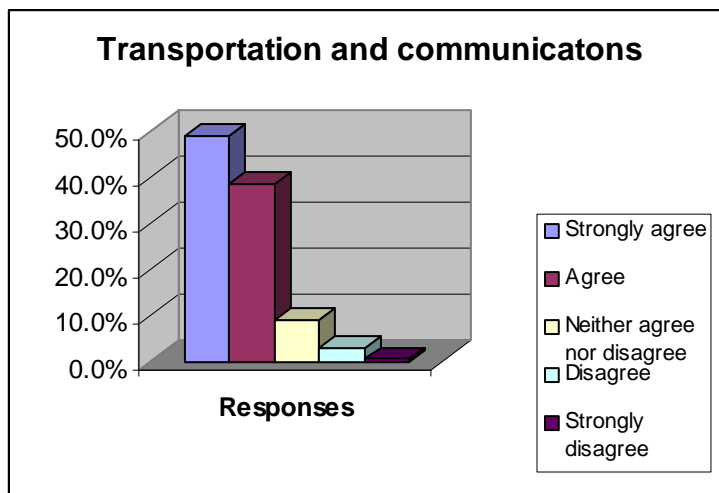
44% agreed that 'the promotion of tourism and culture should be one of the key issues within the new development plan' with 15% of the 347 respondents having no opinion.



28% of the 330 comments received suggested that better promotion of Herefordshire and Hereford as a destination would assist the role for tourism and culture in Herefordshire's future. Improved cycling, walking, riding routes and green tourism in general were highlighted as areas which should be focused upon. 7% highlighted the need for more hotels and tourism accommodation within the County.

- Transportation and communications**

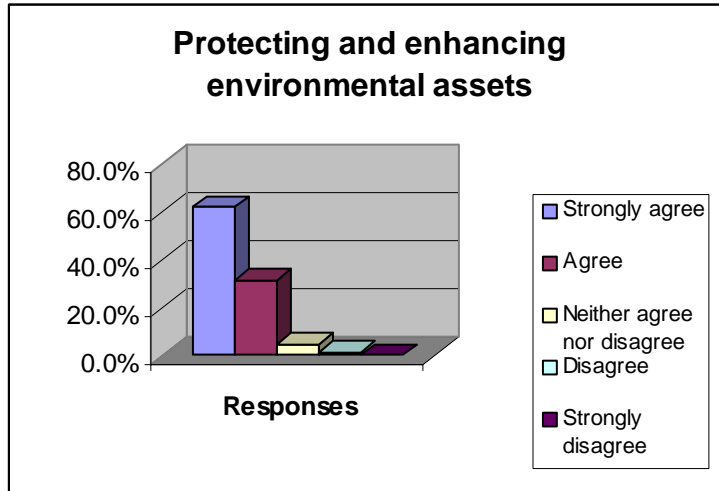
'The County's high car dependency, traffic congestion and limited crossing across the River Wye in Hereford is a key issue for the County' according to 87% of the 363 respondents. 3.6% of people disagreed that transportation issues were a key issue for the County.



632 comments were received when asked 'what kind of transport and communication network do you think Herefordshire should have in 2026?' 13% highlighted the need for a Hereford 'bypass' with a further 10% highlighting the need for a second river bridge in Hereford. 11% saw improved bus routes as a solution with a further 11% suggesting better links between bus and rail. 7% of the 632 comments pinpointed a park and ride for Hereford was required.

- **Protecting and enhancing environmental assets**

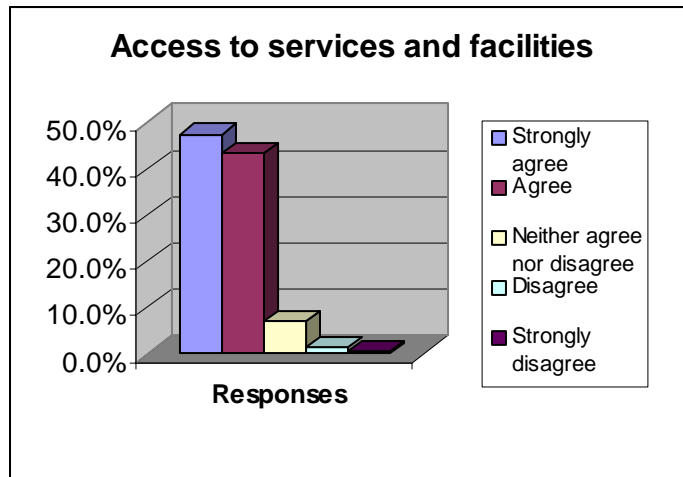
The majority (62%) of the 336 comments strongly agreed that ‘the County’s environmental assets such as its landscape character, historical assets and wildlife should be an important consideration in the new development plan’.



376 explanatory comments were received on this issue, the largest percentage saw the protection of native wildlife species as being key (28%) with 14% seeing the protection of listed buildings and trees as important.

- **Access to important services and facilities**

‘Enabling people to easily access important services such as health, education, shopping and leisure’ was considered to be important by 90% of the 339 respondents.



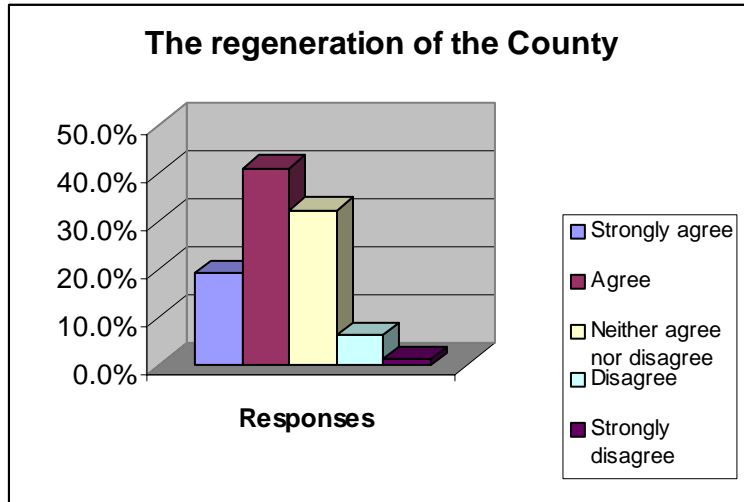
On this issue, 413 comments were received, 14% suggested that better access to health care was important with 6% raising the issue of better access to dental care. The availability of retail facilities and services also featured in many comments, including 13% wishing to see more individual and independent shops, 11% would like to see more facilities and services in the rural areas and 7% seek the retention of retail facilities in market towns.

- **The regeneration of the County**

The regeneration of the County was another issue with a mixed response. Of the 331 responses to the statement ‘are there areas of the County that are in

need of regeneration within the Core Strategy', 32% had no opinion and only 19% strongly agreed.

