

LEOMINSTER INDUSTRIAL ESTATE ACCESS ROAD AND ITS EXTENSION TO FORM AN EAST-WEST LINK

Leominster District Council, Hereford and Worcester County Council, Leominster Town Council and the Rural Development Commission appointed Allott & Lomax Consulting Engineers to prepare a feasibility study into:

- i) achieving improved access to Leominster Industrial Estate, primarily to enable the release of additional employment land to its south; and
- ii) ensuring that any improved access is capable of extension to form an east-west link between the A49(T) Leominster By-pass and the A44 at Barons Cross in order to take through traffic out of residential areas and the town centre.

Research was undertaken, including field surveys and traffic modelling, and organisations with a primary interest in land use were consulted upon their requirements and constraints.

This work enabled a number of options to be identified and evaluated for routes both to the east and to the west of Hereford Road. Environmental considerations were also evaluated covering matters such as traffic noise, air quality, nature conservation and landscape effects. A brief explanation of the analysis is presented in this leaflet and through the exhibition.

3 options are presented for routes both to the east and to the west of Hereford Road:

EASTERN OPTIONS (*Leominster By-pass to Hereford Road*)

- Blue Route: this uses a new bridge immediately to the south of the existing one.
- Red Route: this involves replacing the Worcester Road roundabout further to the south with a new link to Eaton Hill and new bridge over the railway.
- Yellow/Green Route: a further roundabout to the south would be provided together with a new bridge over the railway.

WESTERN OPTIONS (*Hereford Road to Barons Cross*)

- Red Route: sweeps widely to the south to meet the Monkland Road.
- Yellow Route: passes closer to Leominster yet also meets the Monkland Road.
- Green Route: similar to the yellow route but links with the new access serving Safeway supermarket.



The full study entitled "Leominster Industrial Relief Access Road: Feasibility Study - Interim Report" can be inspected at the following locations:

Leominster Library, 8 The Buttercross, Leominster
Kington Library, 64 Bridge Street, Kington
Tenbury Library, Teme Street, Tenbury Wells
Tourism Information Centre, Drapers Lane, Leominster
Council Offices, Grange Court, Leominster
The Planning Office, Lion House, Broad Street, Leominster

PLEASE GIVE US YOUR VIEWS

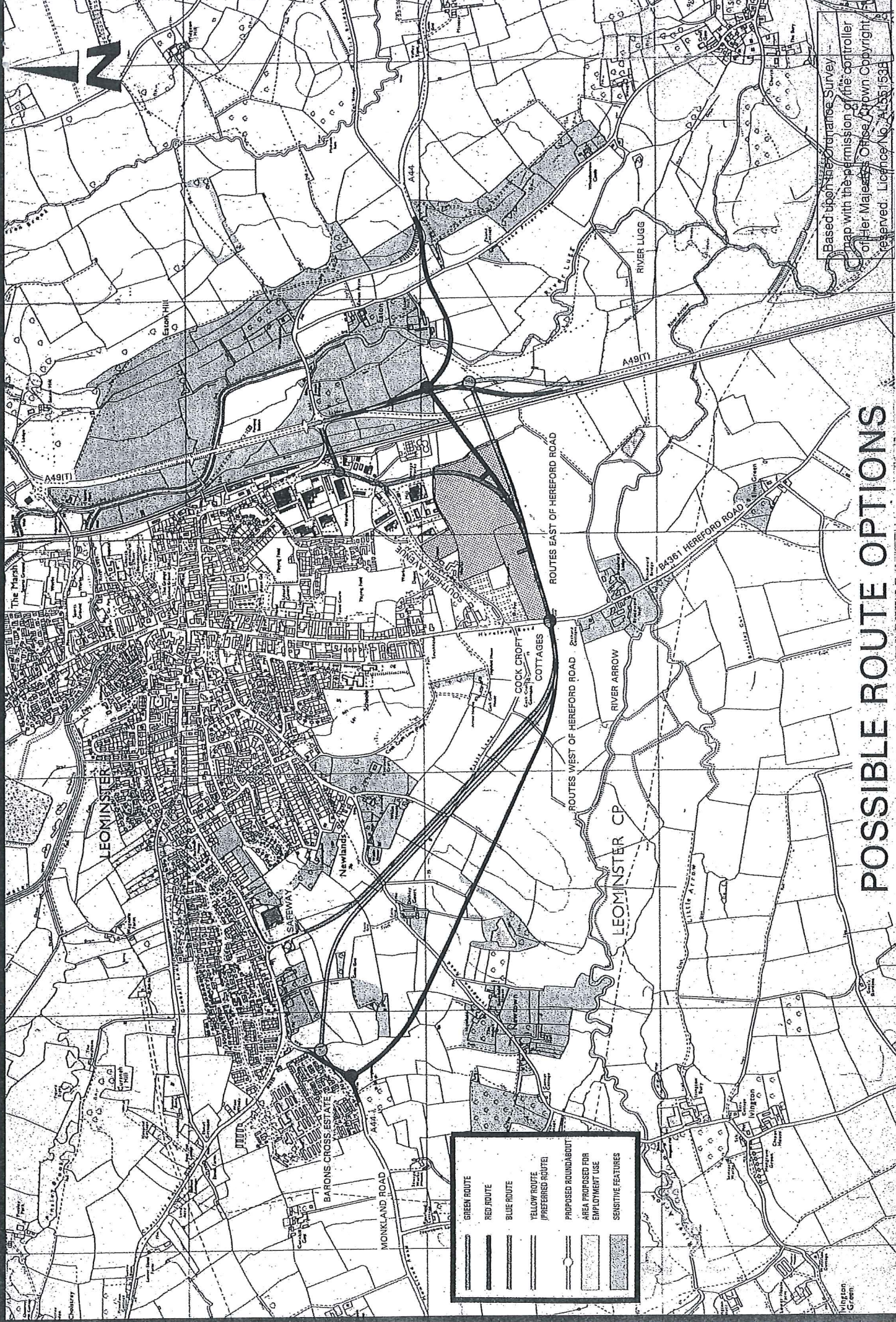
Thank you for taking the trouble to view this exhibition. Its purpose is to give everyone the opportunity to comment upon both the issue of improved access to an extended industrial estate and that of an eventual east-west link for which the former might provide a first phase.