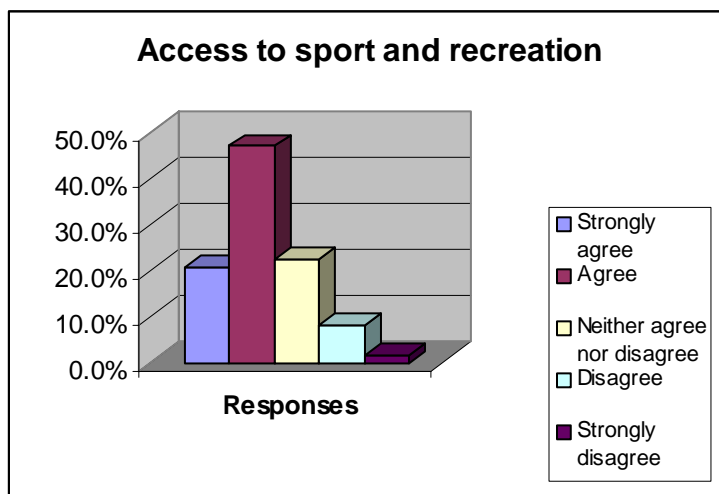
It is considered, given some of the responses received, that many didn't understand the full meaning of the term regeneration. This may have affected the result showing 32% having no opinion to this key issue. It is proposed to redefine this issue to assist the understanding of regeneration.



249 comments were made to the query as to which locations people felt should be regenerated within the County. Obviously, given its current high profile, the Edgar Street Grid was referred to in 15% of the comments made, with an extra 11% highlighting Hereford in general. Outside of Hereford, 12% of comments raised the need to improve the vitality of the market towns and 10% highlighted rural regeneration.

- **Access to sport and recreation**

The access to formal and informal sport and recreation for people within Herefordshire should be a key issue according to 47% of respondents. 22.6% of 337 respondents neither agreed nor disagreed that access to sport and recreation was important.



329 comments were received of which 26% requested better access to sports and leisure facilities. 11% saw a need for more clubs for older and younger members of the community. However, 8% didn't feel that sport and recreation was a key issue which needed addressing in the County.

It is clear from the comments received that it is not felt that access to sport and recreation specifically is a key issue to be addressed and therefore it is considered that this could be amalgamated with 'access to important service and facilities'.

- **Other important issues**

A further question was asked on the questionnaire and available on the comment cards to ascertain if there were any additional issues which had not been highlighted; 'Are there any other key issues that you consider should be included within the new development plan that are not addressed above'. Around 250 comments were received, many of which re-iterated key issues or specific elements of a key issue. Many of these involved transport, housing, flooding and the provision of services and facilities. For analysis, these comments have been taken into account under the relevant key issues headings.

91 comments were made which were unrelated to the 14 key issues. The two most common reoccurring comments were as follows; 19% suggested the need to celebrate and highlight the distinctiveness of Herefordshire and 16% highlighted a need to reduce crime.

It is proposed that these additional issues will be included whilst formulating the Objectives and Options for the Core Strategy.

Other issues raised outside the Issues Paper Consultation

- **Local Area Agreement Priorities**

During October and November 2007, the Herefordshire Partnership has undertaken consultation events to draw up a list of the Local Area Priorities for the next three years. These priorities reflect a number of current issues facing the County and will direct a choice of future Performance Indicators and influence local policies. Forward Planning Officers have been involved in a number of the indicator workshops to enable compatibility between the Community Strategy and the Core Strategy. The list of LAA priorities published in December 2007 can be seen within Appendix 10.

Many of the priorities are reflected within the key issues highlighted by the Core Strategy Issues Paper. One exception would be reference to 'further reduce the low levels of crime, disorder and anti-social behaviour in the County and to reduce any disproportionate fear of such.'

Crime and anti-social behaviour were not included as a key issue within the Core Strategy consultation as the Herefordshire Satisfaction Survey 2006 and the State of Herefordshire Report (2007) had both indicated that the fear of crime had reduced in recent years and only 23% of residents felt crime was an aspect that needed improving within Herefordshire. However, as indicated above, the Key Issues Consultation has raised this as the second most popular 'other important issue' to be addressed and the LAA priorities include it, it is considered that some reference to crime should be made within the redefined Core Strategy Key Issues.

- **Parish Plan Information**

40 parish plans have been published to date in Herefordshire. This equates to 30% of parishes within the County, many of which are located in the more rural areas. It is estimated that approximately 28,000 people have been consulted via the parish plan process and approximately half this number (14,000) have contributed by completing a questionnaire over the past five

years. These parish plans cover a wide range of issues and offer an additional resource to ascertain any important issues within the local community which will be used to inform the Core Strategy.

Work has recently been undertaken by the Herefordshire Partnership's Parish Plan Officer to produce a report highlighting the range of issues raised within the action plans outputs of these parish plans.

Redefining the Core Strategy Key Issues

To reflect the response received to the Issues Consultation, LAA priorities, and information from the Parish Plan analysis, it is possible to redefine the original 14 key issues as follows:

KI 1 Addressing the impacts of climate change, including flooding

This key issue now includes specific reference to flooding which was previously included within 'better use of water'. This is in response to many of the consultation replies associating flooding more readily with this issue.

KI 2 An ageing population and loss of younger generations

KI 3 The need to capitalise on educational achievements

KI 4 Housing provision and affordable housing

KI 5 Protection and enhancement of environmental assets

KI 6 Better use of resources including waste, water, minerals, energy and renewables

This is an amalgamation of 'better use of water' and 'better waste management' and has also been expanded to include specific reference to minerals and other natural resources.

KI 7 Access to important services and facilities

This issue has been amalgamated with 'access to sport and recreation'. Many respondents didn't see sport and recreation as being a particular issue which needed addressing. It is also considered that sport and recreation would be included as an important service and facility therefore should be within this issue.

KI 8 Diversification of the economy

KI 9 Improving air quality

KI 10 Transport and communications

KI 11 Regeneration of the County – improving choice and affordability of housing, diversified economy, better transport links, provision and access to services and the sustainable use of environmental assets

This definition has been added to this issue to help clarify the meaning of the term 'regeneration'.

KI 12 Tourism and culture

KI 13 Reducing the opportunities for crime and anti-social behaviour

This issue has been added as a result of comments to the Issues Consultation and to reflect its inclusion within the Local Area Priorities.

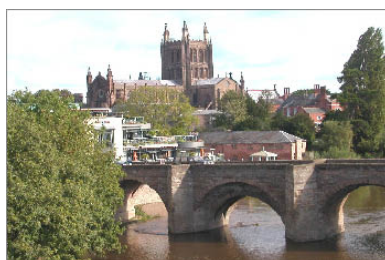
KI 14 High quality, locally distinctive, sustainable design and construction

Local distinctiveness was highlighted in the consultation as important. Therefore it is considered to be an important issue which should be addressed through the Core Strategy.

Images of Herefordshire – Vision and Portrait

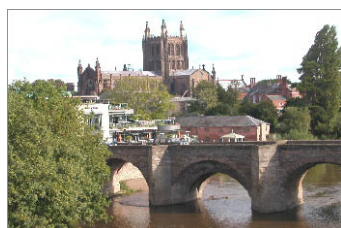
In order to help formulate a portrait and vision for the County, 20 photographs from around Herefordshire depicting a variety of views and images were displayed. Visitors were asked to choose the ones which most represented Herefordshire today and which they would like to represent the Herefordshire of 2026. All 20 images can be seen in Appendix 8.

The following three images were selected by the voters as the top three to represent Herefordshire today.



There were no captions or titles attached to the images, so they could mean different things to different people but if an interpretation had to be given, some could be that these pictures represent the County's strong agricultural base, the ability to mix the old and the new and recognising problems such as traffic congestion.

The following three images were selected to represent how voters wanted to see Herefordshire in 2026. Again no captions or titles were given but these could be interpreted as seeking to retain the agricultural and historic traditions of the County whilst not stifling the innovation and enhancing the unique environmental assets of the County.



How will these responses influence the Options?

The results of the Issues Consultation, parish plan review, continuous meetings and emerging evidence base are all being used to formulate a Vision for Herefordshire 2026, a set of strategic objectives and a series of options for the future development of the County. This will be contained within the 'Developing Options' document.

The next stage

The next stage of the Core Strategy process will be to produce a set of options for the development of the County. It is anticipated that an 8 week formal public consultation will take place in Summer 2008.

For up to date information on the progress of the Core Strategy, please refer to the Council's website at www.herefordshire.gov.uk/ldf.

Shaping our Place 2026 - Appendix 1

Core Strategy Questionnaire

September 2007

Introduction

We have identified 14 key issues facing the County and would like your views on them and their importance. They have been identified from sources such as the Herefordshire Community Strategy, existing Council strategies, consultation with a range of organisations, key stakeholders and contributions from the general public.

We are also keen to understand what you think a future Herefordshire may look like in the year 2026 for each of the 14 issues and would like you to give us your thoughts for the County and for the area in which you live.

Please see the accompanying Core Strategy Issues paper for more information on each of the issues set out below before completing this questionnaire.

Key Issue - Addressing the impacts of climate change

Q1a To what extent do you agree or disagree that addressing the impacts of climate change such as flooding, energy use and pollution is a key issue in preparing a new development plan for Herefordshire?

Strongly
agree

Agree

Neither agree
nor disagree

Disagree

Strongly
disagree

Q1b What kind of things should Herefordshire be doing in the future to reduce the impact of climate change?

Key Issue - An ageing population and the loss of younger generations

Q2a To what extent do you agree or disagree that the high rate of growth in the County's older population combined with the loss of young people is an issue to be addressed in planning the future of Herefordshire?

Strongly
agree

Agree

Neither agree
nor disagree

Disagree

Strongly
disagree

Q2b How should we address in future the needs of an ageing population and the loss of younger generations?

Key Issue - The need to capitalise on educational achievements

Q3a To what extent do you agree or disagree that providing people with better access to education and skills for life is an issue to be addressed in the new development plan?

Strongly agree

Agree

Neither agree nor disagree

Disagree

Strongly disagree

Q3b What kind of education provision should we provide in future and where?

Key Issue - Housing provision including affordable homes

Q4a To what extent do you agree or disagree that people should have access to a decent home, which they can afford, in a community where they want to live?

Strongly agree

Agree

Neither agree nor disagree

Disagree

Strongly disagree

Q4b What would you like the future to look like in relation to the provision of new homes?

Key Issue - Improving air quality

Q5a To what extent do you agree or disagree that reducing air pollution and improving air quality is a key consideration in preparing a new development plan in Herefordshire?

Strongly agree

Agree

Neither agree nor disagree

Disagree

Strongly disagree

Q5b What would you like the future to look like concerning air quality?

Key Issue - Better waste management

Q6a To what extent do you agree or disagree that management of waste and the production of waste is an important key issue for the new development plan?

Strongly agree

Agree

Neither agree nor disagree

Disagree

Strongly disagree

Q6b How would you like the future to look in relation to waste production and management?

Key Issue - Better use of water

Q7a To what extent do you agree or disagree that management of water in terms of supply, sewerage and flooding is a key issue to be considered in the new development plan for Herefordshire?

Strongly agree

Agree

Neither agree nor disagree

Disagree

Strongly disagree

Q7b How do you see the future in terms of the use of and treatment of water including flooding?

Key Issue - Diversification of the economy

Q8a To what extent do you agree or disagree that better quality and more diverse employment opportunities is a key issue to be addressed in the new development plan?

Strongly agree

Agree

Neither agree nor disagree

Disagree

Strongly disagree

Q8b What type of place do you think Herefordshire should be in the future with regard to jobs and its economy?

Key Issue - Tourism and culture

Q9a To what extent do you agree or disagree that the promotion of tourism and culture should be one of the key issues within the new development plan?

Strongly agree

Agree

Neither agree nor disagree

Disagree

Strongly disagree

Q9b What role do you see for tourism and culture in a future Herefordshire?

Key Issue - Transportation and communications

Q10a To what extent do you agree or disagree that the County's high car dependency, traffic congestion and limited crossings across the River Wye in Hereford is a key issue for the County?

Strongly agree

Agree

Neither agree nor disagree

Disagree

Strongly disagree

Q10b What kind of transport and communications network do you think Herefordshire should have in 2026?

Key Issue - Protecting and enhancing environmental assets

Q11a To what extent do you agree or disagree that the County's environmental assets such as its landscape character, historical assets and wildlife should be an important consideration in the new development plan?

Strongly agree

Agree

Neither agree nor disagree

Disagree

Strongly disagree

Q11b How do you see the future of the County in relation to its landscape, historical assets and wildlife?

Key Issue - Access to important services and facilities

Q12a To what extent do you agree or disagree that enabling people to easily access important services such as health, education, shopping and leisure is a key consideration in the new development plan?

Strongly agree

Agree

Neither agree nor disagree

Disagree

Strongly disagree

Q12b What kind of place would you like Herefordshire to be in relation to shopping, leisure, culture, health and educational provision?

Key Issue - The regeneration of the County

Q13a To what extent do you agree or disagree that there are areas of the County that are in need of regeneration within the Core Strategy?

Strongly agree

Agree

Neither agree nor disagree

Disagree

Strongly disagree

Q13b If so, where are the locations that you feel should be regenerated and what should their future be like?

Key Issue - Access to sport and recreation

Q14a To what extent do you agree or disagree that the access to formal and informal sport and recreation for people within Herefordshire should be a key issue for the Core Strategy?

Strongly agree

Agree

Neither agree nor disagree

Disagree

Strongly disagree

Q14b What do you feel the future should look like with regards to accessible sport and recreation?

Q15 Are there any other key issues that you consider should be included within the new development plan that are not addressed above?