The industrial estate access will have wide ranging benefits for jobs throughout the north-west of Hereford and Worcester, and consequently we will be very interested to receive comments from anyone within Leominster District or beyond.

It is stressed that the organisations involved have yet to decide upon whether to proceed. We very much welcome your comments and any indication of preferences.

A simple questionnaire is provided with this leaflet which will enable a swift analysis of responses. It should be returned to either of the addresses indicated. However should you wish to express more detailed views please feel free to write to Leominster District Council.

Should you require an acknowledgement of receiving your comments, either through the questionnaire or any letter, please provide your name and address.



Based upon the Ordnance Survey map with the permission of the controller of Her Majesty's Stationery Office. Crown Copyright reserved. Licence No. 100051538

	GREEN ROUTE
	RED ROUTE
	BLUE ROUTE
	YELLOW ROUTE (PREFERRED ROUTE)
	PROPOSED ROUNDABOUT
	AREA PROPOSED FOR EMPLOYMENT USE
	SENSITIVE FEATURES

POSSIBLE ROUTE OPTIONS

Wington Green

ROUTE COMPARISON SUMMARY TABLE

Western Route Options (West of Hereford Road)

Option	Route Length (km)	Cost £m	Predicted 24 hr. traffic flow in 2011	Environmental impact
RED	2.17	1.80	7200	Greatest impact on Agriculture and Open Countryside.
YELLOW	2.16	1.78	7400	Low impact in landscape terms but affects Grade 1 & 2 Agricultural Land
GREEN	1.84	1.34	7400	Low impact in landscape terms but affects Grade 1 & 2 Agricultural Land

Eastern Route Options (East of Hereford Road)

Option	Route length (km)	Cost £m	Predicted 24 hr. traffic flow in 2011	Environmental impact	Effect on transport infrastructure
BLUE	1.5	2.97	3,340/4,400 *	Least effect on Open Countryside and Agriculture. Severe noise/visual intrusion in Southern Avenue and surroundings. Minimal effect on River Lugg Flood Plain.	No effect on A49(T). Severe disruption to Railtrack signalling equipment and sidings.
RED	3.05 Including re-routed A49(T)	3.84	6,900/8,300	Greatest Impact on Open Countryside and Agriculture. Severe visual and noise impact on Eaton Hall Cottages. Significant effect on River Lugg Flood Plain which it crosses.	Relocation of junction and diversion of approx 1km of A49(T). New rail crossing but no problems envisaged.
GREEN	2.24 Including re-routed A49(T)	2.61	7100/8,400	Moderate Impact on Open Countryside and Agriculture. Moderate effect on River Lugg Flood Plain with route passing its edge.	Additional junction and diversion of approx 1.25km of A49(T). New rail crossing but no problems envisaged.

* Increases if combined with western route option

LEOMINSTER INDUSTRIAL ESTATE ACCESS ROAD AND ITS EXTENSION TO FORM AN EAST-WEST LINK

QUESTIONNAIRE

We very much welcome your views and indication of preferences upon the proposals emanating from the feasibility study.

This simple questionnaire has been devised both to assist you in expressing your views and to enable the local authorities concerned to analyse responses easily.

NEED FOR FURTHER LAND TO ACCOMMODATE EMPLOYMENT

Question 1: Are you in favour of public investment in Leominster in order to provide more land for employment?

Strongly support	Support	No view	Oppose	Strongly oppose
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

IMPROVED ACCESS TO AN EXTENDED LEOMINSTER INDUSTRIAL ESTATE

Question 2: Are you in favour of a new service access being provided which will link Leominster By-pass with Hereford Road in order that Leominster Industrial Estate can be extended?

Strongly support	Support	No view	Oppose	Strongly oppose
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Question 3: Which of the three routes suggested to serve the Industrial Extension do you prefer?

<input type="checkbox"/> Blue route	<input type="checkbox"/> Red route	<input type="checkbox"/> Yellow/Green route
-------------------------------------	------------------------------------	---

EXTENSION TO FORM AN EAST-WEST LINK

Question 4: Would you support the extension of the Industrial Estate Access Road to provide a link between the A49(T) Leominster By-pass and the A44 Barons Cross Road to the south of the town?

Strongly support

Support

No view

Oppose

Strongly oppose

Question 5: Which of the three routes suggested to form a link between Hereford Road and the A44 at Barons Cross do you prefer?

Red route

Yellow route

Green route

ADDITIONAL COMMENTS (if any)

THANK YOU VERY MUCH FOR YOUR TIME AND COMMENTS

When you have completed the questionnaire please either leave it in the collection box at the exhibition or:

- (a) deliver it by hand to the Planning Office, Lion House, Broad Street, Leominster; or
- (b) post it to Leominster District Council, Relief Road Consultation, PO Box 3, Leominster, Herefordshire, HR6 8LU

All comments should be received no later than 13th February 1995.

**Please provide your name and address
should you require an acknowledgement
that we have received your views**