Name:

Organisation:

Address:

Postcode:

--	--	--	--	--	--	--

E-mail:

Tel:

In accordance with the Data Protection Act 1998, your details will be retained on the Council's Local Development Framework (LDF) database and will be used solely for the purpose of preparing the LDF. They will not be passed on to any third party.

Thank you for taking the time to complete this questionnaire. If there are any further issues related to the core strategy that have not been addressed in this questionnaire, please let us know.

Please return the completed questionnaire by **Friday 26th October 2007** in the prepaid envelope provided, or if this has been misplaced, to the following FREEPOST address:

Core Strategy
Licence No. RRJX-TLSH-SCYH
FREEPOST, Forward Planning,
Herefordshire Council,
PO Box 4,
Plough Lane,
Hereford,
HR4 0XH

Alternatively you can return the questionnaire via our fax number 01432 383 031, hand deliver to any of the County Info Points or Libraries, or complete online at www.herefordshire.gov.uk/consult

If you need help to understand this document, or would like it in another format or language, please contact the Forward Planning office on 01432 383 357.

Are you interested....?

Appendix 2



....in the future of **your street,**
your area, your village, our County?



HEREFORDSHIRE
COUNCIL

Then come and visit our Planning roadshow at any of the following venues:

- **Hereford Courtyard** - 8th October: 9.30am to 1.30 pm
- **Bromyard Centre** - 9th October: 3.30 pm to 7.30 pm
- **Larruperz Centre, Ross** - 10th October: 3.30 pm to 7.30 pm
- **Green Lane Methodist Church, Leominster** - 11th October: 3.30 pm to 7.30 pm
- **The Burgage Hall, Ledbury** - 15th October: 3.30 pm to 7.30 pm
- **Lady Hawkins Leisure Centre, Kington** - 16th October: 4.30 pm to 7.30 pm
- **Golden Valley Community Centre, Peterchurch** - 18th October: 3.30 pm to 7.30 pm
- **Hereford High Town** - 20th October: 10 am to 3 pm

For further information please call 01432 260500

www.herefordshire.gov.uk/ldf

Appendix 3

The County of Herefordshire District Council

The Town and Country Planning (Local Development) (England) Regulations 2004 (Regulation 17)

Local Development Framework Core Strategy Development Plan Document – Issues Consultation

Public Consultation 17th September 2007 – 26th October 2007

A six week public consultation exercise is taking place from the **17th September 2007 until 26th October 2007** on the above planning document. On adoption, The Council's Core Strategy will form part of the emerging Local Development Framework for Herefordshire and set out the strategic planning policy framework for the County to the year 2026.

The document and consultation statement can be viewed on the Council's website at **www.herefordshire.gov.uk/ldf** or at the locations shown below. Copies of the documents can be obtained on request.

Public exhibitions are being held at the following locations where officers will be available to assist with any enquiries.

Road show dates		
Bromyard	The Bromyard Centre, Cruxwell Street	Tuesday 9 th October 2007 3.30pm – 7.30pm
Hereford	Courtyard Theatre, Edgar Street	Monday 8 th October 2007 9.30am – 1.30pm
Hereford	High Town	Saturday 20 th October 2007 10am – 3pm
Kington	Lady Hawkins Leisure Centre	Tuesday 16 th October 2007 4.30pm – 7.30pm
Ledbury	Burgage Centre	Monday 15 th October 2007 3.30pm – 7.30pm
Leominster	Methodist Church, Green Lane	Thursday 11 th October 2007 3.30pm – 7.30pm
Peterchurch	Golden Valley Community Centre	Thursday 18 th October 2007 3.30pm – 7.30pm
Ross-on-Wye	Larruperz Centre	Wednesday 10 th October 2007 3.30pm – 7.30pm

Any comments on the document can be made online at **www.herefordshire.gov.uk/ldf** or by returning the form provided to:

Dr D Nicholson
Forward Planning Manager
Core Strategy
Licence No. RRJX-TLSH-SCYH
FREEPOST
Forward Planning
PO Box 4
Plough Lane
Hereford
HR4 0XH

Fax 01432 383031

E-mail ldf@herefordshire.gov.uk

All responses need to be submitted **before 5pm on the 26th October 2007** and will be acknowledged. Following consideration of responses an Issues and Developing Options Paper will be published in March 2008.

For further information about the Core Strategy please contact Info in Herefordshire on tel: 01432 260500 or email ldf@herefordshire.gov.uk

INFO in Herefordshire		
Bromyard	The Bromyard Centre, Cruxwell Street	Mon to Fri - 8.15am - 9.00pm. Sat & Sun - 9.00am - 4.00pm
Hereford	the Hereford Centre, Garrick House, Widemarsh Street	Mon to Thurs - 8.45am - 5.15pm. Fri - 8.45 - 4.45pm. Sat 9.00am – 1.00pm
Kington	64 Bridge Street	Mon, Wed, Fri, Sat - 9.00am - 1.00pm. Tues - 9.00am - 6.00pm. Thurs - 12.00pm - 6.00pm
Ledbury	St Katherines, High Street	Mon to Thurs - 8.45am - 5.15pm. Fri - 8.45 - 4.45pm
Leominster	11 Corn Square	Mon to Thurs - 8.45am - 5.15pm. Fri - 8.45 - 4.45pm
Ross on Wye	Swan House, Edde Cross Street	Mon to Thurs - 8.45am - 5.15pm. Fri - 8.45 - 4.45pm
Libraries		
Belmont	Belmont Community Centre, Eastholme Avenue	Tues, Thurs & Fri – 9.30am - 1.00pm and 2.00pm - 5.00pm. Sat - 10.00am - 1.00pm
Bromyard	The Bromyard Centre, Cruxwell Street	Mon to Fri - 8.15am - 9.30pm. Sat & Sun - 9.00am - 6.00pm
Colwall	Humphry Walwyn Library	Mon - 5.00pm - 7.30pm. Tues & Fri - 10.00am - 1.00pm and 2.00pm - 5.30pm. Wed - 2.00pm - 7.30pm. Sat - 10.00am - 1.00pm and 2.00pm - 4.00pm
Hereford	Broad Street	Tues, Wed, Fri - 9.00am - 7.30pm. Thurs - 9.00am - 5.30pm. Sat - 9.30am - 4.00pm
Kington	64 Bridge Street	Mon, Wed, Fri, Sat - 9.00am - 1.00pm. Tues - 9.00am - 6.00pm. Thurs - 12.00pm - 6.00pm
Ledbury	Bye Street	Tues & Thurs - 9.00am - 5.30pm. Wed & Fri - 9.00am - 7.30pm. Sat - 9.30am - 4.00pm
Leintwardine	Community Centre, High Street	Tues - 10.00am - 1.00pm. Fri - 2.30pm - 5.30pm
Leominster	8 Buttercross	Tues & Fri - 9.00am - 5.30pm. Wed & Thurs - 9.00am - 7.30pm. Sat - 9.30am - 4.00pm
Ross on Wye	Cantilupe Road	Tues & Thurs - 9.00am - 7.30pm. Wed & Fri - 9.00am - 5.30pm. Sat - 9.30am - 4.00pm
Weobley	Old Police Court, Back Lane	Mon - 10.00am - 1.00pm. Thurs - 3.00pm - 6.00pm

Andrew Ashcroft Head of Planning Services

Appendix 4 - List of LDF consultees

All Town/Parish Councils within the County of Herefordshire

Hereford City Council

Adjoining Parish Councils

Alfrick and Lulsley Parish Council

Ashford Carbonel Parish Council

Bedstone and Bucknell Parish Council

Berrow Parish Council

Bromfield Parish Council

Bromsberrow Parish Council

Burford Parish Council

Castlemorton Parish Council

Caynham Parish Council

Clifton upon Teme Parish Council

Clungunford Parish Council

Drybrook Parish Council

Dymock Parish Council

English Bicknor Parish Council

Gladestry Community Council

Gorsley & Kilcot Parish Council

Greete Parish Council

Hanley Parish Council

Hay-on-Wye Town Council

Kempley Parish Council

Knighton Town Council

Knightwick & Doddenham Parish Council

Leigh & Bransford Parish Council

Little Malvern & Welland Parish

Longhope Parish Council

Lower Sapey Parish

Ludford Parish Council

Lydbrook Parish Council

Malvern Town Council

Malvern Wells Parish Council

Martley Parish Council

Mitcheldean Parish Council

Monmouth Town Council

Newent Town Council

Onibury Parish Council

Oxenhall Parish Council

Presteigne Town Council

Richard's Castle Parish Council
Ruardean Parish Council
Stanford with Orleton Parish Meeting
Staunton (Coleford) Parish Council
Stoke Bliss, Kyre & Bockleton Parish Council
Suckley Parish Council
Tenbury Town Council
West Malvern Parish Council

Adjoining local authorities

Forest of Dean District Council
Malvern Hills District Council
Gloucestershire County Council
Monmouthshire County Council
Shropshire County Council
Worcestershire County Council
South Shropshire District Council

Transport Providers

Arriva Trains Wales
Central Trains Limited
Dore Community Transport
First Great Western Trains
Freight Transport Association
Great Western Link
Great Western Trains Co. Limited
Hereford Road Action Association
Herefordshire Pedestrian Forum
Ledbury Community Transport
Network Rail
Network Rail (East)
Network Rail (West)
Rail for Herefordshire
Rail Passengers Council
Rail Property Ltd
Railtrack (Great Western)
Railway Development (Midlands)
Railway Development Society
Transport 2000 (Hereford and Worcester)
Transport Sharing Scheme North Herefordshire (HVA)

Regional Development Agency

Advantage West Midlands

Health Authorities

H M Principal Inspector Health & Safety
Herefordshire Community National Health Service
Herefordshire Health Authority
Herefordshire Health Promotion Unit
Worcestershire Health Authority

Emergency Services

West Mercia Constabulary
Hereford & Worcester Fire Brigade
Hereford & Worcester Fire & Rescue Service

Other Consultees

A. J. Carlton
Abbey Cars
ABLE Information & Advice
Ace Coaches
Active Commissions

Adams Holmes Associates
Advisory Council for the Education of Romany
Age Concern
Age Concern Bromyard & District
Age Concern Info & Advice Centre
Age Concern Ledbury and District
Age Concern Leominster & District
Age Concern Ross on Wye District
Alliance of Vol Orgs in Health & Social Care
Alzheimer's Society
Army Territorial, TA Centres
Association of Local Councils
AVRA (Arrow Valley Res Assoc) and Ramblers Assoc
Barrs Court School, Head Teacher
Beaumonts Solicitors
Belmont Voice
Bloodstock
Bloor Homes Ltd
Border Oak
Bowyers Coaches
Brecon Beacons National Park Auth.
British Aggregates Association
British Horse Society
British Museum
British Red Cross
British Waterways
Bromford Housing Group
Bromyard & District Local History Society
Bromyard Omnibus Company
Bromyard Swimming Pool Trust7
Bromyard Youth Centre
Burgoynes (Lyonshall) Ltd
Business Link West Mercia
Byways & Bridleways Trust
Caird Consulting
Camas Aggregates Limited
Campaign for Real Ale Ltd
Campaign to Protect Rural England
CAMRA (Herefordshire & Worcestershire)
Carers Action
Castle Street & District Residents Association
CB Richard Ellis
CDS Development Services Limited

CENTRO
Chartered Building Surveyor
Chartered Surveyor
City Centre Forum
Civil Aviation Authority
CLD Youth Counselling Trust
Clee, Tompkinson & Francis
Collins Engineering
Commission for Architecture and the Built Environment
Commission for Racial Equality
Communities Against Racism
Community Dev Workers Forum
Community First
Community Voluntary Action
Community Youth Service
Confederation of British Industry WM
Connexions Herefordshire and Worcestershire
Cotswold Line Promotion Group
Council for British Archaeology
Council for the Protection of Rural England, Planning Coordinator
County Association of Local Councils
Crown Castle
CTC Right to Ride, Ledbury Area
Cycle Hereford
Cyclist Touring Club
D.H. Waterhouse & Others
David Champion & Associates
Deaf Direct
Debbie Griffiths
Dialogue Communicating Planning
Dinedor Hill Action Group
Diocese of Hereford
Drivers Jonas
Drugs Service for Herefordshire
DTZ
Duchy of Cornwall
Eardisland Community Millennium Fund
ECHO for Extra Choices Across North Herefordshire
English Sports Council (West Midlands)
Enterprise Link Manager
Equal Opportunities Commission
ESG Herefordshire Limited
EWS

Farm Shops Initiative
Federation of Small Businessess
First Midland Red Buses Ltd
Flavours of Herefordshire
Forest Enterprise
Forest Garden plc
Forestry Commission
Form 2000 Ltd
Fownhope Local History Group
Fownhope Residents Association
FPD Savills
Friends of the Black Hill
Friends of the Earth (Herefordshire)
Fulfords Land & Planning
Gabb & Co. Solicitors
Garden History Society
Gateway Nursery
General Aviation Awareness Council, Bloomfields Ltd
Geoff Jones Architect
Gloucestershire Housing Association
Green Cottage
H.P.Bulmer Ltd
Hanson, Regional Offices
Harry Ellam - Quarrying/Roadstone Consultant
Hartwell Plc
Haywood High School
Health Living Community
Heart of England Fine Foods
Hereford & Worcester Probation Service
Hereford Access For All
Hereford Access Group & Pedestrian Forum
Hereford Against Supermarkets Squashing our Local Economy
Hereford Allotments and Leisure Gardeners
Hereford and Worcester Chamber of Commerce
Hereford and Worcester County Scout Council
Hereford Area Ramblers' Association
Hereford Childrens Fund Panel
Hereford Citizens Advice Bureau
Hereford City Centre Forum/HIA
Hereford City Partnership Ltd
Hereford City PCCG Vice Chairman Able Rep
Hereford Civic Society
Hereford Industrial Assoc

Hereford RNIB College
Hereford Trades Council
Hereford TUC
Herefords Centre of Ind Living
Herefordshire & Gloucestershire Canal Trust
Herefordshire & Worcs Earth Heritage Trust
Herefordshire Aero Club
Herefordshire Assoc. of Local Councils
Herefordshire Bus Operators Forum
Herefordshire Carers Support
Herefordshire College of Art & Design
Herefordshire College of Technology
Herefordshire Community Safety & Drugs Partnership
Herefordshire Early Years Development and Childcare Partnership
Herefordshire Federation of Womens' Institute
Herefordshire Football Association
Herefordshire Group Training
Herefordshire Growing Point
Herefordshire Heritage
Herefordshire Homelessness Forum
Herefordshire Housing
Herefordshire Industrial Assoc
Herefordshire Jarvis Services
Herefordshire Learning Partnership
Herefordshire Lifestyles
Herefordshire Literacy Project
Herefordshire Market Towns Forum
Herefordshire Mencap
Herefordshire Nature Trust
Herefordshire Ornithological Club
Herefordshire Partnership
Herefordshire River Leaders
Herefordshire Society of Architects
Herefordshire Sports Council
Herefordshire Trade Federation
Herefordshire Trades Council
Herefordshire Voluntary Action
Herefordshire Wildlife Trust
Herefordshire Witness Service
Herefordshire Women's Aid
Herefordshire Young Farmers
Herefordshire Youth Council
Home Builders Federation

Home Office P.L. (Sites and Planning Section)
Homestart Herefordshire
Hope for Children and their Families
HOSAG
House Builders Federation (South West)
House of Commons
Housing Ambition Group
Huntsmans Quarries Limited
Hyder Consulting (Drainage)
Individual/Hfd Travellers Support Group/FoE/CPRE
Ivory Lion - Renaissance Land
J. Patrick Power - Chartered Surveyors
J.D. Gallimore Solicitors
James Spreckley ARICS FAAV
JM Probert & Son
Job Centre
Jobcentre Plus Marches District Office
Joblink C/O Employment Service
John Kyrle High School
Johnston Roadstone Limited
Jones Day
KC3
Kidz First
Kings Acre Residents Association
Kings Caple Parish Plan Steering Group
King's Thorne Residents Group
Kingspan Insulation Ltd
Kington & District North Hereford Chamber Commerce
Kington Day Centre
Lafarge Aggregates Ltd
Land Access and Recreation Association
Landmap Info Group Ltd
Learning & Skills Council
Ledbury & District Civic Trust Limited
Ledbury & District Volunteer Bureau
Ledbury and District Access Group
Ledbury Area Cycle Forum
Ledbury Community Association
Ledbury Shopmobility
Ledbury Youth Centre
Ledbury Youth First
Leominster and District Community Assoc
Leominster Civic Trust

Leominster Historical Society
Leominster Libraries
Leominster Shopmobility
Library Reading Group
Library Users Group
Lifeline Car Scheme
Lifestyles
Llangrove Village Voice
Longlands Farm
Lucas Land and Planning
Lynders Forest Nursery
Mainline Pipelines Ltd
Malvern Hills
Malvern Hills AONB Joint Advisory Committee
Malvern Hills Conservators
Malvern Hills District Agenda 21 Coordinating Group
Marches Energy Agency
Marches Family Network
Marches Housing Association Ltd
Marches Line Users Association
Marden Women's Institute
Market Traders Association
Marsten Developments
Maylords Shopping Centre
McCarthy & Stone
McCartneys
Meals on Wheels
Meat Hygiene Services Inspector
Member of Parliament
Midland Area Association of Amenity Societies
Midland Red First
Millbank Garages
MIND Herefordshire
Minerals Valuers Office
Mobile Operators Association
Moreton C Cullimore (Gravels) Limited
Moreton on Lugg Local History Group
Museums
Nash Rock, Stone and Lime Co. Limited
National Air Traffic Services Ltd
National Farmers Union
National Federation of Bus Users
National Federation of House Builders (Midlands)

National Grid (Transco)
National Playing Fields Association
National Power Plc
National Travellers Action Group
New Earth Solutions Ltd
Newton Farm Information Centre
Nicholas Pearson Associates
Northern Herefordshire Area
Offa's Dyke Association
Open Spaces Society
Parent Involvement Worker
Paul Dickinson and Associates
Peoples Union Self-Advocacy Network
Pershore Group of Colleges
Peter Evans Partnership Ltd
Phipps & Co Ltd
Physical & Sensory Support Services
Pipeline Management Ltd
Planning Issues
Planning Potential
PLEA
Plynlimon Trust
Polytec Holden
Post Office Property Holdings
PPI Forum
Pre-Entry Guidance Worker for Higher Educ.
R. & B. Jerman
Richard Franklin
Richards Gray
RMC Group Services Ltd
Robert Owen Society
Roger Tym and Partners
Ross & District Community Development Group
Ross Action Committee
Ross Charity Trustees
Ross Civic Society
Ross Country Cars
Ross Creative Learning Centre/Ledbury Youth First
Ross on Wye Comm Dev Ass
Ross on Wye Town
Ross on Wye Youth Centre
Ross-on-Wye Chamber of Commerce
Ross-on-Wye District Community Assoc

Rotherwas Access Group
Royal National College for the Blind
RPS
RPS Planning, Transport & Environment Ltd
Rural Community Council for Hereford & Worcester
Rural Development Service West Midlands
Rural Media Company
Rural Residents Association
S.H.A.R.P.
Sargeant Brother Coaches
SCORE
Scrutiny & Democratic Dept
Shaw Trust
Shopmobility
Society for the Protection of Ancient Buildings
South Herefordshire Garages Ltd
South Wye Regeneration Partnership
Special Metals Wiggin Ltd
Sport England
St James and Bartonsham Community Association
St Martins Bowling Club
St. Modwen Developments Limited
Stage Coach in South Wales
Stewart Ross Associates
Stoke Edith Parish Meeting (Chairman)
Stroudwater Redevelopment Partnership Ltd
Sun Valley Foods Ltd
Supported Housing Young People's Project
Sure Start
Sustrans West Midlands Office
T A Matthews Solicitors
Tarmac Quarry Products
Teme Valley Youth Project
Tenbury Tourism Association
Tenbury Wells Tourism Group
Terence o Rourke plc
TESS, Central Marches BDC
The Bell Cornwall Partnership
The British Wind Energy Association
The Bulmer Foundation
The Coal Authority
The Craswell Community Project
The Crown Estate, c/o Miss Alison Tero

The Diocese of Hereford
The Employment Service
The Friends of Castle Green
The Georgian Group
The Gypsy Council
The National Trust
The Pilgrim Hotel
The Planning Inspectorate
The Ramblers Association
The Reasonable Adjustment Reablement Trust
The Ross on Wye & District Civic Society
The Theatres Trust
Thompsons Land & Property
Three Counties Planning Consultancy
Top Garage
Traveller Health Project
Travellers Support Group
Trevase Farm
Tudorville Youth Centre
Turner and Co
Two Rivers Housing
Unity Garden
University College Worcester
Vaughan Farm Limited
Victim Support
Voluntary Sector Assembly
Walford Parish Residents Association
Walker Stewart
Ward Hadaway Solicitors
Watery Lane Farm
Waunarlwydd
West Mercia Area Probation
West Mercia Police Authority
West Mercia Probation Area
West Midlands Conservancy
West Midlands European Network
West Midlands Ldz
West Midlands Local Government Association
West Midlands Planning Aid Service
West Midlands RSL Planning Consortium c/o Tetlow King Planning
Western Division
WestMASA
Wheels to Work (HVA)

White Young Green Planning
Williamson Associates Ltd
Wimpey Homes
Withies Close Residents Association
Wood Frampton Ltd
Woodland Trust
Woolhope Naturalists Field Club
Worcs & Hfds YOT
Workmatch Ltd
WRVS Country Cars
WRVS Kington
Wye Leisure
Wye Valley
Wyedean Housing Association

Others

Members of the public who have sought involvement

Appendix 5 – Statistic analysis of the Key Issues

Key Issues	No of respondents	Strongly agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree
Addressing the impacts of climate change	343	54.2%	36.7%	5.2%	2.3%	1.5%
An ageing population and the loss of younger generations	358	36%	51.4%	9.2%	3.1%	0.3%
The need to capitalise on educational achievements	333	33%	49.2%	15.9%	1.5%	0.3%
Housing provision including affordable homes	361	46.8%	42.9%	6.6%	2.8%	0.8%
Improving air quality	329	24.9%	38%	24.6%	10.9%	1.5%
Better use of waste management	355	48.7%	42.8%	6.2%	2.3%	0.0%
Better use of water	326	47.9%	42.9%	6.7%	1.8%	0.6%
Diversification of the economy	330	37.6%	45.2%	12.1%	4.5%	0.6%
Tourism and culture	347	34.6%	44.1%	15%	5.5%	0.9%
Transportation and communications	363	48.8%	38.6%	9.1%	3.0%	0.6%
Protecting and enhancing environmental assets	336	62.2%	31.5%	4.8%	1.5%	0%
Access to important services and facilities	339	47.5%	43.4%	7.1%	1.5%	0.6%
The regeneration of the County	331	19%	41.1%	32.3%	6.3%	1.2%
Access to sport and recreation	337	20.8%	46.9%	22.6%	8%	1.8%

Appendix 6 – Analysis of the sub-issues

	Top 5 sub-issues				
Addressing the impact of climate change 561 comments were made in relation to this issue	More energy efficiency/conservation	Better use of public transport	Reduce traffic	Encourage more recycling	Carbon neutral developments
	Number of comments				
	87 (16%)	79 (14%)	72 (13%)	67 (12%)	58 (10%)
	Top 5 sub-issues				
An ageing population and the loss of younger generations 461 comments were made in relation to this issue	Affordable housing	More higher paid jobs	Better services and health care	Encourage more young families to stay	More mixed age group housing
	Number of comments				
	104 (23%)	84 (18%)	63 (14%)	30 (7%)	26 (6%)
	Top 5 sub-issues				
The need to capitalise on educational achievements 334 comments were made in relation to this issue	More training	More facilities and access to Higher Education	More adult education	Promote environmental education	Promote vocational qualifications
	Number of comments				
	95 (28%)	67 (20%)	43 (13%)	23 (7%)	20 (6%)
	Top 5 sub-issues				
Housing provision including affordable homes 423 comments were made in relation to this issue	Affordable housing for younger people	Better use of brownfield land	More houses in rural areas	Balanced communities	More housing for local people
	Number of comments				
	82 (19%)	48 (11%)	47 (11%)	43 (10%)	20 (5%)
	Top 5 sub-issues				
Improving air quality 210 comments were made in relation to this issue	Reduce CO₂ output	Encourage greener forms of transport	Air quality is not a key issue	Encourage the use of public transport	Resolve odour problems
	Number of comments				
	59 (28%)	43 (20%)	30 (14%)	28 (13%)	15 (7%)

	Top 5 sub-issues				
Better use of waste management 451 comments were made in relation to this issue	More doorstep recycling	Reduce waste outputs	Better recycling facilities	More rural collections	Less packaging
	Number of comments				
	75 (17%)	53 (12%)	50 (11%)	44 (10%)	38 (8%)
	Top 5 sub-issues				
Better use of water 313 comments were made in relation to this issue	Flood prevention methods	No development on the flood plains	Provision for the use of grey water	Encourage people to use less water	Build better drainage systems
	Number of comments				
	86 (27%)	73 (23%)	52 (17%)	34 (11%)	18 (6%)
	Top 5 sub-issues				
Diversification of the economy 420 comments were made in relation to this issue	Allow growth of rural businesses	Promote niche employment sectors	Promote local produce	Farm diversification	Provision for start up business
	Number of comments				
	64 (15%)	59 (14%)	48 (11%)	38 (9%)	36 (9%)
	Top 5 sub-issues				
Tourism and Culture 330 comments were made in relation to this issue	Better promotion of Herefordshire and Hereford	Improved cycling, walking and riding routes	Tourism is good for the local economy	Green tourism	More hotels and tourist accommodation
	Number of comments				
	94 (28%)	49 (15%)	45 (14%)	32 (10%)	23 (7%)
	Top 5 sub-issues				
Transport and Communications 632 comments were made in relation to this issue	Hereford bypass	Improved bus routes	Better links between rail and buses	Second river bridge in Hereford	Park and Ride
	Number of comments				
	83 (13%)	71 (11%)	69 (11%)	62 (10%)	45 (7%)

	Top 5 sub-issues				
Protecting and enhancing environmental assets 376 comments were made in relation to this issue	Promote the protection of native wildlife species	More listing of buildings and protection of trees	More green spaces in towns	Improve access to the countryside	Controls on polytunnels
	Number of comments				
	104 (28%)	54 (14%)	20 (5%)	19 (5%)	19 (5%)
	Top 5 sub-issues				
Access to important services and facilities 413 comments were made in relation to this issue	Better access to health care	More individual/independent shops	More facilities and services in rural areas	Retention of retail facilities in market towns	Better access to dental care
	Number of comments				
	59 (14%)	52 (13%)	46 (11%)	30 (7%)	27 (6%)
	Top 5 sub-issues				
The regeneration of the county 249 comments were made in relation to this issue	Edgar Street Grid	Improve vitality of the market towns	Hereford	Rural regeneration	Improved public spaces
	Number of comments				
	38 (15%)	31 (12%)	27 (11%)	25 (10%)	22 (9%)
	Top 5 sub-issues				
Access to sport and recreation 329 comments were made in relation to this issue	Better access to sports and leisure facilities	More clubs for OAPs and younger people	Access to sport and recreation is not a key issue	More dual use of facilities	More outdoor activities
	Number of comments				
	87 (26%)	38 (11%)	26 (8%)	21 (6%)	20 (6%)

A total of 91 comments were made in addition to the 14 key issues	Top 5 re-occurring comments raised				
	Celebrate the distinctiveness of Herefordshire	Reduce crime	Integrate eastern European immigrants into their local community	Return to a presumption in favour of development	Council tax relief for areas with reduced waste
	Number of comments				
	17 (19%)	15 (16%)	5 (5%)	4 (4%)	4 (4%)

Appendix 7 – Summary of Graffiti Wall Comments

Hereford Courtyard

- Play areas
- Farming
- Low population density
- Farmers markets
- City view
- Proximity to countryside
- Why does Hereford close at 6pm?
- Hereford City and deprivation: what can we do?
- Does urban housing on the edge of town cause traffic?

Bromyard Centre

No comments recorded

Larruperz Centre, Ross

- Beautiful scenery. Sparse population. No religious tension
- A.O.N.B. Slower pace of Hereford City
- Quiet. Decent values. Decent people
- Class system still in place
- Be careful and don't turn Hereford into a retirement home?
- Scenery
- The countryside

Green Lane Methodist Church, Leominster

- Countryside views
- A very pleasant place to live
- Leominster is a good working town with a wonderful gallery. Needs to be kept cleaner. A good comfortable town to live in

The Burgage Hall, Ledbury

No comments recorded

Lady Hawkins Leisure Centre, Kington

- Poor motorway links
- More play areas
- Character of the village

Golden Valley Community Centre, Peterchurch

No comments recorded

Hereford High Town

No comments recorded

Appendix 8

Pick your vision of Herefordshire



A



B



C



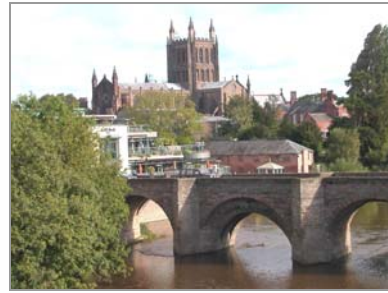
D



E



F



G



H



I



J



K



L



M



N



O



P



Q



R



S



T

Or tell us if your 'vision' isn't represented....

Appendix 9 Results of Images of Herefordshire Votes

	<u>Courtyard</u>	<u>Bromyard</u>	<u>Ross</u>	<u>Leominster</u>	<u>Ledbury</u>	<u>Kington</u>	<u>Peterchurch</u>	<u>High Town</u>	<u>Aylestone School</u>	<u>Wyebridge School</u>	<u>Lady Hawkins, Kington</u>	<u>CPD 23-Nov-07</u>	<u>CPD 29-Nov-07</u>	<u>Total</u>
Vision Today														
A		0	3	1	1	1	0	9	3	1	5	3	2	29
B	2	0	1				0	13	5	6		9	2	38
C		0					0	3	1			0		4
D		0	3		1		0	7	5		1	1	2	20
E	1	0	5		2	1	0	1	1	1		1	2	14
F	1	0		1	1		0	6	1		2			12
G	1	0	7	2	2	2	0	17	10	3	3	3		50
H		0					0	3	2	1		2	1	9
I		0	2		2		0	15	5		1		1	26
J		0					0	2	1			1		4
K		0	3				0	10	4	1				18
L	1	0					0	5		4	2	1		13
M	1	0			2		0	14	1	2			1	21
N		0					0	1	4			1		6
O		0	1				0	3	1	6	2		1	14
P		0					0	5	7	1				13
Q	1	0	2		1		0							4
R		0			1		0	4	1		1		1	8
S	1	0	3	1	2		0	28	9	4	3			51
T		0					0	2						2
Total	9	0	30	5	15	4	0	147	61	30	20	22	13	356

Vision 2026														
A		0		1			0	1			1	1		3
B		0	1			1	0	1						1
C		0					0			2			1	3
D		0	1				0	4	5	2	2		3	16
E	1	0			1		0							0
F		0	1				0	1				4	3	8
G		0	1	2			0	15	3	8	1	1	2	30
H		0	1				0							0
I		0					0	1		1				2
J	2	0	2			2	0			1		2	3	6
K		0		1	2	1	0	2	1	2		1		6
L		0					0	1	1	1				3
M		0					0	1	1					2
N		0	1				0			1				1
O		0	1				0							0
P		0					0	4			3	3		10
Q		0	4		1		0			1				1
R	1	0					0	1			1	5	3	10
S	1	0					0	4	10	3	2			19
T		0					0							0
Total	5	0	13	4	4	4	0	36	21	22	10	17	15	151



LAA priorities announced

Herefordshire Partnership's Chief Executives' Group (CEG) put their seal of approval on the final list of Local Area Agreement (LAA) priorities when it met last Friday. Members of the CEG were presented with the outcome of consultation which had taken place with a number of organisations and groups throughout October and early November.

Through the consultation exercise two cross cutting themes were identified; Volunteering and Leisure, and Culture and Sport. Both are considered important in terms of the impact they have on achievement of the other priorities.

The list of key priorities (below) will direct our choice of Performance Indicators for the LAA. They will guide local and regional organisation's policies and activities, as well as provide a focus to deliver the outcomes of Herefordshire's Community Strategy.

Herefordshire's Local Area Agreement Priorities

- * Increase the economic potential of the County with a particular regard to higher skilled and better paid jobs
- * Increase access to and participation in learning and development at all levels in order to raise achievement, address worklessness and improve workforce skills
- * To improve access to integrated public and community transport, reduce traffic congestion and encourage alternatives to car use
- * Increase the availability of appropriate, decent and affordable housing
- * Improve access to and availability of sustainable services and facilities
- * Encourage thriving communities where people are able to influence change and take action to improve their area, regardless of their background
- * Encourage and promote a healthy lifestyle with particular attention to: reducing smoking, encouraging healthy eating and avoiding excessive consumption of alcohol
- * Help vulnerable people to live safely and independently in their own homes
- * To further reduce the low levels of crime, disorder and anti-social behaviour in the County and to reduce any disproportionate fear of such
- * Children and Young People priorities (the Children and Young Peoples Board are identifying specific issues)
- * Minimise domestic and commercial waste and improve recycling
- * Lead a local contribution to Climate Change reduction
- * To strengthen the resilience needed to offer an effective and coordinated emergency response across the county

What happens next?

Dec 2007
Herefordshire's LAA priorities submitted to Government Office

Dec 2007 / Jan 08
Indicator Workshops taking place

Jan 2008
LAA Special Newsletter No. 4 issued to keep you informed of progress

Jun 2008
Target date for Central Government to sign off Herefordshire's LAA

NEED TO KNOW MORE?

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